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(Exceeds 100 pages)

Proceeding/Serial No: **78653785**

Filed: 1/13/2011

Title: **REQUEST FOR RECONSIDERATION AFTER
FINAL ACTION**

Part 1 of 1

78653785

Request for Reconsideration after Final Action

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	78653785
LAW OFFICE ASSIGNED	LAW OFFICE 110
MARK SECTION (no change)	
ARGUMENT(S)	
<p><u>Request for Reconsideration</u></p> <p>Dear Sir:</p> <p>Applicant filed a Notice of Appeal in response to the final Office Action mailed on August 20, 2010. Applicant has requested suspension of the appeal pending this request for reconsideration from the Examiner.</p> <p>Please enter the following Amendment and Remarks.</p> <p><u>Refusal Based On Likelihood of Confusion</u></p> <p>The Examining Attorney issued a final refusal to register Applicant's mark "POSH" in class 20 for "bath pillows; hand held and stand up mirrors" on the basis of confusion with the mark POSHTOTS & Design Registration No. 3,092,160 in class 20 for furniture, namely, armoires, bedside tables, blanket chests, cribs, changing tables, cradles and bassinets, highchairs, bedroom furniture, cabinets, dressers, living room furniture, tables, chairs, rocking chairs, bookshelves, beds, bed frames, headboards, night stands, storage bench, trundle beds, gliding rocking chairs, footstools, step stools, table and chair sets, bookcases, desks, bathroom vanities, seats, armchairs, chest of drawers, credenzas, hand-held mirrors, non-metal hooks, doorknobs and drawer knobs of wood and plastic, paper photo frames, picture frames, bath pillows, pillows, sleeping bags; int'l Class 24 for bed blankets, bed canopies, bed linen, pillow cases, bed pads, bed sheets, bed spreads, linens, quilts, crib linens, crib bumpers, crib canopies, blanket throws, blankets, lap rugs, curtains, curtain fabric; and int'l</p>	

Class: 25 for clothing, namely, shorts, tops, bottoms, pants, sleepwear, pajamas, caps, hats, shoes, costumes for use in role-playing games, halloween costumes, and masquerade costumes" owned by Posh Ventures, LLC ("Cited Mark").

Determination of likelihood of confusion under Section 2(d) is based on analysis of all of the facts which are relevant bearing on the likelihood of confusion issue. Examination of all of the relevant facts, notably the different marketing channels, the differences in the appearance, sound, meaning and commercial impression of the mark(s), weakness of Cited Mark, establish that there is no likelihood of confusion between Applicant's mark and Cited Mark.

Applicant submits that there is no reasonable likelihood of confusion, mistake or deception between Applicant's mark and the mark cited by the Examining Attorney because the goods are sold through different marketing channels, the cited Registrant does not brand goods under the mark or use the mark in the United States, the marks are not the same, the marks create a different commercial impression, and the suggestive nature of the cited marks should not afford Registrant so broad a scope of protection as to preclude registration of Applicant's mark.

Factors to be considered in determining whether or not marks as applied to particular goods or services are or are not confusingly similar include the relationship, if any, between the goods or services, the strength and nature of the mark and conditions under which sales are made. See In Re E. I. du Pont de Nemours & Co., 476 F.2d 1357, 177 U.S.P.Q. 563 (CCPA 1973).

1. THE GOODS AND SERVICES TRAVEL IN DIFFERENT MARKETING CHANNELS. CITED REGISTRANT IS NOT USING THE MARK IN COMMERCE IN THE UNITED STATES.

Cited Registrant is Posh Ventures LLC (hereinafter "PVL"). As can be seen from a printout of PVL's website at www.poshtots.com (attached as Exhibit A) and the specimen filed with the U.S. Patent and Trademark Office, PVL's products are limited specifically to infant and children products. PVL does not have any retail locations and its products are not sold in stores or on third party websites. PVL sells its products exclusively through its own website and catalog. As can be seen from PVL's website, the goods are strictly limited to infant's and children's products, namely, furniture and bedding for infants and children. Further, cited registration is in classes 20, 24 and 25 yet PVL does not brand its own products. The cited mark POSHTOTS is strictly a service mark and is not used as a brand on any of PVL's goods.

In sum, PVL does not use the brand name POSHTOTS on applicant's goods, namely, bath pillows or mirrors. Thus, there is no offering of branded goods under the name POSHTOTS by PVL as alleged in the trademark prosecution history in Reg. No. 3,092,160.

Applicant's mark POSH is applied to the actual goods. Applicant does not do business or

conduct retail services under the name POSH. Applicant's products under the POSH brand are intended to be sold in retail stores and the products are for use by adults. Applicant's bath pillows and mirrors are directed and sold to adults and are not directed to children.

This demonstrates that there is no potential for overlap in the marketplace between the customers of cited Registrant PVL and Applicant and that the customers are not likely to be confused as to the source of the respective products.

There Is No *Per Se* Rule That The Goods Are Related.

TMEP Section 1207.01(a)(i) states "...if the goods in question are not related or marketed in such a way that they would be encountered by the same persons in situations that would create the incorrect assumption that they originate from the same source, then, even if the marks are identical, confusion is not likely." TMEP Section 1207.01(a)(4) states "The facts in each case vary and the weight to be given each factor may be different in light of the varying circumstances; thus, there can be no *per se* rule that certain goods or services are *per se* related, such that there must be a likelihood of confusion from the use of similar marks in relation thereto."

The Examining Attorney must compare the goods and services under the respective marks to determine if they are related or if the activities surrounding their markets are such that confusion as to origin is likely. In the cases identified below, the goods are clearly distinct and do not overlap in the marketplace.

In re British Bulldog, Ltd., 224 USPQ 854-856 (TTAB 1984) the Application for PLAYERS for "men's underwear" **found not confusingly similar** to PLAYERS for use on "shoes". "...they would ordinarily be displayed in different sections thereof (of the store); they are not complementary or companion items, as are coats and boots, or athletic shoes and athletic clothing; and men's underwear is in the nature of a self-service "off the shelf" item, whereas shoes are purchased with care, usually with the assistance of a salesman."

The same principle applies here. The goods of Applicant and Registrant are not sold in the same stores.

See also Edison Bros. Stores, Inc. v. Cosmair, Inc., 2 USPQ2d 1013 in which it was held that NOTORIOUS perfume is not likely to be confused with NOTORIOUS for use on women's fashion accessories. Sales were made through different channels of trade and each product was marketed towards different potential customers in different areas of the store.

In re Paco Sport Ltd. v. Paco Rabanne Perfums, 54 USPQ2d 1205 the "consumer

sophistication" factor weighs against a finding of confusing similarity with PACO RABANNE and PACO marks for "upscale fragrances and clothing", and PACO SPORT and PACO marks for "urban casual clothing", since parties agree that relevant consumers knowledgeable about both brands would conclude the parties' products are so different from one another that they do not emanate from the same source.

The same principle applies here. The goods of Registrant and Applicant are not sold in the same stores or through the same marketing channels. Applicant's bath pillows and mirrors are to be sold in retail stores whereas PVL's products are specifically for children and infants and are sold via PVL's catalog and website. This demonstrates that there is no potential for overlap in the marketplace between the Applicant's goods and cited Registrant's goods.

The cases cited by Examining Attorney are inapplicable to Applicant's case. Examining Attorney also contends that he must compare the goods or services to determine if they are related or if the activities surrounding their market are such that confusion as to origin is likely. In re August Storck KG, 218 USPQ 823 (TTAB 1983); In re International Telephone and Telegraph Corp., 197 USPQ 910 (TTAB 1978); In re Guardian Products Co., Inc. v. Scott Paper Co., 200 USPQ 738 (TTAB 1978). Applicant contends that the above comparison of the goods in question demonstrates that confusion as to origin is not likely.

In re August Storck KG, 218 USPQ 823 (TTAB 1983) the board reversed the Examining Attorney's refusal to register the mark "JUICY 2" as to likelihood of confusion from the contemporaneous use of applicant's and registrant's marks on their respective products. The board stated that the cumulative differences militate against a likelihood of confusion between contemporaneous use of "JUICY 2" for candy and "JUICY BLEND II" for meat/vegetable protein mix.

In re International Telephone and Telegraph Corp., 197 USPQ 910 (TTAB 1978) the board stated that:

"we must recognize the fact that there exists an intimate relationship between a finished product such as registrant's oven and the component parts which comprise such oven such as applicant's cartridge heater. The component parts of any finished product are sometimes made by the manufacturer of the finished product, but quite often are manufactured by others who supply them to the manufacturer of the end product. In view of this relationship we can envision at least two instances where a likelihood of confusion could exist where a finished

product and a component of such finished product were sold under the same or similar marks." [Emphasis added.]

In re Guardian Products Co., Inc. v. Scott Paper Co., 200 USPQ 738 (TTAB 1978) the board stated that:

"applicant's disposable examination gowns and opposer's various medical, surgical, hospital, sickroom and invalid products are all goods of the same general type which could be classified under the broad heading of medical, hospital and sickroom supplies and that there are no limitations in such identification of goods as to any particular use, nor as to any particular trade channel, or method of distribution. In view thereof, and since the goods are not restricted in any way, it must be presumed that such goods encompass disposable examination gowns of all types and descriptions that they move through all of the normal channels of trade for such goods to all potential purchasers thereof." [Emphasis added].

In these two cases, the applicants' and registrants' goods are not limited to any particular use, trade channel or method of distribution. In this case, Applicant's product is sold to different customers and is sold in different marketing channels as that of cited-Registrant.

In a refusal under Section 2(d), the Examiner must not only consider the category of the goods and services but must consider the similarity and dissimilarity of the channels of trade, the relatedness of the goods or services, the sophistication of the purchasers and strengths of the marks. In re du Pont de Nemours & Co., 476 F.2d 1357, 177 USPQ 563 (CCPA 1973). Trademarks are not considered related when the goods and services sold under the marks are so distinct that they are marketed to different purchasers.

In re Shipp, 4 USPQ2d 1174 (TTAB 1987), the Board held that the mark PURITAN for dry cleaning services was not confusingly similar to two previously registered PURITAN marks for use with a variety of cleaning preparations, including dry cleaning preparations. The Board stated that the services rendered under the respective marks were different because the services would not come to the attention of the same purchaser. According to the Board, it was unlikely that "Applicant's customers would encounter any of the goods encompassed by the cited registrations sold under the PURITAN marks." The services offered under Applicant's mark were utilized by the general public while the services provided by Registrant were directed to owners and operators of dry cleaning establishments.

2. **THE WEAKNESS OF CITED MARK SHOULD NOT AFFORD REGISTRANT SO BROAD A SCOPE OF PROTECTION AS TO PRECLUDE REGISTRATION OF**

APPLICANT'S MARK.

There are dozens of active federal trademark records that include the name POSH in the relevant classes. The cited registration already coexists on the register with Applicant's co-registration number 3,419,998 for the mark POSH in Int'l Class: 21 for bath sponges made of foam or mesh; exfoliating sponges made of loofah, sisal and ramie; cosmetic brushes, powder puffs, foam sponges all for applying make-up; nail and bath brushes and applicator sticks for applying makeup and int'l Class: 24 for bath gloves and mitts for cleaning the skin. In view of the fact that the U.S. Trademark Office has allowed the cited registration and Applicant's co-registration number 3,419,998 to coexist, the PTO has already found that the marks and marketing channels are distinguishable. The PTO must be consistent and apply the same rule in this case.

Further the Cited Mark currently coexists on the register for similar goods with, but not limited to, the following records:

Trademark/SN/RN	Status/Status Date	Full Goods/Services	Owner
BEE POSH and Design SN:77-197881 RN:3,469,056	Registered July 15, 2008	(Int'l Class: 20) Home furnishings, namely, bean bag chairs, pillow chairs, pillows and picture frames (Int'l Class: 25) Men, women and children's clothing, namely, shirts, skirts, dresses, pants, sweaters and jackets (Int'l Class: 28) Toys, namely, plush and stuffed animals	Bee Posh, LLC (New York Limited Liability Company) 48 West 37th Street, 2nd Floor New York, New York 10018
BEEPOSH SN:77-775898 RN:3,833,676	Registered August 17, 2010	(Int'l Class: 20) Home furnishings, namely, bean bag chairs, pillow chairs, pillows and picture frames (Int'l Class: 25) Men's, women's and children's clothing, namely, shirts, skirts, dresses, pants, sweaters and jackets (Int'l Class: 28) Toys, namely, plush and stuffed animals	Bee Posh, LLC (New York Limited Liability Company) 102 Highland Avenue Rowayton, Connecticut 06853

PAWSH

SN:77-767430
RN:3,861,767

Registered
October 12, 2010

(Int'l Class: 18)
Animal leashes;
collars for animals;
collars for pets; dog
collars; dog collars
and leads; dog
leashes; leashes for
animals; pet collar
accessories, namely,
charms; pet
products, namely,
pet restraining
devices consisting of
leashes, collars,
harnesses,
restraining straps,
and leashes with
locking devices; pet
tags specially
adapted for
attaching to pet
leashes or collars

(Int'l Class: 20)
Magnetized photo
frames; mirror
frames; non-metal
pet tags; paper
photo frames; paper
picture frames;
picture and
photograph frames;
picture frame
moldings; picture
frames; picture
frames; picture
frames of precious
metal; picture frames
with plush decorative
outer surface

(Int'l Class: 21) Dog
food scoops; feeding
vessels for pets; pet
feeding and drinking
bowls; pet feeding
dishes; pet treat jars

(Int'l Class: 27) Pet
feeding mats; pet
litter pan floor mats
(Int'l Class: 20) Pet
beds

Friends 4 Ever, LLC
(Georgia Limited
Liability Company)
1180 Bradley Gin
Road
Monroe, Georgia
30656

PAWSITIVELY
POSH PAMPER
YOUR PET IN
STYLE and Design

Registered
May 22, 2007

Joyce Reavey
Designs, LLC
(Pennsylvania
Limited Liability

SN:78-433574
RN:3,243,522

POSH and Design Registered
September 29, 2009

SN:78-571855
RN:3,690,633

(Int'l Class: 20)
Office furniture, tea
carts or trolleys, hat
and/or umbrella
stands, work
benches, office
furniture, namely,
filing cabinets,
shelves for storage,
index cabinets and
screens, lockers,
and parts and fittings
for the aforesaid
goods, namely,
worktop brackets,
panel capping, panel
trimmings, panel
connectors, panel
brackets, panel
skirting, glazed
panel frames, add-
on panel connectors,
table connectors,
height-adjustment
mechanism for table,
folding table legs,
snap on panel tiles,
seat mechanism,
chair lumbar support,
chair armrest
support, index
holders, mechanism
for movable
(mechanical and
electrical) cabinets,
wheels and glides
for tables, trolleys or
carts

Corporation)
101 Henry Acker
Circle
Downingtown,
Pennsylvania 19335

Posh International (
Asia) LTD
(Hong Kong Special
Administrative
Region of the
People's Republic of
China, the Corp.)
Unit K, Ug/F, 18-20
Sze Shan Street
Yautong, Kowloon
Hong Kong Special
Administrative
Region of the
People's Republic of
China, The

POSH GRAFFITI Registered
March 17, 2009

SN:77-396668
RN:3,590,080

(Int'l Class: 14)
Decorative articles of
precious metal,
namely, jewelry;
ornaments of
precious metal;
decorative articles of
precious metal,
namely, wall letters

Emily Readett-
Bayley Online
Limited
(United Kingdom
Corp.)
Elmtree House, 54-
56 Main Road
Long Bennington
Newark,

and symbols for
spelling names and
words

Nottinghamshire
Ng23 5Dj United
Kingdom

(Int'l Class: 20)
Ornaments of wood,
cork, reed, cane,
wicker, horn, bone,
ivory, whalebone,
shell, amber,
mother-of-pearl,
meerschaum, and
plastics, not
including christmas
tree ornaments;
decorative articles of
wood, cork, reed,
cane, wicker, horn,
bone, ivory,
whalebone, shell,
amber, mother-of-
pearl, meerschaum,
and plastic, namely,
wall letters and
symbols for spelling
names and words

(Int'l Class: 35)
Retail store services,
retail shop services,
mail order retail
services, and online
retail store services
all featuring
decorative articles
and ornaments

(Int'l Class: 38)
Providing online chat
rooms, online forums
and electronic
bulletin boards for
transmission of
messages among
computer users in
the field of general
interest

(Int'l Class: 42)
Creating, designing
and maintaining web
sites; hosting web
sites

(Int'l Class: 20) Chair
pads; pillows
Steele, William
(United States
Citizen)

POSH PILLOW
SN:77-006455

Registered
December 4, 2007

RN:3,349,099

POSHAIR and
Design

SN:78-745702
RN:3,168,078

POSHLIVING

SN:78-665819
RN:3,486,252

Registered
November 7, 2006

Registered
August 12, 2008

(Int'l Class: 20)
Sleeping bags

(Int'l Class: 11)
Electric lighting
fixtures, lighting
fixtures, sconces,
lamps, table lamps,
floor lamps, lighting
devices for
showcases, lamps
for outdoor use
(Int'l Class: 16)
Paintings, chalk
boards and memo
boards for home
use, brag books,
photo albums,
albums for
photographs, event
albums, memory
books; cardboard
storage boxes
(Int'l Class: 20)
Furniture, namely,
armoires, bedside
tables, blanket
chests, cribs,
bedroom furniture,
cabinets, dressers,
living room furniture,
tables, chairs,
rocking chairs,
bookshelves, beds,
bed frames,
headboards, night
stands, storage
bench, trundle beds,
gliding rocking
chairs, footstools,
step stools, table
and chair sets,
bookcases, desks,
bathroom vanities,

8929 Sourwood
Court
Indianapolis, Indiana
46260

Crawford, Darlisa Y.
(United States
Citizen)
Apt. 372, 4215 N.
Drinkwater Blvd.
Scottsdale, Arizona
85251

Posh Ventures, LLC
(Virginia Limited
Liability Company)
9510 Osborne
Turnpike
Henrico, Virginia
23231

seats, armchairs,
chest of drawers,
credenzas, hand-
held mirrors, non-
metal hooks,
doorknobs and
drawer knobs of
wood and plastic,
paper photo frames,
picture frames, bath
pillows, pillows,
accent tables and
non-metal chests,
media storage units,
benches and
ottomans, cocktail
tables, curio
cabinets, office
chairs, office desks
and plastic and
wooden storage
boxes, dining chairs,
dining tables, sofas,
mirrors, mirrors as
furniture, shelves,
display shelves,
magazine racks,
beds for household
pets, outdoor
furniture, daybeds,
photograph frames;
pot racks

