

UNITED STATES PATENT AND TRADEMARK OFFICE  
Trademark Trial and Appeal Board  
P.O. Box 1451  
Alexandria, VA 22313-1451

Kevin C. Jones  
Hormel Foods Sales, LLC  
1 Hormel Place  
Austin, MN 55912

**Mailed: September 19, 2007**

**Serial No.: 78652906**  
**ESTTA TRACKING NO: ESTTA163553**

The request to extend time to oppose is granted until **11/18/2007** on behalf of potential opposer **Hormel Foods Sales, LLC**

Please do not hesitate to contact the Trademark Trial and Appeal Board at (571)272-8500 if you have any questions relating to this extension.

**New Developments at the Trademark Trial and Appeal Board**

TTAB forms for electronic filing of extensions of time to oppose, notices of opposition, petition for cancellation, notice of ex parte appeal, and inter partes filings are now available at <http://estta.uspto.gov>. Images of TTAB proceeding files can be viewed using TTABVue at <http://ttabvue.uspto.gov>.

**TRADEMARK TRIAL AND APPEAL BOARD RULE CHANGES**

The USPTO has issued new rules pertaining to TTAB proceedings. Parties are urged to familiarize themselves with the new rules.

Among other changes, for any notice of opposition filed on or after November 1, 2007, the new rules require an opposer to provide proof of service of the notice of opposition upon the applicant at the time the notice of opposition is filed. Trademark Rule 2.101. Service may be made by any of the means set out in Trademark Rule 2.119(b). A

certificate of service is adequate proof of service;  
service by a process server is not necessary. A notice of  
opposition filed without a certificate of service will not  
be instituted.

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