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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Henkell & S&ouml;hnlein Sektkellereien KG
Application Serial Number:	79012745
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Mark:	COAST TO COAST
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First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, BELL'S BREWERY, INC., 8938 Krum Avenue, Galesburg, MI 49053, UNITED STATES, a corporation organized under the laws of Michigan, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 08/03/2006. BELL'S BREWERY, INC. respectfully requests that the time period within which to file an opposition be extended until 11/01/2006.

Respectfully submitted,
/gpsage/
07/23/2006

G. Patrick SAGE

HUESCHEN & SAGE, PLLC

107 West Michigan Ave., Seventh Floor, Kalamazoo Building

Kalamazoo, MI 49007

UNITED STATES

gps@hueschen-sage.us, jtf@hueschen-sage.us

269-382-0030