To: ETFCU Service Organization, LLC d/b/a ET ETC. (gcoy@kdlegal.com)

Subject: TRADEMARK APPLICATION NO. 78715882 - ET REALTY - ETFC-6

Sent: 6/25/2007 2:38:07 PM

Sent As: ECOM111@USPTO.GOV

Attachments:

UNITED STATES PATENT AND TRADEMARK OFFICE

SERIAL NO: 78/715882

MARK: ET REALTY

[redacted]

CORRESPONDENT ADDRESS:
Gregory B. Coy
Krieg DeVault LLP
Suite 2800
One Indiana Square
Indianapolis IN 46204

GENERAL TRADEMARK INFORMATION:
http://www.uspto.gov/main/trademarks.htm

APPLICANT: ETFCU Service Organization, LLC d/b/a ET ETC.

CORRESPONDENT'S REFERENCE/DOCKET NO:
ETFC-6

CORRESPONDENT E-MAIL ADDRESS:
gcoy@kdlegal.com

REQUEST FOR RECONSIDERATION DENIED

ISSUE/MAILING DATE: 6/25/2007

Applicant is requesting reconsideration of a final refusal issued/mailed 11/29/06.

After careful consideration of the law and facts of the case, the examining attorney must deny the request for reconsideration and adhere to the final action as written since no new facts or reasons have been presented that are significant and compelling with regard to the point at issue.

Accordingly, applicant's request for reconsideration is *denied*. The time for appeal runs from the date the final action was issued/mailed. 37 C.F.R. Section 2.64(b); TMEP Section 715.03(c). If applicant has already filed a timely notice of appeal, the application will be forwarded to the Trademark Trial and Appeal Board (TTAB).

/Carolyn V.C.Gray/

Trademark Examining Attorney
Law Office 111
(571) 272-9168

STATUS CHECK: Check the status of the application at least once every six months from the initial filing date using the USPTO Trademark Applications and Registrations Retrieval (TARR) online system at http://tarr.uspto.gov. When conducting an online status check, print and maintain a copy of the complete TARR screen. If the status of your application has not changed for more than six months, please contact the assigned examining attorney.

To: ETFCU Service Organization, LLC d/b/a ET ETC. (**gcoy@kdlegal.com**)

Subject: TRADEMARK APPLICATION NO. 78715882 - ET REALTY - ETFC-6

Sent: 6/25/2007 2:38:08 PM

Sent As: ECOM111@USPTO.GOV

Attachments:

IMPORTANT NOTICE
USPTO OFFICE ACTION HAS ISSUED ON 6/25/2007 FOR APPLICATION SERIAL NO. 78715882

Please follow the instructions below to continue the prosecution of your application:

VIEW OFFICE ACTION: Click on this link **http://portal.uspto.gov/external/portal/tow?DDA=Y&serial_number=78715882&doc_type=REC&mail_date=20070625** (or copy and paste this URL into the address field of your browser), or visit **http://portal.uspto.gov/external/portal/tow** and enter the application serial number to **access** the Office action.

PLEASE NOTE: The Office action may not be immediately available but will be viewable within 24 hours of this notification.

RESPONSE MAY BE REQUIRED: You should carefully review the Office action to determine (1) if a response is required; (2) how to respond; and (3) the applicable **response time period**. Your response deadline will be calculated from **6/25/2007**.

Do NOT hit "Reply" to this e-mail notification, or otherwise attempt to e-mail your response, as the USPTO does NOT accept e-mailed responses. Instead, the USPTO recommends that you respond online using the Trademark Electronic Application System response form at http://www.uspto.gov/teas/eTEASpageD.htm.

HELP: For *technical* assistance in accessing the Office action, please e-mail **TDR@uspto.gov**. Please contact the assigned examining attorney with questions about the Office action.

WARNING

1. The USPTO will NOT send a separate e-mail with the Office action attached.

2. Failure to file any required response by the applicable deadline will result in the ABANDONMENT of your application.