

ESTTA Tracking number: **ESTTA547631**

Filing date: **07/10/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>OCC Establishment</b>
Application Serial Number:	<b>78835315</b>
Application Filing Date:	<b>03/13/2006</b>
Mark:	<b>MUSIC NOW</b>
Date of Publication	<b>06/11/2013</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, EMI (IP) Limited, 364-366 Kensington High Street, London, W14 8NS, UNITED KINGDOM, a corporation organized under the laws of England and Wales, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 07/11/2013. EMI (IP) Limited respectfully requests that the time period within which to file an opposition be extended until 10/09/2013.

Respectfully submitted,  
/Brent S. LaBarge/  
07/10/2013

**Brent S. LaBarge**

**c/o Universal Music Group**

**2220 Colorado Avenue**

**Santa Monica, CA 90404**

**UNITED STATES**

**brent.labarge@umusic.com, nicole.villacorta@umusic.com**

**3108651708**