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Filing date: **01/16/2006**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

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|----------------------------|--------------------------|
| Applicant: | Reviews.com, Inc. |
| Application Serial Number: | 78606761 |
| Application Filing Date: | 04/12/2005 |
| Mark: | SMARTBEAM |
| Date of Publication | 01/10/2006 |

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Barrack, Rodos & Bacine, 3300 Two Commerce Square,, 2001 Market Street, Philadelphia, PA 19103, UNITED STATES, a corporation organized under the laws of Pennsylvania , respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 02/09/2006. Barrack, Rodos & Bacine respectfully requests that the time period within which to file an opposition be extended until 05/10/2006.

Respectfully submitted,

/Jordan A. LaVine/

01/16/2006

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