

PTO Form 1957 (Rev 9/05)

OMB No. 0651-0050 (Exp. 04/2009)

Response to Office Action

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	78628789
LAW OFFICE ASSIGNED	LAW OFFICE 105
MARK SECTION (no change)	
GOODS AND/OR SERVICES SECTION (035)(current)	
INTERNATIONAL CLASS	035
DESCRIPTION	
Advertising and marketing services; business to business services, namely, advertising, promotion, direct marketing, sampling, public relations, and new marketing technologies; point of sale materials, namely, promoting the sale of goods and services of others through the distribution of printed material including printed boxes; marketing and sales services to retail companies and their vendors, namely, preparing advertising, promotional, and merchandising material for others	
FILING BASIS	Section 1(b)
GOODS AND/OR SERVICES SECTION (035)(proposed)	
INTERNATIONAL CLASS	035
DESCRIPTION	
Advertising and marketing services; business to business services, namely, business consulting services, business planning services, and business marketing services, in the fields of advertising, promotion, direct marketing, sample distribution, public relations, and new marketing technology development; dissemination of point of sale materials via promoting the sale of goods and services of others through the distribution of printed material namely, signage, brochures, pamphlets, coupons, and printed boxes; marketing and sales promotion services to retail companies and their vendors, namely, preparing advertising, promotional, and merchandising material for others	
FILING BASIS	Section 1(b)
GOODS AND/OR SERVICES SECTION (036)(no change)	
SIGNATURE SECTION	
DECLARATION SIGNATURE	The filing Attorney has elected not to submit the signed declaration, believing no supporting declaration is required under the <i>Trademark Rules of Practice</i> .

RESPONSE SIGNATURE	/Kenneth D. Suzan/
SIGNATORY'S NAME	Kenneth D. Suzan
SIGNATORY'S POSITION	Attorney for Applicant
DATE SIGNED	02/01/2007
FILING INFORMATION SECTION	
SUBMIT DATE	Thu Feb 01 10:35:18 EST 2007
TEAS STAMP	USPTO/ROA-24.75.18.2-2007 0201103518253463-78628789 -3609a8672bf6134a0d3733e8 0fc2772ba5-N/A-N/A-200702 01102920976239

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Response to Office Action

To the Commissioner for Trademarks:

Application serial no. **78628789** has been amended as follows:

Classification and Listing of Goods/Services

Applicant hereby amends the following class of goods/services in the application as follows:

Current: Class 035 for Advertising and marketing services; business to business services, namely, advertising, promotion, direct marketing, sampling, public relations, and new marketing technologies; point of sale materials, namely, promoting the sale of goods and services of others through the distribution of printed material including printed boxes; marketing and sales services to retail companies and their vendors, namely, preparing advertising, promotional, and merchandising material for others

Original Filing Basis: 1(b).

Proposed: Class 035 for Advertising and marketing services; business to business services, namely, business consulting services, business planning services, and business marketing services, in the fields of advertising, promotion, direct marketing, sample distribution, public relations, and new marketing technology development; dissemination of point of sale materials via promoting the sale of goods and services of others through the distribution of printed material namely, signage, brochures, pamphlets, coupons, and printed boxes; marketing and sales promotion services to retail companies and their vendors, namely, preparing advertising, promotional, and merchandising material for others

Filing Basis: 1(b).

Declaration Signature

I hereby elect to bypass the submission of a signed declaration, because I believe a declaration is not required by the rules of practice. I understand that the examining attorney could still, upon later review, require a signed declaration.

Response Signature

Signature: /Kenneth D. Suzan/ Date: 02/01/2007

Signatory's Name: Kenneth D. Suzan

Signatory's Position: Attorney for Applicant

Serial Number: 78628789

Internet Transmission Date: Thu Feb 01 10:35:18 EST 2007

TEAS Stamp: USPTO/ROA-24.75.18.2-2007020110351825346

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