

Request for Reconsideration after Final Action

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Input Field	Entered
SERIAL NUMBER	78521891
LAW OFFICE ASSIGNED	LAW OFFICE 116
MARK SECTION (no change)	
ARGUMENT(S)	
<p>This Request for Reconsideration is in response to the Final Office Action that issued on August 19, 2014. Applicant is concurrently filing an appeal, but requests reconsideration of the refusal under Sections 1, 2 and 45 on the following bases.</p> <p><u>Background</u></p> <p>On July 12, 2013, applicant Apple Inc. (“Apple”) filed a Statement of Use including as a specimen a photograph of Apple’s Quick Start Guide bearing the IPOD mark, (the “Quick Start Guide”), which Apple submits demonstrated valid trademark use in commerce of the IPOD mark with the applied-for goods, i.e. “printed materials and publications, namely, brochures, pamphlets, and leaflets, all relating to computer software, computer hardware, and multimedia apparatus and instruments.”</p> <p>On August 13, 2013, the PTO issued an Office Action (the “First Office Action”), which rejected Apple’s Specimen purportedly because “[it] does not show the applied-for mark in use in commerce in connection with any of the goods specified in International Class 016.” (Office Action at *1.) “[S]pecifically, [A]pplicant has submitted a user’s manual for a digital audio player. User’s manuals of this nature do not show the mark’s use in commerce as they are merely instructional material included with [A]pplicant’s electronic goods.” <i>Id.</i></p> <p>On December 23, 2013, Apple filed a Response to Office Action (the “First Response”), arguing that Apple’s Specimen comported with the plain meaning of the terms “brochures,” “pamphlets,” and “leaflets.” (First Response at *2-*4.) Apple also amended its description of goods to reflect that the applied-for brochures, pamphlets, and leaflets, all relating to computing devices and related software, are “sold or distributed in connection with handheld mobile digital media devices.” (First Response at *1-*2.) Apple argued that the computing trade regularly distributes user’s manuals such as its Quick Start Guide and uses such materials as specimens in support of Class 16 applications, and the PTO regularly accepts these sorts of specimens. <i>Id.</i> To support its arguments, Apple provided in its First Response numerous examples of third-party registrations and specimens on file with the PTO demonstrating the PTO’s wide acceptance of such specimens. <i>Id.</i> at *4-*5.</p> <p>On January 24, 2014, the PTO issued a subsequent Office Action (the “Second Office Action”) wherein</p>	

the PTO maintained its specimen refusal, but now argued for the first time that Apple's Original Specimen does not constitute a "good in trade" under Trademark Act Sections 1, 2, and 45, 15 U.S.C. §§1051-52; TMEP §1202.06(b). In support of its position, the PTO argued that Apple's Quick Start Guides "have no viable existence apart from [its] digital media devices," that "they are not sold or provided to consumers separately from [such] devices," and that they "simply provide[] basic information regarding [such] devices, like powering them on and off." (Second Office Action at *2.)

On July 18, 2014, Apple submitted a response to the Second Office action (the "Second Response"), in which Apple provided the full Quick Start Guide as proof that it contains more than basic information and argued that the "goods in trade" objection is inapplicable to user's manuals such as the Quick Start Guide. Apple further submitted substitute specimens, with an appropriately verified statement, showing the IPOD mark in use with the applied-for goods by licensed third parties as part of Apples "Made for iPod" licensing program.

On August 19, 2014, a Final Office Action issued (the "Final Office Action") maintaining the goods in trade objection, and dismissing Apple's third party registration evidence on the erroneous and arbitrary grounds that several of the examples were lengthier or more complex than the Quick Start Guide, that several of the registrations were later cancelled, or that the full specimens had not been made of record. Apple's substitute specimens were also rejected on the erroneous grounds that the use of the IPOD mark in the Made for iPod logo by licensed third parties does not provide source identifying information for the specific manuals (Final Office Action at *4). Apple disagrees with these continued refusals and respectfully re-asserts its previously submitted arguments and evidence, and submits the following expanded arguments and evidence as well as a supporting declaration.

1. Apple's Quick Start Guide Is a Valid "Good in Trade"

The Examiner's final refusal of Apple's original specimen, its Quick Start Guide, on the ground it is not a "good in trade" is baseless because it satisfies all requirements to be a valid specimen of use under the Lanham Act.

At the outset, it is worth noting the Examiner acknowledged, in the First Office Action, that "[Apple] submitted a user's manual for a digital audio player. User's manuals of this nature do not show the mark's use in commerce as they are merely instructional material included with applicant's electronic goods." (First Office Action at *1). Then, in the Final Office Action, the Examiner contradicted this earlier statement by stating: "While owner's manuals can provide operation and maintenance information for digital media devices, applicant does not identify owner's manuals in its International Class 016 identification. The quick start guide of record simply provides basic information regarding applicant's digital media devices which is of value only upon introductory use of applicant's digital media players." (Final Office Action at *3.) While the Examiner is correct that the application does not explicitly cover owner's manuals, the covered goods are "printed materials and publications, namely, brochures, pamphlets, and leaflets, all relating to computer software, computer hardware, and multimedia apparatus and instruments." A user's manual can be a brochure, pamphlet or leaflet relating to computer software or hardware, and therefore there is no meaningful distinction being made by the Examiner. The Quick Start Guide is a printed publication that clearly falls within goods covered under the application, and if a user's/owner's manual (there is no relevant difference between the two) can function as a viable specimen for Class 16 goods, there is no reason distinguishing Apple's Quick Start Guide from countless other user's manuals that have been accepted as specimens in prior registrations.

In the view of Examiner, however, Apple's "printed goods have no viable existence apart from

applicant's digital media devices and they are not sold or provided to consumers separately from applicant's digital media devices." (Final Office Action at *3.) The examiner did not and cannot cite any relevant authority or evidence to support this finding. In reality, the fact that Apple's specimen has a viable existence apart from its devices is evidenced by, *inter alia*, numerous analogous third party quick guides for Apple's iPod device, as well as sales of quick guides for other parties' consumer electronic devices, as listed below:

- EZ Source iPod & iTunes Pamphlet (2007) - 4 pages; sells for \$21.75; a "Best Books of 2014" editor's pick: http://www.amazon.com/Source-iPod-iTunes-Editorial-Team/dp/1897273231/ref=sr_1_21?s=books&ie=UTF8&qid=1423631022&sr=1-21&keywords=iPod+quick+guide
- iOS 8 Introduction Quick Reference Guide: for iPad, iPhone, and iPod touch (Cheat Sheet of Instructions, Tips & Shortcuts - Laminated Guide) – 4-page pamphlet; sells for \$2.99: http://www.amazon.com/iOS-Introduction-Quick-Reference-Guide/dp/1939791340/ref=sr_1_1?s=books&ie=UTF8&qid=1423632171&sr=1-1&keywords=iPod+quick+guide
- By Beezix Inc iOS 8 Introduction Quick Reference Guide: for iPad, iPhone, and iPod touch (Cheat Sheet of Instructional Pamphlet) - sells for \$22.93: http://www.amazon.com/Beezix-Introduction-Quick-Reference-Guide/dp/B00SCT59EI/ref=sr_1_15?s=books&ie=UTF8&qid=1423632295&sr=1-15&keywords=iPod+quick+guide
- Be an iUser: Your Guide to the iPod, iPhone and iPad CourseNotes – six-page pamphlet; sells for \$9.30: http://www.amazon.com/Be-iUser-Guide-iPhone-CourseNotes/dp/1133189105/ref=sr_1_13?ie=UTF8&qid=1423669660&sr=8-13&keywords=ipod+pamphlet
- Nikon D80 inBrief Laminated Reference Card - pamphlet; sells for \$10.79: http://www.amazon.com/Nikon-inBrief-Laminated-Reference-Card/dp/1934148075/ref=sr_1_41?s=electronics&ie=UTF8&qid=1423669998&sr=1-41&keywords=pamphlet;
- Nikon D7000 Digital SLR CheatSheet – pamphlet; sells for \$10.95: http://www.amazon.com/Nikon-D7000-Digital-SLR-CheatSheet/dp/B004BWCFTM/ref=sr_1_45?s=electronics&ie=UTF8&qid=1423669998&sr=1-45&keywords=pamphlet)
- Canon EOS Rebel T1i / EOS 500D Digital Camera CheatSheet (EOS Rebel T1i US model name/ EOS 500D International model name) – pamphlet; sells for \$10.95: http://www.amazon.com/Canon-Digital-Camera-CheatSheet-International/dp/B0029T2RSI/ref=sr_1_46?s=electronics&ie=UTF8&qid=1423669998&sr=1-46&keywords=pamphlet
- Canon PowerShot G9 Cheat-Sheet – pamphlet; sells for \$10.95: http://www.amazon.com/Canon-PowerShot-Cheat-Sheet-Bert-Sirkin/dp/B0010Y59L0/ref=sr_1_47?s=electronics&ie=UTF8&qid=1423669998&sr=1-47&keywords=pamphlet

- Kindle for iOS Accessibility Gestures - Quick Reference Guide – 12 pages; available for download at: http://www.amazon.com/Kindle-iOS-Accessibility-Gestures-Reference-ebook/dp/B00CL5NIGU/ref=sr_1_1?s=books&ie=UTF8&qid=1423670411&sr=1-1&keywords=quick+guide

Printouts of these pages are submitted as **Exhibits 1 and 2.**

The above listed “quick guides,” which are similar in length and function to Apple’s specimen, show that this type of printed publication indeed (a) does have a “viable existence apart from” the devices, and (b) is “sold ... to consumers separately from” the device themselves. Thus, the two factors upon which the Examiner relied in its Final Office Action, in reality, support acceptance of Apple’s specimen.

Moreover, in terms of value beyond introductory use of Apple’s devices, it is clear that the Quick Start Guide is valuable to consumers who require ongoing information and instruction about accessing, operating, and maintaining the IPOD device and obtaining digital media content from Apple’s iTunes Store service, which are primary functions and consumer benefits of the device. The Quick Start Guide also provides continued value to Apple’s network of independent service professionals who rely on the information in the guide in the course of their own businesses of servicing iPod devices. The fact that Apple may provide more detailed instructional information elsewhere does not detract from the fact that Apple’s use of the IPOD mark in commerce in its Quick Start Guide constitutes valid use of the mark on a good in trade.

Additionally, the Examiner has based the refusal of Apple’s Quick Start Guide on the alleged insufficient “complexity” or “length” of the specimen. Much like the iPod device itself, and consistent with Apple’s entire product line, Apple’s Quick Start Guide is an extremely user-friendly product which is uncluttered and elegant in design. It provides illustrative graphics and written descriptions of hardware and software product attributes and specific instructions covering all features necessary to operate, maintain and fully enjoy the capabilities of the iPod device. It does not exhibit overly complicated, unnecessary material, and there is no relevant legal basis for judging it on the number of words or pages it contains, especially when its highly informative graphics and purposeful instructions eloquently serve the needs of consumers.

With respect to length, the Examiner notes that three of the third party user’s manuals submitted by Apple contain 400, 135 and 45 pages and suggests that there is some unknown minimum number of pages that must be contained for the specimen to be a valid good in trade. There is no basis in the Trademark Rules for such a conclusion. Indeed, the routine practice of the PTO is to accept specimens of consumer electronics companies—such as simple user guides offered with hardware and software—many of which are akin to Apple’s specimen in terms of utility, function, and length. For example, some of the specimens of manuals the PTO has accepted as demonstrating valid trademark use for Class 16 goods consist of just the front and back cover of a manual or a simple tri-fold brochure about a companies’ consumer electronics goods offered under the same mark. A sample of further registrations to those already submitted by Apple that contain such specimens is listed below, and the specimens themselves, as well as the corresponding TESS printouts and Certificate of Registration, Renewal, or Section 8 Notice of Acceptance, are included as **Exhibit 3.**

- EMBRYONICS – Reg. No. 2432034 (cover page *only* of owner’s manual)
- ORACLE – Reg. No. 4102532 (cover page *only* of user’s guide)

- BAUSCH + LOMB – Reg. No. 4102774 (one-page user guide/leaflet)
- NINTENDO DS – Reg. No. 4191194 (front and back covers of operations manual)
- PALM - Reg. No. 3453741 (three-page printout from online owner’s manual)
- MEDICALERT – Reg. No. 3334545 (tri-fold brochure)
- SCHRODINGER- Reg. No. 2941593 (two-page product installation guide)
- TEXAS INSTRUMENTS – Reg. No. 3717042 (cover page *only* of journal)
- TEXAS INSTRUMENTS (2) – Reg. No. 3717043 (two-page product bulletin)
- MSC – Reg. No. 4448231(eight-page informational brochure)

Obviously, these previously accepted specimens are no more deserving of acceptance than Apple’s sufficiently informative manual.

Furthermore, the Examiner has maintained its position that Apple’s Quick Start Guide contains only “basic” information that is of value “only upon introductory use of [Apple’s] digital media players”, and rejects Apple’s prior arguments that its Quick Start Guide contains “complex” instructions. However, the complexity of instructions in a manual as a determinant for specimen validity is completely irrelevant and arbitrary, and unsupported by the Trademark Rules. The fact is, as acknowledged by the Examiner, that the Quick Start Guide does contain information that is of value upon at least introductory use of the products. The Quick Start Guide is of analogous complexity to many of the third party manuals that Apple has submitted. Accordingly, Apple submits that the refusal based on lack of complexity is unfounded and should be withdrawn.

In addition, the Examiner’s dismissal of some of Apple’s previously filed evidence of third-party specimens on grounds that some of the registrations have been cancelled entirely misses the point. Apple included such evidence to show many other technology companies submit specimens for Class 16 goods that are sold in connection with computer hardware or software, and the PTO routinely accepts these specimens of use. Apple made no statement as to the current status of such registrations, which is irrelevant to this point.

2. Third Party Publications Bearing the Made for iPod Logo Are Valid Class 16 Substitute Specimens

Apple’s substitute specimens show uses in commerce of its IPOD mark by Yamaha and Sony on brochures and manuals that accompany hardware sold by such companies (the “Substitute Specimens”). In the Final Office Action, the Examiner states that “the third-party manuals from Yamaha and Sony, however, do not constitute ‘goods in trade’ for the instant application because applicant’s mark, as displayed on these manuals, are not used to provide source identifying information for the specific manuals. Instead, applicant’s mark, IPOD, is displayed, and viewed by consumers, to indicate subject matter. ... [The mark] is not, however, displayed to designate the source of the printed materials” (Final Office Action at *4). Applicant respectfully disagrees with the PTO’s conclusion.

The Substitute Specimens contain Applicant’s “Made for IPOD” logo (the “MFi Logo”). As is discussed in the enclosed webpages from Apple’s website (**Exhibit 4**) and the Declaration of Thomas La Perle (**Exhibit 5**), the MFi Logo signifies that a third-party product manufacturer is a licensee of Applicant through its MFi licensing program (the “the MFi Program”). While the specific licensing terms under the MFi Program are proprietary and confidential, the terms require third-party manufactures such as Yamaha and Sony, who wish to use the MFi Logo to demonstrate to consumers the compatibility of their products with Apple’s IPOD devices, to submit an application to Apple, which then reviews each proposed use that will bear the MFi Logo – including the devices themselves

and all associated documentation (such as the Substitute Specimens) – to ensure compliance with its trademark guidelines and quality control measures. Once approved, the manufactures are authorized by Apple to use the “Made for IPOD” logo (the “MFi Logo”). The license terms further provide for ongoing quality control by Apple, and an acknowledgement that Apple owns the IPOD mark and that all licensed use of the IPOD mark inures to the exclusive benefit of Apple.

Consequently, the Substitute Specimens clearly do serve as source identifiers to consumers for the third-party Sony and Yamaha products, because consumers understand that the use of Apple’s mark signifies that the devices and publications bearing such mark are officially licensed products, and that Apple has reviewed and approved such products. As such, the Substitute Specimens constitute valid specimens of use for the Class 16 goods under this Application, and the refusal with respect to these specimens should be withdrawn.

Conclusion

Based on Apple’s previous Responses, its current Request for Reconsideration and the Exhibits, Declaration, and evidence provided therewith, Apple respectfully submits that the Original Specimen and the Substitute Specimens are valid specimens of use that comply with Lanham Act §§ 1-2, 45, 15 U.S.C. §§ 1051-52, 1127; TMEP § 1202.06. Apple therefore respectfully requests that the PTO reverse its refusal of such specimens and approve the Application for registration.

EVIDENCE SECTION

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DESCRIPTION OF EVIDENCE FILE	Exhibit 1- Third-party printouts (iPod); Exhibit 2 - Third-party Amazon printouts; Exhibit 3 - Part 1 - Class 16 third-party specimens; Exhibit 3 - Part 2 - Class 16 third-party specimens; Exhibit 4 - MFi Program; Exhibit 5 - Declaration of T. La Perle; Exhibit A to Declaration of T. La Perle
SIGNATURE SECTION	
RESPONSE SIGNATURE	/JAC/
SIGNATORY'S NAME	Jason A. Cody

SIGNATORY'S POSITION	Attorney of record, Virginia bar member
SIGNATORY'S PHONE NUMBER	408-783-8499
DATE SIGNED	02/19/2015
AUTHORIZED SIGNATORY	YES
CONCURRENT APPEAL NOTICE FILED	NO
FILING INFORMATION SECTION	
SUBMIT DATE	Thu Feb 19 15:26:43 EST 2015
TEAS STAMP	USPTO/RFR-38.104.128.234-20150219152643716358-78521891-530566c1ddfd75e96c9a3d1ad51cdf1ccdfa014bbdb7e20ebe64f64a856f2b6e81-N/A-N/A-20150219135948353582

PTO Form 1960 (Rev 9/2007)
OMB No. 0651-0050 (Exp. 07/31/2017)

**Request for Reconsideration after Final Action
To the Commissioner for Trademarks:**

Application serial no. **78521891** has been amended as follows:

ARGUMENT(S)

In response to the substantive refusal(s), please note the following:

This Request for Reconsideration is in response to the Final Office Action that issued on August 19, 2014. Applicant is concurrently filing an appeal, but requests reconsideration of the refusal under Sections 1, 2 and 45 on the following bases.

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On July 12, 2013, applicant Apple Inc. (“Apple”) filed a Statement of Use including as a specimen a photograph of Apple’s Quick Start Guide bearing the IPOD mark, (the “Quick Start Guide”), which Apple submits demonstrated valid trademark use in commerce of the IPOD mark with the applied-for goods, i.e. “printed materials and publications, namely, brochures, pamphlets, and leaflets, all relating to computer software, computer hardware, and multimedia apparatus and instruments.”

