

PTO Form 1830 (Rev 9/2007)

OMB No. 0651-0050 (Exp. 4/30/2009)

Request for Reconsideration after Final Action

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	78785088
LAW OFFICE ASSIGNED	LAW OFFICE 110
MARK SECTION (no change)	
ARGUMENT(S)	
<p><u>REQUEST FOR RECONSIDERATION</u></p> <p>Re: Serial No. 78/785088 Mark: Sterling Audio</p> <p>Dear Mr. Sterkin:</p> <p>We are in receipt of your Final Office Action wherein you advise that you are maintaining your refusal based upon Registration No. 2,476,369 for the mark "Sterling". We continue to disagree for the reasons outlined below. In conjunction with this Request for Reconsideration we are filing our Notice of Appeal with the U.S. Patent and Trademark Trial and Appeal Board.</p> <p>The Registrant, UAV Corporation, was acquired by Allumination Filmworks LLC ("Allumination") in late 2006. We are attaching information on Allumination which describes itself as an important player in the distribution of quality entertainment to broadcast, satellite and cable television as well as those of theatrical and home entertainment markets. This evidence sets forth that Allumination has a substantial library of theatrical motion pictures, television series, documentaries and reality programming, music and sports specials, lifestyle titles and a wide array of "how to" products. This information on Allumination describes it as a leader in the distribution of pre-recorded</p>	

video and audio tapes. We were not able to locate any information that this company manufactures and/or markets any radios, head-cleaning tapes for audio recorders, audio cassette players and batteries which it has included in its registration. Similarly, we were unable to locate any language on Allumination's website regarding products other than pre-recorded audio and video tapes. Certainly, no microphones or other equipment listed in Applicant's application for STERLING AUDIO are sold by Allumination via its website, or to the best of our knowledge, via any other venue. The Examining Attorney's concern that Registrant's goods and Applicant's goods will be encountered by the same consumers is completely alleviated by the fact that Registrant sells pre-recorded tapes and videos and no recording equipment. Applicant does not sell any pre-recorded tapes and videos under STERLING AUDIO so it is highly unlikely that consumers would confuse Registrant's goods sold under STERLING with Applicant's goods sold under STERLING AUDIO.

We fail to understand how the voluminous number of registrations cited by the Examining Attorney support his decision to refuse registration to the Applicant. Of the registrations cited by the Examining Attorney, we note that only a handful include microphones and related recording equipment along with pre-recorded audio and video tapes. Of these which allegedly include both types of goods, Registration No. 3172651 includes only blank video tapes, not pre-recorded tapes and Registration No. 3113898 does not include the microphones and related recording equipment offered by Applicant. Finally, Registration No. 3208312 does not include recording equipment. We disagree with the Examining Attorney's suggestion that just because other companies sell both recording equipment and pre-recorded videos and tapes, registration of Applicant's mark should be denied. In this case, it is clear that Allumination is not the type of company contemplated by the Examining Attorney because it appears to sell only pre-recorded videos and tapes and not any type of recording equipment.

In light of this information, we do not believe Registrant's registration should preclude Applicant's registration for "STERLING AUDIO" in Class 9 for a list of goods which does not include any pre-recorded or blank audio and video tapes, radios, head-cleaning tapes, cassette players and batteries. We believe the Examining Attorney is overreaching in suggesting that Applicant's goods, namely,

microphones and audio equipment directed to recording musicians could be mistakenly confused with pre-recorded video and audio tapes of movies and songs. The goods are completely distinguishable and not marketed together. Microphones and tapes of movies are not placed side by side on store shelves. Rather, microphones are sold alongside other recording equipment and movies are generally placed alongside books and pre-recorded cds and tapes. It is inconceivable to understand how a consumer, looking to purchase a microphone, would pick up a pre-recorded video and believe that it emanates from the same manufacturer as the microphone. Consumers of Applicant's products are sophisticated recording musicians who can easily distinguish a microphone from a horror film tape. This is especially true where Applicant's microphones are sold primarily at its stores or on-line via its website. We believe the obvious distinction between Applicant's goods and Registrant's goods weighs heavily in favor of registration of Applicant's mark.

