

ESTTA Tracking number: **ESTTA149580**

Filing date: **07/05/2007**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Hidden Farms (Pty) Ltd
Application Serial Number:	78828137
Application Filing Date:	03/03/2006
Mark:	LAND'S END
Date of Publication	06/05/2007

First 30 Day Request for Extension of Time to Oppose

Pursuant to 37 C.F.R. Section 2.102, Lands' End Direct Merchants, Inc., 820 West 78th Street, Richfield, MN 55423, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark.

The time within which to file a notice of opposition is set to expire on 07/05/2007. Lands' End Direct Merchants, Inc. respectfully requests that the time period within which to file an opposition be extended until 08/04/2007.

Respectfully submitted,
/Lisa Lundell/
07/05/2007

Lisa Lundell

Senior Paralegal

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