

ESTTA Tracking number: **ESTTA152703**

Filing date: **07/24/2007**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

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| Applicant: | Chevron Corporation |
| Application Serial Number: | 78693812 |
| Application Filing Date: | 08/16/2005 |
| Mark: | TOP TIER AUTOMAKER'S DESIGNATED DETERGENT GASOLINE |
| Date of Publication | 07/03/2007 |

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Shell Oil Company, 910 Louisiana Street, One Shell Plaza, Houston, TX 77002, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 08/02/2007. Shell Oil Company respectfully requests that the time period within which to file an opposition be extended until 10/31/2007.

Respectfully submitted,
/kim muller/
07/24/2007

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