

ESTTA Tracking number: **ESTTA170151**

Filing date: **10/22/2007**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

| | |
|------------------------|--------------------------|
| Application Serial No. | 78771764 |
| Applicant | Self Storage Association |

Notice of Appeal

Notice is hereby given that Self Storage Association appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 78771764.

Applicant has filed a request for reconsideration of the refusal to register, and requests suspension of the appeal pending consideration of the request by the Examining Attorney.

The refusal to register has been appealed as to the following classes of goods/services:

- Class 035.
All goods and services in the class are appealed, namely: Association services, namely, promoting the interests of self storage businesses and their owners and operators
- Class 042.
All goods and services in the class are appealed, namely: Providing information on legislative and regulatory matters of interest to self storage businesses via a website

Respectfully submitted,
/Scott J. Major/
10/22/2007

SCOTT J. MAJOR

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