

ESTTA Tracking number: **ESTTA51610**

Filing date: **11/02/2005**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant: **L'Oreal USA Creative, Inc.**

Application Serial Number: **78562459**

Application Filing Date: **02/08/2005**

Mark: **HEADPLAY**

Date of Publication **10/11/2005**

**First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Kao Kabushiki Kaisha a/t/a Kao Corporation, 14-10, Nihonbashi Kayabacho, 1-chome, Chuo-ku, Tokyo, 103-8210, JAPAN, a corporation organized under the laws of Japan, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 11/10/2005. Kao Kabushiki Kaisha a/t/a Kao Corporation respectfully requests that the time period within which to file an opposition be extended until 02/08/2006.

Respectfully submitted,

/sud/

11/02/2005

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