

ESTTA Tracking number: **ESTTA140253**

Filing date: **05/13/2007**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	American Nevada Holdings, LLC
Application Serial Number:	78964461
Application Filing Date:	08/30/2006
Mark:	AVENUE33 AT THE DISTRICT
Date of Publication	04/24/2007

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, United Retail Incorporated, 365 West Passaic Street, Rochelle Park, NJ 07662, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel
- The potential opposer is engaged in settlement discussions with applicant

The time within which to file a notice of opposition is set to expire on 05/24/2007. United Retail Incorporated respectfully requests that the time period within which to file an opposition be extended until 08/22/2007.

Respectfully submitted,

/mer/

05/13/2007

Mitchell E. Radin

Cowan, DeBaets, Abrahams & Sheppard LLP

41 Madison Avenue, 34th Floor

NEW YORK, NY 10010

UNITED STATES

mradin@cdas.com, bpares@cdas.com, mkaplan@cdas.com, amueller@cdas.com

212-974-7474