

ESTTA Tracking number: **ESTTA93154**

Filing date: **08/03/2006**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	FKA DISTRIBUTING CO. d/b/a HOMEDICS, INC.
Application Serial Number:	78738245
Application Filing Date:	10/21/2005
Mark:	THE BEAUTY OF SLEEPING WELL
Date of Publication	08/01/2006

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Dreamwell, Ltd., 2215-B Renaissance Drive, Suite 12, Las Vegas, NV 89119, UNITED STATES, a Limited Liability Company, organized under the laws of Nevada, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 08/31/2006. Dreamwell, Ltd. respectfully requests that the time period within which to file an opposition be extended until 11/29/2006.

Respectfully submitted,
/peter m. brody/
08/03/2006

Peter M. Brody, Esq.

ROPES & GRAY LLP

One International Place

Boston, MA 02110

UNITED STATES

peter.brody@ropesgray.com, erin.dugan@ropesgray.com

(202) 508-4612