

ESTTA Tracking number: **ESTTA154212**

Filing date: **08/01/2007**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Hidden Farms (Pty) Ltd
Application Serial Number:	78828137
Application Filing Date:	03/03/2006
Mark:	LAND'S END
Date of Publication	06/05/2007

60 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Lands' End Direct Merchants, Inc., 820 West 78th Street, Richfield, MN 55423, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 08/04/2007. Lands' End Direct Merchants, Inc. respectfully requests that the time period within which to file an opposition be extended until 10/03/2007.

Respectfully submitted,

/s/

08/01/2007

Lisa Lundell

Lands' End Direct Merchants, Inc.

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