

ESTTA Tracking number: **ESTTA100598**

Filing date: **09/22/2006**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Exposure Marketing
Application Serial Number:	78557394
Application Filing Date:	01/31/2005
Mark:	CITYDEX
Date of Publication	09/05/2006

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Dex Media, Inc., 198 Inverness Drive West, Englewood, CO 80112, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 10/05/2006. Dex Media, Inc. respectfully requests that the time period within which to file an opposition be extended until 01/03/2007.

Respectfully submitted,

/sfj/

09/22/2006

Stephen F. Jewett

Townsend and Townsend and Crew LLP

Two Embarcadero Center, Eighth Floor

San Francisco, CA 94111

UNITED STATES

denverteas@townsend.com

303.571.4000