On August 13, 2013, the PTO issued an Office Action (the “First Office Action”), which rejected Apple’s Specimen purportedly because “[it] does not show the applied-for mark in use in commerce in connection with any of the goods specified in International Class 016.” (Office Action at *1.) “[S]pecifically, [A]pplicant has submitted a user’s manual for a digital audio player. User’s manuals of this nature do not show the mark’s use in commerce as they are merely instructional material included with [A]pplicant’s electronic goods.” *Id.*

On December 23, 2013, Apple filed a Response to Office Action (the “First Response”), arguing that Apple’s Specimen comported with the plain meaning of the terms “brochures,” “pamphlets,” and “leaflets.” (First Response at *2-*4.) Apple also amended its description of goods to reflect that the applied-for brochures, pamphlets, and leaflets, all relating to computing devices and related software, are “sold or distributed in connection with handheld mobile digital media devices.” (First Response at *1-*2.) Apple argued that the computing trade regularly distributes user’s manuals such as its Quick Start Guide and uses such materials as specimens in support of Class 16 applications, and the PTO regularly accepts these sorts of specimens. *Id.* To support its arguments, Apple provided in its First Response numerous examples of third-party registrations and specimens on file with the PTO demonstrating the PTO’s wide acceptance of such specimens. *Id.* at *4-*5.

On January 24, 2014, the PTO issued a subsequent Office Action (the “Second Office Action”) wherein the PTO maintained its specimen refusal, but now argued for the first time that Apple’s Original Specimen does not constitute a “good in trade” under Trademark Act Sections 1, 2, and 45, 15 U.S.C. §§1051-52; TMEP §1202.06(b). In support of its position, the PTO argued that Apple’s Quick Start Guides “have no viable existence apart from [its] digital media devices,” that “they are not sold or provided to consumers separately from [such] devices,” and that they “simply provide[] basic information regarding [such] devices, like powering them on and off.” (Second Office Action at *2.)

On July 18, 2014, Apple submitted a response to the Second Office action (the “Second Response”), in which Apple provided the full Quick Start Guide as proof that it contains more than basic information and argued that the “goods in trade” objection is inapplicable to user’s manuals such as the Quick Start Guide. Apple further submitted substitute specimens, with an appropriately verified statement, showing the IPOD mark in use with the applied-for goods by licensed third parties as part of Apples “Made for iPod” licensing program.

On August 19, 2014, a Final Office Action issued (the “Final Office Action”) maintaining the goods in trade objection, and dismissing Apple’s third party registration evidence on the erroneous and arbitrary grounds that several of the examples were lengthier or more complex than the Quick Start Guide, that several of the registrations were later cancelled, or that the full specimens had not been made of record. Apple’s substitute specimens were also rejected on the erroneous grounds that the use of the IPOD mark in the Made for iPod logo by licensed third parties does not provide source identifying information for the specific manuals (Final Office Action at *4). Apple disagrees with these continued refusals and respectfully re-asserts its previously submitted arguments and evidence, and submits the following expanded arguments and evidence as well as a supporting declaration.

1. Apple’s Quick Start Guide Is a Valid “Good in Trade”

The Examiner’s final refusal of Apple’s original specimen, its Quick Start Guide, on the ground it is not a “good in trade” is baseless because it satisfies all requirements to be a valid specimen of use under the Lanham Act.

At the outset, it is worth noting the Examiner acknowledged, in the First Office Action, that “[Apple]

submitted a user's manual for a digital audio player. User's manuals of this nature do not show the mark's use in commerce as they are merely instructional material included with applicant's electronic goods." (First Office Action at *1). Then, in the Final Office Action, the Examiner contradicted this earlier statement by stating: "While owner's manuals can provide operation and maintenance information for digital media devices, applicant does not identify owner's manuals in its International Class 016 identification. The quick start guide of record simply provides basic information regarding applicant's digital media devices which is of value only upon introductory use of applicant's digital media players." (Final Office Action at *3.) While the Examiner is correct that the application does not explicitly cover owner's manuals, the covered goods are "printed materials and publications, namely, brochures, pamphlets, and leaflets, all relating to computer software, computer hardware, and multimedia apparatus and instruments." A user's manual can be a brochure, pamphlet or leaflet relating to computer software or hardware, and therefore there is no meaningful distinction being made by the Examiner. The Quick Start Guide is a printed publication that clearly falls within goods covered under the application, and if a user's/owner's manual (there is no relevant difference between the two) can function as a viable specimen for Class 16 goods, there is no reason distinguishing Apple's Quick Start Guide from countless other user's manuals that have been accepted as specimens in prior registrations.

In the view of Examiner, however, Apple's "printed goods have no viable existence apart from applicant's digital media devices and they are not sold or provided to consumers separately from applicant's digital media devices." (Final Office Action at *3.) The examiner did not and cannot cite any relevant authority or evidence to support this finding. In reality, the fact that Apple's specimen has a viable existence apart from its devices is evidenced by, *inter alia*, numerous analogous third party quick guides for Apple's iPod device, as well as sales of quick guides for other parties' consumer electronic devices, as listed below:

- EZ Source iPod & iTunes Pamphlet (2007) - 4 pages; sells for \$21.75; a "Best Books of 2014" editor's pick: http://www.amazon.com/Source-iPod-iTunes-Editorial-Team/dp/1897273231/ref=sr_1_21?s=books&ie=UTF8&qid=1423631022&sr=1-21&keywords=iPod+quick+guide
- iOS 8 Introduction Quick Reference Guide: for iPad, iPhone, and iPod touch (Cheat Sheet of Instructions, Tips & Shortcuts - Laminated Guide) – 4-page pamphlet; sells for \$2.99: http://www.amazon.com/iOS-Introduction-Quick-Reference-Guide/dp/1939791340/ref=sr_1_1?s=books&ie=UTF8&qid=1423632171&sr=1-1&keywords=iPod+quick+guide
- By Beezix Inc iOS 8 Introduction Quick Reference Guide: for iPad, iPhone, and iPod touch (Cheat Sheet of Instructional Pamphlet) - sells for \$22.93: http://www.amazon.com/Beezix-Introduction-Quick-Reference-Guide/dp/B00SCT59EI/ref=sr_1_15?s=books&ie=UTF8&qid=1423632295&sr=1-15&keywords=iPod+quick+guide
- Be an iUser: Your Guide to the iPod, iPhone and iPad CourseNotes – six-page pamphlet; sells for \$9.30: http://www.amazon.com/Be-iUser-Guide-iPhone-CourseNotes/dp/1133189105/ref=sr_1_13?ie=UTF8&qid=1423669660&sr=8-13&keywords=iPod+pamphlet
- Nikon D80 inBrief Laminated Reference Card - pamphlet; sells for \$10.79: <http://www.amazon.com/Nikon-inBrief-Laminated-Reference->

[Card/dp/1934148075/ref=sr_1_41?s=electronics&ie=UTF8&qid=1423669998&sr=1-41&keywords=pamphlet](http://www.amazon.com/dp/1934148075/ref=sr_1_41?s=electronics&ie=UTF8&qid=1423669998&sr=1-41&keywords=pamphlet);

- Nikon D7000 Digital SLR CheatSheet – pamphlet; sells for \$10.95:
http://www.amazon.com/Nikon-D7000-Digital-SLR-CheatSheet/dp/B004BWCFTM/ref=sr_1_45?s=electronics&ie=UTF8&qid=1423669998&sr=1-45&keywords=pamphlet)
- Canon EOS Rebel T1i / EOS 500D Digital Camera CheatSheet (EOS Rebel T1i US model name/ EOS 500D International model name) – pamphlet; sells for \$10.95:
http://www.amazon.com/Canon-Digital-Camera-CheatSheet-International/dp/B0029T2RSI/ref=sr_1_46?s=electronics&ie=UTF8&qid=1423669998&sr=1-46&keywords=pamphlet
- Canon PowerShot G9 Cheat-Sheet – pamphlet; sells for \$10.95:
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Printouts of these pages are submitted as **Exhibits 1 and 2.**

The above listed “quick guides,” which are similar in length and function to Apple’s specimen, show that this type of printed publication indeed (a) does have a “viable existence apart from” the devices, and (b) is “sold ... to consumers separately from” the device themselves. Thus, the two factors upon which the Examiner relied in its Final Office Action, in reality, support acceptance of Apple’s specimen.

Moreover, in terms of value beyond introductory use of Apple’s devices, it is clear that the Quick Start Guide is valuable to consumers who require ongoing information and instruction about accessing, operating, and maintaining the IPOD device and obtaining digital media content from Apple’s iTunes Store service, which are primary functions and consumer benefits of the device. The Quick Start Guide also provides continued value to Apple’s network of independent service professionals who rely on the information in the guide in the course of their own businesses of servicing iPod devices. The fact that Apple may provide more detailed instructional information elsewhere does not detract from the fact that Apple’s use of the IPOD mark in commerce in its Quick Start Guide constitutes valid use of the mark on a good in trade.

Additionally, the Examiner has based the refusal of Apple’s Quick Start Guide on the alleged insufficient “complexity” or “length” of the specimen. Much like the iPod device itself, and consistent with Apple’s entire product line, Apple’s Quick Start Guide is an extremely user-friendly product which is uncluttered and elegant in design. It provides illustrative graphics and written descriptions of hardware and software product attributes and specific instructions covering all features necessary to operate, maintain and fully enjoy the capabilities of the iPod device. It does not exhibit overly complicated, unnecessary material, and there is no relevant legal basis for judging it on the number of words or pages it contains, especially when its highly informative graphics and purposeful instructions eloquently serve the needs of consumers.

With respect to length, the Examiner notes that three of the third party user's manuals submitted by Apple contain 400, 135 and 45 pages and suggests that there is some unknown minimum number of pages that must be contained for the specimen to be a valid good in trade. There is no basis in the Trademark Rules for such a conclusion. Indeed, the routine practice of the PTO is to accept specimens of consumer electronics companies—such as simple user guides offered with hardware and software—many of which are akin to Apple's specimen in terms of utility, function, and length. For example, some of the specimens of manuals the PTO has accepted as demonstrating valid trademark use for Class 16 goods consist of just the front and back cover of a manual or a simple tri-fold brochure about a companies' consumer electronics goods offered under the same mark. A sample of further registrations to those already submitted by Apple that contain such specimens is listed below, and the specimens themselves, as well as the corresponding TESS printouts and Certificate of Registration, Renewal, or Section 8 Notice of Acceptance, are included as **Exhibit 3**.

- EMBRYONICS – Reg. No. 2432034 (cover page *only* of owner's manual)
- ORACLE – Reg. No. 4102532 (cover page *only* of user's guide)
- BAUSCH + LOMB – Reg. No. 4102774 (one-page user guide/leaflet)
- NINTENDO DS – Reg. No. 4191194 (front and back covers of operations manual)
- PALM - Reg. No. 3453741 (three-page printout from online owner's manual)
- MEDICALERT – Reg. No. 3334545 (tri-fold brochure)
- SCHRODINGER- Reg. No. 2941593 (two-page product installation guide)
- TEXAS INSTRUMENTS – Reg. No. 3717042 (cover page *only* of journal)
- TEXAS INSTRUMENTS (2) – Reg. No. 3717043 (two-page product bulletin)
- MSC – Reg. No. 4448231(eight-page informational brochure)

Obviously, these previously accepted specimens are no more deserving of acceptance than Apple's sufficiently informative manual.

Furthermore, the Examiner has maintained its position that Apple's Quick Start Guide contains only "basic" information that is of value "only upon introductory use of [Apple's] digital media players", and rejects Apple's prior arguments that its Quick Start Guide contains "complex" instructions. However, the complexity of instructions in a manual as a determinant for specimen validity is completely irrelevant and arbitrary, and unsupported by the Trademark Rules. The fact is, as acknowledged by the Examiner, that the Quick Start Guide does contain information that is of value upon at least introductory use of the products. The Quick Start Guide is of analogous complexity to many of the third party manuals that Apple has submitted. Accordingly, Apple submits that the refusal based on lack of complexity is unfounded and should be withdrawn.

In addition, the Examiner's dismissal of some of Apple's previously filed evidence of third-party specimens on grounds that some of the registrations have been cancelled entirely misses the point. Apple included such evidence to show many other technology companies submit specimens for Class 16 goods that are sold in connection with computer hardware or software, and the PTO routinely accepts these specimens of use. Apple made no statement as to the current status of such registrations, which is irrelevant to this point.

2. Third Party Publications Bearing the Made for iPod Logo Are Valid Class 16 Substitute Specimens

Apple's substitute specimens show uses in commerce of its IPOD mark by Yamaha and Sony on brochures and manuals that accompany hardware sold by such companies (the "Substitute Specimens"). In the Final Office Action, the Examiner states that "the third-party manuals from Yamaha and Sony, however, do not constitute 'goods in trade' for the instant application because applicant's mark, as displayed on these manuals, are not used to provide source identifying information for the specific manuals. Instead, applicant's mark, IPOD, is displayed, and viewed by consumers, to indicate subject matter. ... [The mark] is not, however, displayed to designate the source of the printed materials" (Final Office Action at *4). Applicant respectfully disagrees with the PTO's conclusion.

The Substitute Specimens contain Applicant's "Made for IPOD" logo (the "MFi Logo"). As is discussed in the enclosed webpages from Apple's website (**Exhibit 4**) and the Declaration of Thomas La Perle (**Exhibit 5**), the MFi Logo signifies that a third-party product manufacturer is a licensee of Applicant through its MFi licensing program (the "the MFi Program"). While the specific licensing terms under the MFi Program are proprietary and confidential, the terms require third-party manufactures such as Yamaha and Sony, who wish to use the MFi Logo to demonstrate to consumers the compatibility of their products with Apple's IPOD devices, to submit an application to Apple, which then reviews each proposed use that will bear the MFi Logo – including the devices themselves and all associated documentation (such as the Substitute Specimens) – to ensure compliance with its trademark guidelines and quality control measures. Once approved, the manufactures are authorized by Apple to use the "Made for IPOD" logo (the "MFi Logo"). The license terms further provide for ongoing quality control by Apple, and an acknowledgement that Apple owns the IPOD mark and that all licensed use of the IPOD mark inures to the exclusive benefit of Apple.

Consequently, the Substitute Specimens clearly do serve as source identifiers to consumers for the third-party Sony and Yamaha products, because consumers understand that the use of Apple's mark signifies that the devices and publications bearing such mark are officially licensed products, and that Apple has reviewed and approved such products. As such, the Substitute Specimens constitute valid specimens of use for the Class 16 goods under this Application, and the refusal with respect to these specimens should be withdrawn.

Conclusion

Based on Apple's previous Responses, its current Request for Reconsideration and the Exhibits, Declaration, and evidence provided therewith, Apple respectfully submits that the Original Specimen and the Substitute Specimens are valid specimens of use that comply with Lanham Act §§ 1-2, 45, 15 U.S.C. §§ 1051-52, 1127; TMEP § 1202.06. Apple therefore respectfully requests that the PTO reverse its refusal of such specimens and approve the Application for registration.

EVIDENCE

Evidence in the nature of Exhibit 1- Third-party printouts (iPod); Exhibit 2 - Third-party Amazon printouts; Exhibit 3 - Part 1 - Class 16 third-party specimens; Exhibit 3 - Part 2 - Class 16 third-party specimens; Exhibit 4 - MFi Program; Exhibit 5 - Declaration of T. La Perle; Exhibit A to Declaration of T. La Perle has been attached.

Original PDF file:

[evi_38104128234-20150219135948353582_ . Exhibit 1 - Third-party printouts iPod .pdf](#)

Converted PDF file(s) (12 pages)

[Evidence-1](#)

[Evidence-2](#)

[Evidence-3](#)

[Evidence-4](#)

[Evidence-5](#)

[Evidence-6](#)

[Evidence-7](#)

[Evidence-8](#)

[Evidence-9](#)

[Evidence-10](#)

[Evidence-11](#)

[Evidence-12](#)

Original PDF file:

[evi_38104128234-20150219135948353582_.Exhibit_2_-_Third-party_Amazon_printouts.pdf](#)

Converted PDF file(s) (21 pages)

[Evidence-1](#)

[Evidence-2](#)

[Evidence-3](#)

[Evidence-4](#)

[Evidence-5](#)

[Evidence-6](#)

[Evidence-7](#)

[Evidence-8](#)

[Evidence-9](#)

[Evidence-10](#)

[Evidence-11](#)

[Evidence-12](#)

[Evidence-13](#)

[Evidence-14](#)

[Evidence-15](#)

[Evidence-16](#)

[Evidence-17](#)

[Evidence-18](#)

[Evidence-19](#)

[Evidence-20](#)

[Evidence-21](#)

Original PDF file:

[evi_38104128234-20150219135948353582_.Exhibit_3_-_Part_1_-_Class_16_third-party_specimens.pdf](#)

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[Evidence-1](#)

[Evidence-2](#)

[Evidence-3](#)

[Evidence-4](#)

[Evidence-5](#)

[Evidence-6](#)

[Evidence-7](#)

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[Evidence-63](#)

Original PDF file:

[evi_38104128234-20150219135948353582_. Exhibit 3 - Part 2 - Class 16 third-party specimens.pdf](#)

Converted PDF file(s) (17 pages)

[Evidence-1](#)

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[Evidence-3](#)

[Evidence-4](#)

[Evidence-5](#)

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[Evidence-17](#)

Original PDF file:

[evi_38104128234-20150219135948353582_. Exhibit 4 - MFi Program.pdf](#)

Converted PDF file(s) (11 pages)

[Evidence-1](#)

[Evidence-2](#)

[Evidence-3](#)

[Evidence-4](#)

[Evidence-5](#)

[Evidence-6](#)

[Evidence-7](#)

[Evidence-8](#)

[Evidence-9](#)

[Evidence-10](#)

[Evidence-11](#)

Original PDF file:

[evi_38104128234-20150219135948353582_. Exhibit 5 - Declaration of T. La Perle Signed .pdf](#)

Converted PDF file(s) (4 pages)

[Evidence-1](#)

[Evidence-2](#)

[Evidence-3](#)

[Evidence-4](#)

Original PDF file:

[evi_38104128234-20150219135948353582 . Exhibit A to Declaration of T. La Perle - MFi Program.pdf](#)

Converted PDF file(s) (11 pages)

[Evidence-1](#)

[Evidence-2](#)

[Evidence-3](#)

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[Evidence-8](#)

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[Evidence-11](#)

SIGNATURE(S)

Request for Reconsideration Signature

Signature: /JAC/ Date: 02/19/2015

Signatory's Name: Jason A. Cody

Signatory's Position: Attorney of record, Virginia bar member

Signatory's Phone Number: 408-783-8499

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the applicant's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the applicant in this matter: (1) the applicant has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the applicant has filed a power of attorney appointing him/her in this matter; or (4) the applicant's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

The applicant is not filing a Notice of Appeal in conjunction with this Request for Reconsideration.

