

ESTTA Tracking number: **ESTTA91402**

Filing date: **07/25/2006**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

|                            |                              |
|----------------------------|------------------------------|
| Applicant:                 | <b>The Parts Place, Inc.</b> |
| Application Serial Number: | <b>78744442</b>              |
| Application Filing Date:   | <b>11/01/2005</b>            |
| Mark:                      | <b>H</b>                     |
| Date of Publication        | <b>06/27/2006</b>            |

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, General Motors Corporation, 300 Renaissance Center, Detroit, MI 48265-3000, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 07/27/2006. General Motors Corporation respectfully requests that the time period within which to file an opposition be extended until 10/25/2006.

Respectfully submitted,

/TGG/

07/25/2006

**Timothy G. Gorbatoff**

**General Motors Corporation**

**300 Renaissance Center MC#482-C23-B21**

**Detroit, MI 48265-3000**

**UNITED STATES**

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