POSHTOTS
SN:77-905408

Allowed - Intent to
Use Notice of
Allowance Issued
July 27, 2010

(Int'l Class: 20) Posh Ventures, LLC
Furniture; hand-held (Virginia Limited
mirrors; mirrors; non-Liability Company)
metal hooks; 9510 Osborne
doorknobs and Turnpike
drawer knobs of Henrico, Virginia
wood and plastic; 23231
picture frames; bath
pillows; pillows;
bolsters; mattresses;
sleeping bags;
bumper guards for
cribs; decorative wall
plaques made of
wood; diaper
changing mats; fitted
covers for high
chairs; head
supporting pillows;
high chairs; infant

		bouncers; infant walkers (Int'l Class: 25) A full line of children's clothing and costumes; women's clothing, namely, t-shirts, tops, pants, hooded pullovers, and hooded sweatshirts	
WEEPOSH and Design SN:77-486186	Allowed - Intent to Use 2nd Extension of Time Granted August 13, 2010	(Int'l Class: 20) Home furnishings, namely, bean bag chairs, pillow chairs, pillows and pictures frames	Bee Posh, LLC (New York Corp.) 102 Highland Avenue Rowayton, Connecticut 06853
POSH SN:78-653785	Pending - Final Refusal Mailed August 20, 2010	(Int'l Class: 20) Bath pillows; hand held and stand up mirrors	Jka, Inc. Dba Diversified Distribution (Rhode Island Corp.) 128 Singleton St. Woonsocket, Rhode Island 02895
A POSH REVOLUTION SN:78-713578 RN:3,357,377	Registered December 18, 2007	(Int'l Class: 24) Travel blankets	Crawford, Darlisa Y. (United States Citizen) Apt. 372 4215 N. Drinkwater Blvd. Scottsdale, Arizona 85251
BORN POSH SN:85-097149	Pending - Withdrawn From Publication January 25, 2011	(Int'l Class: 24) Baby blankets (Int'l Class: 25) Tutus; pettiskirts; dresses; skirts; shorts; pants; hats; caps; jumpers; tops; shirts; scarves; infant and toddler one-piece clothing; diaper covers; booties; mittens; leg warmers; tights; socks; baby shoes; crib shoes; snow boots; sandals; slippers (Int'l Class: 35) Online retail and wholesale store	Kay Boutique LLC (Montana Limited Liability Company) 7 Riverside Drive Livingston, Montana 59047

<p>ONE POSH KID SN:77-199615 RN:3,401,057</p>	<p>Registered March 25, 2008</p>	<p>services featuring baby blankets, tutus, pettiskirts, dresses, skirts, shorts, pants, hats, caps, jumpers, tops, shirts, scarves, onesies, diaper covers, booties, mittens, leg warmers, tights, socks, baby shoes, crib shoes, snow boots, sandals, slippers (Int'l Class: 24) Children's blankets</p>	<p>Vohn, Wendy (United States Citizen) 43633 West Cydnee Drive Maricopa, Arizona 85239</p>
<p>POSH SN:78-653777 RN:3,419,998</p>	<p>Registered April 29, 2008</p>	<p>(Int'l Class: 21) Bath sponges made of foam or mesh; exfoliating sponges made of loofah, sisal and ramie; cosmetic brushes, powder puffs, foam sponges all for applying make-up; nail and bath brushes and applicator sticks for applying makeup (Int'l Class: 24) Bath gloves and mitts for cleaning the skin</p>	<p>Jka, Inc., Db Diversified Distribution (Rhode Island Corp.) 128 Singleton St. Woonsocket, Rhode Island 02895</p>
<p>POSH ORIGINALS SN:85-123560</p>	<p>Pending - Non-Final Action Mailed December 27, 2010</p>	<p>(Int'l Class: 18) Baby backpacks; back packs; backpacks; backpacks, book bags, sports bags, bum bags, wallets and handbags; beach bags; diaper bags; duffle bags; garment bags for travel; schoolchildren's backpacks; tote bags (Int'l Class: 20)</p>	<p>Posh Tots, LLC, Db Posh Originals (Alabama Limited Liability Company) 112 Rainbow Industrial Blvd. Rainbow City, Alabama 35906</p>

Accent pillows; baby
changing mats; bath
pillows; bed
headboards; bed
pillows; beds,
mattresses, pillows
and bolsters;
children's mats used
for sleeping; diaper
changing mats; nap
mats; nap sacks;
pillows; sleeping
bags

(Int'l Class: 21)

Lunch boxes; lunch-
boxes

(Int'l Class: 24)

(Based on use in
commerce) bath
towels; beach
towels; blanket
throws; burp cloths;
children's towels;
face towels of
textiles; hand towels;
hooded towels;
receiving blankets;
towels(based on
intent to use) bed
blankets; bed linen;
bed sheets;
bedspreads;
children's blankets;
crib bumper pads;
crib bumpers; crib
canopies; curtain
fabric; curtains;
curtains and towels;
curtains made of
textile fabrics;
curtains of textile;
fabric window
coverings and
treatments, namely,
curtains, draperies,
sheers, swags and
valances; household
linen; lap blankets;
linen cloth; pillow
cases; pillow covers;
pillow shams; quilts;
silk blankets; throws;
throws designed to

also be wrapped
around a person
(Int'l Class: 25)
Athletic shoes; baby
bibs not of paper;
baby bottoms; baby
layettes for clothing;
baby tops; baseball
caps and hats; belts;
belts for clothing;
belts made from
imitation leather;
belts made of
leather; belts made
out of cloth; belts of
textile; bottoms;
button down shirts;
capri pants;
children's and
infant's apparel,
namely, jumpers,
overall sleepwear,
pajamas, rompers
and one-piece
garments; children's
and infants' cloth
bibs; children's cloth
eating bibs; cloth
bibs; collared shirts;
denim jackets; dress
shirts; dresses;
fabric belts; golf
shirts; halloween
costumes; halloween
costumes and masks
sold in connection
therewith; hats; hats
for infants, babies,
toddlers and
children; headbands;
headbands for
clothing; infant
sleepers; infant
wear; infants' shoes
and boots; jackets;
knit dresses; knit
shirts; knit tops;
layettes; leather
belts; leather
jackets; leggings;
long johns; long-
sleeved shirts;

lounge pants;
loungewear;
masquerade
costumes;
masquerade
costumes and masks
sold in connection
therewith; mock
turtle-neck sweaters;
overalls; pajama
bottoms; pants; play
suits; polo knit tops;
polo shirts; rainproof
jackets; robes;
rompers; rugby tops;
shirts; shirts and
short-sleeved shirts;
shirts for infants,
babies, toddlers and
children; shoes;
short sets; short-
sleeved or long-
sleeved t-shirts;
short-sleeved shirts;
shortalls; shorts;
skirts; skirts and
dresses; skorts;
sleepwear; smocks;
socks; sport shirts;
sports caps and
hats; sports jackets;
sports jerseys;
sports pants; sports
shirts; sports shirts
with short sleeves;
sweat shirts;
sweaters; swim
suits; swim trunks;
swim wear;
swimming trunks;
swimsuits; t-shirts;
tee shirts; ties;
tights; tops; turtle
neck shirts;
turtleneck sweaters;
turtlenecks; walking
shorts; woven tops
(Int'l Class: 26)
Fabric appliques;
hair bows
(Int'l Class: 35) On-
line wholesale and
retail store services

POSH P LINEN and Registered
Design April 7, 2009

SN:78-908455
RN:3,604,490

featuring children's
clothing and
accessories; retail
clothing boutiques;
retail clothing stores;
wholesale and retail
store services and
on-line retail and
wholesale store
services featuring
children's clothing
and accessories

(Int'l Class: 24) Bath
linen; bed linen;
dining linens;
household linen;
kitchen linens; linen;
linen lining fabric for
shoes; table linen;
table linen, namely,
napkins, placemats,
tablecloths, runners,
and other linen
accessories, namely,
chair cushion covers,
chair pad covers,
pillow covers, table
pads; table linen,
namely, coasters
(Int'l Class: 40)
Custom manufacture
of linen accessories,
namely, napkins,
placemats,
tablecloths, runners,
chair covers, chair
ties, button accents,
chair pads, chair
cushion covers, chair
pad covers, chair
back covers, pillows,
pillow covers, table
pads, and coasters
(Int'l Class: 43)
Rental of table linens
(Int'l Class: 24) Non-

Posh Linen, Inc.
(Colorado Corp.)
5050 List Drive,
Suite G
Colorado Springs,
Colorado 80919

Sharlun, Patricia E.
(United States
Citizen)
23 Sharpsburg Lane
Fredericksburg,
Virginia 22405

POSH PALS Registered
August 24, 2004

SN:76-542274
RN:2,876,775

disposable baby
couture, namely,
towels, wash cloths,
changing pads not of
paper and, burp
cloths

POSH PELTS (Stylized) SN:78-446010 RN:3,177,890	Registered November 28, 2006	(Int'l Class: 24) Blankets, throws and pillow covers	Bigfish Imports LLC (Washington Limited Liability Company) 957 Capital Street Oak Harbor, Washington 98277
POSHAIR SN:78-713157 RN:3,331,486	Registered November 6, 2007	(Int'l Class: 24) Travel blankets	Crawford, Darlisa Y. (United States Citizen) Apt. 372 4215 N. Drinkwater Blvd. Scottsdale, Arizona 85251
POSHBUGGY SN:78-967350 RN:3,369,480	Registered January 15, 2008	(Int'l Class: 12) Covers for baby strollers (Int'l Class: 24) Mattress pads and covers	Comsport Marketing, S.L. (Spain Corp.) Gran Via Corts Catalanes 620, Atico 2A Barcelona 08007 Spain
POSHTOTS SN:77-486735	Allowed - Intent to Use 3rd Extension of Time Granted September 30, 2010	(Int'l Class: 24) A full line of children's linens; a full line of drapery; and bedding products, namely, crib bumpers, coverlets, duvets, and duvet covers	Posh Ventures, LLC (Virginia Limited Liability Company) 9510 Osborne Turnpike Henrico, Virginia 23231
POSHTOTS and Design SN:78-243917 RN:3,092,160	Registered May 16, 2006	(Int'l Class: 20) Furniture, namely, amroires, bedside tables, blanket chests, cribs, changing tables, cradles and bassinets, highchairs, bedroom furniture, cabinets, dressers, living room furniture, tables, chairs, rocking chairs, bookshelves, beds, bed frames, headboards, night stands, storage bench, trundle beds, gliding rocking chairs, footstools, step stools, table	Posh Ventures, LLC (Virginia Limited Liability Company) 9510 Osborne Turnpike Henrico, Virginia 23231

and chair sets,
bookcases, desks,
bathroom vanities,
seats, armchairs,
chest of drawers,
credenzas, hand-
held mirrors, non-
metal hooks,
doorknobs and
drawer knobs of
wood and plastic,
paper photo frames,
picture frames, bath
pillows, pillows,
sleeping bags
(Int'l Class: 24) Bed
blankets, bed
canopies, bed linen,
pillow cases, bed
pads, bed sheets,
bed spreads, linens,
quilts, crib linens,
crib bumpers, crib
canopies, blanket
throws, blankets, lap
rugs, curtains,
curtain fabric
(Int'l Class: 25)
Clothing, namely,
shorts, tops,
bottoms, pants,
sleepwear, pajamas,
caps, hats, shoes,
costumes for use in
role-playing games,
halloween costumes,
and masquerade
costumes

The TARR records are attached.

It is well established that the scope of protection afforded a suggestive term is less than that afforded an arbitrary or coined mark. See In re Hunke & Jochheim, 185 U.S.P.Q. 188 (TTAB 1975). An inherently weak trademark will not afford the same latitude of protection afforded owners of strong trademarks. See Id. In addition, in fairness to all others who desire to use the same word in a suggestive manner in a trademark, the protection to each user will usually be carefully confined to the particular goods or those closely related since its source-identifying qualities are equally limited. In re Central Soya Co., Inc., 220 U.S.P.Q. 914, 917

(TTAB 1984).

There are many third party registrations for POSH in the relevant field, which are relevant to show that the mark is suggestive. Evidence of third-party use falls under the sixth du Pont factor - the "number and nature of similar marks in use on similar goods." In Re E. I. du Pont de Nemours & Co., 476 F.2d 1357, 1362, 177 USPQ 563, 567 (CCPA 1973).

The above records are evidence that establishes that the purchasers are exposed to third-party use of similar marks on similar goods is relevant to show that a mark is relatively weak and entitled to only a narrow scope of protection. See Palm Bay Imports, inc. v. Veuve Clicqoy Ponsardin Maison Fondée en, 396 F. 3d 1369, 1373, 73 USPQ2d 1689, 1693 (Fed. Cir. 2005). The strength of Registrant's mark is diluted by the existence of third party registrations, so that Registrant has no exclusive right to POSH.

In light of the weak nature and lack of fame of the cited marks, sophisticated purchasers encountering Applicant's mark are not likely to assume that the goods are related based on the differences between Applicant's and Registrant's marks.

Determination of likelihood of confusion under Section 2(d) is based on analysis of all of the facts which are relevant bearing on the likelihood of confusion issue. Examination of all of the relevant facts, notably the differences in the marks, the differences in the products and services and their use, the nature of Registrant's mark, the existence of third-party registrations, the different purchasing lines and sophistication of purchasers and the conditions of purchase, establish that there is no likelihood of confusion between Applicant's mark and Registrant's mark.

It is respectfully submitted that the foregoing Amendment and Remarks responds to the issues raised in the Office Action. It is accordingly requested that the present application be approved for publication.

EVIDENCE SECTION

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ADDITIONAL STATEMENTS SECTION	
PRIOR REGISTRATION(S)	The applicant claims ownership of U.S. Registration Number(s) 3419998.
SIGNATURE SECTION	
RESPONSE SIGNATURE	/David Chen/
SIGNATORY'S NAME	David Chen
SIGNATORY'S POSITION	Attorney of Record
DATE SIGNED	01/13/2011
AUTHORIZED SIGNATORY	YES
CONCURRENT APPEAL NOTICE FILED	YES
FILING INFORMATION SECTION	
SUBMIT DATE	Thu Jan 13 21:57:42 EST 2011
TEAS STAMP	USPTO/RFR-67.87.135.165-2 0110113215742088061-78653 785-470a7e547aa2e7ffb9df2 0c157537533-N/A-N/A-20110 113214421720347

**Request for Reconsideration after Final Action
To the Commissioner for Trademarks:**

Application serial no. **78653785** has been amended as follows:

ARGUMENT(S)

In response to the substantive refusal(s), please note the following:

Request for Reconsideration

Dear Sir:

Applicant filed a Notice of Appeal in response to the final Office Action mailed on August 20, 2010. Applicant has requested suspension of the appeal pending this request for reconsideration from the Examiner.

Please enter the following Amendment and Remarks.

Refusal Based On Likelihood of Confusion

The Examining Attorney issued a final refusal to register Applicant's mark "POSH" in class 20 for "bath pillows; hand held and stand up mirrors" on the basis of confusion with the mark POSHTOTS & Design Registration No. 3,092,160 in class 20 for furniture, namely, armoires, bedside tables, blanket chests, cribs, changing tables, cradles and bassinets, highchairs, bedroom furniture, cabinets, dressers, living room furniture, tables, chairs, rocking chairs, bookshelves, beds, bed frames, headboards, night stands, storage bench, trundle beds, gliding rocking chairs, footstools, step stools, table and chair sets, bookcases, desks, bathroom vanities, seats, armchairs, chest of drawers, credenzas, hand-held mirrors, non-metal hooks, doorknobs and drawer knobs of wood and plastic, paper photo frames, picture frames, bath pillows, pillows, sleeping bags; int'l Class 24 for bed blankets, bed canopies, bed linen, pillow cases, bed pads, bed sheets, bed spreads, linens, quilts, crib linens, crib bumpers, crib canopies, blanket throws, blankets, lap rugs, curtains, curtain fabric; and int'l Class: 25 for clothing, namely, shorts, tops, bottoms, pants, sleepwear, pajamas, caps, hats, shoes, costumes for use in role-playing games, halloween costumes, and masquerade costumes" owned by Posh Ventures, LLC ("Cited Mark").

Determination of likelihood of confusion under Section 2(d) is based on analysis of all of the facts which are relevant bearing on the likelihood of confusion issue. Examination of all of the relevant facts, notably the different marketing channels, the differences in the appearance, sound, meaning and commercial impression of the mark(s), weakness of Cited Mark, establish that there is no likelihood of confusion between Applicant's mark and Cited Mark.

Applicant submits that there is no reasonable likelihood of confusion, mistake or deception between Applicant's mark and the mark cited by the Examining Attorney because the goods are sold through different marketing channels, the cited Registrant does not brand goods under the mark or use the mark in the United States, the marks are not the same, the marks create a different commercial impression, and the suggestive nature of the cited marks should not afford

Registrant so broad a scope of protection as to preclude registration of Applicant's mark. Factors to be considered in determining whether or not marks as applied to particular goods or services are or are not confusingly similar include the relationship, if any, between the goods or services, the strength and nature of the mark and conditions under which sales are made. See In Re E. I. du Pont de Nemours & Co., 476 F.2d 1357, 177 U.S.P.Q. 563 (CCPA 1973).

**1. THE GOODS AND SERVICES TRAVEL IN DIFFERENT MARKETING CHANNELS.
CITED REGISTRANT IS NOT USING THE MARK IN COMMERCE IN THE UNITED STATES.**

Cited Registrant is Posh Ventures LLC (hereinafter "PVL"). As can be seen from a printout of PVL's website at www.poshtots.com (attached as Exhibit A) and the specimen filed with the U.S. Patent and Trademark Office, PVL's products are limited specifically to infant and children products. PVL does not have any retail locations and its products are not sold in stores or on third party websites. PVL sells its products exclusively through its own website and catalog. As can be seen from PVL's website, the goods are strictly limited to infant's and children's products, namely, furniture and bedding for infants and children. Further, cited registration is in classes 20, 24 and 25 yet PVL does not brand its own products. The cited mark POSHTOTS is strictly a service mark and is not used as a brand on any of PVL's goods. In sum, PVL does not use the brand name POSHTOTS on applicant's goods, namely, bath pillows or mirrors. Thus, there is no offering of branded goods under the name POSHTOTS by PVL as alleged in the trademark prosecution history in Reg. No. 3,092,160.