We also believe it is inequitable to deny registration of Applicant's mark where it is obvious that Registrant's registration covers goods for which it appears the mark is not being used. In its transmittal letter of May 4, 1999, to the U. S. Patent and Trademark Office ("USPTO"), Registrant advised that it sought registration for the STERLING mark for blank audio and video tapes, radios, head-cleaning tapes, cassette players and batteries. We are attaching copies of the relevant pages from the USPTO file for Registrant's mark. At some point during the prosecution of this mark, the word "blank" was deleted from the identification of goods for reasons unknown to us, however it appears that the Registrant intended that the audio and video tapes be blank. As you can see from current information, the audio and video tapes for which this mark is being used are pre-recorded audio and video tapes, not blank tapes.

Finally, while the examining attorney argues that Registrant's STERLING mark and Applicant's STERLING AUDIO mark are similar, it is important to note that unlike the USPTO and the world of trademark attorneys, the general public does not know about disclaimers. As argued in our prior response, we believe that a consumer can easily distinguish between STERLING and STERLING AUDIO based on sound and appearance. In addition to our earlier arguments, we want to stress that STERLING alone has no specific connotation. STERLING AUDIO, however connotes a clear

sound. Applicant's goods, namely microphones and related equipment, confirm this connotation. We do not believe Registrant's mark raises the same connotation. Accordingly, we believe that the differences in the sound, appearance and connotation of the two marks weighs in favor of registration of Applicant's mark.

We look forward to hearing from you after you have considered this Request. If you find that you need additional information before reaching a conclusion in this matter, please do not hesitate to contact me.

EVIDENCE SECTION

EVIDENCE FILE NAME(S)	
	<u>\\TICRS2\EXPORT14\787\850\78785088\xml1\RFR0002.JP G</u>
	<u>\\TICRS2\EXPORT14\787\850\78785088\xml1\RFR0003.JP G</u>
	<u>\\TICRS2\EXPORT14\787\850\78785088\xml1\RFR0004.JP G</u>
	<u>\\TICRS2\EXPORT14\787\850\78785088\xml1\RFR0005.JP G</u>
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	<u>\\TICRS2\EXPORT14\787\850\78785088\xml1</u> <u>\RFR0015.JP G</u>
	<u>\\TICRS2\EXPORT14\787\850\78785088\xml1</u> <u>\RFR0016.JP G</u>
DESCRIPTION OF EVIDENCE FILE	information from the web about the cited Registrant and pages from the Applicant's website.
SIGNATURE SECTION	
RESPONSE SIGNATURE	/Mary Vidal Hays/
SIGNATORY'S NAME	Mary Vidal Hays
SIGNATORY'S POSITION	Attorney
DATE SIGNED	09/18/2007
AUTHORIZED SIGNATORY	YES
CONCURRENT APPEAL NOTICE FILED	NO
FILING INFORMATION SECTION	
SUBMIT DATE	Tue Sep 18 18:55:59 EDT 2007
TEAS STAMP	USPTO/RFR-72.1.162.2-2007 0918185559423348-78785088 -4006d13f4962ebec09364306 ec6fab4b78-N/A-N/A-200709 18183449264795

PTO Form 1930 (Rev 9/2007)

OMB No. 0651-0050 (Exp. 4/30/2009)

Request for Reconsideration after Final Action

To the Commissioner for Trademarks:

Application serial no. **78785088** has been amended as follows:

ARGUMENT(S)

In response to the substantive refusal(s), please note the following:

REQUEST FOR RECONSIDERATION

Re: Serial No. 78/785088

Mark: Sterling Audio.

Dear Mr. Sterkin:

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along with pre-recorded audio-and video tapes. Of these which allegedly include both types of goods, Registration No. 3172651 includes only blank video tapes, not pre-recorded tapes and Registration No. 3113898 does not include the microphones and related recording equipment offered by Applicant. Finally, Registration No. 3208312 does not include recording equipment. We disagree with the Examining Attorney's suggestion that just because other companies sell both recording equipment and pre-recorded videos and tapes, registration of Applicant's mark should be denied. In this case, it is clear that Allumination is not the type of company contemplated by the Examining Attorney because it appears to sell only pre-recorded videos and tapes and not any type of recording equipment.

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We look forward to hearing from you after you have considered this Request. If you find that you need additional information before reaching a conclusion in this matter, please do not hesitate to contact me.

EVIDENCE

Evidence in the nature of information from the web about the cited Registrant and pages from the Applicant's website. has been attached.

