

ESTTA Tracking number: **ESTTA98080**

Filing date: **09/06/2006**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	JELLY BELLY CANDY COMPANY
Application Serial Number:	78785681
Application Filing Date:	01/05/2006
Mark:	SODA POP SHOPPE
Date of Publication	08/08/2006

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Soda Pop Stop, Inc., 5702 York Boulevard, Los Angeles, CA 90042, UNITED STATES, a corporation organized under the laws of California, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 09/07/2006. Soda Pop Stop, Inc. respectfully requests that the time period within which to file an opposition be extended until 12/06/2006.

Respectfully submitted,

/Richard J. Ward, Jr./

09/06/2006

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