Applicant's mark POSH is applied to the actual goods. Applicant does not do business or conduct retail services under the name POSH. Applicant's products under the POSH brand are intended to be sold in retail stores and the products are for use by adults. Applicant's bath pillows and mirrors are directed and sold to adults and are not directed to children.

This demonstrates that there is no potential for overlap in the marketplace between the customers of cited Registrant PVL and Applicant and that the customers are not likely to be confused as to the source of the respective products.

There Is No *Per Se* Rule That The Goods Are Related.

TMEP Section 1207.01(a)(i) states "...if the goods in question are not related or marketed in such a way that they would be encountered by the same persons in situations that would create the incorrect assumption that they originate from the same source, then, even if the marks are identical, confusion is not likely." TMEP Section 1207.01(a)(4) states "The facts in each case vary and the weight to be given each factor may be different in light of the varying circumstances; thus, there can be no *per se* rule that certain goods or services are *per se*

related, such that there must be a likelihood of confusion from the use of similar marks in relation thereto.”

The Examining Attorney must compare the goods and services under the respective marks to determine if they are related or if the activities surrounding their markets are such that confusion as to origin is likely. In the cases identified below, the goods are clearly distinct and do not overlap in the marketplace.

In re British Bulldog, Ltd., 224 USPQ 854-856 (TTAB 1984) the Application for PLAYERS for “men’s underwear” **found not confusingly similar** to PLAYERS for use on “shoes”. “...they would ordinarily be displayed in different sections thereof (of the store); they are not complementary or companion items, as are coats and boots, or athletic shoes and athletic clothing; and men’s underwear is in the nature of a self-service “off the shelf” item, whereas shoes are purchased with care, usually with the assistance of a salesman.”

The same principle applies here. The goods of Applicant and Registrant are not sold in the same stores.

See also Edison Bros. Stores, Inc. v. Cosmair, Inc., 2 USPQ2d 1013 in which it was held that NOTORIOUS perfume is not likely to be confused with NOTORIOUS for use on women’s fashion accessories. Sales were made through different channels of trade and each product was marketed towards different potential customers in different areas of the store.

In re Paco Sport Ltd. v. Paco Rabanne Perfums, 54 USPQ2d 1205 the “consumer sophistication” factor weighs against a finding of confusing similarity with PACO RABANNE and PACO marks for “upscale fragrances and clothing”, and PACO SPORT and PACO marks for “urban casual clothing”, since parties agree that relevant consumers knowledgeable about both brands would conclude the parties’ products are so different from one another that they do not emanate from the same source.

The same principle applies here. The goods of Registrant and Applicant are not sold in the same stores or through the same marketing channels. Applicant’s bath pillows and mirrors are to be sold in retail stores whereas PVL’s products are specifically for children and infants and are sold via PVL’s catalog and website. This demonstrates that there is no potential for overlap in the marketplace between the Applicant’s goods and cited Registrant’s goods.

The cases cited by Examining Attorney are inapplicable to Applicant’s case. Examining Attorney also contends that he must compare the goods or services to determine if they are related or if

the activities surrounding their market are such that confusion as to origin is likely. In re August Storck KG, 218 USPQ 823 (TTAB 1983); In re International Telephone and Telegraph Corp., 197 USPQ 910 (TTAB 1978); In re Guardian Products Co., Inc. v. Scott Paper Co., 200 USPQ 738 (TTAB 1978). Applicant contends that the above comparison of the goods in question demonstrates that confusion as to origin is not likely.

In re August Storck KG, 218 USPQ 823 (TTAB 1983) the board reversed the Examining Attorney's refusal to register the mark "JUICY 2" as to likelihood of confusion from the contemporaneous use of applicant's and registrant's marks on their respective products. The board stated that the cumulative differences militate against a likelihood of confusion between contemporaneous use of "JUICY 2" for candy and "JUICY BLEND II" for meat/vegetable protein mix.

In re International Telephone and Telegraph Corp., 197 USPQ 910 (TTAB 1978) the board stated that:

"we must recognize the fact that there exists an intimate relationship between a finished product such as registrant's oven and the component parts which comprise such oven such as applicant's cartridge heater. The component parts of any finished product are sometimes made by the manufacturer of the finished product, but quite often are manufactured by others who supply them to the manufacturer of the end product. In view of this relationship we can envision at least two instances where a likelihood of confusion could exist where a finished product and a component of such finished product were sold under the same or similar marks." [Emphasis added.]

In re Guardian Products Co., Inc. v. Scott Paper Co., 200 USPQ 738 (TTAB 1978) the board stated that:

"applicant's disposable examination gowns and opposer's various medical, surgical, hospital, sickroom and invalid products are all goods of the same general type which could be classified under the broad heading of medical, hospital and sickroom supplies and that there are no limitations in such identification of goods as to any particular use, nor as to any particular trade channel, or method of distribution. In view thereof, and since the goods are not restricted in any way, it must be presumed that such goods encompass disposable examination gowns of all types and descriptions that they move through all of the normal channels of trade for such goods to all potential purchasers thereof." [Emphasis added].

In these two cases, the applicants' and registrants' goods are not limited to any particular use, trade channel or method of distribution. In this case, Applicant's product is sold to different customers and is sold in different marketing channels as that of cited-Registrant.

In a refusal under Section 2(d), the Examiner must not only consider the category of the goods and services but must consider the similarity and dissimilarity of the channels of trade, the relatedness of the goods or services, the sophistication of the purchasers and strengths of the marks. In re du Pont de Nemours & Co., 476 F.2d 1357, 177 USPQ 563 (CCPA 1973). Trademarks are not considered related when the goods and services sold under the marks are so distinct that they are marketed to different purchasers.

In re Shipp, 4 USPQ2d 1174 (TTAB 1987), the Board held that the mark PURITAN for dry cleaning services was not confusingly similar to two previously registered PURITAN marks for use with a variety of cleaning preparations, including dry cleaning preparations. The Board stated that the services rendered under the respective marks were different because the services would not come to the attention of the same purchaser. According to the Board, it was unlikely that "Applicant's customers would encounter any of the goods encompassed by the cited registrations sold under the PURITAN marks." The services offered under Applicant's mark were utilized by the general public while the services provided by Registrant were directed to owners and operators of dry cleaning establishments.

2. THE WEAKNESS OF CITED MARK SHOULD NOT AFFORD REGISTRANT SO BROAD A SCOPE OF PROTECTION AS TO PRECLUDE REGISTRATION OF APPLICANT'S MARK.

There are dozens of active federal trademark records that include the name POSH in the relevant classes. The cited registration already coexists on the register with Applicant's co-registration number 3,419,998 for the mark POSH in Int'l Class: 21 for bath sponges made of foam or mesh; exfoliating sponges made of loofah, sisal and ramie; cosmetic brushes, powder puffs, foam sponges all for applying make-up; nail and bath brushes and applicator sticks for applying makeup and int'l Class: 24 for bath gloves and mitts for cleaning the skin. In view of the fact that the U.S. Trademark Office has allowed the cited registration and Applicant's co-registration number 3,419,998 to coexist, the PTO has already found that the marks and marketing channels are distinguishable. The PTO must be consistent and apply the same rule in this case.

Further the Cited Mark currently coexists on the register for similar goods with, but not limited to, the following records:

Trademark/SN/RN	Status/Status Date	Full Goods/Services	Owner
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BEE POSH and Design	Registered July 15, 2008	(Int'l Class: 20) Home furnishings, namely, bean bag chairs, pillow chairs, pillows and picture frames (Int'l Class: 25) Men, women and children's clothing, namely, shirts, skirts, dresses, pants, sweaters and jackets (Int'l Class: 28) Toys, namely, plush and stuffed animals	Bee Posh, LLC (New York Limited Liability Company) 48 West 37th Street, 2nd Floor New York, New York 10018
SN:77-197881 RN:3,469,056			
BEEPOSH	Registered August 17, 2010	(Int'l Class: 20) Home furnishings, namely, bean bag chairs, pillow chairs, pillows and picture frames (Int'l Class: 25) Men's, women's and children's clothing, namely, shirts, skirts, dresses, pants, sweaters and jackets (Int'l Class: 28) Toys, namely, plush and stuffed animals	Bee Posh, LLC (New York Limited Liability Company) 102 Highland Avenue Rowayton, Connecticut 06853
SN:77-775898 RN:3,833,676			
PAWSH	Registered October 12, 2010	(Int'l Class: 18) Animal leashes; collars for animals; collars for pets; dog collars; dog collars and leads; dog leashes; leashes for animals; pet collar accessories, namely, charms; pet products, namely, pet restraining devices consisting of leashes, collars, harnesses, restraining straps, and leashes with locking devices; pet tags specially adapted for attaching to pet leashes or collars	Friends 4 Ever, LLC (Georgia Limited Liability Company) 1180 Bradley Gin Road Monroe, Georgia 30656
SN:77-767430 RN:3,861,767			

		(Int'l Class: 20) Magnetized photo frames; mirror frames; non-metal pet tags; paper photo frames; paper picture frames; picture and photograph frames; picture frame moldings; picture frames; picture frames; picture frames of precious metal; picture frames with plush decorative outer surface	
		(Int'l Class: 21) Dog food scoops; feeding vessels for pets; pet feeding and drinking bowls; pet feeding dishes; pet treat jars	
		(Int'l Class: 27) Pet feeding mats; pet litter pan floor mats	
PAWSITIVELY POSH PAMPER YOUR PET IN STYLE and Design	Registered May 22, 2007	(Int'l Class: 20) Pet beds	Joyce Reavey Designs, LLC (Pennsylvania Limited Liability Corporation) 101 Henry Acker Circle Downingtown, Pennsylvania 19335
SN:78-433574 RN:3,243,522			
POSH and Design	Registered September 29, 2009	(Int'l Class: 20) Office furniture, tea carts or trolleys, hat and/or umbrella stands, work benches, office furniture, namely, filing cabinets, shelves for storage, index cabinets and screens, lockers, and parts and fittings for the aforesaid goods, namely, worktop brackets, panel capping, panel trimmings, panel	Posh International (Asia) LTD (Hong Kong Special Administrative Region of the People's Republic of China, the Corp.) Unit K, Ug/F, 18-20 Sze Shan Street Yautong, Kowloon Hong Kong Special Administrative Region of the People's Republic of China, The
SN:78-571855 RN:3,690,633			

connectors, panel
brackets, panel
skirting, glazed
panel frames, add-
on panel connectors,
table connectors,
height-adjustment
mechanism for table,
folding table legs,
snap on panel tiles,
seat mechanism,
chair lumbar support,
chair armrest
support, index
holders, mechanism
for movable
(mechanical and
electrical) cabinets,
wheels and glides
for tables, trolleys or
carts

POSH GRAFFITI Registered
March 17, 2009

SN:77-396668
RN:3,590,080

(Int'l Class: 14) Emily Readett-
Decorative articles of Bayley Online
precious metal, Limited
namely, jewelry; (United Kingdom
ornaments of Corp.)
precious metal; Elmtree House, 54-
decorative articles of 56 Main Road
precious metal, Long Bennington
namely, wall letters Newark,
and symbols for Nottinghamshire
spelling names and Ng23 5Dj United
words Kingdom

(Int'l Class: 20)
Ornaments of wood,
cork, reed, cane,
wicker, horn, bone,
ivory, whalebone,
shell, amber,
mother-of-pearl,
meerschaum, and
plastics, not
including christmas
tree ornaments;
decorative articles of
wood, cork, reed,
cane, wicker, horn,
bone, ivory,
whalebone, shell,
amber, mother-of-
pearl, meerschaum,
and plastic, namely,

		wall letters and symbols for spelling names and words (Int'l Class: 35) Retail store services, retail shop services, mail order retail services, and online retail store services all featuring decorative articles and ornaments (Int'l Class: 38) Providing online chat rooms, online forums and electronic bulletin boards for transmission of messages among computer users in the field of general interest (Int'l Class: 42) Creating, designing and maintaining web sites; hosting web sites	
POSH PILLOW	Registered December 4, 2007	(Int'l Class: 20) Chair pads; pillows	Chair Steele, William (United States Citizen) 8929 Sourwood Court Indianapolis, Indiana 46260
SN:77-006455 RN:3,349,099			
POSHAIR and Design	Registered November 7, 2006	(Int'l Class: 20) Sleeping bags	Crawford, Darlisa Y. (United States Citizen) Apt. 372, 4215 N. Drinkwater Blvd. Scottsdale, Arizona 85251
SN:78-745702 RN:3,168,078			
POSHLIVING	Registered August 12, 2008	(Int'l Class: 11) Electric lighting fixtures, lighting fixtures, sconces, lamps, table lamps, floor lamps, lighting devices for showcases, lamps for outdoor use (Int'l Class: 16) Paintings, chalk	Posh Ventures, LLC (Virginia Limited Liability Company) 9510 Osborne Turnpike Henrico, Virginia 23231
SN:78-665819 RN:3,486,252			

boards and memo
boards for home
use, brag books,
photo albums,
albums for
photographs, event
albums, memory
books; cardboard
storage boxes
(Int'l Class: 20)
Furniture, namely,
armoires, bedside
tables, blanket
chests, cribs,
bedroom furniture,
cabinets, dressers,
living room furniture,
tables, chairs,
rocking chairs,
bookshelves, beds,
bed frames,
headboards, night
stands, storage
bench, trundle beds,
gliding rocking
chairs, footstools,
step stools, table
and chair sets,
bookcases, desks,
bathroom vanities,
seats, armchairs,
chest of drawers,
credenzas, hand-
held mirrors, non-
metal hooks,
doorknobs and
drawer knobs of
wood and plastic,
paper photo frames,
picture frames, bath
pillows, pillows,
accent tables and
non-metal chests,
media storage units,
benches and
ottomans, cocktail
tables, curio
cabinets, office
chairs, office desks
and plastic and
wooden storage
boxes, dining chairs,
dining tables, sofas,

<p>POSHTOTS SN:77-905408</p>	<p>Allowed - Intent to Use Notice of Allowance Issued July 27, 2010</p>	<p>mirrors, mirrors as furniture, shelves, display shelves, magazine racks, beds for household pets, outdoor furniture, daybeds, photograph frames; pot racks (Int'l Class: 20) Furniture; hand-held mirrors; mirrors; non- metal hooks; doorknobs and drawer knobs of wood and plastic; picture frames; bath pillows; pillows; bolsters; mattresses; sleeping bags; bumper guards for cribs; decorative wall plaques made of wood; diaper changing mats; fitted covers for high chairs; head supporting pillows; high chairs; infant bouncers; infant walkers</p>	<p>Posh Ventures, LLC (Virginia Limited Liability Company) 9510 Osborne Turnpike Henrico, Virginia 23231</p>
<p>WEEPOSH and Design SN:77-486186</p>	<p>Allowed - Intent to Use 2nd Extension of Time Granted August 13, 2010</p>	<p>(Int'l Class: 25) A full line of children's clothing and costumes; women's clothing, namely, t- shirts, tops, pants, hooded pullovers, and hooded sweatshirts</p>	<p>Bee Posh, LLC (New York Corp.) 102 Highland Avenue Rowayton, Connecticut 06853</p>
<p>POSH SN:78-653785</p>	<p>Pending - Final Refusal Mailed August 20, 2010</p>	<p>(Int'l Class: 20) Bath pillows; hand held and stand up mirrors</p>	<p>Jka, Inc. Dba Diversified Distribution (Rhode Island Corp.) 128 Singleton St. Woonsocket, Rhode</p>

A POSH REVOLUTION	Registered December 18, 2007	(Int'l Class: 24) Travel blankets	Island 02895 Crawford, Darlisa Y. (United States Citizen) Apt. 372 4215 N. Drinkwater Blvd. Scottsdale, Arizona 85251
SN:78-713578 RN:3,357,377			
BORN POSH	Pending - Withdrawn From Publication January 25, 2011	(Int'l Class: 24) Baby blankets (Int'l Class: 25) Tutus; pettiskirts; dresses; skirts; shorts; pants; hats; caps; jumpers; tops; shirts; scarves; infant and toddler one- piece clothing; diaper covers; booties; mittens; leg warmers; tights; socks; baby shoes; crib shoes; snow boots; sandals; slippers (Int'l Class: 35) Online retail and wholesale store services featuring baby blankets, tutus, pettiskirts, dresses, skirts, shorts, pants, hats, caps, jumpers, tops, shirts, scarves, onesies, diaper covers, booties, mittens, leg warmers, tights, socks, baby shoes, crib shoes, snow boots, sandals, slippers	Kay Boutique LLC (Montana Limited Liability Company) 7 Riverside Drive Livingston, Montana 59047
SN:85-097149			
ONE POSH KID	Registered March 25, 2008	(Int'l Class: 24) Children's blankets	Vohn, Wendy (United States Citizen) 43633 West Cydnee Drive Maricopa, Arizona 85239
SN:77-199615 RN:3,401,057			
POSH	Registered April 29, 2008	(Int'l Class: 21) Bath sponges made of	Jka, Inc., Db Diversified

SN:78-653777
RN:3,419,998

foam or mesh;
exfoliating sponges
made of loofah, sisal
and ramie; cosmetic
brushes, powder
puffs, foam sponges
all for applying
make-up; nail and
bath brushes and
applicator sticks for
applying makeup
(Int'l Class: 24) Bath
gloves and mitts for
cleaning the skin

Distribution
(Rhode Island Corp.)
128 Singleton St.
Woonsocket, Rhode
Island 02895

POSH ORIGINALS Pending - Non-Final
Action Mailed
SN:85-123560 December 27, 2010

(Int'l Class: 18) Baby
backpacks; back
packs; backpacks;
backpacks, book
bags, sports bags,
bum bags, wallets
and handbags;
beach bags; diaper
bags; duffle bags;
garment bags for
travel;
schoolchildren's
backpacks; tote
bags
(Int'l Class: 20)
Accent pillows; baby
changing mats; bath
pillows; bed
headboards; bed
pillows; beds,
mattresses, pillows
and bolsters;
children's mats used
for sleeping; diaper
changing mats; nap
mats; nap sacks;
pillows; sleeping
bags
(Int'l Class: 21)
Lunch boxes; lunch-
boxes
(Int'l Class: 24)
(Based on use in
commerce) bath
towels; beach
towels; blanket
throws; burp cloths;
children's towels;

