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Filing date: **10/14/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	79050342
Applicant	Novation Motorbike S.P.A.
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Submission	Applicant's Request to Extend
Attachments	Extension Request.pdf (1 page)(17875 bytes)
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Signature	/drw/
Date	10/14/2010

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Novation Motorbike S.P.A.
Serial No. : 79/050342
Date Filed : August 28, 2007
Mark : TCX (Stylized)
Class No. : 9, 18, 25, 28

**REQUEST FOR A SIXTY DAY EXTENSION OF TIME
TO FILE AN APPEAL BRIEF**

Applicant in the above-captioned application, by its undersigned counsel, hereby requests a further sixty-day extension to file an appeal brief due to ongoing negotiations concerning a Consent Agreement between Applicant and the owner of the cited registration.

The negotiation process was delayed due to an assignment of the cited registration from HPM Apparel, Inc. to TCX, LLC, DBA: TA The Cotton Exchange; recorded with the Trademark Office on July 21, 2010. Due to the Assignment, there is a new owner and new counsel for the cited Registration. Registrant's new counsel has informed Applicant's counsel that they are willing to discuss and negotiate a Consent Agreement. During the last extension period, the parties have exchanged proposals – including a proposal this week. Based on the foregoing, Applicant believes that the Agreement will be negotiated in the upcoming months.

Due to the above facts, Applicant requests a further 60-day extension to file an appeal brief.

If there are any questions or the status needs further explanation, the undersigned counsel encourages a telephone call.

Respectfully submitted,

Dated: October 14, 2010

By: /drw/
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