Serial Number: 78521891

Internet Transmission Date: Thu Feb 19 15:26:43 EST 2015

TEAS Stamp: USPTO/RFR-38.104.128.234-201502191526437

16358-78521891-530566c1ddfd75e96c9a3d1ad

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EXHIBIT 1

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ISBN-13: 978-1897273234
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Pamphlet November 5, 2014
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Beezix has been publishing quick reference computer guides for trainers, training companies, corporations, and individuals across the US and Canada for the past 20 years. Founded by trainers, extensive industry experience made us aware of the need for a line of high-quality guides that were clear, accurate and concise. Our cards are designed for casual computer users right through to trainers and help desk staff.

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Since 1989, Course Technology has been publishing innovative texts and creative electronic learning solutions to help educators teach, students learn, and individuals expand their interest in and understanding of emergent and current technologies.

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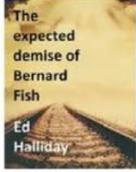
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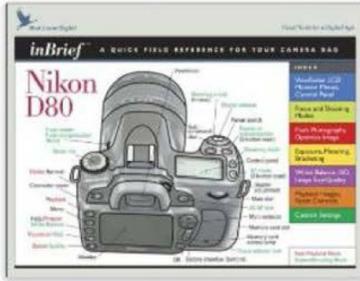
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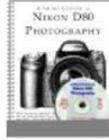


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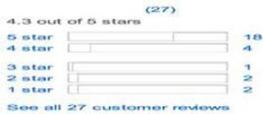


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By [S. Young](#) on January 19, 2008

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By [Ronald P. Dutton EdD](#) on May 14, 2007

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By [John C. Fentress](#) on January 7, 2008

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John Fentress
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edit

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Love this in Brief Camera Reference Card. Smaller than the book that came with the camera, takes up less room in my camera case. Has the information I need to refresh my memory on differed things to do. Highly Recommended... [Blue Crane inBrief Quick Field Reference Cards for the Nikon D80 Digital Camera.](#)

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2 of 2 people found the following review helpful

Nikon D80 Cheat sheet

By [M. Erika Pesta](#) on September 12, 2009

Verified Purchase

Absolutely perfect. I got a D80 and being new to SLR digital photography it was/is a life saver. I am still learning and use this cheat sheet almost every time when I use the camera. Who want to read a 2" book when you get stuck. My friend has a D70 and according to her it is useful for that camera too.

I love this reference card, and highly recommend it to all novice photographers out there.

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Pricey, but nice reference

By [D. Richie](#) on December 29, 2010

When I first got my D7000, I was referencing the manual a lot. The manual is not small and doesn't fit in my camera bag easily.

I bought this and have used it for quick referencing. It doesn't explain much, but gives a very solid quick look at the camera's function.

After you get more used to the camera, I don't see it as being quite so important, but when I'm learning to navigate the D7000's extensive menus, it works great!

Comment Was this review helpful to you? Yes No

2 of 2 people found the following review helpful

consumer

By [CraigT](#) on March 4, 2011

Verified Purchase

Excellent reference tool for use in the field. The cheat sheet is formatted in a logical manner that allows quick reference to setup your D7000.

Comment Was this review helpful to you? Yes No

Nikon D7000 Digital SLR CheatSheet

By [J](#) on June 4, 2014

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Nikon D7000 Digital SLR CheatSheet, Handy, laminated, waterproof, short version instruction manuals for on the go. Size 8-1/2 x 11", printed double-sided, folded in thirds. This will fit in any camera bag and have the answer for any question you come up with. If it does not then call Nikon (free) and ask them 8006456678.

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It is very comfortable to bring and very easy to use. I hate reading many pages of the instruction manual

Published on September 26, 2011 by [Felix](#)

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Very handy for finding some of the little used features and for recalling what some of the cryptic modes are.

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Published on May 23, 2011 by [Miroslav Lehky](#)

Can I return it ?

Nikon D7000 Digital SLR CheatSheet.

If you just read your D7000 manual a little bit, you will have all the information on this cheat sheet.

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by Bert Sirkin (Author)

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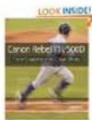
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By [Ed](#) on January 5, 2013

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Very pleased with the product that I received and would definitely buy it again and would recommend it to others.

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Very handy!

By [S. Estima](#) on March 2, 2012

Verified Purchase

I bought this card to carry along with the camera. I'm still new at using my Canon and there some features I do not use all the time, and I forget how they work... It's nice to have a handy reference.

Comment Was this review helpful to you? Yes

Camera Cheat sheet...

By [bluesundown](#) on August 3, 2014

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Loaded with info, very light and easy to carry. I don't think the print is too small to read for most people, but a small magnifying glass in the camera bag wouldn't hurt... I know I'll be using this a lot until I have more time with the camera. Very happy with this purchase!

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By ID on December 13, 2012

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Not enough info

By [nancy carothers](#) on December 6, 2014

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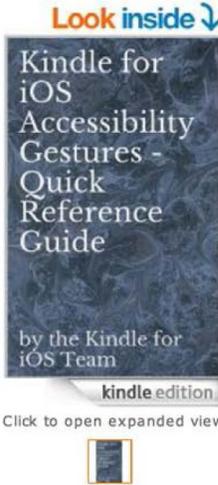
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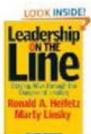
Book Description

Publication Date: April 29, 2013

This guide details the Kindle reading application accessibility gestures, following standard iOS gesture/action patterns with a few augmentations. Accessibility features are available in Version 3.7 and above.

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Product Details

File Size: 280 KB
Print Length: 12 pages
Simultaneous Device Usage: Unlimited
Publisher: Amazon Kindle for iOS Team (April 29, 2013)
Sold by: Amazon Digital Services, Inc.
Language: English
ASIN: B00CLSNIGU

Text-to-Speech: Enabled

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good read, ipad gestures not indicated though May 5, 2013

By Sarah

Verified Purchase

good on the book. for the 4 finger swipe though those justers are for ipad only. I would recomdn this

4 finger swipe right or left: switches apps in the task tray (ipad only). Over all it is very good.

Comment | Was this review helpful to you? Yes No

3 of 3 people found the following review helpful

A Great Read May 4, 2013

By Lk2007

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I liked it because it tells you everything you need to know about kindle for iOS devices.. I recommend it for the iOS users who recently updated the kindle app for their iOS devices as it will make it easier to use.

Comment | Was this review helpful to you? Yes No

1 of 1 people found the following review helpful

me lissa May 22, 2014

By momofone

Verified Purchase

This is fine for the Olympic finger swipe and tap events but not for the dictionary or other items here

Comment | Was this review helpful to you? Yes No

3 of 4 people found the following review helpful

Nice and Concise May 1, 2013

By Steve Holmes

Verified Purchase

This is an informative quick guide to advise on how best to use with VoiceOver. I'm still trying to figure out how to read continuously without having to manually switch pages but that might be a local setting here I'm not aware of. This is brand new to me as VoiceOver compatibility for reading Kindle content has just come out. This is an excellent intro/reference.



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not helpful

It would be better if the book gave some examples. I want to do is get iOS to read a book out loud to me, start to finish. How do I make that happen?

Published 4 months ago by Amazon Customer

Very informative

very informative

Published 5 months ago by JimInTexas

This looks like it will be a useful tool as I learn to use the Kindle...

I chose the middle option. If three-star rating, because to me anything seems average when I first start using it. I'm hoping this will become a more useful tool to me in time. [Read more](#)

Published 5 months ago by Kelly Stanfield

Didn't like kindle for ios

This is good at describing stuff and how to operate kindle on iOS but kindle does not have a good interface for cross platform devices I would stick with iBook or something made...

[Read more](#)

Published 6 months ago by Ryan

oh...

Kindle, why isn't there an easier option for you to read to me? At any rate, this book does what it says it will do.

Published 10 months ago by Brock

1 Comment | Was this review helpful to you? Yes No

1 of 1 people found the following review helpful

complete guide to speech April 28, 2014

By D. Diderot

Verified Purchase

They admit to the systems complexity and after pages of illustrated, details for accessibility use, the system can be gradually understood. The conclude by exclaiming, "when figure out an easier way, we will let you know" Could not advise them who better to explain the touch system.

Comment | Was this review helpful to you? Yes No

1 of 1 people found the following review helpful

not clearly explained April 13, 2014

By F. Johns

Verified Purchase

This manual describes iOS gestures but does not really describe the kindle app or what any of the icons in the kindle app represent. It is pure text; some illustrations would have been helpful.

Comment | Was this review helpful to you? Yes No

helped me figure out how to make my iPhone read me books December 31, 2014

By Andrew

Verified Purchase

This is a good index; brief and informative. Found this with trying to figure out how to make my iPhone read Kindle books to me (i.e. turn a Kindle eBook into an audio book) Here's the feature I found that reads books (Kindle, iBooks, etc) on my iPhone 5 with iOS 8.1.2: Settings > General > Accessibility > Speech > Speak Screen. After you turn it on you swipe with two fingers down from the top of the screen to activate it. It even auto-scrolls!

Comment | Was this review helpful to you? Yes No

It's ok March 22, 2014

By HeadshotHeather

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Actually didn't really give me any more information than what I already knew from just playing around with the app itself. Still it's free so if you do download it it's not like you are out anything.

Comment | Was this review helpful to you? Yes No

[See all 25 customer reviews \(newest first\)](#)

need further explanation!!!

I am still just as confused as ever! I think I need a kindle dictionary. I couldn't get it to work
Published 11 months ago by Katrina F. Stapleton

Very useful list of Kindle app gestures

This short guide lists all gestures supported by the Kindle app, including how to enable Voice Over, so the app will read the books aloud.
[Read more](#)

Published 12 months ago by San Diego Gary

FREE! and helpful

I love the kindle app on my IOS and Android's. This helped me a bit although I already had most of it down. [Read more](#)
Published 14 months ago by Justin Savage

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EXHIBIT 3 - Part 1

Mark: EMBRYONICS

Reg. No.: 2432034

Goods and Services: Printed materials, namely, flash cards, instructional manuals, brochures [books and publications in the fields of pregnancy, infant and prenatal care, stimulation, communication and education of babies in utero and infants].



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EMBRYONICS

Word Mark EMBRYONICS

Goods and Services IC 009. US 021 023 026 036 038. G & S: Electronic and/or battery operated vibrating, musical sound devices used to stimulate babies in utero and infants; pre-recorded audio tapes, video tapes, compact discs and phonorecords featuring musical sounds; pre-recorded video tapes featuring educational tools for parenting and communication techniques for parents with babies in utero and infants. FIRST USE: 20000225. FIRST USE IN COMMERCE: 20000225

IC 016. US 002 005 022 023 029 037 038 050. G & S: Printed materials, namely, flash cards, instructional manuals, brochures [, books and publications in the fields of pregnancy, infant and prenatal care, stimulation, communication and education of babies in utero and infants]. FIRST USE: 20000225. FIRST USE IN COMMERCE: 20000225

Mark

Drawing Code (1) TYPED DRAWING

Serial Number 75509564

Filing Date June 26, 1998

Current Basis 1A

Original Filing Basis 1B

Published for Opposition May 18, 1999

Registration Number 2432034

Registration Date February 27, 2001

Owner (REGISTRANT) Munchkin, Inc. CORPORATION DELAWARE 7835 Gloria Ave. Van Nuys CALIFORNIA 91406

Attorney of Record Laura A. Genovese

Type of

Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20110209.
Renewal 1ST RENEWAL 20110209
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**NOTICE OF ACCEPTANCE OF §8
DECLARATION AND §9 RENEWAL
MAILING DATE: Feb 9, 2011**

The declaration and renewal application filed in connection with the registration identified below meets the requirements of Sections 8 and 9 of the Trademark Act, 15 U.S.C. §§1058 and 1059. The declaration is accepted and renewal is granted. The registration remains in force.

For further information about this notice, visit our website at: <http://www.uspto.gov>. To review information regarding the referenced registration, go to <http://tarr.uspto.gov>.

REG NUMBER: 2432034
MARK: EMBRYONICS
OWNER: Munchkin, Inc.

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ORACLE

Word Mark ORACLE

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management of supply chains, orders, procurement, inventory, assets, projects and manufacturing, business process outsourcing, business consolidation management, business quality management, business project management, business stakeholder-shareholder relationship management, and strategic business, simulation, enterprise and resource planning. FIRST USE: 19840000. FIRST USE IN COMMERCE: 19840000

IC 016. US 002 005 022 023 029 037 038 050. G & S: printed materials, namely books, **pamphlets**, user **manuals**, instruction **manuals**, newsletters and magazines concerning computer software, computers and related topics; pens; pencils; notepad holders. FIRST USE: 19840000. FIRST USE IN COMMERCE: 19840000

IC 041. US 100 101 107. G & S: seminars, courses and workshops in the fields of computers, computer hardware, computer programming, and computer software; seminars, courses and workshops in the fields of design, development, analysis, implementation, management, integration, deployment, maintenance, updating and repair of computer hardware and software; seminars, courses and workshops in the field of technical support services for computer hardware and software; seminars, courses and workshops in the fields of testing, analysis and evaluation of the goods and services of others for the purpose of certification; seminars, courses and workshops in the field of computer database development; seminars, courses and workshops in the fields of design, creation, hosting, maintenance, operation and management of internet web sites; seminars, courses and workshops in the field of on-line trading to facilitate the sale and purchase of goods and services by others; seminars, courses and workshops in the field of providing a wide range of general interest information via the Internet. FIRST USE: 19860600. FIRST USE IN COMMERCE: 19860600

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Standard Characters Claimed

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Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 85391195

Filing Date August 5, 2011

Current Basis 1A

Original Filing Basis 1A

Published for Opposition December 6, 2011

Registration Number 4102532

Registration Date February 21, 2012

Owner (REGISTRANT) Oracle International Corporation CORPORATION CALIFORNIA 500 Oracle Parkway Redwood City CALIFORNIA 94065

Attorney of Record John A. Hughes
Prior Registrations 1200239;1555182;2107556;AND OTHERS
Type of Mark TRADEMARK. SERVICE MARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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United States Patent and Trademark Office

ORACLE

Reg. No. 4,102,532

Registered Feb. 21, 2012

Int. Cls.: 9, 16, 41 and 42

TRADEMARK

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PRINCIPAL REGISTER

ORACLE INTERNATIONAL CORPORATION (CALIFORNIA CORPORATION)
500 ORACLE PARKWAY
REDWOOD CITY, CA 94065

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FIRST USE 0-0-1984; IN COMMERCE 0-0-1984.

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FOR: COMPUTER SERVICES, NAMELY, CONSULTATION IN THE FIELD OF COMPUTER SOFTWARE, COMPUTERS AND COMPUTER HARDWARE; PROGRAMMING, DESIGN, DEVELOPMENT, IMPLEMENTATION, MAINTENANCE, UPDATING AND REPAIR OF COMPUTER SOFTWARE FOR OTHERS; LEASING AND RENTAL OF COMPUTER SOFTWARE; HOSTING OF COMPUTER SOFTWARE; COMPUTER DATABASE DEVELOPMENT SERVICES; CREATING WEBSITES FOR OTHERS; DESIGN, CREATION, HOSTING AND MAINTENANCE OF WEB SITES FOR OTHERS; CONSULTATION SERVICES AND PROVIDING TECHNICAL ASSISTANCE RELATED TO THE DESIGN, CREATION, HOSTING, MAINTENANCE, OPERATION, AND MANAGEMENT OF WEB SITES FOR OTHERS; TECHNICAL SUPPORT SERVICES FOR COMPUTER SOFTWARE, NAMELY, PROVIDING UPDATES, UPGRADES, PATCHES, FIXES AND TECHNICAL DOCUMENTATION; PROVIDING INFORMATION VIA THE INTERNET IN THE FIELDS OF COMPUTERS, COMPUTER HARDWARE, COMPUTER PROGRAMMING, AND COMPUTER SOFTWARE, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 6-0-1986; IN COMMERCE 6-0-1986.

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Reg. No. 4,102,532 SER. NO. 85-391,195, FILED 8-5-2011.

JOHN HWANG, EXAMINING ATTORNEY

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Requirements in the First Ten Years*
What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

Oracle® Universal Installer

and OPatch User's Guide

11g Release 1 (11.1) for Windows and UNIX

B31207-10

August 2010

ORACLE®

Mark: BAUSCH + LOMB

Reg. No.: 4102774

Goods and Services: Printed matter, namely, brochures, pamphlets, newsletters, product inserts, patient fitting guides and product care guides in the field of eye care and health of the eye.



Trademarks > Trademark Electronic Search System (TESS)

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BAUSCH + LOMB

- Word Mark** BAUSCH + LOMB
- Goods and Services** IC 003. US 001 004 006 050 051 052. G & S: OPHTHALMIC LENS CLEANING SOLUTIONS, NAMELY, CLEANERS FOR USE ON EYEGLASSES, SUNGLASSES AND OPTICAL EQUIPMENT AND APPARATUS; Impregnated cleaning cloths for optical products. FIRST USE: 20111001. FIRST USE IN COMMERCE: 20111001
- IC 005. US 006 018 044 046 051 052. G & S: OPHTHALMIC PHARMACEUTICALS, NAMELY, CONTACT LENS WETTING AND CLEANING SOLUTIONS, EYE DROPS, SOLUTIONS, GELS, LUBRICANTS AND OINTMENTS USED FOR MOISTURIZING THE EYE AND TO TREAT EYE INFECTION, EYE INFLAMMATION AND OTHER ALLERGY SYMPTOMS; OPHTHALMIC VITAMIN AND MINERAL SUPPLEMENTS; VISCOELASTIC PREPARATIONS USED IN OPHTHALMIC SURGERY. FIRST USE: 20111001. FIRST USE IN COMMERCE: 20111001
- IC 009. US 021 023 026 036 038. G & S: CONTACT LENSES, PLASTIC BLANKS FOR CONTACT LENSES, CONTACT LENS CASES, EYEGLASS REPAIR KITS COMPRISED OF SCREWDRIVER, HINGE SCREWS AND HINGE RINGS; REPLACEMENT PARTS FOR EYEGLASSES; COMPUTER SOFTWARE USED FOR OPHTHALMIC SURGICAL PROCEDURES, DIAGNOSING EYE CONDITIONS AND FITTING OF LENSES; MAGNIFIERS. FIRST USE: 20111001. FIRST USE IN COMMERCE: 20111001
- IC 010. US 026 039 044. G & S: OPHTHALMIC SURGICAL INSTRUMENTS AND DEVICES USED IN DIAGNOSING EYE CONDITIONS AND PERFORMING OPHTHALMIC SURGICAL PROCEDURES AND COMPONENT PARTS THEREOF, NAMELY, PHACOEMULSIFICATION DEVICES, HAND HELD OPHTHALMIC SURGICAL INSTRUMENTS, NAMELY, FORCEPS, SCISSORS, KNIVES, BLADES, HANDLES, DISSECTORS AND NEEDLES, INTRAOCULAR LENSES, INTRAOCULAR LENS INSERTERS, INTRAOCULAR LENS IMPLANTS, ENDOSCOPES, TONOMETERS AND CORNEAL SHIELDS. FIRST USE: 20111001. FIRST USE IN COMMERCE: 20111001
- IC 016. US 002 005 022 023 029 037 038 050. G & S: PRINTED MATTER, NAMELY, BROCHURES, PAMPHLETS, NEWSLETTERS, PRODUCT INSERTS, PATIENT FITTING GUIDES AND PRODUCT CARE GUIDES IN THE FIELD OF EYE CARE AND HEALTH OF THE EYE. FIRST USE: 20111001. FIRST USE IN COMMERCE: 20111001
- IC 021. US 002 013 023 029 030 033 040 050. G & S: OPTICAL LENS CLEANING PRODUCTS, NAMELY, EYEGLASS AND LENS CLEANING CLOTHS. FIRST USE: 20111001. FIRST USE IN COMMERCE: 20111001
- IC 041. US 100 101 107. G & S: PROVIDING INFORMATION AND TRAINING FOR THE PURPOSE OF EDUCATING CONSUMERS IN THE FIELD OF EYE CARE AND HEALTH OF THE EYE. FIRST USE: 20111001. FIRST USE IN COMMERCE: 20111001

**Standard
Characters
Claimed**

Mark

Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 77838912

Filing Date October 1, 2009

Current Basis 1A

Original Filing Basis 1B

Published for Opposition February 16, 2010

Registration Number 4102774

Registration Date February 21, 2012

Owner (REGISTRANT) Bausch & Lomb Incorporated CORPORATION NEW YORK Law Department One Bausch & Lomb Place Rochester NEW YORK 146042701

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record Denis A. Polyn

Prior Registrations 1484970;1692168;3230543;AND OTHERS

Type of Mark TRADEMARK. SERVICE MARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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United States of America
United States Patent and Trademark Office

BAUSCH + LOMB

Reg. No. 4,102,774

Registered Feb. 21, 2012

**Int. Cls.: 3, 5, 9, 10, 16,
21, and 41**

TRADEMARK

SERVICE MARK

PRINCIPAL REGISTER

BAUSCH & LOMB INCORPORATED (NEW YORK CORPORATION)
LAW DEPARTMENT
ONE BAUSCH & LOMB PLACE
ROCHESTER, NY 146042701

FOR: OPHTHALMIC LENS CLEANING SOLUTIONS, NAMELY, CLEANERS FOR USE ON EYEGASSES, SUNGLASSES AND OPTICAL EQUIPMENT AND APPARATUS; IMPREGNATED CLEANING CLOTHS FOR OPTICAL PRODUCTS, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 10-1-2011; IN COMMERCE 10-1-2011.