Posh Tots, LLC, Dba
Posh Originals
(Alabama Limited
Liability Company)
112 Rainbow
Industrial Blvd.
Rainbow City,
Alabama 35906

face towels of
textiles; hand towels;
hooded towels;
receiving blankets;
towels(based on
intent to use) bed
blankets; bed linen;
bed sheets;
bedspreads;
children's blankets;
crib bumper pads;
crib bumpers; crib
canopies; curtain
fabric; curtains;
curtains and towels;
curtains made of
textile fabrics;
curtains of textile;
fabric window
coverings and
treatments, namely,
curtains, draperies,
sheers, swags and
valances; household
linen; lap blankets;
linen cloth; pillow
cases; pillow covers;
pillow shams; quilts;
silk blankets; throws;
throws designed to
also be wrapped
around a person
(Int'l Class: 25)
Athletic shoes; baby
bibs not of paper;
baby bottoms; baby
layettes for clothing;
baby tops; baseball
caps and hats; belts;
belts for clothing;
belts made from
imitation leather;
belts made of
leather; belts made
out of cloth; belts of
textile; bottoms;
button down shirts;
capri pants;
children's and
infant's apparel,
namely, jumpers,
overall sleepwear,
pajamas, rompers

and one-piece garments; children's and infants' cloth bibs; children's cloth eating bibs; cloth bibs; collared shirts; denim jackets; dress shirts; dresses; fabric belts; golf shirts; halloween costumes; halloween costumes and masks sold in connection therewith; hats; hats for infants, babies, toddlers and children; headbands; headbands for clothing; infant sleepers; infant wear; infants' shoes and boots; jackets; knit dresses; knit shirts; knit tops; layettes; leather belts; leather jackets; leggings; long johns; long-sleeved shirts; lounge pants; loungewear; masquerade costumes; masquerade costumes and masks sold in connection therewith; mock turtle-neck sweaters; overalls; pajama bottoms; pants; play suits; polo knit tops; polo shirts; rainproof jackets; robes; rompers; rugby tops; shirts; shirts and short-sleeved shirts; shirts for infants, babies, toddlers and children; shoes; short sets; short-sleeved or long-sleeved t-shirts;

short-sleeved shirts;
shortalls; shorts;
skirts; skirts and
dresses; skorts;
sleepwear; smocks;
socks; sport shirts;
sports caps and
hats; sports jackets;
sports jerseys;
sports pants; sports
shirts; sports shirts
with short sleeves;
sweat shirts;
sweaters; swim
suits; swim trunks;
swim wear;
swimming trunks;
swimsuits; t-shirts;
tee shirts; ties;
tights; tops; turtle
neck shirts;
turtleneck sweaters;
turtlenecks; walking
shorts; woven tops
(Int'l Class: 26)
Fabric appliques;
hair bows
(Int'l Class: 35) On-
line wholesale and
retail store services
featuring children's
clothing and
accessories; retail
clothing boutiques;
retail clothing stores;
wholesale and retail
store services and
on-line retail and
wholesale store
services featuring
children's clothing
and accessories
(Int'l Class: 24) Bath
linen; bed linen;
dining linens;
household linen;
kitchen linens; linen;
linen lining fabric for
shoes; table linen;
table linen, namely,
napkins, placemats,
tablecloths, runners,

POSH P LINEN and Registered
Design April 7, 2009

SN:78-908455
RN:3,604,490

Posh Linen, Inc.
(Colorado Corp.)
5050 List Drive,
Suite G
Colorado Springs,
Colorado 80919

		and other linen accessories, namely, chair cushion covers, chair pad covers, pillow covers, table pads; table linen, namely, coasters (Int'l Class: 40) Custom manufacture of linen accessories, namely, napkins, placemats, tablecloths, runners, chair covers, chair ties, button accents, chair pads, chair cushion covers, chair pad covers, chair back covers, pillows, pillow covers, table pads, and coasters (Int'l Class: 43) Rental of table linens (Int'l Class: 24)	
POSH PALS	Registered August 24, 2004	disposable baby couture, namely, towels, wash cloths, changing pads not of paper and, burp cloths	Sharlun, Patricia E. (United States Citizen) 23 Sharpsburg Lane Fredericksburg, Virginia 22405
SN:76-542274 RN:2,876,775			
POSH PELTS (Stylized)	Registered November 28, 2006	(Int'l Class: 24) Blankets, throws and pillow covers	Bigfish Imports LLC (Washington Limited Liability Company) 957 Capital Street Oak Harbor, Washington 98277
SN:78-446010 RN:3,177,890			
POSHAIR	Registered November 6, 2007	(Int'l Class: 24) Travel blankets	Crawford, Darlisa Y. (United States Citizen) Apt. 372 4215 N. Drinkwater Blvd. Scottsdale, Arizona 85251
SN:78-713157 RN:3,331,486			
POSHBUGGY	Registered January 15, 2008	(Int'l Class: 12) Covers for baby strollers (Int'l Class: 24) Mattress pads and covers	Comsport Marketing, S.L. (Spain Corp.) Gran Via Corts Catalanes 620, Atico 2A Barcelona 08007 Spain
SN:78-967350 RN:3,369,480			

<p>POSHTOTS SN:77-486735</p>	<p>Allowed - Intent to Use 3rd Extension of Time Granted September 30, 2010</p>	<p>(Int'l Class: 24) A full line of children's linens; a full line of drapery; and bedding products, namely, crib bumpers, coverlets, duvets, and duvet covers</p>	<p>Posh Ventures, LLC (Virginia Limited Liability Company) 9510 Osborne Turnpike Henrico, Virginia 23231</p>
<p>POSHTOTS and Design SN:78-243917 RN:3,092,160</p>	<p>Registered May 16, 2006</p>	<p>(Int'l Class: 20) Furniture, namely, ammoires, bedside tables, blanket chests, cribs, changing tables, cradles and bassinets, highchairs, bedroom furniture, cabinets, dressers, living room furniture, tables, chairs, rocking chairs, bookshelves, beds, bed frames, headboards, night stands, storage bench, trundle beds, gliding rocking chairs, footstools, step stools, table and chair sets, bookcases, desks, bathroom vanities, seats, armchairs, chest of drawers, credenzas, hand-held mirrors, non-metal hooks, doorknobs and drawer knobs of wood and plastic, paper photo frames, picture frames, bath pillows, pillows, sleeping bags (Int'l Class: 24) Bed blankets, bed canopies, bed linen, pillow cases, bed pads, bed sheets, bed spreads, linens, quilts, crib linens,</p>	<p>Posh Ventures, LLC (Virginia Limited Liability Company) 9510 Osborne Turnpike Henrico, Virginia 23231</p>

crib bumpers, crib
canopies, blanket
throws, blankets, lap
rugs, curtains,
curtain fabric
(Int'l Class: 25)
Clothing, namely,
shorts, tops,
bottoms, pants,
sleepwear, pajamas,
caps, hats, shoes,
costumes for use in
role-playing games,
halloween costumes,
and masquerade
costumes

The TARR records are attached.

It is well established that the scope of protection afforded a suggestive term is less than that afforded an arbitrary or coined mark. See In re Hunke & Jochheim, 185 U.S.P.Q. 188 (TTAB 1975). An inherently weak trademark will not afford the same latitude of protection afforded owners of strong trademarks. See Id. In addition, in fairness to all others who desire to use the same word in a suggestive manner in a trademark, the protection to each user will usually be carefully confined to the particular goods or those closely related since its source-identifying qualities are equally limited. In re Central Soya Co., Inc., 220 U.S.P.Q. 914, 917 (TTAB 1984).

There are many third party registrations for POSH in the relevant field, which are relevant to show that the mark is suggestive. Evidence of third-party use falls under the sixth du Pont factor - the "number and nature of similar marks in use on similar goods." In Re E. I. du Pont de Nemours & Co., 476 F.2d 1357, 1362, 177 USPQ 563, 567 (CCPA 1973).

The above records are evidence that establishes that the purchasers are exposed to third-party use of similar marks on similar goods is relevant to show that a mark is relatively weak and entitled to only a narrow scope of protection. See Palm Bay Imports, inc. v. Veuve Clicqoy Ponsardin Maison Fondée en, 396 F. 3d 1369, 1373, 73 USPQ2d 1689, 1693 (Fed. Cir. 2005). The strength of Registrant's mark is diluted by the existence of third party registrations, so that Registrant has no exclusive right to POSH.

In light of the weak nature and lack of fame of the cited marks, sophisticated purchasers encountering Applicant's mark are not likely to assume that the goods are related based on the differences between Applicant's and Registrant's marks.

Determination of likelihood of confusion under Section 2(d) is based on analysis of all of the facts which are relevant bearing on the likelihood of confusion issue. Examination of all of the relevant facts, notably the differences in the marks, the differences in the products and services and their use, the nature of Registrant's mark, the existence of third-party registrations, the different purchasing lines and sophistication of purchasers and the conditions of purchase, establish that there is no likelihood of confusion between Applicant's mark and Registrant's mark.

It is respectfully submitted that the foregoing Amendment and Remarks responds to the issues raised in the Office Action. It is accordingly requested that the present application be approved for publication.

EVIDENCE

Evidence in the nature of EXHIBIT A IS A SCREENSHOT OF CITED REGISTRANT WEBSITE; TARR RECORDS has been attached.

Original PDF file:

evi_6787135165-214421720_._Poshtots.com.pdf

Converted PDF file(s) (2 pages)

Evidence-1

Evidence-2

Original PDF file:

evi_6787135165-214421720_._3469056.pdf

Converted PDF file(s) (4 pages)

Evidence-1

Evidence-2

Evidence-3

Evidence-4

Original PDF file:

evi_6787135165-214421720_._3833676.pdf

Converted PDF file(s) (3 pages)

Evidence-1

Evidence-2

Evidence-3

Original PDF file:

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Evidence-1

Evidence-2

Evidence-3

Evidence-4

Original PDF file:

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Evidence-1
Evidence-2
Evidence-3
Evidence-4

Original PDF file:

evi_6787135165-214421720_._3690633.pdf

Converted PDF file(s) (5 pages)

Evidence-1
Evidence-2
Evidence-3
Evidence-4
Evidence-5

Original PDF file:

evi_6787135165-214421720_._3590080.pdf

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Evidence-1
Evidence-2
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Evidence-3

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Converted PDF file(s) (3 pages)

Evidence-1
Evidence-2
Evidence-3

Original PDF file:

evi_6787135165-214421720_._3486252.pdf

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Evidence-1
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Evidence-4
Evidence-5

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Evidence-3

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Evidence-1

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Evidence-4

Original PDF file:

evi_6787135165-214421720_78653785.pdf

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Evidence-4

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Evidence-3

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Evidence-4

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Evidence-4

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Evidence-5

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Evidence-2

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Evidence-2

Evidence-3

Original PDF file:

evi_6787135165-214421720_._3331486.pdf

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Evidence-2

Evidence-3

Original PDF file:

evi_6787135165-214421720_._3369480.pdf

Converted PDF file(s) (3 pages)

Evidence-1

Evidence-2

Evidence-3

Original PDF file:

evi_6787135165-214421720_._77486735.pdf

Converted PDF file(s) (4 pages)

Evidence-1

Evidence-2

Evidence-3

Evidence-4

Original PDF file:

evi_6787135165-214421720_._3092160.pdf

Converted PDF file(s) (4 pages)

Evidence-1

Evidence-2

Evidence-3

Evidence-4

ADDITIONAL STATEMENTS

Claim of Prior Registration(s)

The applicant claims ownership of U.S. Registration Number(s) 3419998.

SIGNATURE(S)

Request for Reconsideration Signature

Signature: /David Chen/ Date: 01/13/2011

Signatory's Name: David Chen

Signatory's Position: Attorney of Record

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the applicant's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the applicant in this matter: (1) the applicant has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the applicant has filed a power of attorney appointing him/her in this matter; or (4) the applicant's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

The applicant is filing a Notice of Appeal in conjunction with this Request for Reconsideration.

Serial Number: 78653785

Internet Transmission Date: Thu Jan 13 21:57:42 EST 2011

TEAS Stamp: USPTO/RFR-67.87.135.165-2011011321574208

8061-78653785-470a7e547aa2e7ffb9df20c157

537533-N/A-N/A-20110113214421720347



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Shop Traditional Cribs

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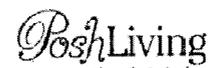
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Bunk Beds

Petunia Pickle Bottom

Bella Notte Babu Beddina



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Thursday, January 13, 2011

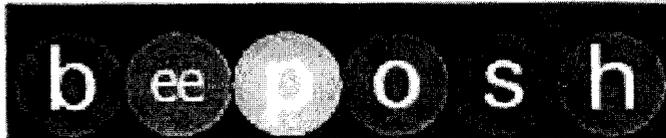
Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2011-01-05 15:10:26 ET

Serial Number: 77197881 Assignment Information Trademark Document Retrieval

Registration Number: 3469056

Mark



(words only): BEE POSH

Standard Character claim: No

Current Status: Registered.

Date of Status: 2008-07-15

Filing Date: 2007-06-05

Transformed into a National Application: No

Registration Date: 2008-07-15

Register: Principal

Law Office Assigned: LAW OFFICE 103

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2008-06-06

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Bee Posh, LLC

Address:

Bee Posh, LLC
48 West 37th Street, 2nd Floor

New York, NY 10018
United States
Legal Entity Type: Limited Liability Company
State or Country Where Organized: New York
Phone Number: 212-869-5533

GOODS AND/OR SERVICES

International Class: 020

Class Status: Active

Home furnishings, namely, bean bag chairs, pillow chairs, pillows and picture frames

Basis: 1(a)

First Use Date: 2005-10-00

First Use in Commerce Date: 2005-10-00

International Class: 025

Class Status: Active

men, women and children's clothing, namely, shirts, skirts, dresses, pants, sweaters and jackets

Basis: 1(a)

First Use Date: 2005-10-00

First Use in Commerce Date: 2005-10-00

International Class: 028

Class Status: Active

toys, namely, plush and stuffed animals

Basis: 1(a)

First Use Date: 2005-10-00

First Use in Commerce Date: 2005-10-00

ADDITIONAL INFORMATION

Color(s) Claimed: Color is not claimed as a feature of the mark.

Description of Mark: The mark consists of the letter "B" in a circle, the letters "ee" in a circle, the letter "P" in a circle, the letter "O" in a circle, the letter "S" in a circle, the letter "H" in a circle. The preceding is inside a rectangle.

Design Search Code(s):

26.01.16 - Circles touching or intersecting

26.01.21 - Circles that are totally or partially shaded.

26.01.31 - Circles - five or more: Five or more circles

26.11.21 - Rectangles that are completely or partially shaded

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2009-01-20 - Attorney Revoked And/Or Appointed
2009-01-20 - TEAS Revoke/Appoint Attorney Received
2008-07-15 - Registered - Principal Register
2008-06-16 - Applicant/Correspondence Changes (Non-Responsive) Entered
2008-06-16 - TEAS Change Of Owner Address Received
2008-06-06 - Law Office Registration Review Completed
2008-06-04 - Allowed for Registration - Principal Register (SOU accepted)
2008-06-04 - Statement Of Use Processing Complete
2008-05-30 - Use Amendment Filed
2008-05-30 - TEAS Statement of Use Received
2007-12-25 - NOA Mailed - SOU Required From Applicant
2007-10-02 - Published for opposition
2007-09-12 - Notice of publication
2007-08-27 - Law Office Publication Review Completed
2007-08-23 - Approved For Pub - Principal Register
2007-07-26 - Teas/Email Correspondence Entered
2007-07-26 - Communication received from applicant
2007-07-26 - Assigned To LIE
2007-07-09 - TEAS Response to Office Action Received
2007-06-29 - Non-final action mailed
2007-06-29 - Non-Final Action Written
2007-06-29 - Assigned To Examiner
2007-06-09 - Notice Of Design Search Code Mailed
2007-06-08 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Michael B. Goldsmith

Correspondent

Michael B. Goldsmith

Sills Cummis & Gross P.C.

Intellectual Property Department

One Rockefeller Plaza

New York NY 10020

Phone Number: 212-643-7000

Fax Number: 212-643-6500

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Serial Number: 77775898 Assignment Information Trademark Document Retrieval

Registration Number: 3833676

Mark

BEEPOSH

(words only): BEEPOSH

Standard Character claim: Yes

Current Status: Registered.

Date of Status: 2010-08-17

Filing Date: 2009-07-07

Transformed into a National Application: No

Registration Date: 2010-08-17

Register: Principal

Law Office Assigned: LAW OFFICE 110

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2010-08-17

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Bee Posh, LLC

Address:

Bee Posh, LLC
102 Highland Avenue

Rowayton, CT 06853

United States

Legal Entity Type: Limited Liability Company

State or Country Where Organized: New York

GOODS AND/OR SERVICES

International Class: 020

Class Status: Active

Home furnishings, namely, bean bag chairs, pillow chairs, pillows and picture frames

Basis: 1(a)

First Use Date: 2007-04-27

First Use in Commerce Date: 2007-04-27

International Class: 025

Class Status: Active

Men's, women's and children's clothing, namely, shirts, skirts, dresses, pants, sweaters and jackets

Basis: 1(a)

First Use Date: 2007-04-27

First Use in Commerce Date: 2007-04-27

International Class: 028

Class Status: Active

Toys, namely, plush and stuffed animals

Basis: 1(a)

First Use Date: 2007-04-27

First Use in Commerce Date: 2007-04-27

ADDITIONAL INFORMATION

Prior Registration Number(s):

3469056

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2010-08-17 - Registered - Principal Register

2010-06-01 - Notice Of Publication E-Mailed

2010-06-01 - Published for opposition

2010-04-28 - Law Office Publication Review Completed
2010-04-28 - Assigned To LIE
2010-04-15 - Approved for Pub - Principal Register (Initial exam)
2010-04-08 - Teas/Email Correspondence Entered
2010-04-08 - Communication received from applicant
2010-04-08 - TEAS Response to Office Action Received
2009-10-09 - Notification Of Non-Final Action E-Mailed
2009-10-09 - Non-final action e-mailed
2009-10-09 - Non-Final Action Written
2009-10-02 - Assigned To Examiner
2009-07-11 - Notice Of Pseudo Mark Mailed
2009-07-10 - New Application Office Supplied Data Entered In Tram
2009-07-10 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Michael Goldsmith

Correspondent

DOCKETING
SILLS CUMMIS & GROSS P.C.
1 ROCKEFELLER PLZ
NEW YORK, NY 10020-2003
Phone Number: 212-643-7000
Fax Number: 212-643-6500

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Serial Number: 77767430 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 3861767

Mark

PAWSH

(words only): PAWSH

Standard Character claim: Yes

Current Status: Registered.

