

ESTTA Tracking number: **ESTTA156310**

Filing date: **08/13/2007**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	The Coca-Cola Company
Application Serial Number:	78664176
Application Filing Date:	07/06/2005
Mark:	COKE ZERO
Date of Publication	07/24/2007

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Royal Crown Company, Inc., 900 King Street, Rye Brook, NY 10573, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 08/23/2007. Royal Crown Company, Inc. respectfully requests that the time period within which to file an opposition be extended until 11/21/2007.

Respectfully submitted,
/Daniel Chung, Esq./
08/13/2007

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