FOR: OPHTHALMIC PHARMACEUTICALS, NAMELY, CONTACT LENS WETTING AND CLEANING SOLUTIONS, EYE DROPS, SOLUTIONS, GELS, LUBRICANTS AND OINTMENTS USED FOR MOISTURIZING THE EYE AND TO TREAT EYE INFECTION, EYE INFLAMMATION AND OTHER ALLERGY SYMPTOMS; OPHTHALMIC VITAMIN AND MINERAL SUPPLEMENTS; VISCOELASTIC PREPARATIONS USED IN OPHTHALMIC SURGERY, IN CLASS 5 (U.S. CLS. 6, 18, 44, 46, 51 AND 52).

FIRST USE 10-1-2011; IN COMMERCE 10-1-2011.

FOR: CONTACT LENSES, PLASTIC BLANKS FOR CONTACT LENSES, CONTACT LENS CASES, EYEGLASS REPAIR KITS COMPRISED OF SCREWDRIVER, HINGE SCREWS AND HINGE RINGS; REPLACEMENT PARTS FOR EYEGASSES; COMPUTER SOFTWARE USED FOR OPHTHALMIC SURGICAL PROCEDURES, DIAGNOSING EYE CONDITIONS AND FITTING OF LENSES; MAGNIFIERS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 10-1-2011; IN COMMERCE 10-1-2011.

FOR: OPHTHALMIC SURGICAL INSTRUMENTS AND DEVICES USED IN DIAGNOSING EYE CONDITIONS AND PERFORMING OPHTHALMIC SURGICAL PROCEDURES AND COMPONENT PARTS THEREOF, NAMELY, PHACOEMULSIFICATION DEVICES, HAND HELD OPHTHALMIC SURGICAL INSTRUMENTS, NAMELY, FORCEPS, SCISSORS, KNIVES, BLADES, HANDLES, DISSECTORS AND NEEDLES, INTRAOCULAR LENSES, INTRAOCULAR LENS INSERTERS, INTRAOCULAR LENS IMPLANTS, ENDOSCOPES, TONOMETERS AND CORNEAL SHIELDS, IN CLASS 10 (U.S. CLS. 26, 39 AND 44).



David J. Kappas

Director of the United States Patent and Trademark Office

Reg. No. 4,102,774 FIRST USE 10-1-2011; IN COMMERCE 10-1-2011.

FOR: PRINTED MATTER, NAMELY, BROCHURES, PAMPHLETS, NEWSLETTERS, PRODUCT INSERTS, PATIENT FITTING GUIDES AND PRODUCT CARE GUIDES IN THE FIELD OF EYE CARE AND HEALTH OF THE EYE, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 10-1-2011; IN COMMERCE 10-1-2011.

FOR: OPTICAL LENS CLEANING PRODUCTS, NAMELY, EYEGLOSS AND LENS CLEANING CLOTHS, IN CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

FIRST USE 10-1-2011; IN COMMERCE 10-1-2011.

FOR: PROVIDING INFORMATION AND TRAINING FOR THE PURPOSE OF EDUCATING CONSUMERS IN THE FIELD OF EYE CARE AND HEALTH OF THE EYE, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 10-1-2011; IN COMMERCE 10-1-2011.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,484,970, 3,230,543, AND OTHERS.

SN 77-838,912, FILED 10-1-2009.

REBECCA SMITH, EXAMINING ATTORNEY

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*
What and When to File:

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Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

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NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

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BAUSCH + LOMB

**re-
nu**[®]
multi-purpose solution

fresh[™]

Disinfects, Cleans, Rinses, Stores and Removes Protein Daily.
All Steps In One Bottle

DIRECTIONS: To clean, disinfect and remove protein daily, complete these simple steps. This daily regimen is recommended by BAUSCH + LOMB for a healthy and comfortable contact lens wearing experience:

STEP 1:

Place 3 drops of **re nu fresh** multi-purpose solution on each side of the lens surface and gently rub for 20 seconds.

STEP 2:

Thoroughly rinse each side of the lens for 5 seconds with **re nu fresh** multi-purpose solution.

STEP 3:

Place cleaned contact lens in the lens case and fill with fresh **re nu fresh** multi-purpose solution. Soak at least 4 hours. Remember to always use fresh solution—never reuse solution.

Alternative no-rub regimen: To clean, disinfect and remove protein daily without a rub step, complete Step 2 and Step 3 only, as described above.

Always follow your eye care professional's instructions. Based upon your individual tear chemistry and lens-wearing schedule, your eye care professional may recommend additional products or procedures.

STORAGE: You may store your lenses in the unopened lens case until ready to wear, up to a maximum of 30 days.

CONTENTS:

A sterile, isotonic solution that contains HYDRANATE[®] (hydroxyalkylphosphonate), boric acid, edetate disodium, poloxamine, sodium borate and sodium chloride; preserved with DYMED[®] (polyaminopropyl biguanide) 0.0001%.

ACTION:

Cleans, loosens and removes accumulations of film, protein, other deposits and debris from soft contact lenses. Removes protein most effectively when used daily. Destroys harmful micro-organisms on the surface of the lens. Rinses, stores and wets lenses before insertion. Formulated for use in disinfection and storing lenses for up to 30 days after disinfection.

INDICATIONS (Uses):

BAUSCH + LOMB re nu fresh multi-purpose solution is indicated for use in the daily cleaning, removing protein deposits, rinsing, chemical (not heat) disinfection and storage of soft (hydrophilic) contact lenses as recommended by your eye care professional.

CONTRAINDICATIONS (Reasons not to use):

If you are allergic to any ingredient in this product, do not use.

WARNINGS: PROBLEMS WITH CONTACT LENSES AND LENS CARE PRODUCTS COULD RESULT IN SERIOUS INJURY TO THE EYE.

It is essential that you follow your eye care professional's directions and all labeling instructions for proper use and care of your lenses and lens care products, including the lens case. Eye problems, including corneal ulcers, can develop rapidly and lead to loss of vision. Daily wear lenses are not indicated for overnight wear and should not be worn while sleeping. Clinical studies have shown the risk of serious adverse reactions is increased when these lenses are worn overnight. Extended wear lenses should be regularly removed for cleaning and disinfection or for disposal and replacement on the schedule prescribed by your eye care professional. Clinical studies have shown that there is an increased incidence of serious adverse reactions in extended wear contact lens users as compared to daily wear contact lens users. Studies have also shown that the risk of serious adverse reactions increases the longer extended wear lenses are worn before removal for cleaning and disinfection or for disposal and replacement. Studies have also shown that smokers have a higher incidence of adverse reactions. If you experience eye discomfort, excessive tearing, vision changes, redness of the eye, immediately remove your lenses and promptly contact your eye care professional. It is recommended that contact lens wearers see their eye care professional twice each year, or if directed, more frequently.

You should fill your lens case with fresh solution every time you store your lenses, and never "top-off" or re-use solution. You should discard your solution immediately after your lenses have been removed from the lens case. You should not expose or store your lenses in or rinse your lens case with any water, such as tap, bottled or distilled, or with any non-sterile solution.

Empty, then clean and rinse your lens case with **re nu fresh** multi-purpose solution. Air dry your lens case each time you remove your lenses. In order to permit excess solution to drain, you can flip over your lens case while air drying. Replace your lens case monthly.

Failure to discard solution from lens case after each use or use of water to care for your lenses may lead to contamination resulting in eye injury and potential loss of vision. See accompanying instructions for additional important safety information.

Important Safety Information:

- Always follow the product directions for use. Failure to follow product directions may lead to vision loss.
- Visit your eye care practitioner regularly.
- Always wash and dry hands before handling lenses.
- Do not use tap water, bottled water or saliva with lenses or lens case.
- Only use fresh solution to clean and disinfect contact lenses.
- Always discard any remaining solution in your lens case after each disinfection cycle.
- Saline or rewetting drops will not disinfect your lenses.
- Always replace your solutions, lenses and lens case as directed.
- To avoid contamination, do not touch tip of container to any surface. Replace cap after using.
- Not for use with heat (thermal) disinfection.

Precautions:

- Always discard solution from lens case after each use
- Keep the bottle tightly closed when not in use
- Use before expiration date marked on the carton and bottle
- Discard remaining solution within 90 days after opening
- Keep out of reach of children
- Store at room temperature

ADVERSE REACTIONS (Problems and what to do):

The following problems may occur: eyes sting, burn or itch (irritation), comfort is less than when lens was first placed on the eye, feeling of something in the eye (foreign body, scratched area), excessive watering (tearing) of the eye, unusual eye secretions, redness of the eye, reduced sharpness of vision (poor visual acuity), blurred vision, rainbows or halos around objects, sensitivity to light (photophobia), or dry eyes.

If you notice any of the above:

IMMEDIATELY REMOVE YOUR LENSES.

- If the discomfort or problem stops, then look closely at the lens.
- If the lens is in any way damaged, DO NOT put the lens back on your eye. Place the lens in the storage case and contact your eye care professional.
- If the lens has dirt, an eyelash, or other foreign body on it, or the problem stops and the lens appears undamaged, thoroughly clean, rinse and disinfect the lens, then reinsert it.
- If the problem continues, IMMEDIATELY remove the lens and consult your eye care professional.

If any of the above symptoms occur, a serious condition such as infection, corneal ulcer, neovascularization or iritis may be present. Seek immediate professional identification of the problem and prompt treatment to avoid serious eye damage.

GOOD LENS CARE PRACTICES:

- Always wash and rinse your hands before you handle your lenses.
- Clean, rinse and disinfect your lenses each time you remove them.
- Always handle the same lens, the right or the left, first in order to avoid mix-ups.
- After use, always empty and rinse the lens case with fresh **re nu fresh** multi-purpose solution, and allow to air dry.
- Replace your lens case monthly.

HOW SUPPLIED: BAUSCH + LOMB **re nu fresh** multi-purpose solution is available for purchase in sterile 2 fl. oz. (60mL), 4 fl. oz. (118mL), 8 fl. oz. (237mL), 12 fl. oz. (355mL) and 16 fl. oz. (473mL) plastic bottles. Bottles and cartons are marked with a lot number and expiration date.

Toll Free Product Information

Call: 1-800-553-5340

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U.S. Patent 5,858,937

Manufactured by: BAUSCH & LOMB, Rochester, NY 14609. Made in USA.

Mark: NINTENDO 3DS

Reg. No.: 4191194

Goods and Services: (Based on Section 44(e) only) notebooks; other stationery and study materials, namely, blank cards, calendars, office stationery, pen and pencil cases and scrapbook albums; trading cards; magazines, featuring video games, video game systems and accessories; catalogues, featuring video games, video game systems and accessories; pamphlets, featuring video games, video game systems and accessories; book covers; bookmarks; erasers; gift wrapping paper; greeting cards; invitation cards; iron-on transfers; magazines, books, memo boards; memo pads; notepads; paper banners; paper napkins; paper party favors; paper party hats; paper placemats; paper staplers; unfitted paper table covers; pencils; postcards; stickers (Based on Use in Commerce and Based on Section 44(e)) Printed matter, namely, posters, non-magnetically encoded pre-paid purchase cards for allowing users to transfer financial value on-line via retail computer networks and gift cards; booklets and manuals regarding video games.



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Word Mark NINTENDO 3DS

Goods and Services IC 016. US 002 005 022 023 029 037 038 050. G & S: (Based on Section 44(e) only) notebooks; other stationery and study materials, namely, blank cards, calendars, office stationery, pen and pencil cases and scrapbook albums; trading cards; magazines, featuring video games, video game systems and accessories; catalogues, featuring video games, video game systems and accessories; pamphlets, featuring video games, video game systems and accessories; book covers; bookmarks; erasers; gift wrapping paper; greeting cards; invitation cards; iron-on transfers; magazines, books, memo boards; memo pads; notepads; paper banners; paper napkins; paper party favors; paper party hats; paper placemats; paper staplers; unfitted paper table covers; pencils; postcards; stickers (Based on Use in Commerce and Based on Section 44(e)) Printed matter, namely, posters, non-magnetically encoded pre-paid purchase cards for allowing users to transfer financial value on-line via retail computer networks and gift cards; booklets and manuals regarding video games. FIRST USE: 20110327. FIRST USE IN COMMERCE: 20110327

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code 26.09.02 - Plain single line squares; Squares, plain single line

Serial Number 85080113

Filing Date July 8, 2010

Current Basis 1A;44E

Original Filing Basis 1B;44D;44E

Published for Opposition September 20, 2011

Change In Registration CHANGE IN REGISTRATION HAS OCCURRED

Registration Number 4191194

Registration Date August 14, 2012
Owner (REGISTRANT) Nintendo of America Inc. CORPORATION WASHINGTON 4600 150th Avenue NE Redmond WASHINGTON 98052
Assignment Recorded ASSIGNMENT RECORDED
Attorney of Record Jerald E. Nagae, Reg. No. 29,418
Priority Date June 11, 2010
Prior Registrations 1497674;1574821;1628966;AND OTHERS
Description of Mark The color(s) black, red and gray is/are claimed as a feature of the mark. The mark consists of the word "NINTENDO" in black stylized lettering followed by "3DS" in a larger font of the same type of lettering. The number three is red and the letters "DS" are black. Beneath the letter "O" in "NINTENDO" is a gray block.
Type of Mark TRADEMARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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United States of America

United States Patent and Trademark Office

NINTENDO 3DS

Reg. No. 4,191,194

Registered Aug. 14, 2012

Corrected Nov. 13, 2012

Int. Cl.: 16

TRADEMARK

PRINCIPAL REGISTER

NINTENDO OF AMERICA INC. (WASHINGTON CORPORATION)
4600 150TH AVENUE NE
REDMOND, WA 98052

FOR: (BASED ON SECTION 44(E) ONLY) NOTEBOOKS; OTHER STATIONERY AND STUDY MATERIALS, NAMELY, BLANK CARDS, CALENDARS, OFFICE STATIONERY, PEN AND PENCIL CASES AND SCRAPBOOK ALBUMS; TRADING CARDS; MAGAZINES, FEATURING VIDEO GAMES, VIDEO GAME SYSTEMS AND ACCESSORIES; CATALOGUES, FEATURING VIDEO GAMES, VIDEO GAME SYSTEMS AND ACCESSORIES; PAMPHLETS, FEATURING VIDEO GAMES, VIDEO GAME SYSTEMS AND ACCESSORIES; BOOK COVERS; BOOK-MARKS; ERASERS; GIFT WRAPPING PAPER; GREETING CARDS; INVITATION CARDS; IRON-ON TRANSFERS; MAGAZINES, BOOKS, MEMO BOARDS; MEMO PADS; NOTEPADS; PAPER BANNERS; PAPER NAPKINS; PAPER PARTY FAVORS; PAPER PARTY HATS; PAPER PLACEMATS; PAPER STAPLERS; UNFITTED PAPER TABLE COVERS; PENCILS; POSTCARDS; STICKERS (BASED ON USE IN COMMERCE AND BASED ON SECTION 44(E)) PRINTED MATTER, NAMELY, POSTERS, NON-MAGNETICALLY ENCODED PRE-PAID PURCHASE CARDS FOR ALLOWING USERS TO TRANSFER FINANCIAL VALUE ON-LINE VIA RETAIL COMPUTER NETWORKS AND GIFT CARDS; BOOKLETS AND MANUALS REGARDING VIDEO GAMES, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 3-27-2011; IN COMMERCE 3-27-2011.

PRIORITY CLAIMED UNDER SEC. 44(D) ON JAPAN APPLICATION NO. 2010-046653, FILED 6-11-2010, REG. NO. 5390163, DATED 2-10-2011, EXPIRES 2-10-2021.

OWNER OF U.S. REG. NOS. 1,497,674, 1,628,966 AND OTHERS.

THE COLOR(S) BLACK, RED AND GRAY IS/ARE CLAIMED AS A FEATURE OF THE MARK.

THE MARK CONSISTS OF THE WORD "NINTENDO" IN BLACK STYLIZED LETTERING FOLLOWED BY "3DS" IN A LARGER FONT OF THE SAME TYPE OF LETTERING. THE NUMBER THREE IS RED AND THE LETTERS "DS" ARE BLACK. BENEATH THE LETTER "O" IN "NINTENDO" IS A GRAY BLOCK.

SER. NO. 85-080,113, FILED 7-8-2010.



David J. Kappas

Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

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reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.