Date of Status: 2010-10-12

Filing Date: 2009-06-24

Filed as TEAS Plus Application: Yes

Currently TEAS Plus Application: Yes

Transformed into a National Application: No

Registration Date: 2010-10-12

Register: Principal

Law Office Assigned: LAW OFFICE 112

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2010-09-03

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Friends 4 Ever, LLC

Address:

Friends 4 Ever, LLC
1180 Bradley Gin Road
Monroe, GA 30656
United States

Legal Entity Type: Limited Liability Company**State or Country Where Organized:** Georgia**Phone Number:** 678-905-8555**Fax Number:** 678-905-8556

GOODS AND/OR SERVICES

International Class: 018**Class Status:** Active

Animal leashes; Collars for animals; Collars for pets; Dog collars; Dog collars and leads; Dog leashes; Leashes for animals; Pet collar accessories, namely, charms; Pet products, namely, pet restraining devices consisting of leashes, collars, harnesses, restraining straps, and leashes with locking devices; Pet tags specially adapted for attaching to pet leashes or collars

Basis: 1(a)**First Use Date:** 2009-07-22**First Use in Commerce Date:** 2009-07-22**International Class:** 020**Class Status:** Active

Magnetized photo frames; Mirror frames; Non-metal pet tags; Paper photo frames; Paper picture frames; Picture and photograph frames; Picture frame moldings; Picture frames; Picture frames; Picture frames of precious metal; Picture frames with plush decorative outer surface

Basis: 1(a)**First Use Date:** 2010-07-22**First Use in Commerce Date:** 2010-07-22**International Class:** 021**Class Status:** Active

Dog food scoops; Feeding vessels for pets; Pet feeding and drinking bowls; Pet feeding dishes; Pet treat jars

Basis: 1(a)**First Use Date:** 2010-07-22**First Use in Commerce Date:** 2010-07-22**International Class:** 027**Class Status:** Active

Pet feeding mats; Pet litter pan floor mats

Basis: 1(a)**First Use Date:** 2010-07-22**First Use in Commerce Date:** 2010-07-22

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2010-10-12 - Registered - Principal Register
2010-09-04 - Notice Of Acceptance Of Statement Of Use E-Mailed
2010-09-03 - Law Office Registration Review Completed
2010-09-03 - Assigned To LIE
2010-08-23 - Allowed for Registration - Principal Register (SOU accepted)
2010-08-23 - Statement Of Use Processing Complete
2010-07-26 - Use Amendment Filed
2010-08-20 - Case Assigned To Intent To Use Paralegal
2010-07-26 - TEAS Statement of Use Received
2010-02-02 - NOA Mailed - SOU Required From Applicant
2009-12-14 - TEAS Change Of Correspondence Received
2009-11-10 - Notice Of Publication E-Mailed
2009-11-10 - Published for opposition
2009-10-06 - Law Office Publication Review Completed
2009-10-06 - Assigned To LIE
2009-09-22 - Approved For Pub - Principal Register
2009-09-22 - Assigned To Examiner
2009-08-26 - TEAS Change Of Correspondence Received
2009-06-30 - Notice Of Pseudo Mark Mailed

2009-06-29 - New Application Office Supplied Data Entered In Tram

2009-06-27 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Joel D. Myers

Correspondent

Joel D. Myers

Woodcock Washburn LLP

Cira Centre, 12th Floor

2929 Arch Street

Philadelphia PA 19104-2891

Phone Number: 215-568-3100

Fax Number: 215-568-3439

Thank you for your request. Here are the latest results from the TARR web server.

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Serial Number: 78433574 Assignment Information Trademark Document Retrieval

Registration Number: 3243522

Mark



(words only): PAWSITIVELY POSH PAMPER YOUR PET IN STYLE

Standard Character claim: No

Current Status: Registered.

Date of Status: 2007-05-22

Filing Date: 2004-06-10

Transformed into a National Application: No

Registration Date: 2007-05-22

Register: Principal

Law Office Assigned: LAW OFFICE 102

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2007-05-22

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Joyce Reavey Designs, LLC

Address:

Joyce Reavey Designs, LLC
101 Henry Acker Circle

Downingtown, PA 19335
United States
Legal Entity Type: LIMITED LIABILITY CORPORATION
State or Country Where Organized: Pennsylvania
Phone Number: 610-518-1296

GOODS AND/OR SERVICES

International Class: 020
Class Status: Active
Pet beds
Basis: 1(a)
First Use Date: 2004-04-09
First Use in Commerce Date: 2004-04-09

ADDITIONAL INFORMATION

Design Search Code(s):
03.13.01 - Feet, animal; Foot prints, nonhuman; Paws and paw prints

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2007-05-22 - Registered - Principal Register
2007-03-06 - Published for opposition
2007-02-14 - Notice of publication
2007-01-19 - Law Office Publication Review Completed
2007-01-16 - Approved for Pub - Principal Register (Initial exam)
2007-01-09 - Teas/Email Correspondence Entered
2007-01-09 - Communication received from applicant
2007-01-09 - Assigned To LIE
2006-12-06 - TEAS Response to Office Action Received
2006-07-21 - Final refusal e-mailed

2006-07-21 - Final Refusal Written
2006-06-20 - Teas/Email Correspondence Entered
2006-05-15 - Communication received from applicant
2006-05-15 - TEAS Response to Office Action Received
2005-11-18 - NON-FINAL ACTION E-MAILED
2005-11-18 - Non-Final Action Written
2005-11-14 - Teas/Email Correspondence Entered
2005-10-24 - Communication received from applicant
2005-10-24 - TEAS Response to Office Action Received
2005-04-28 - Final refusal e-mailed
2005-04-28 - Final Refusal Written
2005-04-26 - Teas/Email Correspondence Entered
2005-04-12 - Communication received from applicant
2005-04-12 - TEAS Response to Office Action Received
2005-01-12 - Non-final action e-mailed
2005-01-12 - Non-Final Action Written
2005-01-11 - Assigned To Examiner
2004-06-17 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Patricia A. Wenger

Correspondent

PATRICIA A. WENGER
WENGER LAW OFFICES
201 N JACKSON ST
MEDIA PA 19063-2902
Phone Number: 610-566-3040
Fax Number: 877-369-2792

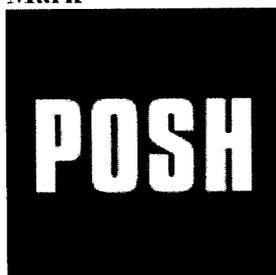
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Serial Number: 78571855 Assignment Information Trademark Document Retrieval

Registration Number: 3690633

Mark



(words only): POSH

Standard Character claim: No

Current Status: Registered.

Date of Status: 2009-09-29

Filing Date: 2005-02-21

Transformed into a National Application: No

Registration Date: 2009-09-29

Register: Principal

Law Office Assigned: LAW OFFICE 107

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2009-08-26

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Posh International (Asia) Ltd

Address:

Posh International (Asia) Ltd
Unit K, UG/F, 18-20 Sze Shan Street

YauTong, Kowloon
Hong Kong
Legal Entity Type: Corporation
State or Country of Incorporation: Hong Kong

GOODS AND/OR SERVICES

International Class: 020

Class Status: Active

Office furniture, tea carts or trolleys, hat and/or umbrella stands, work benches, office furniture, namely, filing cabinets, shelves for storage, index cabinets and screens, lockers, and parts and fittings for the aforesaid goods, namely, worktop brackets, panel capping, panel trimmings, panel connectors, panel brackets, panel skirting, glazed panel frames, add-on panel connectors, table connectors, height-adjustment mechanism for table, folding table legs, snap on panel tiles, seat mechanism, chair lumbar support, chair armrest support, index holders, mechanism for movable (mechanical and electrical) cabinets, wheels and glides for tables, trolleys or carts

Basis: 1(a)

First Use Date: 2004-03-31

First Use in Commerce Date: 2005-03-31

ADDITIONAL INFORMATION

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s):

26.09.21 - Squares that are completely or partially shaded

26.09.28 - Miscellaneous designs with overall square shape; Square shapes (miscellaneous overall shape)

26.17.03 - Dotted line(s); Lines, dotted

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2010-09-22 - TEAS Change Of Correspondence Received

2009-09-29 - Registered - Principal Register

2009-08-26 - Law Office Registration Review Completed

2009-08-23 - Allowed for Registration - Principal Register (SOU accepted)

2009-08-07 - Statement Of Use Processing Complete

2009-07-13 - Use Amendment Filed
2009-08-07 - Case Assigned To Intent To Use Paralegal
2009-07-13 - TEAS Statement of Use Received
2009-01-13 - NOA Mailed - SOU Required From Applicant
2008-10-21 - Published for opposition
2008-10-01 - Notice of publication
2008-09-17 - Law Office Publication Review Completed
2008-09-17 - Approved For Pub - Principal Register
2008-09-17 - Examiner's Amendment Entered
2008-09-17 - Notification Of Examiners Amendment E-Mailed
2008-09-17 - EXAMINERS AMENDMENT E-MAILED
2008-09-17 - Examiners Amendment -Written
2008-08-20 - Amendment From Applicant Entered
2008-08-20 - Communication received from applicant
2008-08-15 - FAX RECEIVED
2008-02-15 - Notification Of Non-Final Action E-Mailed
2008-02-15 - NON-FINAL ACTION E-MAILED
2008-02-15 - Non-Final Action Written
2008-01-30 - Amendment From Applicant Entered
2008-01-30 - Communication received from applicant
2008-01-28 - PAPER RECEIVED
2008-01-25 - Assigned To LIE
2008-01-24 - FAX RECEIVED
2008-01-24 - FAX RECEIVED
2008-01-24 - Ex parte appeal - Instituted

2008-01-24 - Jurisdiction Restored To Examining Attorney
2008-01-24 - EXPARTE APPEAL RECEIVED AT TTAB
2007-07-25 - Notification Of Final Refusal Emailed
2007-07-25 - Final refusal e-mailed
2007-07-25 - Final Refusal Written
2007-06-12 - Assigned To Examiner
2007-06-04 - Teas/Email Correspondence Entered
2007-06-04 - Communication received from applicant
2007-06-01 - Assigned To LIE
2007-05-31 - TEAS Response to Office Action Received
2007-05-31 - Petition To Revive-Granted
2007-05-31 - TEAS Petition To Revive Received
2007-04-30 - Abandonment Notice Mailed - Failure To Respond
2007-04-28 - Abandonment - Failure To Respond Or Late Response
2006-09-30 - NON-FINAL ACTION E-MAILED
2006-09-30 - Non-Final Action Written
2006-07-25 - Teas/Email Correspondence Entered
2006-07-23 - Communication received from applicant
2006-07-23 - TEAS Response to Office Action Received
2006-05-23 - LETTER OF SUSPENSION E-MAILED
2006-05-23 - Suspension Letter Written
2006-03-28 - Teas/Email Correspondence Entered
2006-03-16 - Communication received from applicant
2006-03-16 - TEAS Response to Office Action Received
2005-09-16 - Non-final action e-mailed
2005-09-16 - Non-Final Action Written

2005-09-15 - Assigned To Examiner

2005-03-03 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Sergei Orel, Esq.

Correspondent

Sergei Orel, Esq.

Law Office of Sergei Orel, LLC
Suite M-21D, Lower Level Mall
7000 J F Kennedy Boulevard East
Guttenberg NJ 07093
Phone Number: 201-945-5525
Fax Number: 201-945-5529

Domestic Representative

Sergei Orel, Esq.

Phone Number: 201-945-5525
Fax Number: 201-945-5529

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2011-01-05 15:12:47 ET

Serial Number: 77396668 Assignment Information Trademark Document Retrieval

Registration Number: 3590080

Mark

POSH GRAFFITI

(words only): POSH GRAFFITI

Standard Character claim: Yes

Current Status: Registered.

Date of Status: 2009-03-17

Filing Date: 2008-02-14

Transformed into a National Application: No

Registration Date: 2009-03-17

Register: Principal

Law Office Assigned: LAW OFFICE 105

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2009-03-17

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. EMILY READETT-BAYLEY ONLINE LIMITED

Address:

EMILY READETT-BAYLEY ONLINE LIMITED
ELMTREE HOUSE, 54-56 MAIN ROAD LONG BENNINGTON

NEWARK, NOTTINGHAMSHIRE NG23 5DJ
United Kingdom
Legal Entity Type: Corporation
State or Country of Incorporation: United Kingdom

GOODS AND/OR SERVICES

International Class: 014**Class Status:** Active

Decorative articles of precious metal, namely, jewelry; Ornaments of precious metal; Decorative articles of precious metal, namely, wall letters and symbols for spelling names and words

Basis: 44(e)**First Use Date:** (DATE NOT AVAILABLE)**First Use in Commerce Date:** (DATE NOT AVAILABLE)**International Class:** 020**Class Status:** Active

Ornaments of wood, cork, reed, cane, wicker, horn, bone, ivory, whalebone, shell, amber, mother-of-pearl, meerschaum, and plastics, not including Christmas tree ornaments; Decorative articles of wood, cork, reed, cane, wicker, horn, bone, ivory, whalebone, shell, amber, mother-of-pearl, meerschaum, and plastic, namely, wall letters and symbols for spelling names and words

Basis: 44(e)**First Use Date:** (DATE NOT AVAILABLE)**First Use in Commerce Date:** (DATE NOT AVAILABLE)**International Class:** 035**Class Status:** Active

Retail store services, retail shop services, mail order retail services, and online retail store services all featuring decorative articles and ornaments

Basis: 44(e)**First Use Date:** (DATE NOT AVAILABLE)**First Use in Commerce Date:** (DATE NOT AVAILABLE)**International Class:** 038**Class Status:** Active

Providing online chat rooms, online forums and electronic bulletin boards for transmission of messages among computer users in the field of general interest

Basis: 44(e)**First Use Date:** (DATE NOT AVAILABLE)**First Use in Commerce Date:** (DATE NOT AVAILABLE)**International Class:** 042**Class Status:** Active

Creating, designing and maintaining web sites; Hosting web sites

Basis: 44(e)**First Use Date:** (DATE NOT AVAILABLE)**First Use in Commerce Date:** (DATE NOT AVAILABLE)

ADDITIONAL INFORMATION

Foreign Application Number: 6198048
Foreign Registration Number: 006198048
Foreign Registration Date: 2008-07-08
Country: Erpn Cmnty TM Ofc
Foreign Filing Date: 2007-08-14
Foreign Expiration Date: 2017-08-14

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2010-09-29 - Automatic Update Of Assignment Of Ownership
2009-03-17 - Registered - Principal Register
2008-12-30 - Published for opposition
2008-12-10 - Notice of publication
2008-11-24 - Law Office Publication Review Completed
2008-11-24 - Approved for Pub - Principal Register (Initial exam)
2008-11-22 - Teas/Email Correspondence Entered
2008-11-22 - Communication received from applicant
2008-11-22 - Assigned To LIE
2008-11-11 - TEAS Response to Office Action Received
2008-05-29 - Notification Of Non-Final Action E-Mailed
2008-05-29 - Non-final action e-mailed
2008-05-29 - Non-Final Action Written
2008-05-28 - Assigned To Examiner
2008-02-20 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Robert Salter

Correspondent

ROBERT SALTER

SALTER & MICHAELSON

321 SOUTH MAIN ST.

PROVIDENCE, RI 02903

Phone Number: 401-421-3141

Fax Number: 401-861-1953

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2011-01-05 15:13:19 ET

Serial Number: 77006455 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 3349099

Mark

POSH PILLOW

(words only): POSH PILLOW

Standard Character claim: Yes

Current Status: Registered.

Date of Status: 2007-12-04

Filing Date: 2006-09-25

Filed as TEAS Plus Application: Yes

Currently TEAS Plus Application: Yes

Transformed into a National Application: No

Registration Date: 2007-12-04

Register: Principal

Law Office Assigned: LAW OFFICE 105

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2007-10-26

LAST APPLICANT(S)/OWNER(S) OF RECORD

l. steele, william

Address:

steele, william
8929 Sourwood Court
Indianapolis, IN 46260
United States

Legal Entity Type: Individual

Country of Citizenship: United States

Phone Number: 3178753880

Fax Number: 3175363023

GOODS AND/OR SERVICES

International Class: 020

Class Status: Active

Chair pads; Pillows

Basis: 1(a)

First Use Date: 2006-11-22

First Use in Commerce Date: 2007-07-20

ADDITIONAL INFORMATION

Disclaimer: "pillow"

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2007-12-04 - Registered - Principal Register

2007-10-26 - Law Office Registration Review Completed

2007-10-22 - Allowed for Registration - Principal Register (SOU accepted)

2007-10-01 - Statement Of Use Processing Complete

2007-09-16 - Use Amendment Filed

2007-09-16 - TEAS Statement of Use Received

2007-09-11 - NOA Mailed - SOU Required From Applicant

2007-06-19 - Published for opposition

- 2007-05-30 - Notice of publication
- 2007-04-12 - Law Office Publication Review Completed
- 2007-04-12 - Assigned To LIE
- 2007-03-22 - Approved For Pub - Principal Register
- 2007-03-21 - Teas/Email Correspondence Entered
- 2007-03-20 - Communication received from applicant
- 2007-03-20 - TEAS Response to Office Action Received
- 2007-03-20 - TEAS Change Of Correspondence Received
- 2007-02-13 - Non-final action e-mailed
- 2007-02-13 - Non-Final Action Written
- 2007-02-13 - Assigned To Examiner
- 2006-09-29 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Correspondent

steele, william
8929 sourwood court
indianapolis IN 46260
Phone Number: 3178753880
Fax Number: 3175363023

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2011-01-05 15:13:42 ET

Serial Number: 78745702 Assignment Information Trademark Document Retrieval

Registration Number: 3168078

Mark



(words only): POSHAIR

Standard Character claim: No

Current Status: Registered.

Date of Status: 2006-11-07

Filing Date: 2005-11-02

Transformed into a National Application: No

Registration Date: 2006-11-07

Register: Principal

Law Office Assigned: LAW OFFICE 112

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2006-11-07

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Crawford, Darlisa Y.

