

ESTTA Tracking number: **ESTTA397274**

Filing date: **03/10/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	79066317
Applicant	Christoph Geskes

## Notice of Appeal

Notice is hereby given that Christoph Geskes appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 79066317.

Applicant has filed a request for reconsideration of the refusal to register, and requests suspension of the appeal pending consideration of the request by the Examining Attorney.

The refusal to register has been appealed as to the following classes of goods/services:

- Class 035.  
All goods and services in the class are appealed, namely: Advertising; business management services; business administration; office functions
- Class 036.  
All goods and services in the class are appealed, namely: Insurance and reinsurance agencies; insurance underwriting services for all types of insurance; reinsurance underwriting; insurance and reinsurance consultancy; insurance and reinsurance information; insurance and reinsurance subrogation; insurance and reinsurance brokerage; insurance and reinsurance actuarial services; insurance and reinsurance administration; insurance and reinsurance claims processing; consultation in the fields of insurance, reinsurance, insurance underwriting and reinsurance underwriting; consultation services in the fields of property insurance, casualty insurance, reinsurance, legal expenses insurance, liability insurance, life insurance, fire insurance, accident insurance, and health insurance as well as in the field of administration of insurance and reinsurance claims; financial affairs, namely, financial information, management and analysis services; financial advice; financial consultation; financial forecasting; financing services; financial research; consultation in the field of financial risk management; financial services, namely, consultation in finance management and planning; monetary exchange; acquisition and transfer of monetary claims; monetary strategy consultation and research; real estate consultation; real estate agencies; real estate appraisal; real estate brokerage; real estate listing; real estate financing services; real estate investment services
- Class 044.  
All goods and services in the class are appealed, namely: Medical and veterinary services; hygienic and beauty care for human beings; agricultural advice; forest habitat restoration

Respectfully submitted,  
/Michael E. Hall/  
03/10/2011

**MARK B. HARRISON**

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