NINTENDO 3DS™

NINTENDO OF AMERICA, INC. | P.O. BOX 937, REDMOND, WA 98073-0937 | U.S.A. | PRINTED IN CHINA | AAA-CTR-3-LJZ-C3 | 73228C

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OPERATIONS MANUAL

FRANÇAIS Pg. 103 • ESPAÑOL Pg. 207

Mark: PALM

Reg. No.: 3453741

Goods and Services: Printed matter, namely, [books, magazines, brochures, newsletters] instructional [and teaching] material all in the field of computers, computer software, wireless communications and computing; [stationery, note pads, pens, pencils; and desk stands and holders for pens, pencils and ink].

**Trademarks > Trademark Electronic Search System (TESS)**

TESS was last updated on Wed Feb 11 03:20:53 EST 2015

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Record 1 out of 1[TSDR](#)[ASSIGN Status](#)[TTAB Status](#)*(Use the "Back" button of the Internet Browser to return to TESS)***Word Mark
Goods and
Services**

PALM

IC 009. US 021 023 026 036 038. G & S: scientific, photographic, cinematographic, optical, electronic and teaching apparatus and instruments, as well as apparatus for recording, transmission of reproduction of data, text, graphics, sound or images, namely, computers; computer hardware; personal digital assistants; mobile computers; handheld computers; [tablet computers; computer memories; computer storage hardware; circuit boards; integrated circuits; semiconductors; computer keyboards; input devices, namely, computer keypads, mice, trackballs and joysticks and microphones; storage devices, namely, blank floppy and compact discs; global positioning system receivers; radios; scanners; printers;] battery chargers; power converters, namely, voltage regulators for electric power; computer cables; [apparatus and instruments for interconnecting electrical and electronic equipment, namely, electrical cables, electrical connectors, and electrical converter boxes; computer styluses; communications computer hardware;] computer peripherals; telecommunications computer hardware; telephones; mobile telephones; [pagers;] digital audio players; digital video players; digital multimedia players; transceivers; digital audio and video recorders; digital cameras; computer software, namely, operating systems programs, [handwriting recognition software,] data synchronization programs, mobile communications software, applications [and application development tools programs] for personal and hand-held computers; computer carrying cases; downloadable electronic or digital publications, namely, [brochures,] manuals, [magazines and newsletters] in the fields of computer hardware and computer software. FIRST USE: 20050714. FIRST USE IN COMMERCE: 20050714

IC 016. US 002 005 022 023 029 037 038 050. G & S: printed matter, namely, [books, magazines, brochures, newsletters,] instructional [and teaching] material all in the field of computers, computer software, wireless communications and computing; [stationery, note pads, pens, pencils; and desk stands and holders for pens, pencils and ink]. FIRST USE: 20050714. FIRST USE IN COMMERCE: 20050714

(CANCELLED) IC 035. US 100 101 102. G & S: [advertising services, namely, disseminating advertising for others in the fields of computers, computing products, communications products, and informational materials and accessories associated therewith via the Internet and direct mail; retail store services in the fields of computers, computing products, communications products, and informational materials and accessories associated therewith, available via telephone, mail, the Internet and in person; arranging and conducting live or electronic trade shows in the fields of computers, computing products, communications products, and informational materials and accessories; business referral services, namely, advertising the goods and services of others in joint marketing and promotional efforts]. FIRST USE: 20050714. FIRST USE IN COMMERCE: 20050714

(CANCELLED) IC 036. US 100 101 102. G & S: [providing websites featuring information and links to other websites in the field of finance, insurance and investing; financial services, namely, providing online bill payment services; financing services; venture capital services, namely, providing financing to emerging and start-up companies in the field of consumer electronic products]. FIRST USE: 20050714. FIRST USE IN COMMERCE: 20050714

(CANCELLED) IC 037. US 100 103 106. G & S: [installation, maintenance and repair of computers, computer hardware, communications hardware and computer peripherals]. FIRST USE: 20050714. FIRST USE IN COMMERCE: 20050714

(CANCELLED) IC 039. US 100 105. G & S: [electronic storage of data, images, audio or graphics on optical, digital or magnetic media]. FIRST USE: 20050714. FIRST USE IN COMMERCE: 20050714

(CANCELLED) IC 041. US 100 101 107. G & S: [publication of books, instructional manuals, brochures; electronic publishing, namely, publication of text, audio, video and multimedia content for others in the fields of computers, computing, communications products and entertainment on CDs, DVDs, the Internet and communications networks; providing websites featuring information and links to other websites in the fields of entertainment and education; entertainment services, namely, providing computer games via the internet and communications networks; television and radio programming, not including programming where the primary content is pre-recorded musical performances or music videos]. FIRST USE: 20050714. FIRST USE IN COMMERCE: 20050714

(CANCELLED) IC 042. US 100 101. G & S: [scientific research and development of new technology and design thereof in the fields of computers, computer hardware, communications products and computer software; computer services, namely, computer programming, computer hardware and software consultancy, computer system and software design and analysis, installation, repair and maintenance of computer software and telecommunications software, creating and maintaining websites for others; providing search engines for obtaining data on a global computer network; application services provider services, namely, hosting, operating, renting, creating and updating computer software for others; creating and maintaining websites featuring links to websites of others in the fields of computers, computing, advertising, business, communications, telecommunications, entertainment and education]. FIRST USE: 20050714. FIRST USE IN COMMERCE: 20050714

Mark Drawing Code

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code

26.01.17 - Circles, two concentric; Concentric circles, two; Two concentric circles
26.01.21 - Circles that are totally or partially shaded.

Trademark Search

Facility

SHAPES-CIRCLE Circle figures or designs including semi-circles and incomplete circles

Classification Code

SHAPES-COLORS-3-OR-MORE Design listing or lined for three or more colors

Serial Number

78717319

Filing Date

September 21, 2005

Current Basis

1A

Original Filing Basis

1A

Published for Opposition

April 8, 2008

Change In Registration

CHANGE IN REGISTRATION HAS OCCURRED

Registration Number

3453741

Registration Date

June 24, 2008

Owner

(REGISTRANT) Palm, Inc. CORPORATION DELAWARE 950 W. Maude Avenue Sunnyvale CALIFORNIA 94085

(LAST LISTED OWNER) WIDE PROGRESS GLOBAL LIMITED COMPANY BR.VIRGIN ISLANDS OFFSHORE INCORPORATIONS CENTRE PO BOX 957 ROAD TOWN, TORTOLA BR.VIRGIN ISLANDS

Assignment Recorded

ASSIGNMENT RECORDED

Attorney of Record	Jonathan A. Hyman
Prior Registrations	2653036;2946291;2970850;AND OTHERS
Description of Mark	The color(s) orange, white and grey is/are claimed as a feature of the mark. The color orange appears in the background circle, white appears in the letters and outer circle, and grey appears in the border.
Type of Mark	TRADEMARK. SERVICE MARK
Register	PRINCIPAL-2(F)
Affidavit Text	PARTIAL SECT 8 (6-YR).
Live/Dead Indicator	LIVE

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From: TMOfficialNotices@USPTO.GOV
Sent: Tuesday, January 6, 2015 11:00 PM
To: efilings@knobbe.com
Cc: jonathan.hyman@knobbe.com
Subject: Official USPTO Notice of Acceptance Section 8: U.S. Trademark RN 3453741: PALM (Stylized/Design):
Docket/Reference No. WIDEP.030T

Serial Number: 78717319
Registration Number: 3453741
Registration Date: Jun 24, 2008
Mark: PALM (Stylized/Design)
Owner: WIDE PROGRESS GLOBAL LIMITED

Jan 6, 2015

NOTICE OF ACCEPTANCE UNDER SECTION 8

The declaration of use or excusable nonuse filed for the above-identified registration meets the requirements of Section 8 of the Trademark Act, 15 U.S.C. §1058. **The Section 8 declaration is accepted.**

The registration will remain in force for the class(es) listed below for the remainder of the ten-year period, calculated from the registration date, unless canceled by an order of the Commissioner for Trademarks or a Federal Court.

Class(es):
009, 016

WHITSEY, TAMIKA L
TRADEMARK SPECIALIST
POST-REGISTRATION DIVISION
571-272-9500

REQUIREMENTS FOR MAINTAINING REGISTRATION

WARNING: Your registration will be canceled if you do not file the documents below during the specified time periods.

Requirements in the First Ten Years

What and When to File: You must file a declaration of use (or excusable nonuse) **and** an application for renewal between the 9th and 10th years after the registration date. See 15 U.S.C. §§1058, 1059.

Requirements in Successive Ten-Year Periods

What and When to File: You must file a declaration of use (or excusable nonuse) **and** an application for renewal between every 9th and 10th-year period, calculated from the registration date. See 15 U.S.C. §§1058, 1059.

Grace Period Filings

The above documents will be considered as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

*****The USPTO WILL NOT SEND ANY FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS. THE REGISTRANT SHOULD CONTACT THE USPTO ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.*****

To view this notice and other documents for this application on-line, go to <http://tdr.uspto.gov/search.action?sn=78717319>.

NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.



Z 22
HANDHELD



User Guide





Mark: MEDICALERT

Reg. No.: 3334545

Goods and Services: printed materials, namely pamphlets, brochures, booklets, posters, and manuals in the fields of health, personal safety, and health and emergency response procedures; membership identification cards, not magnetically encoded, providing personal and/or medical information thereon.



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(Use the "Back" button of the Internet Browser to return to TESS)

MEDICALERT

- Word Mark** MEDICALERT
- Goods and Services** IC 009. US 021 023 026 036 038. G & S: electronic storage **devices**, namely flash drives for the collection, storage, management, retrieval, monitoring and communication of personal and/or medical information; software for the collection, storage, management, retrieval, monitoring and communication of personal and/or medical information. FIRST USE: 20050818. FIRST USE IN COMMERCE: 20050818
- IC 014. US 002 027 028 050. G & S: jewelry containing emblems with personal and/or medical information thereon. FIRST USE: 19560714. FIRST USE IN COMMERCE: 19560714
- IC 016. US 002 005 022 023 029 037 038 050. G & S: printed materials, namely **pamphlets, brochures**, booklets, posters, and manuals in the fields of health, personal safety, and health and emergency response procedures; membership identification cards, not magnetically encoded, providing personal and/or medical information thereon. FIRST USE: 19560714. FIRST USE IN COMMERCE: 19560714
- IC 035. US 100 101 102. G & S: data processing services, namely, the collection of personal and/or medical information in a computer database; data and information management, namely, management of computerized files containing personal and/or medical information. FIRST USE: 19580313. FIRST USE IN COMMERCE: 19580313
- IC 038. US 100 101 104. G & S: Communication, namely, electronic transmission of personal and/or medical information. FIRST USE: 19580313. FIRST USE IN COMMERCE: 19580313
- IC 039. US 100 105. G & S: Electronic storage of personal and/or medical information. FIRST USE:

19580313. FIRST USE IN COMMERCE: 19580313

IC 044. US 100 101. G & S: Providing medical information to emergency responders, medical personnel, members, and designees of members via a 24-hour monitoring service; providing medical information to allow members to update their medical and personal files. FIRST USE: 19580313. FIRST USE IN COMMERCE: 19580313

Standard Characters Claimed

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Serial Number

78735582

Filing Date

October 18, 2005

Current Basis

1A

Original Filing Basis

1A

Published for Opposition

August 28, 2007

Registration Number

3334545

Registration Date

November 13, 2007

Owner

(REGISTRANT) MedicAlert Foundation United States, Inc. CORPORATION CALIFORNIA 2323 Colorado Avenue Turlock CALIFORNIA 93582

Attorney of Record

Laurie H. van Löben Sels, Esq.

Prior Registrations

0695056;1288903;1792526

Type of Mark

TRADEMARK. SERVICE MARK

Register

PRINCIPAL

Affidavit Text

SECT 15. SECT 8 (6-YR).

Live/Dead Indicator

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From: TMOOfficialNotices@USPTO.GOV
Sent: Sunday, November 24, 2013 00:07 AM
To: lhvanlobensels@duanemorris.com
Cc: kxwhite@duanemorris.com
Subject: Trademark RN 3334545: Official Notice of Acceptance and Acknowledgement under Sections 8 and 15 of the Trademark Act

Serial Number: 78735582
Registration Number: 3334545
Registration Date: Nov 13, 2007
Mark: MEDICALERT(STANDARD CHARACTER MARK)
Owner: MedicAlert Foundation United States, Inc etc.

Nov 23, 2013

NOTICE OF ACCEPTANCE UNDER SECTION 8

The declaration of use or excusable nonuse filed for the above-identified registration meets the requirements of Section 8 of the Trademark Act, 15 U.S.C. §1058. **The Section 8 declaration is accepted.**

NOTICE OF ACKNOWLEDGEMENT UNDER SECTION 15

The declaration of incontestability filed for the above-identified registration meets the requirements of Section 15 of the Trademark Act, 15 U.S.C. §1065. **The Section 15 declaration is acknowledged.**

The registration will remain in force for the class(es) listed below for the remainder of the ten-year period, calculated from the registration date, unless canceled by an order of the Commissioner for Trademarks or a Federal Court.

Class(es):
009, 014, 016, 035, 038, 039, 044

TRADEMARK SPECIALIST
POST-REGISTRATION DIVISION
571-272-9500

REQUIREMENTS FOR MAINTAINING REGISTRATION

WARNING: Your registration will be canceled if you do not file the documents below during the specified time periods.

Requirements in the First Ten Years

What and When to File: You must file a declaration of use (or excusable nonuse) **and** an application for renewal between the 9th and 10th years after the registration date. See 15 U.S.C. §§1058, 1059.

Requirements in Successive Ten-Year Periods

What and When to File: You must file a declaration of use (or excusable nonuse) **and** an application for renewal between

every 9th and 10th-year period, calculated from the registration date. See 15 U.S.C. §§1058, 1059.

Grace Period Filings

The above documents will be considered as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

*****The USPTO WILL NOT SEND ANY FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS. THE REGISTRANT SHOULD CONTACT THE USPTO ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.*****

To view this notice and other documents for this application on-line, go to <http://tdr.uspto.gov/search.action?sn=78735582>.
NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

MEDICALERT® MEMBERSHIP BENEFITS INCLUDE

- Assists healthcare providers to ensure you receive the best possible medical care
- Faster treatment and reduced risk of complications, especially in emergencies
- Safe and secure management of your personal medical information
- Peace of mind...Dependable service with a 56 year track record of saving lives
- Confidence that your information and personal wishes will be communicated

WITH A MEDICALERT® MEMBERSHIP YOU RECEIVE

- Live 24/7 family notification services
- Personalized emergency wallet card with our 24/7 emergency response service number
- A comprehensive emergency medical record supported by our trained member services associates
- Personalized custom MedicAlert® medical ID jewelry with free engraving (included only with Kid Smart and Safe Return membership)



Sample MedicAlert membership wallet card.

YOU NEED MEDICALERT®

- If you want the most dependable service that's always available 24/7 to ensure your medical information is communicated
- If you want your personal wishes (such as advance directives) to be communicated in the time of need
- If you have allergies; particularly anaphylaxis to food or medications
- If you have a medical condition, past surgical history, or implantable medical device that could complicate your treatment in a medical emergency
- If you cannot effectively communicate about your condition for various reasons such as an accident, unexpected health event, trauma, and need optimal care or need to be safely reunited with your parent/caregiver

Look out for yourself and those you love...

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4488

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More than a bracelet,
it's a safety network.

For more than 55 years, we've been providing live 24/7 emergency medical information and identification services for members and their families, and reuniting families and caregivers during wandering incidents or medical emergencies. MedicAlert is always there for you and your loved ones.

We relay critical information to emergency responders about your important health concerns such as advance directives, allergies, and medical conditions, to ensure your safety and peace of mind.



Sample engraving of a personalized MedicAlert medical ID

ALWAYS THERE FOR YOU™

MedicAlert® delivers the most dependable, the most responsive, the most intelligent and the most trusted emergency medical information and identification network.

We ensure emergency responders and hospital staff get your up-to-date medical information,

the moment they need it, to make informed decisions about your treatment and care.

With MedicAlert Foundation, you can be confident knowing that you are connected to the most dependable emergency support network – because every moment matters.

MEDICALERT SERVICES A MEMBERSHIP TO FIT YOUR NEEDS



MEDICALERT KID SMART

Kid Smart® membership is a special service that ensures children and teenagers 17 and under, with no known conditions, or those with medical conditions, allergies, or special needs, are protected with our live 24/7 emergency response, identification and family notification services.

\$29.95 to join

Price includes one free MedicAlert ID and wallet card. Only IDs marked with ✓ are included in Kid Smart membership. \$20/year to renew www.medicalert.org/kidsmart



MEDICALERT ADVANTAGE

MedicAlert® Advantage membership provides comprehensive services such as managing and storing your medical conditions, allergies, and advance directives, and ensures that your emergency medical information and identification is communicated to emergency responders through our live 24/7 emergency response service.

\$45 to join

Price includes wallet card. \$45/year to renew www.medicalert.org/advantage



MEDICALERT + SAFE RETURN

MedicAlert® + Alzheimer's Association Safe Return® membership provides a specialized live 24/7 emergency response service for individuals with Alzheimer's or related dementia who wander or have a medical emergency. Membership includes 24/7 care consultation services and options include a GPS-enabled device.

\$55 to join

Price includes one free MedicAlert ID & wallet card. Please call 1.888.572.8566 or visit www.medicalert.org/safereturn to enroll. \$35/year to renew

Caregiver membership available for \$35/year (includes one free MedicAlert ID & wallet card)

MediAlert® medical IDs

Prices shown are exclusive for MediAlert members and subject to change without notice. Visit www.medicalert.org/shop to see full medical ID selection.

RED STEEL BRACELET ✓
 A091 (\$9.95)



RED PENDANT ✓
 A721 (\$9.95)

BLACK SPORTS BAND
 A716 (\$22.95)



BLACK PEARL BRACELET
 A741 (\$49.95)

10K GOLD FILLED CHARM BRACELET A681 (\$169.95)



SHOE TAG ✓
 A661 (\$9.95)



BLUE BEADED BRACELET
 A700 (\$29.95)



IRIDESCENT CRYSTAL BRACELET
 A756 (\$59.95)



PETITE 10K GOLD FILLED PENDANT A674 (\$169.95)



RHODIUM SILVER TEARDROP PENDANT
 A147 (\$129.95)

BLACK DOG TAG ✓
 A600 (\$9.95)



STAINLESS STEEL STRETCH BAND
 A734 - small (\$29.95)
 A733 - large (\$29.95)

TWO-TONE BRACELET
 A131 -small (\$34.95)
 A096 -large (\$34.95)



STERLING SILVER BAR BRACELET
 A201 -small (\$159.95)
 A195 -large (\$169.95)



STERLING SILVER HIGH POLISHED BRACELET
 A402 (\$159.95)



CHILD'S STEEL BRACELET ✓
 A156 (\$9.95)

ID Engraving: In an emergency, response personnel need to be aware of your critical medical information in order to treat you correctly. We will personalize your medical ID with your critical medical information and your unique MediAlert member number after we have reviewed your information. Only authentic MediAlert medical IDs with the words "MEDIC ALERT" use this review process. No other company provides this free service. We may contact you if we have questions about the information you have provided.

