

ESTTA Tracking number: **ESTTA485056**

Filing date: **07/23/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	78898042
Applicant	FIRSTMARK INVESTMENT PTE LTD.

Notice of Appeal

Notice is hereby given that FIRSTMARK INVESTMENT PTE LTD. appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 78898042.

Applicant has filed a request for reconsideration of the refusal to register, and requests suspension of the appeal pending consideration of the request by the Examining Attorney.

The refusal to register has been appealed as to the following classes of goods/services:

- Class 016. First Use: 2010/04/00 First Use In Commerce: 2010/04/00
All goods and services in the class are appealed, namely: Printed instructional, educational, and teaching materials in the field computer hardware, computer software and consumer electronics in the field of multimedia, data communications, computing, security systems, home automation, automotive electronics and appliances
- Class 035. First Use: 2010/04/00 First Use In Commerce: 2010/04/00
All goods and services in the class are appealed, namely: Retail store services, mail order services, and online retail store services, all of which feature audio, video, and electronic equipment, computer hardware, computer software, cameras, camcorders, telephones, satellite receiving equipment, facsimile machines, toys, appliances, automotive electronics and accessories thereof

Respectfully submitted,
/anne h. peck/
07/23/2012

Anne H. Peck, Esq.

Cooley Godward Kronish LLP

Suite 1100777 6th Street, NW

Washington, DC 20001

UNITED STATES

trademarks@cooley.com

(650) 843-5000