Address:

Crawford, Darlisa Y.
Apt. 372, 4215 N. Drinkwater Blvd.

Scottsdale, AZ 85251

United States

Legal Entity Type: Individual

Country of Citizenship: United States

GOODS AND/OR SERVICES

International Class: 020

Class Status: Active

SLEEPING BAGS

Basis: 1(a)

First Use Date: 2005-10-25

First Use in Commerce Date: 2005-12-27

ADDITIONAL INFORMATION

Color(s) Claimed: The color(s) blue and white is/are claimed as a feature of the mark.

Description of Mark and Any Color Part(s): THE COLOR WHITE APPEARS IN THE TEXT OF THE WORDING "POSH AIR", WHICH IS ENCIRCLED BY A BLUE CIRCLE.

Design Search Code(s):

26.01.21 - Circles that are totally or partially shaded.

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2006-11-07 - Registered - Principal Register

2006-08-22 - Published for opposition

2006-08-02 - Notice of publication

2006-06-30 - Law Office Publication Review Completed

2006-06-23 - Assigned To LIE

2006-06-22 - Approved for Pub - Principal Register (Initial exam)

2006-06-22 - Amendment to Use approved

2006-06-22 - Teas/Email Correspondence Entered

2006-06-06 - Communication received from applicant
2006-06-22 - Amendment To Use Processing Complete
2006-06-06 - Use Amendment Filed
2006-06-06 - TEAS Amendment of Use Received
2006-06-06 - TEAS Response to Office Action Received
2006-03-23 - Non-final action e-mailed
2006-03-23 - Non-Final Action Written
2006-03-23 - Assigned To Examiner
2005-11-18 - Applicant amendment prior to exam entered
2005-11-18 - TEAS Voluntary Amendment Received
2005-11-09 - Notice Of Design Search Code Mailed
2005-11-08 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Joseph Bach

Correspondent

JOSEPH BACH
SUGHRUE MION, PLLC.
2100 PENNSYLVANIA AVENUE, N.W.
WASHINGTON, DC 20037-3213
Phone Number: (202)293-7060
Fax Number: (202)293-7860

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2011-01-05 15:14:23 ET

Serial Number: 78665819 Assignment Information Trademark Document Retrieval

Registration Number: 3486252

Mark

POSHLIVING

(words only): POSHLIVING

Standard Character claim: Yes

Current Status: Registered.

Date of Status: 2008-08-12

Filing Date: 2005-07-07

Transformed into a National Application: No

Registration Date: 2008-08-12

Register: Principal

Law Office Assigned: LAW OFFICE 107

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2008-07-07

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. POSH VENTURES, LLC

Address:

POSH VENTURES, LLC
9510 OSBORNE TURNPIKE

HENRICO, VA 23231
United States
Legal Entity Type: Limited Liability Company
State or Country Where Organized: Virginia

GOODS AND/OR SERVICES

International Class: 011

Class Status: Active

Electric lighting fixtures, lighting fixtures, sconces, lamps, table lamps, floor lamps, lighting devices for showcases, lamps for outdoor use

Basis: 1(a)

First Use Date: 2005-07-09

First Use in Commerce Date: 2005-07-09

International Class: 016

Class Status: Active

Paintings, chalk boards and memo boards for home use, brag books, photo albums, albums for photographs, event albums, memory books; cardboard storage boxes

Basis: 1(a)

First Use Date: 2005-07-09

First Use in Commerce Date: 2005-07-09

International Class: 020

Class Status: Active

Furniture, namely, armoires, bedside tables, blanket chests, cribs, bedroom furniture, cabinets, dressers, living room furniture, tables, chairs, rocking chairs, bookshelves, beds, bed frames, headboards, night stands, storage bench, trundle beds, gliding rocking chairs, footstools, step stools, table and chair sets, bookcases, desks, bathroom vanities, seats, armchairs, chest of drawers, credenzas, hand-held mirrors, non-metal hooks, doorknobs and drawer knobs of wood and plastic, paper photo frames, picture frames, bath pillows, pillows, accent tables and non-metal chests, media storage units, benches and ottomans, cocktail tables, curio cabinets, office chairs, office desks and plastic and wooden storage boxes, dining chairs, dining tables, sofas, mirrors, mirrors as furniture, shelves, display shelves, magazine racks, beds for household pets, outdoor furniture, daybeds, photograph frames; pot racks

Basis: 1(a)

First Use Date: 2005-07-09

First Use in Commerce Date: 2005-07-09

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2009-12-23 - Automatic Update Of Assignment Of Ownership
2009-12-17 - Attorney Revoked And/Or Appointed
2009-12-17 - TEAS Revoke/Appoint Attorney Received
2008-12-17 - Assignment Of Ownership Not Updated Automatically
2008-08-12 - Registered - Principal Register
2008-08-06 - Assignment Of Ownership Not Updated Automatically
2008-07-07 - Law Office Registration Review Completed
2008-07-07 - Assigned To LIE
2008-07-07 - Allowed for Registration - Principal Register (SOU accepted)
2008-07-01 - Statement Of Use Processing Complete
2008-07-01 - Extension 3 granted
2008-06-26 - Use Amendment Filed
2008-06-26 - Extension 3 filed
2008-06-26 - TEAS Extension Received
2008-06-26 - TEAS Statement of Use Received
2008-01-29 - Extension 2 granted
2008-01-02 - Extension 2 filed
2008-01-16 - Assignment Of Ownership Not Updated Automatically
2008-01-02 - TEAS Extension Received
2007-11-29 - Attorney Revoked And/Or Appointed
2007-11-29 - TEAS Revoke/Appoint Attorney Received
2007-06-29 - Extension 1 granted
2007-06-29 - Extension 1 filed
2007-06-29 - TEAS Extension Received

2007-01-02 - NOA Mailed - SOU Required From Applicant
2006-10-10 - Published for opposition
2006-09-20 - Notice of publication
2006-08-26 - Review Of Correspondence Complete
2006-08-26 - Review Of Correspondence Complete
2006-08-22 - TEAS Change Of Owner Address Received
2006-08-22 - TEAS Change Of Owner Address Received
2006-08-23 - Law Office Publication Review Completed
2006-08-18 - Assigned To LIE
2006-08-12 - Approved For Pub - Principal Register
2006-08-02 - Automatic Update Of Assignment Of Ownership
2006-07-31 - Teas/Email Correspondence Entered
2006-07-28 - Communication received from applicant
2006-07-28 - TEAS Change Of Correspondence Received
2006-07-28 - TEAS Response to Office Action Received
2006-01-30 - Non-final action e-mailed
2006-01-30 - Non-Final Action Written
2006-01-26 - Assigned To Examiner
2005-07-12 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Janet P. Peyton

Correspondent

Janet P. Peyton

McGuireWoods LLP

901 E. Cary Street

Richmond VA 23219

Phone Number: 804-775-1166

Fax Number: 804-698-2230

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2011-01-05 15:15:02 ET

Serial Number: 77905408 Assignment Information Trademark Document Retrieval

Registration Number: (NOT AVAILABLE)

Mark

POSHTOTS

(words only): POSHTOTS

Standard Character claim: Yes

Current Status: Opposition period completed, a Notice of Allowance has been issued.

Date of Status: 2010-07-27

Filing Date: 2010-01-05

The Notice of Allowance Date is: 2010-07-27

Transformed into a National Application: No

Registration Date: (DATE NOT AVAILABLE)

Register: Principal

Law Office Assigned: LAW OFFICE 102

Attorney Assigned:
CHOSID ROBIN S

Current Location: 700 -Intent To Use Section

Date In Location: 2010-07-27

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Posh Ventures, LLC

Address:

Posh Ventures, LLC
9510 Osborne Turnpike
Henrico, VA 23231
United States

Legal Entity Type: Limited Liability Company
State or Country Where Organized: Virginia

GOODS AND/OR SERVICES

International Class: 020

Class Status: Active

furniture; hand-held mirrors; mirrors; non-metal hooks; doorknobs and drawer knobs of wood and plastic; picture frames; bath pillows; pillows; bolsters; mattresses; sleeping bags; bumper guards for cribs; decorative wall plaques made of wood; diaper changing mats; fitted covers for high chairs; head supporting pillows; high chairs; infant bouncers; infant walkers

Basis: 1(b)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 025

Class Status: Active

a full line of children's clothing and costumes; women's clothing, namely, t-shirts, tops, pants, hooded pullovers, and hooded sweatshirts

Basis: 1(b)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

ADDITIONAL INFORMATION

Prior Registration Number(s):

3092160

3486252

3569472

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2010-07-27 - NOA E-Mailed - SOU Required From Applicant

2010-06-01 - Notice Of Publication E-Mailed

2010-06-01 - Published for opposition

2010-04-27 - Law Office Publication Review Completed
2010-04-27 - Assigned To LIE
2010-04-14 - Approved For Pub - Principal Register
2010-04-03 - Teas/Email Correspondence Entered
2010-04-02 - Communication received from applicant
2010-04-02 - TEAS Response to Office Action Received
2010-03-28 - Notification Of Non-Final Action E-Mailed
2010-03-28 - Non-final action e-mailed
2010-03-28 - Non-Final Action Written
2010-03-28 - Assigned To Examiner
2010-01-12 - Notice Of Pseudo Mark Mailed
2010-01-09 - New Application Office Supplied Data Entered In Tram
2010-01-08 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Janet P. Peyton

Correspondent

JANET P. PEYTON
MCGUIREWOODS LLP
901 E CARY ST
RICHMOND, VA 23219-4063
Phone Number: 804-775-1166
Fax Number: 804-698-2230

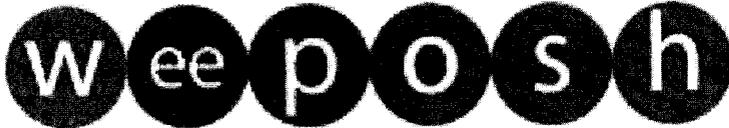
Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2011-01-05 15:15:35 ET

Serial Number: 77486186 Assignment Information Trademark Document Retrieval

Registration Number: (NOT AVAILABLE)

Mark



(words only): WEEPOSH

Standard Character claim: No

Current Status: A request for the second extension of time to file a statement of use has been granted.

Date of Status: 2010-08-13

Filing Date: 2008-05-29

The Notice of Allowance Date is: 2009-08-04

Transformed into a National Application: No

Registration Date: (DATE NOT AVAILABLE)

Register: Principal

Law Office Assigned: LAW OFFICE 111

Attorney Assigned:
ERVIN INGA MARIE

Current Location: 710 -Divisional Unit

Date In Location: 2010-03-29

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Bee Posh, LLC

Address:

Bee Posh, LLC
102 Highland Avenue
Rowayton, CT 06853
United States
Legal Entity Type: Corporation
State or Country of Incorporation: New York
Phone Number: 203-842-0844 x109
Fax Number: 646-349-3553

GOODS AND/OR SERVICES

International Class: 020
Class Status: Active
Home furnishings, namely, bean bag chairs, pillow chairs, pillows and pictures frames
Basis: 1(b)
First Use Date: 2008-08-01
First Use in Commerce Date: 2009-01-01

ADDITIONAL INFORMATION

Color(s) Claimed: Color is not claimed as a feature of the mark.

Description of Mark: The mark consists of the letter "W" in a circle, "ee" in a circle, the letter "P" in a circle, the letter "O" in a circle, the letter "S" in a circle, the letter "H" in a circle. The preceding is inside a rectangle.

Design Search Code(s):
26.01.16 - Circles touching or intersecting
26.01.21 - Circles that are totally or partially shaded.
26.01.31 - Circles - five or more; Five or more circles
26.11.21 - Rectangles that are completely or partially shaded

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2010-08-14 - Notice Of Approval Of Extension Request E-Mailed
2010-08-13 - Extension 2 granted
2010-08-03 - Extension 2 filed
2010-08-03 - TEAS Extension Received

2010-03-30 - Notice Of Approval Of Extension Request E-Mailed
2010-03-29 - Extension 1 granted
2010-02-04 - Extension 1 filed
2010-03-29 - Divisional processing completed
2010-02-04 - Divisional request received
2010-03-18 - Case Assigned To Intent To Use Paralegal
2010-02-04 - TEAS Request To Divide Received
2010-02-04 - TEAS Extension Received
2009-08-04 - NOA Mailed - SOU Required From Applicant
2009-05-12 - Published for opposition
2009-04-22 - Notice of publication
2009-04-07 - Law Office Publication Review Completed
2009-04-07 - Approved For Pub - Principal Register
2009-03-11 - Teas/Email Correspondence Entered
2009-03-11 - Communication received from applicant
2009-03-11 - Assigned To LIE
2009-03-10 - TEAS Response to Office Action Received
2009-01-20 - Attorney Revoked And/Or Appointed
2009-01-20 - TEAS Revoke/Appoint Attorney Received
2008-09-11 - Non-final action mailed
2008-09-11 - Non-Final Action Written
2008-09-11 - Assigned To Examiner
2008-06-03 - Notice Of Design Search Code And Pseudo Mark Mailed
2008-06-02 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Michael B. Goldsmith

Correspondent

Michael B. Goldsmith

Sills Cummis & Gross P.C.

Intellectual Property Department

One Rockefeller Plaza

New York NY 10020

Phone Number: 212-643-7000

Fax Number: 212-643-6500

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2011-01-05 15:16:06 ET

Serial Number: 78653785 Assignment Information Trademark Document Retrieval

Registration Number: (NOT AVAILABLE)

Mark

POSH

(words only): POSH

Standard Character claim: Yes

Current Status: An office action making FINAL a refusal to register the mark has been mailed.

Date of Status: 2010-08-20

Filing Date: 2005-06-19

Transformed into a National Application: No

Registration Date: (DATE NOT AVAILABLE)

Register: Principal

Law Office Assigned: LAW OFFICE 110

Attorney Assigned:
BLOHM LINDA E

Current Location: MIX -TMO Law Office 110 - Examining Attorney Assigned

Date In Location: 2010-08-20

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. JKA, Inc. dba Diversified Distribution

Address:
JKA, Inc. dba Diversified Distribution
128 Singleton St.

Woonsocket, RI 02895
United States
Legal Entity Type: Corporation
State or Country of Incorporation: Rhode Island

GOODS AND/OR SERVICES

International Class: 020
Class Status: Active
Bath pillows; hand held and stand up mirrors
Basis: 1(b)
First Use Date: (DATE NOT AVAILABLE)
First Use in Commerce Date: (DATE NOT AVAILABLE)

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2010-09-16 - Attorney Revoked And/Or Appointed
2010-09-16 - TEAS Revoke/Appoint Attorney Received
2010-09-16 - Attorney Revoked And/Or Appointed
2010-09-16 - TEAS Revoke/Appoint Attorney Received
2010-08-20 - Notification Of Final Refusal Emailed
2010-08-20 - Final refusal e-mailed
2010-08-20 - Final Refusal Written
2010-07-30 - Attorney Revoked And/Or Appointed
2010-07-30 - TEAS Revoke/Appoint Attorney Received
2010-07-31 - Teas/Email Correspondence Entered
2010-07-31 - Communication received from applicant

2010-07-31 - TEAS Response to Office Action Received
2010-07-30 - Notice of unresponsive amendment mailed
2010-07-29 - Report Unresponsive Amendment - Completed
2010-07-12 - Teas/Email Correspondence Entered
2010-07-12 - Communication received from applicant
2010-07-12 - TEAS Response to Office Action Received
2010-03-31 - Non-final action mailed
2010-03-31 - Non-Final Action Written
2010-03-25 - LIE Checked Susp - To Atty For Action
2009-09-23 - Report Completed Suspension Check Case Still Suspended
2009-03-20 - Report Completed Suspension Check Case Still Suspended
2008-09-11 - Report Completed Suspension Check Case Still Suspended
2008-03-10 - Report Completed Suspension Check Case Still Suspended
2008-03-10 - Assigned To LIE
2008-03-10 - Assigned To LIE
2007-08-31 - Report Completed Suspension Check Case Still Suspended
2007-01-27 - Report Completed Suspension Check Case Still Suspended
2007-01-27 - Assigned To LIE
2006-07-10 - Report Completed Suspension Check Case Still Suspended
2006-01-10 - Letter of suspension mailed
2006-01-10 - Suspension Letter Written
2006-01-10 - Assigned To Examiner
2005-06-23 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

David Chen

Correspondent

David Chen

IP ATTORNEYS GROUP, LLC

57 Plains Road, Suite 3A

Milford CT 06461

Phone Number: 203.298.4830

Fax Number: 203.298.4832

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2011-01-05 15:16:46 ET

Serial Number: 78713578 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 3357377

Mark

A POSH REVOLUTION

(words only): A POSH REVOLUTION

Standard Character claim: Yes

Current Status: Registered.

Date of Status: 2007-12-18

Filing Date: 2005-09-15

Transformed into a National Application: No

Registration Date: 2007-12-18

Register: Principal

Law Office Assigned: LAW OFFICE 112

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2007-11-13

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. CRAWFORD, DARLISA Y.

Address:

CRAWFORD, DARLISA Y.
APT. 372 4215 N. DRINKWATER BLVD.

SCOTTSDALE, AZ 85251
United States
Legal Entity Type: Individual
Country of Citizenship: United States
Phone Number: 703-486-1000
Fax Number: 703-486-7000

GOODS AND/OR SERVICES

International Class: 024
Class Status: Active
travel blankets
Basis: 1(a)
First Use Date: 2006-03-23
First Use in Commerce Date: 2006-03-23

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

- 2007-12-18 - Registered - Principal Register
- 2007-11-13 - Law Office Registration Review Completed
- 2007-11-13 - Assigned To LIE
- 2007-10-10 - Allowed for Registration - Principal Register (SOU accepted)
- 2007-10-01 - Notification Of Non-Final Action E-Mailed
- 2007-10-01 - NON-FINAL ACTION E-MAILED
- 2007-10-01 - SU - Non-Final Action - Written
- 2007-09-01 - Statement Of Use Processing Complete
- 2007-06-29 - Use Amendment Filed
- 2007-06-29 - TEAS Statement of Use Received

2007-02-27 - NOA Mailed - SOU Required From Applicant
2006-12-05 - Published for opposition
2006-11-15 - Notice of publication
2006-10-10 - Law Office Publication Review Completed
2006-10-06 - Assigned To LIE
2006-10-04 - Approved For Pub - Principal Register
2006-10-03 - Examiner's Amendment Entered
2006-10-03 - EXAMINERS AMENDMENT E-MAILED
2006-10-03 - Examiners Amendment -Written
2006-09-15 - Final refusal e-mailed
2006-09-15 - Final Refusal Written
2006-08-25 - Teas/Email Correspondence Entered
2006-08-04 - Communication received from applicant
2006-08-04 - TEAS Response to Office Action Received
2006-03-23 - Non-final action e-mailed
2006-03-23 - Non-Final Action Written
2006-03-23 - Assigned To Examiner
2005-11-18 - Attorney Revoked And/Or Appointed
2005-11-18 - TEAS Revoke/Appoint Attorney Received
2005-09-22 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Joseph Bach

Correspondent

Joseph Bach
SUGHRUE MION, PLLC.
2100 Pennsylvania Avenue, N.W.