Please Note: Once your MediAlert ID has been engraved and shipped, there will be an additional charge for any changes requested. ID engraving is personalized to individual members and cannot be transferred to another individual, altered, sold, or returned. For full terms, conditions and warranty information please go to www.medicalert.org/warranty.

PERSONAL INFORMATION

Yes No

PREVIOUS/CURRENT MEDICALERT MEMBER MEMBER NUMBER

FIRST NAME MIDDLE NAME

LAST NAME

MAILING ADDRESS UNIT/APT #

CITY STATE ZIP

PHONE Home Cell Work Home Cell Work

EMAIL ADDRESS

DATE OF BIRTH Male Female
GENDER

HEIGHT WEIGHT HAIR COLOR EYE COLOR

Recent photo of member provided? Yes No
Send original photo, passport size (2 x 2 inches) or larger. Photo will not be returned. Please write member's first and last name on back of photo.

EMERGENCY CONTACTS (only contacts listed can update record)

PRIMARY EMERGENCY CONTACT RELATIONSHIP

EMERGENCY CONTACT'S PHONE SECOND PHONE

SECONDARY EMERGENCY CONTACT RELATIONSHIP

EMERGENCY CONTACT'S PHONE SECOND PHONE

PRIMARY PHYSICIAN PHYSICIAN PHONE

HEALTH INSURER

GROUP PLAN # INSURER MEMBER #

MEDICAL CONDITIONS*

NO KNOWN MEDICAL CONDITIONS

ALLERGIES*

NO KNOWN ALLERGIES

MEDICATIONS*

NO MEDICATIONS

MEDICAL DEVICES* (include model #, serial #, & manufacturer)

* Please attach additional listings if needed

I want my advance directives included for free with my MedicAlert membership. Forms available at www.medicalert.org/directives. (Please fax your completed advance directive to 1.800.863.3429 or email it to customer_service@medicalert.org)

SELECT YOUR MEMBERSHIP

MedicAlert Advantage
(first year: \$45 / renewal rate: \$45) _____

MedicAlert Kid Smart
(first year: \$29.95 / renewal rate: \$20) _____

MedicAlert + Safe Return
To enroll: visit www.medicalert.org/safereturn or call 1.888.572.8566

SELECT YOUR MEDICAL ID(S)

See select medical ID details on back of form or view all medical IDs online at www.medicalert.org/shop

ID # _____ Price _____

ID # _____ Price _____

Wrist size (Please measure your wrist & add 1/2") _____
Need measuring tips? Go to www.medicalert.org/shop

Charitable Contribution* _____

Shipping and handling \$7.00 _____

TOTAL _____

PAYMENT

Check Money Order
 MasterCard Visa Discover AMEX

No other cards accepted. No CODs. Payment must accompany order.

CREDIT CARD NUMBER

EXPIRATION DATE (MM/YY)

SIGNATURE FOR CARD AUTHORIZATION

To ensure uninterrupted membership to MedicAlert, your credit card will be automatically charged the membership renewal rate on your renewal date.

Check the box if you don't want us to charge your credit card for renewal.

Important: By accepting membership in MedicAlert Foundation you authorize MedicAlert to release all medical and other confidential information about you, in emergencies, and to other healthcare personnel you designate. MedicAlert relies upon the accuracy of the information members supply. Member therefore agrees to defend, indemnify and hold MedicAlert (including its employees, officers, directors and agents) harmless from any claim or lawsuit brought by member or others for injury, death, loss or damages arising in whole or in part out of member's provision of incomplete or inaccurate information to MedicAlert.

SIGNATURE OF MEMBER DATE
(A parent or guardian signature is required for members under the age of 18.)

* MedicAlert Foundation is a 501(c)(3) nonprofit organization that relies on contributions to support our 24/7 emergency response center and our professional education efforts.

Mark: SCHRÖDINGER

Reg. No.: 2941593

Goods and Services: Magazines, instruction manuals, books, pamphlets, newsletters, course materials, textbooks, outlines, course guides and manuals, notebooks, note cards in the field of computational chemistry software.



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SCHRÖDINGER

Word Mark SCHRODINGER

Goods and Services IC 009. US 021 023 026 036 038. G & S: **Computer** software in the fields of molecular biology, chemistry, medicine, pharmacology, physics and quantum mechanics, biotechnology, biochemistry, and materials science for chemical and molecular analysis and the prediction, identification, development or discovery of molecular structures, drugs, medicines, pharmaceuticals; and instruction **manuals distributed in connection with** the foregoing. FIRST USE: 19910914. FIRST USE IN COMMERCE: 19910914

IC 016. US 002 005 022 023 029 037 038 050. G & S: Magazines, instruction **manuals**, books, **pamphlets**, newsletters, course materials, textbooks, outlines, course guides and **manuals**, notebooks, note cards in the field of computational chemistry software. FIRST USE: 19910914. FIRST USE IN COMMERCE: 19910914

IC 042. US 100 101. G & S: Research, analysis and consultation in the fields of molecular biology, chemistry, medicine, pharmacology, physics and quantum mechanics, biotechnology, biochemistry, and materials science for chemical and molecular analysis and the prediction, identification, development or discovery of molecular structures, drugs, medicines, pharmaceuticals; product research and development in connection therewith; technical support services, namely, troubleshooting of **computer** software problems. FIRST USE: 19910914. FIRST USE IN COMMERCE: 19910914

Mark Drawing Code (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

Serial Number 78235007

Filing Date April 8, 2003

Current Basis 1A

Original Filing Basis 1A

Published for Opposition January 25, 2005

Registration Number 2941593

Registration Date April 19, 2005

Owner (REGISTRANT) SCHRÖDINGER, LLC LIMITED LIABILITY JOINT STOCK COMPANY DELAWARE 120 West 45th Street 32nd Floor New York NEW YORK 10036

Attorney of Record JAMES E. ROSINI,

Type of Mark TRADEMARK. SERVICE MARK

Register PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR).

Live/Dead Indicator LIVE

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UNITED STATES PATENT AND TRADEMARK OFFICE

Commissioner for Trademarks
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Alexandria, VA 22313-1451
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REGISTRATION NO: 2941593 SERIAL NO: 78/235007 MAILING DATE: 02/25/2011
REGISTRATION DATE: 04/19/2005
MARK: SCHRODINGER
REGISTRATION OWNER: SCHRÖDINGER, LLC

CORRESPONDENCE ADDRESS:

JAMES E. ROSINI,
KENYON & KENYON LLP
ONE BROADWAY
NEW YORK, NY 10004

NOTICE OF ACCEPTANCE

15 U.S.C. Sec. 1058(a)(1)

THE COMBINED AFFIDAVIT FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 8 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1058.

ACCORDINGLY, THE SECTION 8 AFFIDAVIT IS ACCEPTED.

NOTICE OF ACKNOWLEDGEMENT

15 U.S.C. Sec. 1065

THE AFFIDAVIT FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 15 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1065.

ACCORDINGLY, THE SECTION 15 AFFIDAVIT IS ACKNOWLEDGED.

THE REGISTRATION WILL REMAIN IN FORCE FOR CLASS(ES):

009, 016, 042.

PARALEGAL SPECIALIST
POST-REGISTRATION DIVISION
571-272-9500

**PLEASE SEE THE REVERSE SIDE OF THIS NOTICE FOR INFORMATION
CONCERNING REQUIREMENTS FOR MAINTAINING THIS REGISTRATION**
ORIGINAL

REQUIREMENTS FOR MAINTAINING A FEDERAL TRADEMARK REGISTRATION

I) SECTION 8: AFFIDAVIT OF CONTINUED USE

The registration shall remain in force for 10 years, except that the registration shall be canceled for failure to file an Affidavit of Continued Use under Section 8 of the Trademark Act, 15 U.S.C. Sec. 1058, at the end of each successive 10-year period following the date of registration.

Failure to file the Section 8 Affidavit will result in the cancellation of the registration.

II) SECTION 9: APPLICATION FOR RENEWAL

The registration shall remain in force for 10 years, subject to the provisions of Section 8, except that the registration shall expire for failure to file an Application for Renewal under Section 9 of the Trademark Act, 15 U.S.C. Sec. 1059, at the end of each successive 10-year period following the date of registration.

Failure to file the Application for Renewal will result in the expiration of the registration.

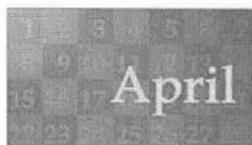
NO FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS WILL BE SENT TO THE REGISTRANT BY THE PATENT AND TRADEMARK OFFICE. IT IS RECOMMENDED THAT THE REGISTRANT CONTACT THE PATENT AND TRADEMARK OFFICE APPROXIMATELY ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.

SCHRÖDINGER

Product Installation Guide

Ö Schrödinger Press

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**SCHRÖDINGER****What's New**

See Schrödinger at the 225th ACS National Meeting in New Orleans, LA, March 23-27

Schrödinger shipping new release of software, FirstDiscovery 2.5, Jaguar 5.0, Maestro 5.1, and MacroModel 8.1.

Other News and Events

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Product Information

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Windows: CAChe, ChemFrontier, MaterialsExplorer, QikProp, Titan

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	IC 016. US 002 005 022 023 029 037 038 050. G & S: Printed matter, namely, application notes, data sheets, periodicals, newsletters, user guides, product overviews, manuals, collateral publications, catalogs, and corporate reports, all in the field of electronics. FIRST USE: 19940630. FIRST USE IN COMMERCE: 19940630
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	01.17.12 - Maps of Texas; Texas, map of
Trademark	

Search Facility Classification Code ART-01.17 Maps or outlines of continents, countries and other geographical areas"
 LETS-2 TI Two letters or combinations of multiples of two letters
 SHAPES-MISC Miscellaneous shaped designs

Serial Number 78966611
Filing Date September 3, 2006
Current Basis 1A
Original Filing Basis 1B
Published for Opposition July 1, 2008
Registration Number 3717042
Registration Date November 24, 2009
Owner (REGISTRANT) Texas Instruments Incorporated CORPORATION DELAWARE 12500 TI Boulevard MS 3999 Dallas TEXAS 752434136
Attorney of Record STEPHEN L. LEVINE
Prior Registrations 0755376;1198564;2634930;AND OTHERS
Description of Mark Color is not claimed as a feature of the mark. The mark consists of the letters "TI" in an outline map of Texas, combined with "TEXAS" over "INSTRUMENTS".
Type of Mark TRADEMARK
Register PRINCIPAL-2(F)-IN PART
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United States of America

United States Patent and Trademark Office



Reg. No. 3,717,042 TEXAS INSTRUMENTS INCORPORATED (DELAWARE CORPORATION)
Registered Nov. 24, 2009 12500 TI BOULEVARD
MS 3999
DALLAS, TX 752434136

Int. Cls.: 9 and 16

**TRADEMARK
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FOR: SEMICONDUCTOR DEVICES, NAMELY, DIGITAL, ANALOG, INTERFACE, AND MIXED SIGNAL CIRCUITS, MICROPROCESSORS, MICROCOMPUTERS, AND MICROCONTROLLERS; SOFTWARE FOR OPERATING SUCH DEVICES; SOFTWARE TOOLS IN THE NATURE OF INTEGRATED DEVELOPMENT ENVIRONMENTS (IDE) FOR GENERATING OPERATIONAL SOFTWARE FOR SUCH DEVICES; SEMICONDUCTORS AND INTEGRATED CIRCUITS, TRANSPONDERS, READERS, EVALUATION KITS, ANTENNAS, ALL FOR RADIO FREQUENCY IDENTIFICATION (RFID); DIGITAL IMAGING DEVICES IN THE NATURE OF MICROMIRROR DEVICES AND RELATED CIRCUITRY; CALCULATORS; EDUCATIONAL INSTRUMENTS DEVICES IN THE NATURE OF INTERFACE DEVICES FOR COMMUNICATIONS BETWEEN CALCULATORS AND COMPUTERS; AND ELECTRONIC PUBLICATIONS, NAMELY, APPLICATION NOTES, DATA SHEETS, PERIODICALS, NEWSLETTERS, USER GUIDES, PRODUCT OVERVIEWS, MANUALS, COLLATERAL PUBLICATIONS, CATALOGS, AND CORPORATE REPORTS FEATURING TECHNICAL INFORMATION IN COMPUTER READABLE FORMAT, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 6-30-1994; IN COMMERCE 6-30-1994.

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FIRST USE 6-30-1994; IN COMMERCE 6-30-1994.

OWNER OF U.S. REG. NOS. 755,376, 2,634,930, AND OTHERS.

SEC. 2(F) AS TO "TEXAS INSTRUMENTS".

THE MARK CONSISTS OF THE LETTERS "TI" IN AN OUTLINE MAP OF TEXAS, COMBINED WITH "TEXAS" OVER "INSTRUMENTS".

SN 78-966,611, FILED 9-3-2006.

BRIDGETT SMITH, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

High-Performance Analog Products

Analog Applications Journal

Second Quarter, 2007



Mark: TEXAS INSTRUMENTS

Reg. No.: 3717043

Goods and Services: Printed matter, namely, application notes, data sheets, periodicals, newsletters, user guides, product overviews, manuals, collateral publications, catalogs, and corporate reports, all in the field of electronics.



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Word Mark	TI TEXAS INSTRUMENTS
Goods and Services	IC 009. US 021 023 026 036 038. G & S: Semiconductor devices, namely, digital, analog, interface, and mixed signal circuits, microprocessors, microcomputers, and microcontrollers; software for operating such devices; software tools in the nature of Integrated Development Environments (IDE) for generating operational software for such devices; semiconductors and integrated circuits, transponders, readers, evaluation kits, antennas, all for radio frequency identification (RFID); digital imaging devices in the nature of micromirror devices and related circuitry; educational instruments devices in the nature of interface devices for communications between calculators and computers; and electronic publications, namely, application notes, data sheets, periodicals, newsletters, user guides, product overviews, manuals, collateral publications, catalogs, and corporate reports featuring technical information in computer readable format. FIRST USE: 19940630. FIRST USE IN COMMERCE: 19940630
	IC 016. US 002 005 022 023 029 037 038 050. G & S: Printed matter, namely, application notes, data sheets, periodicals, newsletters, user guides, product overviews, manuals, collateral publications, catalogs, and corporate reports, all in the field of electronics. FIRST USE: 20040630. FIRST USE IN COMMERCE: 20040630
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	01.17.12 - Maps of Texas; Texas, map of
Trademark Search Facility Classification Code	ART-01.17 Maps or outlines of continents, countries and other geographical areas" LETS-2 TI Two letters or combinations of multiples of two letters
Serial Number	78967645
Filing Date	September 5, 2006
Current Basis	1A

Original Filing Basis 1B
 Published for Opposition July 1, 2008
 Registration Number 3717043
 Registration Date November 24, 2009
 Owner (REGISTRANT) Texas Instruments Incorporated CORPORATION DELAWARE 12500 TI Boulevard MS 3999 Dallas TEXAS 752434136
 Attorney of Record STE
 Prior Registrations 0755376;1198564;2624930;2634930;AND OTHERS
 Description of Mark Color is not claimed as a feature of the mark. The mark consists of the letters "TI" in an outline map of Texas, followed by "TEXAS INSTRUMENTS".
 Type of Mark TRADEMARK
 Register PRINCIPAL-2(F)-IN PART
 Live/Dead Indicator LIVE
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Reg. No. 3,717,043 TEXAS INSTRUMENTS INCORPORATED (DELAWARE CORPORATION)

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Int. Cls.: 9 and 16

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FIRST USE 6-30-2004; IN COMMERCE 6-30-2004.

OWNER OF U.S. REG. NOS. 755,376, 2,634,930, AND OTHERS.

SEC. 2(F) AS TO "TEXAS INSTRUMENTS".

THE MARK CONSISTS OF THE LETTERS "TI" IN AN OUTLINE MAP OF TEXAS, FOLLOWED BY "TEXAS INSTRUMENTS".

SN 78-967,645, FILED 9-5-2006.

BRIDGETT SMITH, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

Product Bulletin

Tag-it™ HF-I Family Transponder Inlays

Description

Texas Instruments' Tag-it™ HF-I family of transponder inlays consist of 13.56MHz high frequency (HF) transponders that are compliant with the ISO/IEC 15693 and ISO/IEC 18000-3 global open standards. These products are available in six different antenna shapes with frequency offset for integration into paper, PVC or other substrates.

Tag-it HF-I transponder inlays are manufactured with TI's patented laser tuning process to provide consistent read performance. Prior to delivery, the transponders undergo complete functional and parametric testing, in order to provide the high quality that customers have come to expect from TI.

The Tag-it HF-I transponder inlays are well suited for a variety of applications including but not limited to: product authentication, library applications, supply chain management, asset management, and ticketing/stored value applications.

Tag-it™ HF-I Family Product Specifications

Supported Standards	ISO/IEC 15693-2, -3 ; ISO/IEC18000-3
Recommended Operating frequency	13.56 MHz
Factory programmed Read Only Number	64 bits
Typical programming cycles (at +25°C)	100,000
Data retention time (at +55°C)	>10 years

Key Features

- ISO/IEC 15693 –2,–3; ISO/IEC18000-3
- User and factory lock per block
- Application Family Identifier (AFI)

Standard

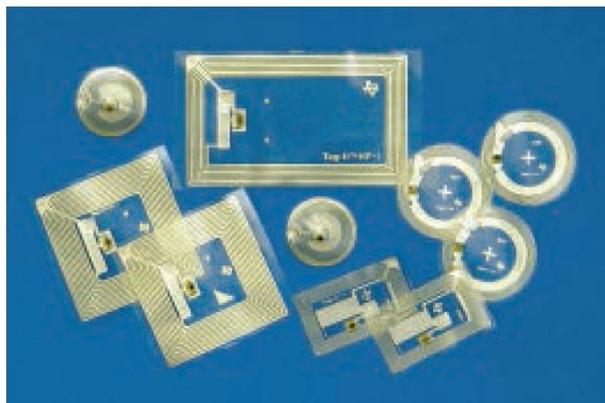
- 256-bit user memory, 8x32 bit
- FastSID

Pro

- 256-bit user memory, 8x32 bit
- Password-protected write command
- Command to disable IC functionality
- FastSID

Plus

- 2K-bit user memory, 64x32 bit
- Data Storage Format Identifier (DSFID)
- Combined Inventory Read Block



Tag-it™ HF-I Family transponder inlays are available in a variety of package options, including square, circular and rectangular (regular and mini).