Evidence-1

Evidence-2

Evidence-3

Evidence-4

Evidence-5

Evidence-6

Evidence-7

Evidence-8

Evidence-9

Evidence-10

Evidence-11

Evidence-12

Evidence-13

Evidence-14

Evidence-15

SIGNATURE(S)

Request for Reconsideration Signature

Signature: /Mary Vidal Hays/ Date: 09/18/2007

Signatory's Name: Mary Vidal Hays

Signatory's Position: Attorney

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the applicant's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the applicant in this matter: (1) the applicant has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the applicant has filed a power of attorney appointing him/her in this matter; or (4) the applicant's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

The applicant is not filing a Notice of Appeal in conjunction with this Request for Reconsideration.

Serial Number: 78785088

Internet Transmission Date: Tue Sep 18 18:55:59 EDT 2007

TEAS Stamp: USPTO/RFR-72.1.162.2-2007091818555942334

8-78785088-4006d13f4962ebec09364306ec6fa

b4b78-N/A-N/A-20070918183449264795

Allumination Catalog

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Catalog Search

Search from the list of **Standard Genre** titles:

Action

...or from the list of **Special Interest** titles:

Audio

...or from a list of all **DVD Title** names:

- 12 Days Of Terror
- 20,000 Leagues Under The Sea
- 4th Floor, The
- A Car's Life
- A Car's Life (Spanish)
- A Crime Of Passion, The Mary Higgins Clark Collection:
- Adrenaline Cowboys: 8 Seconds To Glory
- Adventures Of Scamper The Penguin, The
- After The Harvest
- American Bullfighter 1 & 2

...or from a list of all **CD Title** names:

- Billy Squier: Emotions In Motion
- Billy Squier: Tale Of The Tape
- Black Oak Arkansas: Live! Mutha
- Brian Setzer: Knife Feels Like Justice | Live Nude Guitar
- British Invasion Revisited
- Britny Fox: Britny Fox
- Bubblegum: Bubblegum Gold
- Carlene Carter: I Fell In Love
- Celebration: All-Time Greatest Dance Hits
- Chuck Berry: Rock It!

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Recent News

Aug 9, 2007 -- ALLUMINATION FILMWORKS IS PROUD TO RELEASE THE FIRST DVD FROM EVERYONE'S FAVORITE NO-NONSENSE JUDGE - JUDGE JUDY SHEINDLIN ...([more](#))

Jul 19, 2007 -- MICHAEL VICK GOES ([In the Spotlight](#)) ...([more](#))

Jul 18, 2007 -- Hell just got a little warmer and the night just got a little scarier! ...([more](#))

Jul 17, 2007 -- MARY STUART MASTERSON AND EMMY® WINNER JOHN SHEA STAR IN THE PROVOCATIVE POLITICAL THRILLER THE INSURGENTS ... ([more](#))

Jul 17, 2007 -- ALLUMINATION FILMWORKS ACQUIRES A WESTERN ADVENTURE THAT'S FUN FOR THE WHOLE FAMILY! ...([more](#))

Jul 16, 2007 -- Allumination FilmWorks Makes A Winning Move With The Inspirational Mini-series Starring Ted Danson ...([more](#))

Jul 13, 2007 -- ALLUMINATION FILMWORKS ANNOUNCES U.S. DISTRIBUTION RIGHTS OF THE ACCLAIMED DOCUMENTARY THAT CHALLENGES OSCAR® WINNER MICHAEL MOORE'S MOVIES ...([more](#))

Jul 12, 2007 -- Imagine a World Filled With Marvelous & Intelligent Animals&Think Again! ...([more](#))

Jun 22, 2007 -- One Taste and They're Hooked...Forever. ...([more](#))

Apr 18, 2007 -- Allumination FilmWorks Hires Industry Veteran Sam Toles as Vice President, Business Development and Acquisitions ...([more](#))

for additional news, please see the [News Archive](#).

UAV Corporation

In the second quarter of 2006, American Capital realized a loss of \$15 million from the sale of its senior subordinated debt investment in UAV Corporation. UAV is a national distributor of pre-recorded video VHS tapes, audio CDs, DVDs, music audiocassettes and software. The proceeds received by American Capital were less than the first quarter 2006 valuation of the investment by \$3 million, or 100%.

In May 2002, American Capital invested \$13 million in senior subordinated debt in UAV, supporting Morgenthaler's acquisition. In June 2005, American Capital invested an additional \$9 million of junior subordinated debt in UAV, which was repaid in full in July 2006 after the end of the second quarter.