Washington DC 20037-3213
Phone Number: (202)293-7060
Fax Number: (202)293-7860

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2011-01-05 15:17:15 ET

Serial Number: 85097149 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: (NOT AVAILABLE)

Mark

BORN POSH

(words only): BORN POSH

Standard Character claim: Yes

Current Status: Withdrawn Before Publication

Date of Status: 2011-01-03

Filing Date: 2010-07-30

Transformed into a National Application: No

Registration Date: (DATE NOT AVAILABLE)

Register: Principal

Law Office Assigned: LAW OFFICE 103

Attorney Assigned:
SPARACINO MARK V

Current Location: 850 -Office Of The Trademark Commissioner

Date In Location: 2011-01-03

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Kay Boutique LLC

Address:
Kay Boutique LLC
7 Riverside Drive

Livingston, MT 59047
United States
Legal Entity Type: Limited Liability Company
State or Country Where Organized: Montana

GOODS AND/OR SERVICES

International Class: 024
Class Status: Active
Baby blankets
Basis: 1(b)
First Use Date: (DATE NOT AVAILABLE)
First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 025
Class Status: Active
Tutus; pettiskirts; dresses; skirts; shorts; pants; hats; caps; jumpers; tops; shirts; scarves; infant and toddler one-piece clothing; diaper covers; booties; mittens; leg warmers; tights; socks; baby shoes; crib shoes; snow boots; sandals; slippers
Basis: 1(b)
First Use Date: (DATE NOT AVAILABLE)
First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 035
Class Status: Active
Online retail and wholesale store services featuring baby blankets, tutus, pettiskirts, dresses, skirts, shorts, pants, hats, caps, jumpers, tops, shirts, scarves, onesies, diaper covers, booties, mittens, leg warmers, tights, socks, baby shoes, crib shoes, snow boots, sandals, slippers
Basis: 1(b)
First Use Date: (DATE NOT AVAILABLE)
First Use in Commerce Date: (DATE NOT AVAILABLE)

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-01-03 - Withdrawn From Pub - Og Review Query

2010-12-22 - Law Office Publication Review Completed

2010-12-22 - Assigned To LIE
2010-12-01 - Approved For Pub - Principal Register
2010-11-30 - Teas/Email Correspondence Entered
2010-11-29 - Communication received from applicant
2010-11-29 - TEAS Response to Office Action Received
2010-11-15 - Notification Of Non-Final Action E-Mailed
2010-11-15 - Non-final action e-mailed
2010-11-15 - Non-Final Action Written
2010-11-15 - Assigned To Examiner
2010-08-04 - New Application Office Supplied Data Entered In Tram
2010-08-03 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Antoinette M. Tease

Correspondent

ANTOINETTE M. TEASE
ANTOINETTE M. TEASE, P.L.L.C.
PO BOX 51016
BILLINGS, MT 59105-1016
Phone Number: 406.245.5254
Fax Number: 406.245.4548

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2011-01-05 15:17:51 ET

Serial Number: 77199615 Assignment Information Trademark Document Retrieval

Registration Number: 3401057

Mark

one posh kid

(words only): ONE POSH KID

Standard Character claim: Yes

Current Status: Registered.

Date of Status: 2008-03-25

Filing Date: 2007-06-06

Transformed into a National Application: No

Registration Date: 2008-03-25

Register: Principal

Law Office Assigned: LAW OFFICE 103

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2008-03-25

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Vohn, Wendy

Address:

Vohn, Wendy
43633 West Cydnee Drive

Maricopa, AZ 85239
United States
Legal Entity Type: Individual
Country of Citizenship: United States
Phone Number: 602.999.6696
Fax Number: 480.626.4526

GOODS AND/OR SERVICES

International Class: 024
Class Status: Active
Children's blankets
Basis: 1(a)
First Use Date: 2007-02-22
First Use in Commerce Date: 2007-04-01

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

- 2008-03-25 - Registered - Principal Register
- 2008-01-08 - Published for opposition
- 2007-12-19 - Notice of publication
- 2007-12-06 - Law Office Publication Review Completed
- 2007-12-06 - Assigned To LIE
- 2007-11-01 - Approved for Pub - Principal Register (Initial exam)
- 2007-10-30 - Examiner's Amendment Entered
- 2007-10-30 - Notification Of Examiners Amendment E-Mailed
- 2007-10-30 - EXAMINERS AMENDMENT E-MAILED
- 2007-10-30 - Examiners Amendment -Written

2007-09-26 - Notification Of Non-Final Action E-Mailed

2007-09-26 - Non-final action e-mailed

2007-09-26 - Non-Final Action Written

2007-09-13 - Assigned To Examiner

2007-06-11 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Correspondent

VOHN, WENDY

43633 W CYDNEE DR

MARICOPA, AZ 85239-8698

Phone Number: 602.999.6696

Fax Number: 480.626.4526

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2011-01-05 15:18:26 ET

Serial Number: 78653777 Assignment Information Trademark Document Retrieval

Registration Number: 3419998

Mark

POSH

(words only): POSH

Standard Character claim: Yes

Current Status: Registered.

Date of Status: 2008-04-29

Filing Date: 2005-06-19

Transformed into a National Application: No

Registration Date: 2008-04-29

Register: Principal

Law Office Assigned: LAW OFFICE 102

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2008-03-27

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. JKA, Inc.

DBA/AKA/TA/Formerly: DBA Diversified Distribution

Address:

JKA, Inc.

128 Singleton St.
Woonsocket, RI 02895
United States
Legal Entity Type: Corporation
State or Country of Incorporation: Rhode Island

GOODS AND/OR SERVICES

International Class: 021

Class Status: Active

Bath sponges made of foam or mesh; exfoliating sponges made of loofah, sisal and ramie; cosmetic brushes, powder puffs, foam sponges all for applying make-up; nail and bath brushes and applicator sticks for applying makeup

Basis: 1(a)

First Use Date: 2006-01-15

First Use in Commerce Date: 2006-01-15

International Class: 024

Class Status: Active

Bath gloves and mitts for cleaning the skin

Basis: 1(a)

First Use Date: 2008-01-31

First Use in Commerce Date: 2008-01-31

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2010-09-16 - Attorney Revoked And/Or Appointed

2010-09-16 - TEAS Revoke/Appoint Attorney Received

2008-04-29 - Registered - Principal Register

2008-03-27 - Law Office Registration Review Completed

2008-03-27 - Assigned To LIE

2008-03-14 - Allowed for Registration - Principal Register (SOU accepted)

2008-03-12 - Statement Of Use Processing Complete

2008-02-20 - Use Amendment Filed

2008-02-20 - TEAS Statement of Use Received

2008-01-01 - Extension 2 granted

2008-01-01 - Extension 2 filed

2008-01-01 - TEAS Extension Received

2007-07-02 - Extension 1 granted

2007-07-02 - Extension 1 filed

2007-07-02 - TEAS Extension Received

2007-01-02 - NOA Mailed - SOU Required From Applicant

2006-10-10 - Published for opposition

2006-09-20 - Notice of publication

2006-08-29 - Law Office Publication Review Completed

2006-08-25 - Assigned To LIE

2006-08-24 - Approved For Pub - Principal Register

2006-08-23 - Teas/Email Correspondence Entered

2006-08-17 - Communication received from applicant

2006-08-17 - TEAS Response to Office Action Received

2006-08-17 - Petition To Revive-Granted

2006-08-17 - TEAS Petition To Revive Received

2006-08-09 - Abandonment Notice Mailed - Failure To Respond

2006-08-09 - Abandonment - Failure To Respond Or Late Response

2006-08-09 - Assigned To Examiner

2006-01-12 - Non-final action mailed

2006-01-11 - Non-Final Action Written

2006-01-10 - Assigned To Examiner

2005-06-23 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

David Chen

Correspondent

David Chen

IP ATTORNEYS GROUP, LLC

57 Plains Road, Suite 3A

Milford CT 06461

Phone Number: 203.298.4830

Fax Number: 203.298.4832

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2011-01-05 15:18:54 ET

Serial Number: 85123560 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: (NOT AVAILABLE)

Mark

POSH Originals

(words only): POSH ORIGINALS

Standard Character claim: Yes

Current Status: A non-final action has been mailed. This is a letter from the examining attorney requesting additional information and/or making an initial refusal. However, no final determination as to the registrability of the mark has been made.

Date of Status: 2010-12-27

Filing Date: 2010-09-06

Filed as TEAS Plus Application: Yes

Currently TEAS Plus Application: Yes

Transformed into a National Application: No

Registration Date: (DATE NOT AVAILABLE)

Register: Principal

Law Office Assigned: LAW OFFICE 112

Attorney Assigned:
OKEKE BENJAMIN U

Current Location: M3X -TMO Law Office 112 - Examining Attorney Assigned

Date In Location: 2010-12-27

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Posh Tots, LLC

DBA/AKA/TA/Formerly: DBA Posh Originals

Address:

Posh Tots, LLC
112 Rainbow Industrial Blvd.
Rainbow City, AL 35906
United States

Legal Entity Type: Limited Liability Company

State or Country Where Organized: Alabama

Phone Number: 256-680-3353

GOODS AND/OR SERVICES

International Class: 018

Class Status: Active

Baby backpacks; Back packs; Backpacks; Backpacks, book bags, sports bags, bum bags, wallets and handbags; Beach bags; Diaper bags; Duffle bags; Garment bags for travel; Schoolchildren's backpacks; Tote bags

Basis: 1(a)

First Use Date: 2010-08-14

First Use in Commerce Date: 2010-08-14

International Class: 020

Class Status: Active

Accent pillows; Baby changing mats; Bath pillows; Bed headboards; Bed pillows; Beds, mattresses, pillows and bolsters; Children's mats used for sleeping; Diaper changing mats; Nap mats; Nap sacks; Pillows; Sleeping bags

Basis: 1(b)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 021

Class Status: Active

Lunch boxes; Lunch-boxes

Basis: 1(a)

First Use Date: 2010-08-14

First Use in Commerce Date: 2010-08-14

International Class: 024

Class Status: Active

(Based on Use in Commerce) Bath towels; Beach towels; Blanket throws; Burp cloths; Children's towels; Face towels of textiles; Hand towels; Hooded towels; Receiving blankets; Towels(Based on Intent to Use) Bed blankets; Bed linen; Bed sheets; Bedspreads; Children's blankets; Crib bumper pads; Crib bumpers; Crib canopies; Curtain fabric; Curtains; Curtains and towels; Curtains made of textile fabrics; Curtains of textile; Fabric window coverings and treatments, namely, curtains, draperies, sheers, swags and valances; Household linen; Lap blankets; Linen cloth; Pillow cases; Pillow covers; Pillow shams; Quilts; Silk blankets; Throws; Throws designed to also be wrapped around a person

Basis: 1(a), 1(b)

First Use Date: 2010-08-15

First Use in Commerce Date: 2010-08-15

International Class: 025

Class Status: Active

Athletic shoes; Baby bibs not of paper; Baby bottoms; Baby layettes for clothing; Baby tops; Baseball caps and hats; Belts; Belts for clothing; Belts made from imitation leather; Belts made of leather; Belts made out of cloth; Belts of textile; Bottoms; Button down shirts; Capri pants; Children's and infant's apparel, namely, jumpers, overall sleepwear, pajamas, rompers and one-piece garments; Children's and infants' cloth bibs; Children's cloth eating bibs; Cloth bibs; Collared shirts; Denim jackets; Dress shirts; Dresses; Fabric belts; Golf shirts; Halloween costumes; Halloween costumes and masks sold in connection therewith; Hats; Hats for infants, babies, toddlers and children; Headbands; Headbands for clothing; Infant sleepers; Infant wear; Infants' shoes and boots; Jackets; Knit dresses; Knit shirts; Knit tops; Layettes; Leather belts; Leather jackets; Leggings; Long johns; Long-sleeved shirts; Lounge pants; Loungewear; Masquerade costumes; Masquerade costumes and masks sold in connection therewith; Mock turtle-neck sweaters; Overalls; Pajama bottoms; Pants; Play suits; Polo knit tops; Polo shirts; Rainproof jackets; Robes; Rompers; Rugby tops; Shirts; Shirts and short-sleeved shirts; Shirts for infants, babies, toddlers and children; Shoes; Short sets; Short-sleeved or long-sleeved t-shirts; Short-sleeved shirts; Shortalls; Shorts; Skirts; Skirts and dresses; Skorts; Sleepwear; Smocks; Socks; Sport shirts; Sports caps and hats; Sports jackets; Sports jerseys; Sports pants; Sports shirts; Sports shirts with short sleeves; Sweat shirts; Sweaters; Swim suits; Swim trunks; Swim wear; Swimming trunks; Swimsuits; T-shirts; Tee shirts; Ties; Tights; Tops; Turtle neck shirts; Turtleneck sweaters; Turtlenecks; Walking shorts; Woven tops

Basis: 1(a)

First Use Date: 2010-08-14

First Use in Commerce Date: 2010-08-14

International Class: 026

Class Status: Active

Fabric appliques; Hair bows

Basis: 1(a)

First Use Date: 2010-08-14

First Use in Commerce Date: 2010-08-14

International Class: 035

Class Status: Active

On-line wholesale and retail store services featuring children's clothing and accessories; Retail clothing boutiques; Retail clothing stores; Wholesale and retail store services and on-line retail and wholesale store services featuring children's clothing and accessories

Basis: 1(a)

First Use Date: 2010-08-14

First Use in Commerce Date: 2010-08-14

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2010-12-27 - Notification Of Non-Final Action E-Mailed

2010-12-27 - Non-final action e-mailed

2010-12-27 - Non-Final Action Written

2010-12-16 - Assigned To Examiner

2010-09-09 - New Application Office Supplied Data Entered In Tram

2010-09-09 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Joshua B. Sullivan

Correspondent

JOSHUA B. SULLIVAN
HENSLEE, ROBERTSON, STRAWN & SULLIVAN, L
754 CHESTNUT ST
GADSDEN, AL 35901-4147
Phone Number: 2565439790
Fax Number: 2565439378

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2011-01-05 15:19:33 ET

Serial Number: 78908455 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 3604490



(words only): POSH P LINEN

Standard Character claim: No

Current Status: Registered.

Date of Status: 2009-04-07

Filing Date: 2006-06-14

Filed as TEAS Plus Application: Yes

Currently TEAS Plus Application: Yes

Transformed into a National Application: No

Registration Date: 2009-04-07

Register: Principal

Law Office Assigned: LAW OFFICE 104

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2009-03-03

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Posh Linen, Inc.

Address:

Posh Linen, Inc.
5050 List Drive, Suite G
Colorado Springs, CO 80919
United States

Legal Entity Type: Corporation**State or Country of Incorporation:** Colorado**Phone Number:** 719-633-1238

GOODS AND/OR SERVICES

International Class: 024**Class Status:** Active

Bath linen; Bed linen; Dining linens; Household linen; Kitchen linens; Linen; Linen lining fabric for shoes; Table linen; Table linen, namely, napkins, placemats, tablecloths, runners, and other linen accessories, namely, chair cushion covers, chair pad covers, pillow covers, table pads; Table linen, namely, coasters

Basis: 1(a)**First Use Date:** 2007-04-01**First Use in Commerce Date:** 2007-04-01**International Class:** 040**Class Status:** Active

Custom manufacture of linen accessories, namely, napkins, placemats, tablecloths, runners, chair covers, chair ties, button accents, chair pads, chair cushion covers, chair pad covers, chair back covers, pillows, pillow covers, table pads, and coasters

Basis: 1(a)**First Use Date:** 2007-04-01**First Use in Commerce Date:** 2007-04-01**International Class:** 043**Class Status:** Active

Rental of table linens

Basis: 1(a)**First Use Date:** 2007-04-01**First Use in Commerce Date:** 2007-04-01

ADDITIONAL INFORMATION

Color(s) Claimed: Color is not claimed as a feature of the mark.**Disclaimer:** "LINEN"**Description of Mark:** The mark consists of three separate lines of text. The first is the word "POSH" The second is the capital letter "P" in a stylized format. The third is the word "LINEN".**Design Search Code(s):****05.05.25** - Daffodils; Iris (flower); Other flowers

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

- 2009-04-07 - Registered - Principal Register
- 2009-03-03 - Law Office Registration Review Completed
- 2009-03-03 - Allowed for Registration - Principal Register (SOU accepted)
- 2009-02-28 - Teas/Email Correspondence Entered
- 2009-02-28 - Communication received from applicant
- 2009-02-27 - TEAS Response to Office Action Received
- 2009-02-27 - Petition To Revive-Granted
- 2009-02-27 - TEAS Petition To Revive Received
- 2008-08-20 - Notification Of Non-Final Action E-Mailed
- 2008-08-20 - NON-FINAL ACTION E-MAILED
- 2008-08-20 - SU - Non-Final Action - Written
- 2008-08-14 - Statement Of Use Processing Complete
- 2008-07-31 - Use Amendment Filed
- 2008-08-14 - Case Assigned To Intent To Use Paralegal
- 2008-07-31 - TEAS Statement of Use Received
- 2008-04-15 - NOA Mailed - SOU Required From Applicant
- 2008-01-22 - Published for opposition
- 2008-01-02 - Notice of publication
- 2007-12-15 - Law Office Publication Review Completed
- 2007-12-15 - Assigned To LIE

2007-11-07 - Approved For Pub - Principal Register
2007-11-02 - Examiner's Amendment Entered
2007-11-02 - Notification Of Examiners Amendment E-Mailed
2007-11-02 - EXAMINERS AMENDMENT E-MAILED
2007-11-02 - Examiners Amendment -Written
2007-10-25 - Teas/Email Correspondence Entered
2007-10-24 - Communication received from applicant
2007-10-25 - Teas/Email Correspondence Entered
2007-10-24 - Communication received from applicant
2007-10-24 - TEAS Request For Reconsideration Received
2007-10-24 - TEAS Request For Reconsideration Received
2007-07-24 - Assigned To Examiner
2007-04-25 - Final refusal e-mailed
2007-04-25 - Final Refusal Written
2007-04-05 - Teas/Email Correspondence Entered
2007-04-04 - Communication received from applicant
2007-04-04 - TEAS Response to Office Action Received
2007-03-29 - TEAS Response to Office Action Received
2006-11-21 - Non-final action e-mailed
2006-11-21 - Non-Final Action Written
2006-11-15 - Assigned To Examiner
2006-06-21 - Notice Of Design Search Code Mailed
2006-06-20 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Phillip S. DeCaro

Correspondent

PHILLIP S. DECARO
THE DECARO LAW FIRM, P.C.
47 ASPEN CT
EVERGREEN, CO 80439-4320
Phone Number: 303-679-3326
Fax Number: 303-679-3327

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2011-01-05 15:19:58 ET

Serial Number: 76542274 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 2876775

Mark (words only): POSH PALS

Standard Character claim: No

Current Status: Registered.