For more information, contact the sales office or distributor nearest you. This contact information can be found on our web site at: <http://www.ti-rfid.com>

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11-09-22-173 12/05

Tag-it™ HF-I Plus Inlay Shapes

Part Number	RI-I11-112A	RI-I11-112B	RI-I02-112A	RI-I02-112B	RI-I03-112A	RI-I15-112B	RI-I16-112A	RI-I17-112A
Available Memory	2K bits organized in 64 x 32-bit blocks							
Antenna size (mm)	45 x 45	45 x 45	45 x 76	45 x 76	22.5 x 38	34 x 65	Ø 24.2	Ø 32.5
Foil pitch (mm)	50.8 +0.1 /-0.4 (2in)	50.8 +0.1 /-0.4 (2in)	96 +0.1/ -0.4 (-3.78 in)	96 +0.1/ -0.4 (-3.78 in)	48 +0.1 /-0.4 (-1.89 in)	101.6 +0.1 /-0.4 (4in)	50.8 +0.1 /-0.4 (2in)	50.8 +0.1 /-0.4 (2in)
Frequency Offset for lamination material	Paper	PVC	Paper	PVC	Paper/PVC	PVC	Paper/PVC	Paper/PVC
Delivery	Single row tape with 48-mm foil width wound on cardboard reel							

Tag-it™ HF-I Pro Transponder Inlays

Part Number	RI-I11-114A-S1	RI-I11-114B-S1	RI-I02-114A-S1	RI-I02-114B-S1	RI-I03-114-S1	RI-I16-114-S1	RI-I17-114-S1
Available Memory	256 bits organized in 8 x 32-bit blocks						
Foil width (mm)	48 mm ± 0.5 mm						
Antenna size (mm)	45 x 45	45 x 45	45 x 76	45 x 76	22.5 x 38	Ø 24.2	Ø 32.5
Foil pitch (mm)	50.8 +0.1 /-0.4 (2in)	50.8 +0.1 /-0.4 (2in)	96 +0.1/-0.4 (-3.78 in)	96 +0.1/-0.4 (-3.78 in)	48 +0.1/-0.4 (-1.89 in)	50.8 +0.1/-0.4 (2in)	50.8 +0.1/-0.4 (2in)
Frequency Offset for lamination material	Paper	PVC	Paper	PVC	Paper/PVC	Paper/PVC	Paper/PVC
Delivery	Single row tape wound on cardboard reel						

Tag-it™ HF-I Standard Transponder Inlays

Part Number	RI-I11-114A-01	RI-I11-114B-01	RI-I02-114A-01	RI-I02-114B-01	RI-I03-114-01	RI-I16-114-01	RI-I17-114-01
Available Memory	256 bits organized in 8 x 32-bit blocks						
Foil width (mm)	48 mm ± 0.5 mm						
Antenna size (mm)	45 x 45	45 x 45	45 x 76	45 x 76	22.5 x 38	Ø 24.2	Ø 32.5
Foil pitch (mm)	50.8 +0.1 /-0.4 (2in)	50.8 +0.1 /-0.4 (2in)	96 +0.1/-0.4 (-3.78 in)	96 +0.1/-0.4 (-3.78 in)	48 +0.1/-0.4 (-1.89 in)	50.8 +0.1/-0.4 (2in)	50.8 +0.1/-0.4 (2in)
Frequency Offset for lamination material	Paper	PVC	Paper	PVC	Paper/PVC	Paper/PVC	Paper/PVC
Delivery	Single row tape wound on cardboard reel						

TI Worldwide Technical Support

Internet

TI RFID Product Information Center Homepage
www.ti.com/rfid

US and Canada Product Information Center

Phone: 800-962-7343
 Fax: 214-567-7343

Business Hours (Central Standard Time):

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 Fri. 8:00 am - 5:00 pm

E-mail: rfid-support@ti.com
 (Use this email address for follow-up support or questions. For first time inquiries, use the Help Form located at www.ti.com/rfid/docs/customer/helpform.shtml.)

Texas Instruments
Radio Frequency Identification Systems
 6550 Chase Oaks Blvd., MS 8470
 Plano, Texas 75023
 USA

European Product Information Center

Country	Phone
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Spain	+34 902 19 73 96
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 All Languages — +49 (0) 8161 80 2045

Business Hours (Central European Time):

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 Tues. 8:30 am - 17:30 pm
 Wed. 8:30 am - 17:30 pm
 Thurs. 8:30 am - 17:30 pm
 Fri. 9:00 am - 16:00 pm

E-mail: e-rfid-support@ti.com

Texas Instruments
Radio Frequency Identification Systems
– European Product Information Center
 Deutschland GmbH
 Haggertystrasse 1D-85350 Freising
 Germany

International Product Information Center

Phone: +1 972-575-4364 (English)

Fax: 214-567-2492

Business Hours (Central Standard Time):

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EXHIBIT 3 - Part 2

Mark: MSC

Reg. No.: 4448231

Goods and Services: Printed matter, namely, textbooks, datasheets, brochures, white papers, newsletters, technical manuals, user manuals, instruction guides, reference guides, reference manuals in the fields of embedded computers, embedded computing, electronics, lightning and electronic components.



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Word Mark MSC

Translations The wording "MSC" has no meaning in a foreign language.

Goods and Services IC 009. US 021 023 026 036 038. G & S: Computer components and microcomputer components, namely, electronic components for computers; semiconductors; computer software development tools for microcontrollers; microcontrollers for peripheral components; microcontrollers, namely, touch technology microcontrollers, general purpose controllers, network and communication controllers, super low power controllers, high performance microcontrollers, microcontrollers for LCD-driving, for motor controlling, for low power application, for medical purposes; high reliability microprocessors, PC host microprocessors; PC integrated processors; PC multi-chip modules; VGA-controllers, graphic-controllers, image processors; computers, namely, board computers (SBC), personal computers (PCs), box PCs, desktop PCs, tablet computers, signage PCs, wall-mount PCs, lap-tops, computer notebooks, computer sub-notebooks, rack-mount computers, industrial PCs, embedded PCs, human machine interface units comprising a computer and a display, panel PCs, micro client computers, thin client computers, interactive client computers, kiosk PCs, gaming PCs, touch panel PCs, in-vehicle PCs, in-car PCs, infotainment PCs, telematics PCs, rugged computers, rugged computer notebooks, wearable PCs; rugged computers and parts and components thereof; computer memories; memory components, namely, DRAM, SRAM, Dual Port RAM, EEPROM, EPROM, Flash, FRAM, PROM, MRAM, multi-chip modules; programmable logic controllers, namely, ASICs, FPGA, GAL; prerecorded data carriers, storage media, storage cards, flash storage devices, hard disks, and flash-based hard disks all featuring computer software, namely, I/O driver software providing the interface between the dedicated operating system and the computer hardware, and BIOS software; computer software development tools for programmable logic controllers; memory boards; diodes, namely, infrared diodes, laser diodes; optical transceiver, opt coupler. linear components, namely, AC/DC converters, DC/DC converters,

analog digital converters and digital analog converters, amplifiers, comparator components, data conversion components, components for power management; power converters, electronic circuit boards; computer interface boards; integrated circuits (ic) for audio or video applications, driver-ICs; power components, namely, diodes, IGBTs, rectifiers, MOSFET, TRIACS, thyristors and transistors; wireless components, namely, W-LAN components, CATV components, **GPS**-components, GSM components, GPRS-components, crystal oscillators, crystal resonators, crystal filters, microwave products, real time clocks, watch crystals; electrical switches; flat panel display solution components, namely, LCD monitors, open frame monitors, TFT components namely, thin film transistor liquid crystal displays, LCDs, namely, numeric LCD modules, graphic LCD monochrome components, touch screens; display glasses; LCD controllers and -cards, LCD inverters and LCD backlights; LCD single board computer; touch panels; rugged liquid crystal displays (LCD); lightning components, namely, LED components (light emitting diode components), LED secondary optics, drivers and controllers for LED components, namely, DC/DC constant current LED drivers, AC/DC LED power supplies, intelligent LED drivers for general illumination applications; software driver ICs for high brightness LED control, DC/DC converters for LED control; LED controllers, namely, AC/DC LED controllers, DC/DC LED controllers, microcontrollers for LED lightning control, lightning controllers for fluorescent ballast, printed circuit boards for LED and lightning components, connectors for LED applications; LED-modules for indoor and outdoor purposes; computer parts, namely, solid state drives, memory modules, flash cars, USB flash drivers, compact flash cards; network components, namely, optical transceivers; embedded communication components, namely, computer hardware for data communication. electro mechanic components, namely, internal cooling fans for computers; relays, namely, relays for automatize applications, industrial applications, power applications, signal applications and solid state applications; batteries and battery components, namely, charges, super caps, primary batteries, lithium-ion batteries; connectors and connector components, namely, electro mechanic switches, jacks and modular jacks, switch boxes; electronic connectors for board to board and wire to wire applications, electronic connectors for automotive applications and medical applications, coaxial connectors, electronic connectors for IC-sockets, electronic connectors for interfaces; routers; embedded computers; embedded computer modules; embedded PC circuit boards; embedded computer circuit boards and baseboards; computer software development tools for embedded computers and embedded computer modules. FIRST USE: 20110901. FIRST USE IN COMMERCE: 20110901

IC 016. US 002 005 022 023 029 037 038 050. G & S: Printed matter, namely, textbooks, datasheets, **brochures**, white papers, newsletters, technical **manuals**, user **manuals**, instruction guides, reference guides, reference **manuals** in the fields of embedded computers, embedded computing, electronics, lightning and electronic components. FIRST USE: 20110901. FIRST USE IN COMMERCE: 20110901

IC 035. US 100 101 102. G & S: Computerized online retail store services, mail order and distributorship services in the fields of computer hardware, electronic **devices**, computer components, lightning components, LED components, LCD components, IT and network components, and electro mechanic components. FIRST USE: 20110901. FIRST USE IN COMMERCE: 20110901

IC 042. US 100 101. G & S: Design and development of embedded computers, computer hardware, and networks; technology consulting services in the fields of embedded computers and embedded computing, and electronics; technical support services, namely, troubleshooting problems in the fields of embedded computers and embedded computing; providing information in the fields of developing embedded computers and embedded computing over computer networks and global communication networks. FIRST USE: 20110901. FIRST USE IN COMMERCE: 20110901

Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	26.01.17 - Circles, two concentric; Concentric circles, two; Two concentric circles 26.01.21 - Circles that are totally or partially shaded.
Serial Number	85426045
Filing Date	September 19, 2011
Current Basis	1A

Original Filing Basis 1B
Published for Opposition January 22, 2013
Registration Number 4448231
Registration Date December 10, 2013
Owner (REGISTRANT) MSC Microcomputers Systems Components Vertriebs GmbH CORPORATION FED REP GERMANY Industriestr. 16 Stutensee FED REP GERMANY 76297
 (LAST LISTED OWNER) MSC TECHNOLOGIES GMBH CORPORATION FED REP GERMANY INDUSTRIESTRASSE 16 STUTENSEE FED REP GERMANY 76297
Assignment Recorded ASSIGNMENT RECORDED
Attorney of Record Kathy Tsai
Description of Mark The color(s) black, red, white, and blue is/are claimed as a feature of the mark. The mark consists of the lowercase letters "msc" in white color with black edges, printed on a red circle-shaped background encircled by a thin white and a larger blue edge.
Type of Mark TRADEMARK. SERVICE MARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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United States of America

United States Patent and Trademark Office



Reg. No. 4,448,231
Registered Dec. 10, 2013
Int. Cls.: 9, 16, 35, and 42

TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER

MSC MICROCOMPUTERS SYSTEMS COMPONENTS VERTRIEBS GMBH (FED REP GERMANY CORPORATION)
INDUSTRIESTR. 16
STUTENSEE, FED REP GERMANY 76297

FOR: COMPUTER COMPONENTS AND MICROCOMPUTER COMPONENTS, NAMELY, ELECTRONIC COMPONENTS FOR COMPUTERS; SEMICONDUCTORS; COMPUTER SOFTWARE DEVELOPMENT TOOLS FOR MICROCONTROLLERS; MICROCONTROLLERS FOR PERIPHERAL COMPONENTS; MICROCONTROLLERS, NAMELY, TOUCH TECHNOLOGY MICROCONTROLLERS, GENERAL PURPOSE CONTROLLERS, NETWORK AND COMMUNICATION CONTROLLERS, SUPER LOW POWER CONTROLLERS, HIGH PERFORMANCE MICROCONTROLLERS, MICROCONTROLLERS FOR LCD-DRIVING, FOR MOTOR CONTROLLING, FOR LOW POWER APPLICATION, FOR MEDICAL PURPOSES; HIGH RELIABILITY MICROPROCESSORS, PC HOST MICROPROCESSORS; PC INTEGRATED PROCESSORS; PC MULTI-CHIP MODULES; VGA-CONTROLLERS, GRAPHIC-CONTROLLERS, IMAGE PROCESSORS; COMPUTERS, NAMELY, BOARD COMPUTERS (SBC), PERSONAL COMPUTERS (PCS), BOX PCS, DESKTOP PCS, TABLET COMPUTERS, SIGNAGE PCS, WALL-MOUNT PCS, LAP-TOPS, COMPUTER NOTEBOOKS, COMPUTER SUB-NOTEBOOKS, RACK-MOUNT COMPUTERS, INDUSTRIAL PCS, EMBEDDED PCS, HUMAN MACHINE INTERFACE UNITS COMPRISING A COMPUTER AND A DISPLAY, PANEL PCS, MICRO CLIENT COMPUTERS, THIN CLIENT COMPUTERS, INTERACTIVE CLIENT COMPUTERS, KIOSK PCS, GAMING PCS, TOUCH PANEL PCS, IN-VEHICLE PCS, IN-CAR PCS, INFOTAINMENT PCS, TELEMATICS PCS, RUGGED COMPUTERS, RUGGED COMPUTER NOTEBOOKS, WEARABLE PCS; RUGGED COMPUTERS AND PARTS AND COMPONENTS THEREOF; COMPUTER MEMORIES; MEMORY COMPONENTS, NAMELY, DRAM, SRAM, DUAL PORT RAM, EPROM, EPROM, FLASH, FRAM, PROM, MRAM, MULTI-CHIP MODULES; PROGRAMMABLE LOGIC CONTROLLERS, NAMELY, ASICS, FPGA, GAL; PRERECORDED DATA CARRIERS, STORAGE MEDIA, STORAGE CARDS, FLASH STORAGE DEVICES, HARD DISKS, AND FLASH-BASED HARD DISKS ALL FEATURING COMPUTER SOFTWARE, NAMELY, I/O DRIVER SOFTWARE PROVIDING THE INTERFACE BETWEEN THE DEDICATED OPERATING SYSTEM AND THE COMPUTER HARDWARE, AND BIOS SOFTWARE; COMPUTER SOFTWARE DEVELOPMENT TOOLS FOR PROGRAMMABLE LOGIC CONTROLLERS; MEMORY BOARDS; DIODES, NAMELY, INFRARED DIODES, LASER DIODES; OPTICAL TRANSCEIVER, OPT COUPLER; LINEAR COMPONENTS, NAMELY, AC/DC CONVERTERS, DC/DC CONVERTERS, ANALOG DIGITAL CONVERTERS AND DIGITAL ANALOG CONVERTERS, AMPLIFIERS, COMPARATOR COMPONENTS, DATA CONVERSION COMPONENTS, COMPONENTS FOR POWER



Deborah S. Cohen

Commissioner for Trademarks of the
United States Patent and Trademark Office

Reg. No. 4,448,231 MANAGEMENT; POWER CONVERTERS, ELECTRONIC CIRCUIT BOARDS; COMPUTER INTERFACE BOARDS; INTEGRATED CIRCUITS (IC) FOR AUDIO OR VIDEO APPLICATIONS, DRIVER-ICS; POWER COMPONENTS, NAMELY, DIODES, IGBTs, RECTIFIERS, MOSFET, TRIACS, THYRISTORS AND TRANSISTORS; WIRELESS COMPONENTS, NAMELY, W-LAN COMPONENTS, CATV COMPONENTS, GPS-COMPONENTS, GSM COMPONENTS, GPRS-COMPONENTS, CRYSTAL OSCILLATORS, CRYSTAL RESONATORS, CRYSTAL FILTERS, MICROWAVE PRODUCTS, REAL TIME CLOCKS, WATCH CRYSTALS; ELECTRICAL SWITCHES; FLAT PANEL DISPLAY SOLUTION COMPONENTS, NAMELY, LCD MONITORS, OPEN FRAME MONITORS, TFT COMPONENTS NAMELY, THIN FILM TRANSISTOR LIQUID CRYSTAL DISPLAYS, LCDS, NAMELY, NUMERIC LCD MODULES, GRAPHIC LCD MONOCHROME COMPONENTS, TOUCH SCREENS; DISPLAY GLASSES; LCD CONTROLLERS AND -CARDS, LCD INVERTERS AND LCD BACKLIGHTS; LCD SINGLE BOARD COMPUTER; TOUCH PANELS; RUGGED LIQUID CRYSTAL DISPLAYS (LCD); LIGHTNING COMPONENTS, NAMELY, LED COMPONENTS (LIGHT EMITTING DIODE COMPONENTS), LED SECONDARY OPTICS, DRIVERS AND CONTROLLERS FOR LED COMPONENTS, NAMELY, DC/DC CONSTANT CURRENT LED DRIVERS, AC/DC LED POWER SUPPLIES, INTELLIGENT LED DRIVERS FOR GENERAL ILLUMINATION APPLICATIONS; SOFTWARE DRIVER ICS FOR HIGH BRIGHTNESS LED CONTROL, DC/DC CONVERTERS FOR LED CONTROL; LED CONTROLLERS, NAMELY, AC/DC LED CONTROLLERS, DC/DC LED CONTROLLERS, MICROCONTROLLERS FOR LED LIGHTNING CONTROL, LIGHTNING CONTROLLERS FOR FLUORESCENT BALLAST, PRINTED CIRCUIT BOARDS FOR LED AND LIGHTNING COMPONENTS, CONNECTORS FOR LED APPLICATIONS; LED-MODULES FOR INDOOR AND OUTDOOR PURPOSES; COMPUTER PARTS, NAMELY, SOLID STATE DRIVES, MEMORY MODULES, FLASH CARDS, USB FLASH DRIVERS, COMPACT FLASH CARDS; NETWORK COMPONENTS, NAMELY, OPTICAL TRANSCEIVERS; EMBEDDED COMMUNICATION COMPONENTS, NAMELY, COMPUTER HARDWARE FOR DATA COMMUNICATION; ELECTRO MECHANIC COMPONENTS, NAMELY, INTERNAL COOLING FANS FOR COMPUTERS; RELAYS, NAMELY, RELAYS FOR AUTOMATIZE APPLICATIONS, INDUSTRIAL APPLICATIONS, POWER APPLICATIONS, SIGNAL APPLICATIONS AND SOLID STATE APPLICATIONS; BATTERIES AND BATTERY COMPONENTS, NAMELY, CHARGES, SUPER CAPS, PRIMARY BATTERIES, LITHIUM-ION BATTERIES; CONNECTORS AND CONNECTOR COMPONENTS, NAMELY, ELECTRO MECHANIC SWITCHES, JACKS AND MODULAR JACKS, SWITCH BOXES; ELECTRONIC CONNECTORS FOR BOARD TO BOARD AND WIRE TO WIRE APPLICATIONS, ELECTRONIC CONNECTORS FOR AUTOMOTIVE APPLICATIONS AND MEDICAL APPLICATIONS, COAXIAL CONNECTORS, ELECTRONIC CONNECTORS FOR IC-SOCKETS, ELECTRONIC CONNECTORS FOR INTERFACES; ROUTERS; EMBEDDED COMPUTERS; EMBEDDED COMPUTER MODULES; EMBEDDED PC CIRCUIT BOARDS; EMBEDDED COMPUTER CIRCUIT BOARDS AND BASEBOARDS; COMPUTER SOFTWARE DEVELOPMENT TOOLS FOR EMBEDDED COMPUTERS AND EMBEDDED COMPUTER MODULES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 9-1-2011; IN COMMERCE 9-1-2011.

