

From: Hesik, April

Sent: 1/25/2013 7:47:05 PM

To: TTAB EFiling

CC:

Subject: U.S. TRADEMARK APPLICATION NO. 78811559 - SEACRET - SEAC-11043 - Request for Reconsideration Denied - Return to TTAB - Message 7 of 21

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Attachment Information:

Count: 4

Files: fgd-2.jpg, eer-1.jpg, eer-2.jpg, wrwerer-1.jpg

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effect, based on natural ingredients which counteract the smell of sweat. It is enriched with C+E+F vitamins, chamomile, sea buckthorn and aloe vera for calming the skin and Dead Sea minerals. It dries quickly, and does not leave stains and a sticky feeling.

- Made in Israel
- Size: 80ml
- Paraben free
- Aluminium free

**Method of use:** apply on armpit after washing. Do not use on damaged skin.

### Find Similar Products by Category

For Men

#### Product Reviews

[Write a review](#)

This product hasn't received any reviews yet. Be the first to review this product!

Your valued customer input is most appreciated here at our Jerusalem Christian Gifts Store - Shop in confidence with us here in Jerusalem for Christian Gifts direct from the Holy Land

#### Jerusalem Report



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#### Customers Who Viewed This Product Also Viewed

 Sea of Spa Deodorant Roll On for Men \$14.95 <small>Not Rated</small> <input type="button" value="Add To Cart"/>	 HB Roll-on Deodorant for Women \$14.95 <small>Not Rated</small> <input type="button" value="Add To Cart"/>	 Aroma Dead Sea Deodorant \$17.95 <small>Not Rated</small> <input type="button" value="Add To Cart"/>	 Blessing from Jerusalem - Anointing oil Set <del>\$17.85</del> \$15.95 <small>Not Rated</small> <input type="button" value="Add To Cart"/>
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Click the button below to add the HB Roll-on Deodorant to your wish list.

#### Related Products

HB Roll-on Deodorant for Women  
 \$14.95

Sea of Spa Deodorant Roll On for Women  
 \$14.95

Aroma Dead Sea Deodorant  
 \$17.95

Roll-on Anointing Oil - Branch of Israel  
 \$5.95

Sea of Spa Deodorant Roll On for Men  
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### Categories

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- Christian Jewelry
- Shofar from Israel
- Christian Banners and Wall Hangings
- Israeli Christian Tshirts Bags and Jesus Sandals
- Holy Land Olive Wood
- Holy Land Ceramics
- Israeli History and Christian Movies
- Dead Sea Bodycare and Olive Oil Soap
- Holy Land Art
- Israeli Artists
- Menorah Tallit Prayer Shawls

Home > For Men > HB Protective Anti Wrinkle Cream SPF15

## HB Protective Anti Wrinkle Cream SPF15



RRP: ~~\$39.95~~  
Your Price: **\$24.95**  
(You save \$15.00)

SKU: #HB5019  
ISBN: / EAN: 7290012326592  
Brand: [HB Health and Beauty Dead Sea](#)  
Shipping: Calculated at checkout  
Gift Wrapping: Options available

Quantity:

Sign Up to see what your friends like.

### Product Description

From H&B - one of Israel's premier manufacturers of Dead Sea Mineral

### New Gifts from the Holy Land

Osem Tomato Soup - Marak Agvanlot  
**\$9.95**  
[Add To Cart](#)

14 carat Gold and Opal Star of David Pendant with 36 Diamonds  
**\$849.95**  
[Choose Options](#)

Channukia - Do It Yourself  
**\$11.95**  
[Add To Cart](#)

Nigella Seeds  
**\$3.95**  
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Hebrew Blessing Bracelet 'Praised be Adonai' - Black Band  
**\$27.95**  
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### Jerusalem Report



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From H&B - one of Israel's premier manufacturers of Dead Sea Mineral products - this is a unique and innovative formula to care for men's skin.

Due to the presence of hormone testosterone, male skin secretes greater amounts of sebum, giving it a shiny appearance with enlarged pores. In addition, men's skin is 20% thicker than women's skin, and needs gentle calming treatment after shaving and perspiring.

Made in Israel.  
Size: 50ml / 1.76oz.

This cream is enriched with aloe vera extract and chamomile to soothe and to help to irritation after shaving, antiseptic tea tree oil, co-enzyme Q10, omega 3,6 and 9 and anti-oxidant vitamins A+E+C plus minerals from the dead sea.

Directions: In the morning and whenever the skin needs extra moisture, massage into face a neck with circular movements until absorbed.

## Find Similar Products by Category

For Men

### Product Reviews

[Write a review](#)

1. **Great Product** ★★★★★

Posted by Taran on 17th May 2011

Excellent service from The Jerusalem Gift Shop - shall be back

### Customers Who Viewed This Product Also Viewed

 <b>HB Powerful Anti-Wrinkle Cream SPF-20</b> \$19.95	 <b>Anti-Aging Moisturizing Serum Eye Gel</b> \$22.95	 <b>HB Pomegranate Cream SPF-15</b> \$19.95	 <b>HB Anti-Wrinkle and Firming Serum</b> \$29.95
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Click the button below to add the HB Protective Anti Wrinkle Cream SPF15 to your wish list.

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### Related Products

HB Powerful Anti-Wrinkle Cream SPF-20  
\$19.95

Anti Wrinkle Mineral Serum  
\$24.95

Premier Anti-Wrinkle Eye Serum  
~~\$119.95~~ \$59.95

Mineral Aqua Mineral Anti-Wrinkle Cream  
\$49.95

HB Anti-Wrinkle and Firming Serum  
\$29.95

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- Israeli History and Christian Movies
- Dead Sea Bodycare and Olive Oil Soap
- Holy Land Art
- Israeli Artists
- Menorah Tallit Prayer Shawls

Home / For Men / HB After Shave Balm

## HB After Shave Balm



Price: **\$25.95**  
SKU: #HA2686  
ISBN: / EAN: 7290011843199  
Brand: [HB Health and Beauty Dead Sea](#)  
Availability: Available  
Shipping: Calculated at checkout  
Gift Wrapping: Options available  
Quantity:  [Add to Cart](#)

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### Product Description

A unique product that avoids immediately redness or irritation, absorbed

### New Gifts from the Holy Land

- Osem Tomato Soup - Marak Agvanlot  
**\$9.95**  
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- 14 carat Gold and Opal Star of David Pendant with 36 Diamonds  
**\$849.95**  
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