

From: Hesik, April

Sent: 1/25/2013 7:47:08 PM

To: TTAB EFiling

CC:

Subject: U.S. TRADEMARK APPLICATION NO. 78811559 - SEACRET - SEAC-11043 - Request for Reconsideration Denied - Return to TTAB - Message 15 of 21

\*\*\*\*\*

Attachment Information:

Count: 6

Files: csfr-4.jpg, sddsfg-1.jpg, dfggf-1.jpg, dfggf-2.jpg, werr-1.jpg, ddrre-1.jpg

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**Genesis Today - Pure Green Coffee Bean Extract, Capsules**  
★★★★★ (15)

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Home > Shop > Beauty > Skin Care > Face Treatments

## Guy De On Clarifying Aloe Vera Dead Sea Mud Facial Mask

**Priced per store**  
FREE Shipping on orders of \$25+  
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**Overview:**  
Size/Count 3.5 oz.

- Created to deliver instant results
- Promotes a radiant, beautiful complexion
- Paraben and formaldehyde free [more](#)

☆☆☆☆☆  
Be the first to [write a review](#)

[Tweet](#) [Like](#) [0](#) [Send](#)

Quantity:

**Availability**  
Not sold online  
In Store [Find at your local Walgreens](#)

Price may vary by location and may not match online pricing.

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**Description** **Shipping** **Ingredients**

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Natural care from the Dead Sea

A remarkable mask created to deliver instant results. Isolates the skin from the environment, bringing it into direct contact with ingredients that stimulate blood circulation and oxygenizes the skin. Promotes a glowing, radiantly beautiful complexion. Can be used on sensitive, dry, normal, oily and/or problematic skin.

- Contains almond, carrot seed, jojoba oils
- With rosemary, lavender and chamomile
- Paraben and formaldehyde free

Spread generously on the face, avoiding the eye area.

- For sensitive skin: Leave on the face for 1 minute
- For dry-normal skin: Leave on the face for 3-5 minutes
- For oil and problematic skin: Leave on the face for 7 minutes

© 2011 E. G. Cosmetics Labs Ltd.

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Clear all selections  
 Personal Care

**Refine Your Results**

**Product Category**

- Bath & Body (3)
- Deodorant & Antiperspirant (47)
- Ear, Nose & Throat Care (4)

**Product Type**

- Clinical Strength (8)
- Gels (4)
- Gels for Women (4)
- Nasal Sprays & Drops
- Nasal Washes & Neti Pots (2)
- Solids (20)
- Solids for Women (8)
- Sprays for Women (1)

**Brand**

- Ancient Secrets (4)
- Aztec (1)
- Hollywood Fashion Secrets (1)
- L'Instant by Guerlain (1)
- Secret (27)
- Secret Clinical Strength (7)
- Secret Flawless (2)

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**Search Results for "secret"**

**Products (54)**   **Health Information (0)**   **Drug Information (0)**

54 Items

Sort By: Relevance

Items Per Page: 16

1 | 2 | 3 | 4 >>

 <p><b>Secret Antiperspirant/Deodorant Invisible</b> 2.0 ea \$5.49 ★★★★★</p> <p><input type="button" value="ADD TO CART"/></p> <p><a href="#">Find at your local Walgreens</a></p>	 <p><b>Secret Antiperspirant Deodorant Aerosol Powder Fresh</b> 6.0 oz \$4.79 ★★★★★</p> <p><input type="button" value="ADD TO CART"/></p> <p><a href="#">Find at your local Walgreens</a></p>	 <p><b>Secret Clinical Strength Clinical Strength</b> 1.6 oz <del>\$8.99</del> <b>\$7.99</b> ★★★★★ (5 reviews)</p> <p><input type="button" value="ADD TO CART"/></p> <p><a href="#">Find at your local Walgreens</a></p>	 <p><b>Secret Clinical Strength Clinical Strength</b> 1.6 oz <del>\$8.99</del> <b>\$7.99</b> ★★★★★ (18 reviews)</p> <p><input type="button" value="ADD TO CART"/></p> <p><a href="#">Find at your local Walgreens</a></p>
 <p><b>Secret Clinical Strength Clinical Strength</b></p>	 <p><b>Secret Antiperspirant/Deodorant Solid</b></p>	 <p><b>Secret Scent Expressions Scent</b></p>	 <p><b>Secret Invisible Solid Antiperspirant Deodorant</b></p>

**Price**   
\$1 - \$28  


**Special Values** 

- Loyalty points eligible (22)
- Sale, BOGO & Rebates (27)
- Web Exclusive (22)

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**Strength**

1.6 oz.

