

ESTTA Tracking number: **ESTTA148634**

Filing date: **06/29/2007**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Effie Horning
Application Serial Number:	78564133
Application Filing Date:	02/09/2005
Mark:	MS. WORLD
Date of Publication	06/05/2007

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Miss World Limited, 31 Pier Road, Ordinance House, St. Helier, Jersey, Channel Islands, 00000, UNITED KINGDOM, a Limited Company, organized under the laws of United Kingdom, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 07/05/2007. Miss World Limited respectfully requests that the time period within which to file an opposition be extended until 10/03/2007.

Respectfully submitted,

/Alicia Morris Groos/

06/29/2007

Alicia Morris Groos

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