

From: Buongiorno, Christopher

Sent: 4/19/2014 9:29:47 AM

To: TTAB E filing

CC:

Subject: U.S. TRADEMARK APPLICATION NO. 79066317 - THE MUNICH - N/A - Request for
Reconsideration Denied - Return to TTAB

Attachment Information:

Count: 1

Files: 79066317.doc

**UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)
OFFICE ACTION (OFFICIAL LETTER) ABOUT APPLICANT'S TRADEMARK APPLICATION**

U.S. APPLICATION SERIAL NO. 79066317

MARK: THE MUNICH



CORRESPONDENT ADDRESS:

MARK B HARRISON

VENABLE

P O BOX 34385

WASHINGTON, DC 20043-9998

GENERAL TRADEMARK INFORMATION:

<http://www.uspto.gov/trademarks/index.jsp>

APPLICANT: Christoph Geskes

CORRESPONDENT'S REFERENCE/DOCKET NO:

N/A

CORRESPONDENT E-MAIL ADDRESS:

REQUEST FOR RECONSIDERATION DENIED

ISSUE/MAILING DATE:

INTERNATIONAL REGISTRATION NO. 0996172

The trademark examining attorney has carefully reviewed applicant's request for reconsideration and is denying the request for the reason stated below. *See* 37 C.F.R. §2.64(b); TMEP §§715.03(a)(2)(B), (a)(2)(E), 715.04(a). The Section 2(e)(2) refusal made final in the Office action dated September 10, 2010, is maintained and continues to be final. *See* TMEP §§715.03(a)(2)(B), (a)(2)(E), 715.04(a).

In the present case, applicant's request includes an amendment to disclaim the entire mark. An entire mark may not be disclaimed. *See* TMEP §1213.06. An amendment to disclaim the entire mark does now raise a new issue. *See* TMEP §714.05(a). Accordingly, the request is denied and the Board will be notified to resume the appeal. *See* TMEP §715.04(a).

/Christopher Buongiorno/

Christopher Buongiorno, Attorney

Law Office 102

(571) 272-9251

christopher.buongiorno@uspto.gov