~~\$8.99~~

**\$7.99**



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**Secret Flawless Flawless Clear Antiperspirant/**

2.7 oz.

**\$4.99**

Buy 1, Get 1 50% OFF

With card:

 earn points

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**Deodorant Solid**

2.7 oz.

**\$3.19**



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**Secret Outlast Antiperspirant/Deodorant Clear Gel**

2.7 oz.

**\$4.99**

Buy 1, Get 1 50% OFF

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**Expressions**

2.7 oz.

**\$4.99**

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**Secret Clinical Strength Clinical Strength Waterproof**

1.6 oz.

~~\$8.99~~

**\$7.99**

With card:

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**Deodorant Sheer**

2.6 oz.

**\$3.19**



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**Secret Outlast Antiperspirant/Deodorant Invisible**

2.6 oz.

**\$4.99**

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**Secret Clinical Strength Clinical Strength**

1.6 oz.

~~\$8.99~~

**\$7.99**

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**Secret Clinical Strength Clinical Strength Sport**

1.6 oz.

~~\$8.99~~

**\$7.99**



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**Secret Antiperspirant/Deodorant Invisible**

2.6 oz.

**\$3.19**



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**Secret Antiperspirant/Deodorant Invisible**

2.6 oz.

**\$3.19**



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### Swisa Beauty Esensuals Dead Sea Facial Peel

★★★★★ 5 [Read 1 review](#) [Write a review](#)

Like 0

Price: **\$24.99**

Sku: 736014  
Size: 1 OZ  
Wt: 0.34 LBS  
Qty:

[Add to shopping list](#)

**Special Info for This Item**

- FREE Shipping Eligible**
- Online Exclusive**

**Overview** | [Ingredients](#) | [Directions](#) | [Reviews](#)

Non-abrasive exfoliant. At home Dead Sea treatment, Step 2. Aloe vera based. Enriched w/ essential oils. No artificial colors. No animal testing. Paraben free. Anti-aging botanicals. 63% natural. A, C, E anti-oxidants. Description: One of Swisa Beauty's most amazing products, this Dead Sea Facial Peel is a breakthrough in facial skin care. Vital anti-aging Dead Sea Minerals are infused with life giving anti-oxidant rich Echinacea, Ginseng, Rosemary and Green Tea Extracts to remove dead skin cells without harsh abrasives. The legendary properties of the Dead Sea minerals work uniquely to retain moisture in the skin leaving it plump and supple looking. Swisa Beauty is proud to offer you its Esensuals line of Dead Sea Treatment Products. Bringing you the advanced formulations and superior quality of the Swisa Spa Products seen in Malls and exclusive salons across the US and throughout the world, our at home Dead Sea Treatment Products will pamper and rejuvenate your face and body. Made in the USA.



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  - Vitamins (6)
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  - Sexual Health (3)
  - Baby & Child (2)
  - Home Health (2)

- Refine by Brand
- CVS/pharmacy (5)
  - Secret (31)
  - Maybelline New York (28)
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Products (205) Drug Information (0) Health Resources (14) Help (0)

Sort by: Closest Match

Results per page: 20

Results 1-20 of 205 1 2 3 4 ... 11



**Secret Invisible Solid Antiperspirant/Deodorant Va Va Vanilla** **\$5.79**

☆☆☆☆☆ Write a review  
Size: 2.6 OZ Weight: 0.25 LBS  
FREE Shipping Eligible

Add to Basket  
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**Secret Anti-Perspirant Deodorant Invisible Solid Powder Fresh** **\$3.29**

☆☆☆☆☆ Write a review  
Size: 2.6 OZ Weight: 0.26 LBS  
FREE Shipping Eligible

Add to Basket  
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