* * *

From its IPO through the first quarter of 2006, American Capital has earned an 18% compounded annual return on 124 exits and prepayments of senior debt, subordinated debt and equity investments, totaling \$2.9 billion of invested capital, including interest, dividends, fees and net gains on these investments. These exits and prepayments represent 31% of all amounts invested by American Capital since its August 1997 IPO.

For a chart showing American Capital's realized gains as of the end of Q1 2006, [click here](#).

For a chart showing American Capital's exited portfolio companies, [click here](#).

Company Profile

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Allumination FilmWorks

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Freeman and the Allumination team recognized that the home entertainment and television industries are more selective than ever in their programming decisions. As a result, Allumination waged a full-scale acquisition drive to secure a wide range of film and television titles that would sell-through for retailers and attract audiences for broadcasters.

Allumination also recognized that independent entertainment suppliers must back up their programming with comprehensive consumer marketing support. As a result, Allumination sought out seasoned marketing professionals who joined the company with an extensive track record of success in all areas of television and home video.

Allumination also understood the need on the part of television programmers and video retailers for diversity. As a result, the company has succeeded in building substantial libraries of theatrical motion pictures, television series, documentaries and reality programming, music and sports specials, lifestyle titles, and a wide array of "how-to" product.

Most importantly, Allumination recognized the vital importance of establishing outstanding relationships with the production community. As a result, Allumination has created a new template that will forever redefine distributor-producer associations. Allumination is the apex where artists can bring their art to light and truly shine. The company's philosophy is that the road to success begins by appreciating the producer's vision and objectives. Allumination does not seek to merely represent a producer's title. Instead, the company forms full partnerships with producers. Allumination makes the producer a valuable - and valued - part of the distribution and marketing process.

Company Profile

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Allumination FilmWorks

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Launched in August 2002, Allumination FilmWorks (formerly Ardustry Home Entertainment) has quickly established itself as an important and dynamic new player in the distribution of quality entertainment to broadcast, satellite and cable television as well as both the theatrical and home entertainment markets worldwide. The award-winning company boasts an impressive portfolio of nearly 200 quality theatrical films, in all major categories, as well as over 4,000 hours of television programming, along with music specials and kids/family feature titles for television, cable and home video/DVD distribution markets worldwide.

Entertainment industry veterans **Jeff Sagansky** and **Kerry McCluggage** acquired Allumination FilmWorks in March 2005. Both afford the company truly unmatched experience within the global entertainment arenas. Under the new ownership, Allumination will become even more aggressive in their acquisition strategies as well as within the international global market.

Key behind the company's rapid rise to prominence is its stellar management team of recognized industry professionals, led by Chief Executive Officer **Cheryl A. Freeman**. With over 15 years experience in home video and television, Freeman has served in senior-level roles with several high-profile independent entertainment leaders prior to joining Allumination.

Together with her senior management team, Freeman implemented an aggressive business plan that called for amassing an expansive library of quality film and television entertainment in all major genres, and attracting the best possible executives in all areas of finance and administration, product acquisition, sales and marketing and global distribution.

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Allumination FilmWorks

Says Freeman: "At Allumination, we are committed to the producer as well as to the programmer and retailer. We strive to pay producers respect as well as revenues, by welcoming them as hands-on business partners. In essence, our philosophy is that passion drives success - not a simple 'advance.' Allumination is built on passion, and the worldwide entertainment marketplace is respohding."

After only a few years, Allumination boasts an impressive portfolio of nearly 200 quality theatricals in all major categories, as well as over 4,000 hours of television programming, along with music specials and kids/family feature titles for television, cable and home video/DVD distribution markets worldwide.

With its focus on high-demand, under-served consumer markets, Allumination will present an appealing roster of horror and science fiction, alternative lifestyle, ethnic and family titles to the burgeoning digital distribution, VOD, DVD and home video sell-through retail industry. The company's release plans call for a minimum of 2-10 titles per month entering the DVD/Video sell-through marketplace.

The unique message of Allumination is already resonating with producers, home video rental stores, mass merchants, online retailers and digital content providers throughout the United States and around the world.

"More and more, consumers are demanding entertainment that meets their own singular interests. One of the most important words in today's ever-evolving sell-through market is 'niche' - and Allumination will fill niches across every key category of entertainment," said Freeman.

