

ESTTA Tracking number: **ESTTA219196**

Filing date: **06/19/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	78973025
Applicant	Hello Metro, Inc.

## Notice of Appeal

Notice is hereby given that Hello Metro, Inc. appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 78973025.

Applicant has filed a request for reconsideration of the refusal to register, and requests suspension of the appeal pending consideration of the request by the Examining Attorney.

The refusal to register has been appealed as to the following class of goods/services:

- Class 035. First Use: 2000/03/06 First Use In Commerce: 2000/03/06  
All goods and services in the class are appealed, namely: Advertising and commercial information services, via the internet; Advertising and publicity services, namely, promoting the goods, services, brand identity and commercial information and news of third parties through print, audio, video, digital and on-line medium; Cooperative advertising and marketing services by way of solicitation, customer service and providing marketing information via websites on a global computer network; Electronic commerce services, namely providing information products via telecommunication networks for advertising and sales purposes; Provision of advertising space by electronic means and global information networks

Respectfully submitted,  
/Andrew D. Dorisio/  
06/19/2008

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