

From: Hesik, April

Sent: 1/25/2013 7:47:07 PM

To: TTAB EFiling

CC:

Subject: U.S. TRADEMARK APPLICATION NO. 78811559 - SEACRET - SEAC-11043 - Request for Reconsideration Denied - Return to TTAB - Message 13 of 21

Attachment Information:

Count: 5

Files: rey-1.jpg, rey-2.jpg, ererw-1.jpg, ererw-2.jpg, ererw-3.jpg



P & B ACCREDITED™ COMPOUNDING PHARMACY

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481 Grand Ave.
161 South Spruce Ave.
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730 Woodside Rd.



650-360-5300 Anchor Pharmacy

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Retail Medical Supplies & More

Welcome to Anchor Drugstore

Anchor Drugs has been family owned for over 30 years and serves a local trade area -- a truly community-based pharmacy. We are fully automated and utilize the latest technology. Our staff consists of highly trained Pharmacists, Technicians and Ancillary Staff that are customer focused and offer advanced knowledge of all pharmaceutical products.

Anchor Drugs, a compounding pharmacy, has opened a new state-of-the-art facility specializing in a number of services including, but not limited to, pharmaceutical compounding(sterile and non-sterile) immunizations and durable medical equipment (DME).The goal is to improve patient care and health care outcomes. Anchor Drugs also carry a wide range of Jericho Dead Sea products, including the Dead Sea soaps. We also carry Avene, Klorane, and a wide range of natural skin and hair products that will surely keep you looking healthy and young. Anchor Drugs Pharmacy: what a pharmacy should be! Search Engine Submission - AddMe

At Anchor Drugstore we are always looking for the best ways to bring you convenient and

At Anchor Drugstore, we are always looking for the best ways to bring you convenient and affordable service. Our focus is rooted in our customers, whom we strive to serve with a level of attention they won't be able to find anywhere else. By putting our experience, skill, and passion to work, we are able to offer superior services and maintain the highest standards of excellence.

We are interested in more than simply providing quality **retail medical supplies** and products. In addition, we want to build longstanding relationships with our many dedicated customers, including you. We will continually strive to gain your trust by taking every effort to provide highest-quality services you expect and deserve. Take advantage of the wide selection and great deals we offer here. We are confident you will choose us for all of your pharmaceutical needs. Get started today!

[E-mail a friend](#) about Anchor Drugstore.

Featured Products



[Jericho Premium Oil-Free Facial Cream 1.78 oz.](#)
This mineral-based, oil-free moisturizer absorbs quickly and features UVA/UVB sun filters



[Dead Sea Black Mud Shampoo 29 fl. Oz.](#)
Formulated specifically for oily and irritated scalp



[Acne Soap 4.4oz](#)
Dead Sea acne soap.



[After Shave Balm 4.2 fl. oz.](#)
With Dead Sea Minerals & Plant Extracts for All Skin Types.



[Aloe Vera Gel 7oz.](#)
With Dead Sea Minerals & Plant Extracts.



[Antioxidant Tea 20 tea bags](#)
Antioxidant Herb Tea is made of wild cephalotaxus sinensis



[Aromatic Salt Scrub 16 oz.](#)
Treat yourself with Premium Body Scrub



[Biofreeze Roll on 4oz](#)
The new formula is more natural than ever and is 100% paraben-free.



[Exfoliating Facial Mask 3.4oz.](#)
With Dead Sea Minerals & Plant Extracts



[BioFreeze 4ft oz.](#)
This hands-on application also reinforces touch which has been shown to be very important in the healing cycle.



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Seacret Minerals from the Dead Sea boosts product offerings

APRIL 25, 2011 | BY ANTONETTE ALEXANDER

SCOTTSDALE, Ariz. — Seacret Minerals from the Dead Sea skin care products, which since the mid-2000s has operated hundreds of stands in malls across the United States and other countries, has expanded the availability of its products via the Web, the company has announced.

The selection of Seacret Minerals from the Dead Sea skin care and spa products are extracted from the muds, salts and minerals found in the Dead Sea. The products now are available online at SeacretDirect.com. Seacret Minerals from the Dead Sea has helped to generate more than \$500 million in retail sales, the company stated.

The Dead Sea contains some 45,000 million tons of salts rich in minerals, produced from dissolving salt created in the natural evaporation process of the lake's water. The compound is refined

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through solar radiation, which neutralizes the sodium chloride, which then sinks to the bottom and leaves the rich compound on the evaporation pool bed.

The Dead Sea contains 26 essential minerals, 12 of which do not exist in any other sea or ocean in the world. Some are known to have unique qualities; for instance, giving a feeling of relaxation, nourishing the skin, activating the blood systems and healing rheumatic diseases and metabolic disorders. In addition, the natural minerals are essential for correct functioning of the human body and the different skin layers, the company stated.

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ONLINE POLL

Which of the big three drug chains do you think offers the best card program for vendors to participate in?

- CVS ExtraCare
- Walgreens Balance Rewards
- Rite Aid Wellness+

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