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◀ 1 | 2 | 3



Sep 5, 2006 -- In the Spotlight --

ALLUMINATION FILMWORKS LLC AND THE NEWLY ACQUIRED UAV CORPORATION BECOME A SUBSIDIARY OF UK-BASED CONTENTFILM PLC
COMPANY WILL RETAIN THE NAME ALLUMINATION FILMWORKS IN NORTH AMERICA

HOME

NEWS

LOS ANGELES - Allumination FilmWorks (AFW), a leading independent entertainment company, along with its recent acquisition of UAV Corporation has been acquired by the UK-based company, ContentFilm plc, a publicly owned company. As a result, AFW is now a wholly owned subsidiary of ContentFilm plc. This acquisition was finalized today by AFW owners Kerry McCluggage and Jeff Sagansky. The newly-integrated company will be led by McCluggage as Chairman and Cheryl Freeman as Chief Executive Officer. The company will retain the name Allumination FilmWorks in North America. With the purchase, the company now holds an existing library of approximately 700 titles for U.S. domestic DVD distribution. Additionally, AFW also has domestic TV rights as well as international TV/DVD rights to these titles. The company will continue to aggressively pursue product for all avenues of distribution as well as expand its audio division. The UAV business adds a level of children's and family content to the library.

"We are pleased to have closed the second step in this transaction and are genuinely excited about the prospects for this company's continued growth." commented McCluggage, AFW Chairman. "Together with Cheryl Freeman, our UK-based partners, and the newly combined team, we plan to aggressively work to create an even more significant U.S. DVD operation and a full-service distribution platform."

"We are excited with the expansion of the UAV library and team," says Freeman. "The addition of this product to our library gives us an opportunity to reach markets we have previously not sought. Our relationship with ContentFilm plc affords us a tremendous opportunity with experienced partners and complementary skills."

Allumination FilmWorks was acquired in March 2005 by entertainment industry veterans Jeff Sagansky and Kerry McCluggage. Both afford the company truly unmatched experience within the global entertainment arenas. Under the new ownership, the company has become even more aggressive in their acquisition strategies as well as within the international global market. Sagansky most recently served as President and CEO of Paxson Communications, owner of PAX TV. McCluggage was Chairman of Paramount Television Group. Chief Executive Officer Cheryl A. Freeman brings over 25 years of experience as an Operations and Finance executive to the company. Before founding Allumination FilmWorks, she served as Chief Financial Officer and Vice President of Operations for Unapix Entertainment, Inc.

Launched in August 2002, Allumination FilmWorks has quickly established itself as an important and dynamic new player in the distribution of quality entertainment to broadcast, satellite and cable television as well as both the theatrical and home entertainment markets worldwide. Allumination has succeeded in building substantial libraries of theatrical motion pictures, television series, documentaries and reality programming, music and sports specials, lifestyle titles, and a wide array of "how-to" product. The award-winning company boasts an impressive portfolio of nearly 200 quality theatrical films in all major categories, as well as over 4,000 hours of television programming, along with music specials and kids/family feature titles for television, cable and home video/DVD distribution markets worldwide.

Visit Allumination FilmWorks at www.alluminationfilmworks.com
Visit Content Film at www.contentfilm.com

#

CONTACT: *Sue Procko Public Relations*
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Sue Procko at sue@sueprockopr.com
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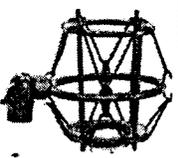
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Category

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[Accessories \(3\)](#)

Price Range

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[\\$50-\\$100 \(2\)](#)
[\\$100-\\$200 \(2\)](#)
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 <p>Sterling Audio STSM3 Shockmount for ST31/ST33/ST44 Microphones</p> <p>GC Price: \$23.99 MSRP: \$39.99 Save: \$16.00 Rating: Be the first!</p> <p><input type="checkbox"/> Compare</p>	 <p>Sterling Audio ST51 Large Diaphragm FET Condenser Microphone</p> <p>GC Price: \$99.99 MSRP: \$199.99 Save: \$100.00 Rating: Be the first!</p> <p><input type="checkbox"/> Compare</p>	 <p>Sterling Audio ST66 Large Diaphragm Tube Condenser Mic</p> <p>GC Price: \$399.99 MSRP: \$699.99 Save: \$300.00 Rating: </p> <p><input type="checkbox"/> Compare</p>	

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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE EXAMINER OF TRADEMARKS**

Mark: **STERLING**

Class: International 9

Assistant Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3513

Applicant, UAV Corporation, is a corporation organized and existing under the laws of the State of South Carolina located and doing business at Post Office Box 549, Fort Mill, South Carolina, 29716.

