

ESTTA Tracking number: **ESTTA96860**

Filing date: **08/29/2006**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	American Communications Group, Inc.
Application Serial Number:	78683446
Application Filing Date:	08/02/2005
Mark:	MEDIAMAXIMIZER
Date of Publication	05/09/2006

60 Day Request for Extension of Time to Oppose Upon Consent

Pursuant to 37 C.F.R. Section 2.102, Arbitron Inc., 9705 Patuxent Woods Drive, Columbia, MD 21046, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark with applicant's consent.

The time within which to file a notice of opposition is set to expire on 09/06/2006. Arbitron Inc. respectfully requests that the time period within which to file an opposition be extended until 11/05/2006.

Respectfully submitted,
/mark j. speciner/
08/29/2006

Mark J. Speciner

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