

UNITED STATES PATENT AND TRADEMARK OFFICE  
Trademark Trial and Appeal Board  
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**Serial No.: 78683446**  
**ESTTA TRACKING NO: ESTTA83480**

The request to extend time to oppose is granted until  
**9/6/2006** on behalf of potential opposer **Arbitron Inc.**

Please do not hesitate to contact the Trademark Trial and  
Appeal Board at (703) 308-9300 if you have any questions  
relating to this extension.

**New Developments at the Trademark Trial and Appeal Board**

TTAB forms for electronic filing of extensions of time to  
oppose, notices of opposition, petition for cancellation, notice  
of ex parte appeal, and inter partes filings are now available  
at <http://estta.uspto.gov>. Images of TTAB proceeding files can  
be viewed using TTABVue at <http://ttabvue.uspto.gov>.

Parties should also be aware of changes in the rules affecting  
trademark matters, including rules of practice before the TTAB.  
See Rules of Practice for Trademark-Related Filings Under the  
Madrid Protocol Implementation Act, 68 Fed. R. 55,748 (September  
26, 2003) (effective November 2, 2003) Reorganization of  
Correspondence and Other Provisions, 68 Fed. Reg. 48,286 (August  
13, 2003) (effective September 12, 2003). Notices concerning the  
rules changes are available at [www.uspto.gov](http://www.uspto.gov).