

ESTTA Tracking number: **ESTTA426755**

Filing date: **08/24/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Holy Shift Productions, LLC
Application Serial Number:	78728118
Application Filing Date:	10/06/2005
Mark:	TEAM HOGAN DRIFT
Date of Publication	07/26/2011

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, TOD'S S.P.A., Via Filippo della Valle, 1 I-63019, SANT'ELPIDIO A MARE (FM), , ITALY, a Joint Stock Company, organized under the laws of Italy , respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 08/25/2011. TOD'S S.P.A. respectfully requests that the time period within which to file an opposition be extended until 11/23/2011.

Respectfully submitted,

/Stacey R. Halpern/

08/24/2011

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