Applicant requests registration of the above-identified trademark shown in the accompanying drawing in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. 1051 et. seq., as amended.) for blank audio and video tapes, radios, head cleaning tapes (cassette players) and batteries in International Class 9.

Applicant has a bona fide intention to use the mark in commerce on or in connection with the above-identified goods. (15 U.S.C. 1051(b), as amended.) Applicant intends to use the mark on or in connection with the goods by applying the mark to the goods or to containers for the goods, or to labels affixed to the goods or to containers therefor.

Applicant is the owner of U.S. Trademark Registration Nos. 1,721,642 and 2,120,249.] *pin*

POWER OF ATTORNEY

Applicant hereby appoints Dalbert U. Shefte (Registration No. 18,174), Francis M. Pinckney (Registration No. 21,138), Karl S. Sawyer, Jr. (Registration No. 28,902), Chad D. Tillman (Registration No. 38,634), Nancy Talavera Wood (Registration No. 38,334), Michael A.

Tobin (Registration No. 43,956), Jack D. Todd (Registration No. 44,375), and Clifford R. Jarrett, all members of the firm of Kennedy Covington Lobdell & Hickman, L.L.P., Bank of America Corporate Center, Suite 4200, 100 North Tryon Street, Charlotte, North Carolina 28202-4006 (Telephone 704/331-7400), all members of the Bar of the State of North Carolina, its attorneys with full power of substitution and revocation to prosecute this application to register, make alterations and amendments therein, to receive the certificate of registration, and to transact all business in the Patent and Trademark Office connected therewith. It is respectfully requested that all correspondence be directed to Francis M. Pinckney at the foregoing address.

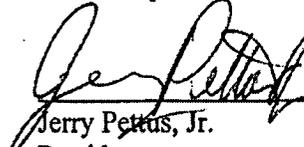
DECLARATION

The undersigned being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001, and that such willful false statements may jeopardize the validity of the application or any resulting registration, declares that the undersigned is properly authorized to execute this application on behalf of the applicant; the undersigned believes the applicant to be entitled to use such mark in commerce; to the best of the undersigned's knowledge and belief, no other person, firm, corporation, or association has the right to use the above-identified mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods of such other person, to cause confusion, or to cause mistake, or to deceive; and

that all statements made of the undersigned's own knowledge are true and all statements made on information and belief are believed to be true.

5/4/99
Date

UAV Corporation


Jerry Pettus, Jr.
President

KENNEDY COVINGTON LOBDELL & HICKMAN, L.L.P.
ATTORNEYS AT LAW

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Rock Hill, South Carolina

May 7, 1999

BOX NEW APP -- FEE
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2900 Crystal Drive
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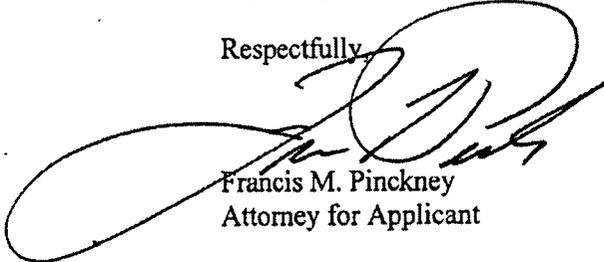
Sir:

Enclosed is an intent-to-use application of UAV Corporation for registration of the trademark STERLING. This application consists of the following:

- Application and Power of Attorney, duly executed by Jerry Pettus, Jr., President of UAV Corporation.
- One drawing sheet; and
- Check in the amount of \$245.00 for the filing fee.

The Assistant Commissioner is hereby authorized to charge payment of any fees associated with this communication or credit any overpayment to Deposit Account No. 18-1215.

Respectfully,


Francis M. Pinckney
Attorney for Applicant

FMP:egj
Enclosures

CERTIFICATE OF MAILING

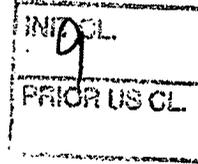
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TYPED NAME: GEORENE JONES

SIGNATURE: 

UAV Corporation
Post Office Box 549
Forth Mill, SC 29716



Intent to Use

For: Blank audio and video tapes, radios, head cleaning tapes, cassette players and batteries in International Class 9.



05-07-1999

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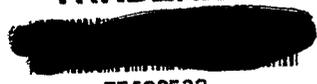
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