

ESTTA Tracking number: **ESTTA113029**

Filing date: **12/05/2006**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Target Brands, Inc.</b>
Application Serial Number:	<b>78971376</b>
Application Filing Date:	<b>09/11/2006</b>
Mark:	<b>MUSIC</b>
Date of Publication	<b>11/21/2006</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, MediaBay, Inc., 2 Ridgedale Avenue, Suite 300, Cedar Knolls, NJ 07929, UNITED STATES, a corporation organized under the laws of Florida, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 12/21/2006. MediaBay, Inc. respectfully requests that the time period within which to file an opposition be extended until 03/21/2007.

Respectfully submitted,  
/Jeffrey M. Samuels/  
12/05/2006

**Jeffrey Samuels**

**Attorney**

**Jeffrey M. Samuels, Esq.**

**2181 Jamieson Avenue #1109**

**Alexandria, VA 22314**

**UNITED STATES**

**jeffreysamuels@aol.com**

**703 566-5500**