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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	79039874
Applicant	Axel Springer AG

Notice of Appeal

Notice is hereby given that Axel Springer AG appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 79039874.

Applicant has filed a request for reconsideration of the refusal to register, and requests suspension of the appeal pending consideration of the request by the Examining Attorney.

The refusal to register has been appealed as to the following classes of goods/services:

- Class 016.
All goods and services in the class are appealed, namely: Paper and cardboard cartons, boxes, containers; printed matter and materials, namely, catalogues, and leaflets, brochures, books, and magazines with all featuring television program; printed teaching and educational materials in the field of digital tv
- Class 035.
All goods and services in the class are appealed, namely: Providing a database for collecting, compiling, processing, updating, selecting, evaluating and providing data and other information for third parties; data processing and reproduction services
- Class 038.
All goods and services in the class are appealed, namely: Telecommunications services, namely, broadcasting of radio and television programs, gathering and delivering of news and general information, namely, transmission of news; transmission of sound and pictures via cable and satellite; providing information concerning telecommunications and communication services of all kinds, providing access to a digital media platform for the exchange of news and information of all kinds; mobile telephone services, namely, voice-mail services, and SMS and WAP services; sound, picture and data transmission via cable, satellite, computer and computer networks; providing access to a global computer information network via the Internet, other networks and on-line services featuring, news and entertainment programs; providing access to electronic media transmission services and information via the Internet, especially on-demand transmission services; electronic transmission of news and information, e-mail and mobile communication services featuring transmission of news, information and pictures via computer; teletext services; transmitting information of all kinds to Internet addresses, namely, web-messaging; providing information about telecommunications featuring electronic media transmission services and information via the Internet
- Class 041.
All goods and services in the class are appealed, namely: Educational and entertainment services, namely, organizing community sporting and cultural activities, and providing continuing radio and television programs featuring news and entertainment programs and providing information related thereto; publication and editing of printed matter in particular newspapers and magazines; electronic publishing service for others, namely, online publication of electronic media, electronic text, graphics, pictures with all featuring news and entertainment programs and sound information, as well as language data available via computer networks; production of motion picture film, image and sound recordings, namely, production of movies and video films, and recording of audio and video tapes for others; publishing of electronic books, electronic magazines and electronic newspapers, and image and sound recordings

Respectfully submitted,
/peter c. stomma/
10/27/2008

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