Date of Status: 2004-08-24

Filing Date: 2003-09-03

Transformed into a National Application: No

Registration Date: 2004-08-24

Register: Principal

Law Office Assigned: LAW OFFICE 116

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 900 -File Repository (Franconia)

Date In Location: 2004-08-31

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Sharlun, Patricia E.

Address:

Sharlun, Patricia E.
23 Sharpsburg Lane
Fredericksburg, VA 22405
United States

Legal Entity Type: Individual

Country of Citizenship: United States

GOODS AND/OR SERVICES

International Class: 024

Class Status: Active

Non-disposable baby couture, namely, towels, wash cloths, changing pads not of paper and, burp cloths

Basis: 1(a)

First Use Date: 2001-07-28

First Use in Commerce Date: 2001-07-28

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2004-08-24 - Registered - Principal Register

2004-06-01 - Published for opposition

2004-05-12 - Notice of publication

2004-03-18 - Approved for Pub - Principal Register (Initial exam)

2004-03-16 - Examiner's amendment mailed

2004-03-13 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Correspondent

PATRICIA E SHARLUN

23 SHARPSBURG LANE

FREDERICKSBURG, VIRGINIA 22405

Phone Number: (540) 372-6541

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2011-01-05 15:20:32 ET

Serial Number: 78446010 Assignment Information Trademark Document Retrieval

Registration Number: 3177890

Mark



(words only): POSH PELTS

Standard Character claim: No

Current Status: Registered.

Date of Status: 2006-11-28

Filing Date: 2004-07-06

Transformed into a National Application: No

Registration Date: 2006-11-28

Register: Principal

Law Office Assigned: LAW OFFICE 106

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2006-10-26

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Bigfish Imports LLC

Address:

Bigfish Imports LLC
957 Capital Street

Oak Harbor, WA 98277
United States
Legal Entity Type: Limited Liability Company
State or Country Where Organized: Washington
Phone Number: 1-360-720-5289
Fax Number: 1-360-679-3436

GOODS AND/OR SERVICES

International Class: 024
Class Status: Active
Blankets, throws and pillow covers
Basis: 1(a)
First Use Date: 2004-08-30
First Use in Commerce Date: 2004-09-17

ADDITIONAL INFORMATION

Disclaimer: "pelts"

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2006-11-28 - Registered - Principal Register
2006-10-25 - Law Office Registration Review Completed
2006-10-13 - Assigned To LIE
2006-10-02 - Allowed for Registration - Principal Register (SOU accepted)
2006-09-11 - Statement Of Use Processing Complete
2006-09-07 - Use Amendment Filed
2006-09-07 - FAX RECEIVED
2006-08-22 - NOA Mailed - SOU Required From Applicant
2006-06-30 - New NOA To Issue
2006-04-11 - Notice Of Allowance Cancelled

2006-06-19 - Petition To Revive-Granted
2006-06-19 - TEAS Petition To Revive Received
2006-06-12 - Abandonment Notice Mailed - No Use Statement Filed
2006-06-12 - Abandonment - No use statement filed
2005-10-11 - NOA Mailed - SOU Required From Applicant
2005-07-19 - Published for opposition
2005-06-29 - Notice of publication
2005-04-09 - Law Office Publication Review Completed
2005-03-11 - Assigned To LIE
2005-03-10 - Approved For Pub - Principal Register
2005-03-10 - EXAMINERS AMENDMENT E-MAILED
2005-03-10 - Examiners Amendment -Written
2005-03-10 - EXAMINERS AMENDMENT E-MAILED
2005-03-10 - Examiners Amendment -Written
2005-02-10 - Non-final action e-mailed
2005-02-10 - Non-Final Action Written
2005-02-09 - Assigned To Examiner
2004-07-12 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Correspondent

BIGFISH IMPORTS LLC
957 CAPITAL ST
OAK HARBOR WA 98277-8107
Phone Number: 1-360-720-5289
Fax Number: 1-360-679-3436

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2011-01-05 15:20:53 ET

Serial Number: 78713157 Assignment Information Trademark Document Retrieval

Registration Number: 3331486

Mark

POSHAIR

(words only): POSHAIR

Standard Character claim: Yes

Current Status: Registered.

Date of Status: 2007-11-06

Filing Date: 2005-09-14

Transformed into a National Application: No

Registration Date: 2007-11-06

Register: Principal

Law Office Assigned: LAW OFFICE 112

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2007-10-02

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. CRAWFORD, DARLISA Y.

Address:

CRAWFORD, DARLISA Y.
APT. 372 4215 N. DRINKWATER BLVD.

SCOTTSDALE, AZ 85251
United States
Legal Entity Type: Individual
Country of Citizenship: United States
Phone Number: 703-486-1000
Fax Number: 703-486-7000

GOODS AND/OR SERVICES

International Class: 024
Class Status: Active
travel blankets
Basis: 1(a)
First Use Date: 2006-03-23
First Use in Commerce Date: 2006-03-23

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2007-11-06 - Registered - Principal Register
2007-10-02 - Law Office Registration Review Completed
2007-10-02 - Assigned To LIE
2007-08-31 - Allowed for Registration - Principal Register (SOU accepted)
2007-08-31 - Statement Of Use Processing Complete
2007-06-28 - Use Amendment Filed
2007-06-28 - TEAS Statement of Use Received
2007-02-27 - NOA Mailed - SOU Required From Applicant
2006-12-05 - Published for opposition
2006-11-15 - Notice of publication

2006-10-10 - Law Office Publication Review Completed

2006-10-06 - Assigned To LIE

2006-10-04 - Approved For Pub - Principal Register

2006-10-03 - Examiner's Amendment Entered

2006-10-03 - EXAMINERS AMENDMENT E-MAILED

2006-10-03 - Examiners Amendment -Written

2006-09-15 - Final refusal e-mailed

2006-09-15 - Final Refusal Written

2006-08-25 - Teas/Email Correspondence Entered

2006-08-04 - Communication received from applicant

2006-08-04 - TEAS Response to Office Action Received

2006-03-23 - Non-final action e-mailed

2006-03-23 - Non-Final Action Written

2006-03-23 - Assigned To Examiner

2005-11-18 - Attorney Revoked And/Or Appointed

2005-11-18 - TEAS Revoke/Appoint Attorney Received

2005-09-22 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Joseph Bach

Correspondent

Joseph Bach

SUGHRUE MION, PLLC.

2100 Pennsylvania Avenue, N.W.

Washington DC 20037-3213

Phone Number: (202)293-7060

Fax Number: (202)293-7860

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This page was generated by the TARR system on 2011-01-05 15:21:30 ET

Serial Number: 78967350 Assignment Information Trademark Document Retrieval

Registration Number: 3369480

Mark

POSHBUGGY

(words only): POSHBUGGY

Standard Character claim: Yes

Current Status: Registered.

Date of Status: 2008-01-15

Filing Date: 2006-09-05

Transformed into a National Application: No

Registration Date: 2008-01-15

Register: Principal

Law Office Assigned: LAW OFFICE 106

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2008-01-15

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Comsport Marketing, S.L.

Address:

Comsport Marketing, S.L.
Gran Via Corts Catalanes 620, Atico 2a

Barcelona 08007

Spain

Legal Entity Type: Corporation

State or Country of Incorporation: Spain

GOODS AND/OR SERVICES

International Class: 012

Class Status: Active

COVERS FOR BABY STROLLERS

Basis: 1(a)

First Use Date: 2006-04-00

First Use in Commerce Date: 2006-04-00

International Class: 024

Class Status: Active

MATTRESS PADS AND COVERS

Basis: 1(a)

First Use Date: 2006-04-00

First Use in Commerce Date: 2006-04-00

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2008-01-15 - Registered - Principal Register

2007-10-30 - Published for opposition

2007-10-10 - Notice of publication

2007-09-25 - Law Office Publication Review Completed

2007-09-25 - Approved for Pub - Principal Register (Initial exam)

2007-09-04 - Teas/Email Correspondence Entered

2007-09-04 - Communication received from applicant

2007-09-04 - Assigned To LIE
2007-07-31 - TEAS Response to Office Action Received
2007-01-31 - Non-final action mailed
2007-01-31 - Non-Final Action Written
2007-01-29 - Assigned To Examiner
2006-09-12 - Notice Of Pseudo Mark Mailed
2006-09-11 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

G. Franklin Rothwell

Correspondent

G. FRANKLIN ROTHWELL
ROTHWELL, FIGG, ERNST & MANBECK, PC
1425 K ST NW STE 800
WASHINGTON, DC 20005-3673
Phone Number: (202) 783-6040
Fax Number: (202) 783-6031

Domestic Representative

G. Franklin Rothwell
Phone Number: (202) 783-6040
Fax Number: (202) 783-6031

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2011-01-05 15:22:09 ET

Serial Number: 77486735 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: (NOT AVAILABLE)

Mark

POSHTOTS

(words only): POSHTOTS

Standard Character claim: Yes

Current Status: A request for the third extension of time to file a statement of use has been granted.

Date of Status: 2010-09-30

Filing Date: 2008-05-29

The Notice of Allowance Date is: 2009-04-21

Transformed into a National Application: No

Registration Date: (DATE NOT AVAILABLE)

Register: Principal

Law Office Assigned: LAW OFFICE 106

Attorney Assigned:
SALEMI DOMINICK J

Current Location: 700 -Intent To Use Section

Date In Location: 2010-02-22

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. POSH VENTURES, LLC

Address:

POSH VENTURES, LLC
9510 OSBORNE TURNPIKE
HENRICO, VA 23231
United States
Legal Entity Type: Limited Liability Company
State or Country Where Organized: Virginia

GOODS AND/OR SERVICES

International Class: 024
Class Status: Active
A FULL LINE OF CHILDREN'S LINENS; A FULL LINE OF DRAPERY; AND BEDDING PRODUCTS, NAMELY, CRIB BUMPERS, COVERLETS, DUVETS, AND DUVET COVERS
Basis: 1(b)
First Use Date: (DATE NOT AVAILABLE)
First Use in Commerce Date: (DATE NOT AVAILABLE)

ADDITIONAL INFORMATION

Prior Registration Number(s):
3092160

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2010-10-01 - Notice Of Approval Of Extension Request E-Mailed

2010-09-30 - Extension 3 granted

2010-09-27 - Extension 3 filed

2010-09-27 - TEAS Extension Received

2010-04-20 - Notice Of Approval Of Extension Request E-Mailed

2010-04-19 - Extension 2 granted

2010-04-14 - Extension 2 filed

2010-04-14 - TEAS Extension Received

2010-02-22 - Extension 1 granted

2009-10-21 - Extension 1 filed

2010-02-22 - Case Assigned To Intent To Use Paralegal

2009-12-23 - Automatic Update Of Assignment Of Ownership

2009-12-22 - Extension Received With TEAS Petition

2009-12-22 - Petition To Revive-Granted

2009-12-22 - TEAS Petition To Revive Received

2009-12-17 - Attorney Revoked And/Or Appointed

2009-12-17 - TEAS Revoke/Appoint Attorney Received

2009-11-23 - Abandonment Notice Mailed - No Use Statement Filed

2009-11-23 - Abandonment - No use statement filed

2009-04-21 - NOA Mailed - SOU Required From Applicant

2009-01-27 - Published for opposition

2009-01-07 - Notice of publication

2008-12-23 - Law Office Publication Review Completed

2008-12-23 - Assigned To LIE

2008-12-17 - Assignment Of Ownership Not Updated Automatically

2008-12-13 - Approved For Pub - Principal Register

2008-12-12 - Teas/Email Correspondence Entered

2008-12-11 - Communication received from applicant

2008-12-11 - TEAS Response to Office Action Received

2008-09-17 - Notification Of Non-Final Action E-Mailed

2008-09-17 - Non-final action e-mailed

2008-09-17 - Non-Final Action Written

2008-09-10 - Assigned To Examiner

2008-08-06 - Assignment Of Ownership Not Updated Automatically

2008-06-03 - Notice Of Pseudo Mark Mailed

2008-06-02 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Janet P. Peyton

Correspondent

Janet P. Peyton

McGuireWoods LLP

901 E. Cary Street

Richmond VA 23219

Phone Number: 804-775-1166

Fax Number: 804-698-2230

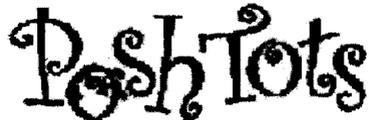
Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2011-01-05 15:22:33 ET

Serial Number: 78243917 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 3092160

Mark



(words only): POSH TOTS

Standard Character claim: No

Current Status: Registered.

Date of Status: 2006-05-16

Filing Date: 2003-04-30

Transformed into a National Application: No

Registration Date: 2006-05-16

Register: Principal

Law Office Assigned: LAW OFFICE 115

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2006-05-16

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. POSH VENTURES, LLC

Address:

POSH VENTURES, LLC
9510 OSBORNE TURNPIKE

HENRICO, VA 23231

United States

Legal Entity Type: Limited Liability Company

State or Country Where Organized: Virginia

GOODS AND/OR SERVICES

International Class: 020

Class Status: Active

FURNITURE, NAMELY, AMROIRES, BEDSIDE TABLES, BLANKET CHESTS, CRIBS, CHANGING TABLES, CRADLES AND BASSINETS, HIGHCHAIRS, BEDROOM FURNITURE, CABINETS, DRESSERS, LIVING ROOM FURNITURE, TABLES, CHAIRS, ROCKING CHAIRS, BOOKSHELVES, BEDS, BED FRAMES, HEADBOARDS, NIGHT STANDS, STORAGE BENCH, TRUNDLE BEDS, GLIDING ROCKING CHAIRS, FOOTSTOOLS, STEP STOOLS, TABLE AND CHAIR SETS, BOOKCASES, DESKS, BATHROOM VANITIES, SEATS, ARMCHAIRS, CHEST OF DRAWERS, CREDENZAS, HAND-HELD MIRRORS, NON-METAL HOOKS, DOORKNOBS AND DRAWER KNOBS OF WOOD AND PLASTIC, PAPER PHOTO FRAMES, PICTURE FRAMES, BATH PILLOWS, PILLOWS, SLEEPING BAGS

Basis: 1(a)

First Use Date: 2001-01-19

First Use in Commerce Date: 2001-01-19

International Class: 024

Class Status: Active

BED BLANKETS, BED CANOPIES, BED LINEN, PILLOW CASES, BED PADS, BED SHEETS, BED SPREADS, LINENS, QUILTS, CRIB LINENS, CRIB BUMPERS, CRIB CANOPIES, BLANKET THROWS, BLANKETS, LAP RUGS, CURTAINS, CURTAIN FABRIC

Basis: 1(a)

First Use Date: 2001-01-15

First Use in Commerce Date: 2001-01-15

International Class: 025

Class Status: Active

CLOTHING, NAMELY, SHORTS, TOPS, BOTTOMS, PANTS, SLEEPWEAR, PAJAMAS, CAPS, HATS, SHOES, COSTUMES FOR USE IN ROLE-PLAYING GAMES, HALLOWEEN COSTUMES, AND MASQUERADE COSTUMES

Basis: 1(a)

First Use Date: 2002-09-06

First Use in Commerce Date: 2002-09-06

ADDITIONAL INFORMATION

Description of Mark: The mark consists of the wording POSHTOTS and three stars surrounding the first letter "O".

Design Search Code(s):

01.01.03 - Star - a single star with five points

01.01.10 - Stars, three or more; Three or more stars

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

- 2009-12-23 - Automatic Update Of Assignment Of Ownership
- 2009-12-17 - Attorney Revoked And/Or Appointed
- 2009-12-17 - TEAS Revoke/Appoint Attorney Received
- 2008-12-17 - Assignment Of Ownership Not Updated Automatically
- 2008-08-06 - Assignment Of Ownership Not Updated Automatically
- 2008-01-16 - Assignment Of Ownership Not Updated Automatically
- 2007-11-29 - Attorney Revoked And/Or Appointed
- 2007-11-29 - TEAS Revoke/Appoint Attorney Received
- 2007-10-24 - Assignment Of Ownership Not Updated Automatically
- 2006-08-02 - Automatic Update Of Assignment Of Ownership
- 2006-05-16 - Registered - Principal Register
- 2006-02-21 - Published for opposition
- 2006-02-01 - Notice of publication
- 2005-02-16 - Law Office Publication Review Completed
- 2005-02-15 - Assigned To LIE
- 2005-01-25 - Assigned To LIE
- 2005-01-10 - Approved for Pub - Principal Register (Initial exam)
- 2005-01-10 - EXAMINERS AMENDMENT E-MAILED
- 2005-01-10 - Examiners Amendment -Written
- 2004-11-04 - Petition To Revive-Granted

2004-07-13 - Petition To Revive-Received
2004-07-14 - PAPER RECEIVED
2004-07-13 - FAX RECEIVED
2004-07-13 - FAX RECEIVED
2004-07-13 - FAX RECEIVED
2004-05-14 - Abandonment - Failure To Respond Or Late Response
2004-02-02 - TEAS Change Of Correspondence Received
2003-10-02 - Non-final action e-mailed
2003-09-30 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Janet P. Peyton

Correspondent

Janet P. Peyton
McGuireWoods LLP
901 E. Cary Street
Richmond VA 23219
Phone Number: 804-775-1166
Fax Number: 804-698-2230
