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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	78620611
Applicant	America Movil, S.A. de C.V.

## Notice of Appeal

Notice is hereby given that America Movil, S.A. de C.V. appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 78620611.

Applicant has filed a request for reconsideration of the refusal to register, and requests suspension of the appeal pending consideration of the request by the Examining Attorney.

The refusal to register has been appealed as to the following classes of goods/services:

- Class 009.  
All goods and services in the class are appealed, namely: (Based on Intent to Use) Telecommunication products, namely telephones, cellular telephones and telephone answering machines; apparatus for recording, transmission, reproduction of sound images, namely,phonograph record, CD and DVD players, audio and video tape recorders; blank audio and video tapes and CDs; stereo receivers,amplifiers, and tuners; magnetic data carriers, data processors and computers; computer hardware, namely, memory cards, modems,computer interface boards, blank magnetic computer tapes, fax machines, fiber optic cables, computer and electric cables, optical character recognition apparatus, optical discs, optical scanners,magnetic coded cards; satellites, digital optical disks, computer keyboards, process computers, computers for data and word processing, computer terminals, computer printers, computer monitors, integrated circuits and components, namely computer chips; electronic circuit boards, electronic notice boards, integrated circuit cards
- Class 016.  
All goods and services in the class are appealed, namely: Advertisement boards of paper and cardboard, binders, book bindings, booklets in the field of telecommunications services,book markers, books in the field of telecommunications services,boxes of cardboard and paper, calendars, catalogues in the field of telecommunications products and services, coasters made of paper,decalcomanias, envelopes, fountain pens, greeting cards,handbooks in the field of telecommunications products and services, labels, manuals in the field of telecommunications products, newspapers, office supplies, namely envelops, and folders, packing paper, paper, paper sheets, pen cases, pens,pencils, postcards, posters, printing blocks, printed publications,namely manuals, magazines, catalogues, brochures, flyers, posters,all in the field of telecommunications products and services,stationery, stickers, writing pads, writing paper
- Class 025.  
All goods and services in the class are appealed, namely: Clothing, namely, shirts, t-shirts, jackets, sweaters, overalls, caps and hats
- Class 035.  
All goods and services in the class are appealed, namely: Advertising, advertising by mail order, dissemination of advertisement matters, business information related to telecommunications services, business inquiries in connection with telecommunications products and services, business management assistance, demonstration of goods, organization of exhibitions related to telecommunications products and services; retail store services featuring goods related to cellular telephony; tracking,locating and monitoring of vehicles
- Class 038.  
All goods and services in the class are appealed, namely: (Based on Intent to Use) Telecommunication services, namely, personal communication services; electronic transmission for the transmission of any data, images, sound, voice and alerts remotely sent through a telecommunication network either by air, wire, fiber optics and related transfer method; electronic transmission of messages and coded messages; electronic transmission of message and data;wireless digital transmission of data and documents via computer terminals, correspondence exchange services, namely the electronic transmission of

computerized documents, facsimile transmission, electronic mail services, telephone communication services

- Class 041.

All goods and services in the class are appealed, namely: Educational services, namely, conducting seminars, conferences, workshops, in the field of telecommunications services; entertainment, namely, contests, raffles, and competitions; providing information in the field of entertainment, recreation and education

Respectfully submitted,  
/tschulz/  
09/04/2007

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