FOR: PRINTED MATTER, NAMELY, TEXTBOOKS, DATASHEETS, BROCHURES, WHITE PAPERS, NEWSLETTERS, TECHNICAL MANUALS, USER MANUALS, INSTRUCTION GUIDES, REFERENCE GUIDES, REFERENCE MANUALS IN THE FIELDS OF EMBEDDED COMPUTERS, EMBEDDED COMPUTING, ELECTRONICS, LIGHTNING AND ELECTRONIC COMPONENTS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 9-1-2011; IN COMMERCE 9-1-2011.

FOR: COMPUTERIZED ONLINE RETAIL STORE SERVICES, MAIL ORDER AND DISTRIBUTORSHIP SERVICES IN THE FIELDS OF COMPUTER HARDWARE, ELECTRONIC DEVICES, COMPUTER COMPONENTS, LIGHTNING COMPONENTS, LED COMPONENTS, LCD COMPONENTS, IT AND NETWORK COMPONENTS, AND ELECTRO MECHANIC COMPONENTS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

Reg. No. 4,448,231 FIRST USE 9-1-2011; IN COMMERCE 9-1-2011.

FOR: DESIGN AND DEVELOPMENT OF EMBEDDED COMPUTERS, COMPUTER HARDWARE, AND NETWORKS; TECHNOLOGY CONSULTING SERVICES IN THE FIELDS OF EMBEDDED COMPUTERS AND EMBEDDED COMPUTING, AND ELECTRONICS; TECHNICAL SUPPORT SERVICES, NAMELY, TROUBLESHOOTING PROBLEMS IN THE FIELDS OF EMBEDDED COMPUTERS AND EMBEDDED COMPUTING; PROVIDING INFORMATION IN THE FIELDS OF DEVELOPING EMBEDDED COMPUTERS AND EMBEDDED COMPUTING OVER COMPUTER NETWORKS AND GLOBAL COMMUNICATION NETWORKS, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 9-1-2011; IN COMMERCE 9-1-2011.

THE MARK CONSISTS OF THE LOWERCASE LETTERS "MSC" IN WHITE COLOR WITH BLACK EDGES, PRINTED ON A RED CIRCLE-SHAPED BACKGROUND ENCIRCLED BY A THIN WHITE AND A LARGER BLUE EDGE.

THE COLOR(S) BLACK, RED, WHITE, AND BLUE IS/ARE CLAIMED AS A FEATURE OF THE MARK.

THE WORDING "MSC" HAS NO MEANING IN A FOREIGN LANGUAGE.

SN 85-426,045, FILED 9-19-2011.

DANNEAN HETZEL, EXAMINING ATTORNEY

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

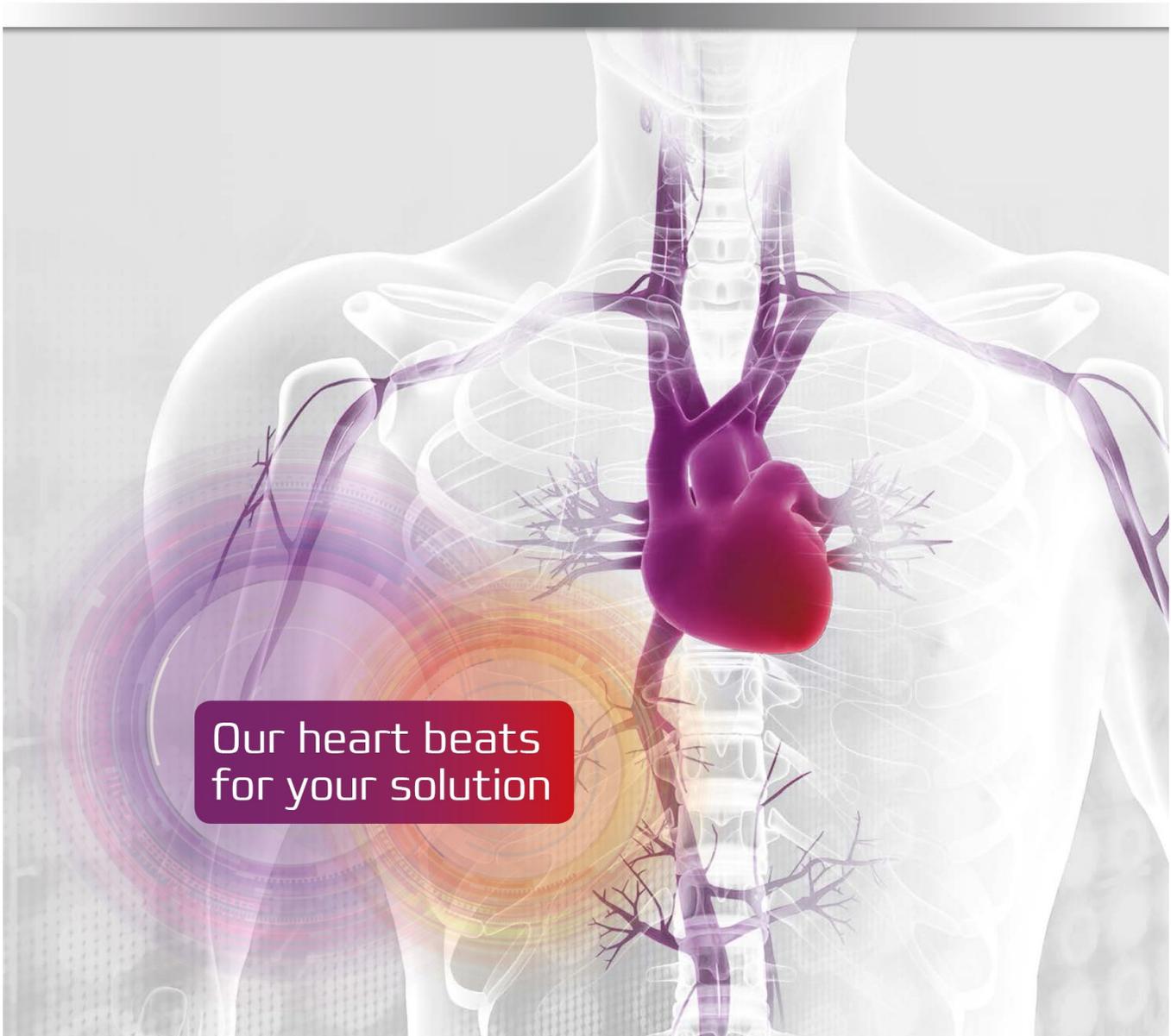
NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.



EMBEDDED
COMPUTER TECHNOLOGY

DISPLAY
SOLUTIONS

2013



**Our heart beats
for your solution**



**Gleichmann & Co. Electronics GmbH:
The Display - and Visualization Specialist**

Since its founding in 1979 Gleichmann & Co. Electronics GmbH, part of the MSC Group, has been a leading European distributor of electronic assemblies and components.

Starting with our early focus on a few consulting-intensive product areas Gleichmann has over the years developed expertise in displays, optoelectronics and custom battery systems. This specialization – unique for a distributor – affords Gleichmann the deep technical know-how of a Display Solutions Company and enables us to support customers at every stage of their application development individually and as required. It starts with classic product consulting and comprehensive design-in support and extends to the management of the entire product development cycle.



**MSC Vertriebs GmbH:
Experts for Embedded Computer Technology**

MSC Embedded offers products and services for OEM customers in the medical market, including ODM and OEM manufacturing of solutions according to ISO 13485 (design and production). We are a leading European supplier for customers requiring innovative technologies, high quality designs and leading CPU modules, assemblies and system integration. With the variety of existing building blocks, professional project management and experienced engineers for medical electronic design and system MSC is able to support your fast path to the market. Our spectrum of supported systems covers all segments of modern medical applications, interfaces, even mechanical enclosures and ship-to-stock of the final device with supporting logistics.

Design and Production Expertise

Design Center and Production Sites

More than 150 engineers work in the company's development group with focuses on chip design and integration, the development of embedded system boards, mechanics and construction, as well as system design and integration. Our accredited EMC laboratory handles all environmental tests. Due to fast access, we are able to meet development time frames effectively and realize complete system acceptance tests in our own laboratories. Professional project management ensures compliance with short development cycles and effective development costs during the entire development phase. Our centralized group-purchasing provides the required components for your project under the best possible conditions. Our electronic assembly manufacturing, which is distributed among various locations, allows manufacturing with the highest quality standards and at attractive costs.

System Integration

Quick time to market requires not only the use of off-the-shelf modules but may require expertise in system integration for display, memory, I/O and touch technologies. System engineers can't always follow the fast changes in electronics and may often need support from experts in the various fields on the supplier side. MSC provides experts in over 80 product lines, many of them directly involved in embedded computer technology and all the related peripheral devices. Customers have access to this network of knowledge with a single entry point.

Design and development

- Mechanical design
- Thermal simulation
- Production-optimized engineering
- IP protection classes
- RFID
- Telematics (GSM/GPRS/GPS)
- COM modules and baseboards
- X86 and ARM processor integration
- BIOS and bootloader development
- Bus systems
- ASIC and FPGA design
- Signal processing
- Accredited EMC laboratory
- Verification & certification according to customer specifications
- Assistance in handling the approval („Regulatory Affairs“)

Manufacturing and quality

- SMD manufacturing
- THT manufacturing
- Multi-level subsystems, adapted to the product testing up to the overall production of medical devices
- ISO 9001:2008, ISO 13485:2010
- The production meets the requirements of the FDA
- Environmental management

„long-term availability...“

One important criterion to meet the legal requirements for the long-term availability of medical systems is the strategy in development and the selection of components. MSC offers EOL management, fixed BOM's and a traceability up to the component level.

„keep an eye on the certification...“

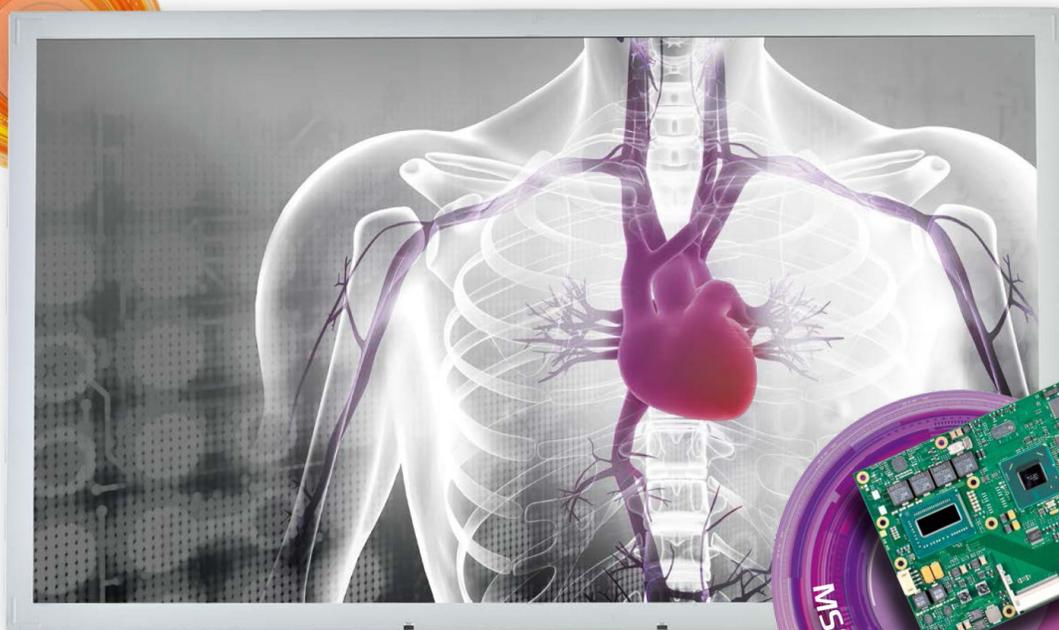
MSC offers you the perfect manufacturing facility for your product: from low-cost to high-tech, from small-batch production to large series production. This is possible through manufacturing facilities in Germany and Europe that are specialized for various requirements.

„being a one-stop shop...“

As developer and manufacturer, MSC offers a scalable part of the overall solution. Mechanical and thermal design plays an important part in the design of the entire system, just like the consideration of environmental conditions and the usability for the end user. The engineers at MSC support you right from the start with the design of your solution and also consider the efficiency of a subsequent series production.



New Computer-on-Modules & Displays for Medical Applications



LC260EXN-SDA1

- Size: 66,04 cm = 26"
- Resolution: 1366 x 768; WXGA
- IPS - wide viewing angle / high contrast
- Viewing Angle: 89/89/89/89
- No grey scale inversion
- Excellent readability under bright environmental conditions

MSC C6B-7S

- Intel® Core™ 3rd generation i3, i5, i7 and Celeron processors with HD Graphics 4000
- Intel® 7-Series PCH
- Three DisplayPort/HDMI/DVI interfaces
- Two Embedded DisplayPort interfaces
- LVDS (24 Bit, dual channel) and CRT interface
- Triple independent display support
- DirectX 11, OpenGL 3.1, OpenCL 1.1
- Resolution up to 2560 x 1600
- Up to 16GB DDR3-1600 SDRAM, dual channel



G1211/1-L01

- Size: 31 cm = 12,1"
- Resolution: 1280 x 800; WXGA
- Brightness: 400cd/ m2
- Contrast: 1000:1
- MVA – wide viewing angle / high contrast

MSC Q7-A50M

- AMD G-Series dual- and single-core processors up to 1GHz
- Up to 4GB DRAM and up to 8GB NAND Flash
- HDMI, DisplayPort and 2-chan. LVDS interfaces

G1541/1-LE01 TN TFT

- Size: 39,1 cm = 15,4"
- Resolution: 1280 x 800; WXGA
- Viewing Angle: 80/80/70/70
- attached/ air gap bonded ZYTRONIC Multitouch ZYBM15-4.001



New Computer-on-Modules & Displays for Medical Applications



COM Express™ - MSC C6C-A7

Ultimate graphics and video performance

The MSC C6C-A7 module is based on AMD's Embedded R-Series platform delivering high-performance processing coupled with a premium high definition visual experience in a power efficient solution. The compact module offers multi-display support, DirectX 11, fast DDR3 memory and USB 3.0 interfaces. OpenCL™ can boost the computing performance using the graphics engines for parallel processing. These outstanding features make it best suited for visualization and 3D image processing tasks in high-end medical appliances.



Qseven® - MSC Q7-IMX6

Compatible Modules from Single-Core to Quad-Core

The MSC Q7-IMX6 with ARM Cortex™-A9 CPU is a compatible module with economic single-core CPU, strong dual-core processor or a powerful quad-core CPU with up to 1.2 GHz, and provides a very high-performance graphics. It is highly suitable for medical applications requiring low power consumption and medium to high computing and graphics performance. Dual-channel LVDS and HDMI/DVI ports enable dual independent screen outputs.



54.6 cm (21.5") Open Frame Monitor with nanosilver-based multi-touch PCT technology

Minimal reaction times are guaranteed

Unlike conventional indium-tin oxide (ITO)-based PCTs, tiny particles of silver are used as a conductive material in the process used by Gleichmann Electronics. This makes it possible to manufacture extremely thin, elastic touch films. The capacitive resistance is so low that minimal reaction times are guaranteed.

The 90 percent light transmission supports optimum display readability. Behind the FPDS-2150F-WF3SLC1 Open Frame Monitor's touch film there is a high-quality LM 215WF3-SLC1 TFT display from LG Display with a full HD resolution of 1920 x 1080 pixels, 1,000:1 contrast, 250 cd/m² brightness and an LED backlight life of at least 50,000 hours. The enhanced in-plane switching (e-IPS) technology used in its manufacture allows for a short reaction time of just 8 ms in addition to wide vertical and horizontal viewing angles of 178° respectively making it an ideal choice for medical applications.



Multi-touch projected capacitive touch (PCT) technology for large format displays

Sensor works with gloved hands

The multi-touch solution, which was developed by Zytronic is based on its brand new ZXY200 touch controller and a ruggedized, scalable touch sensor. In addition to offering 15 inch, 22 inch, 32 inch, 46 inch and 55 inch sensors, customer-specific sizes in low volumes are also available.

Like all of Zytronic's PCT touch sensors, the multi-touch sensor solution uses a matrix of 10 micron diameter copper electrodes embedded within a 4 mm thick, durable glass laminate which is both impact and scratch resistant. The sensor also works with gloved hands, thus considerably increasing the application areas for this solution. This ruggedized multi-touch solution is plug and play compatible with Microsoft's multi-touch capable operating systems Windows® 7 and Windows® 8. It can also be used in conjunction with multi-touch application software such as Nuiteq's Snowflake and Omnivision's Omnitapps platforms.

Custom Solutions for Medical Applications



Angiography

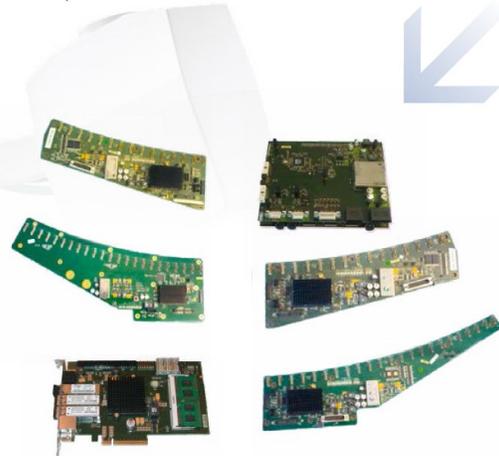
HMI and Computing Solutions in the C-Circle

Display and Computing solutions tailored for the application with latest innovative user interface

Computer Tomography

FPGA-based high-speed Image Processing

State of the Art FPGAs from Altera, Xilinx and Lattice. Optical Interfaces, up-to-date Memory Technologies, PCI-Express Interfaces



Application examples

- Laboratory and analytical equipment
- Dental systems
- CT
- OT lights
- C-arm
- Ultrasound
- Cardiology
- Defibrillator

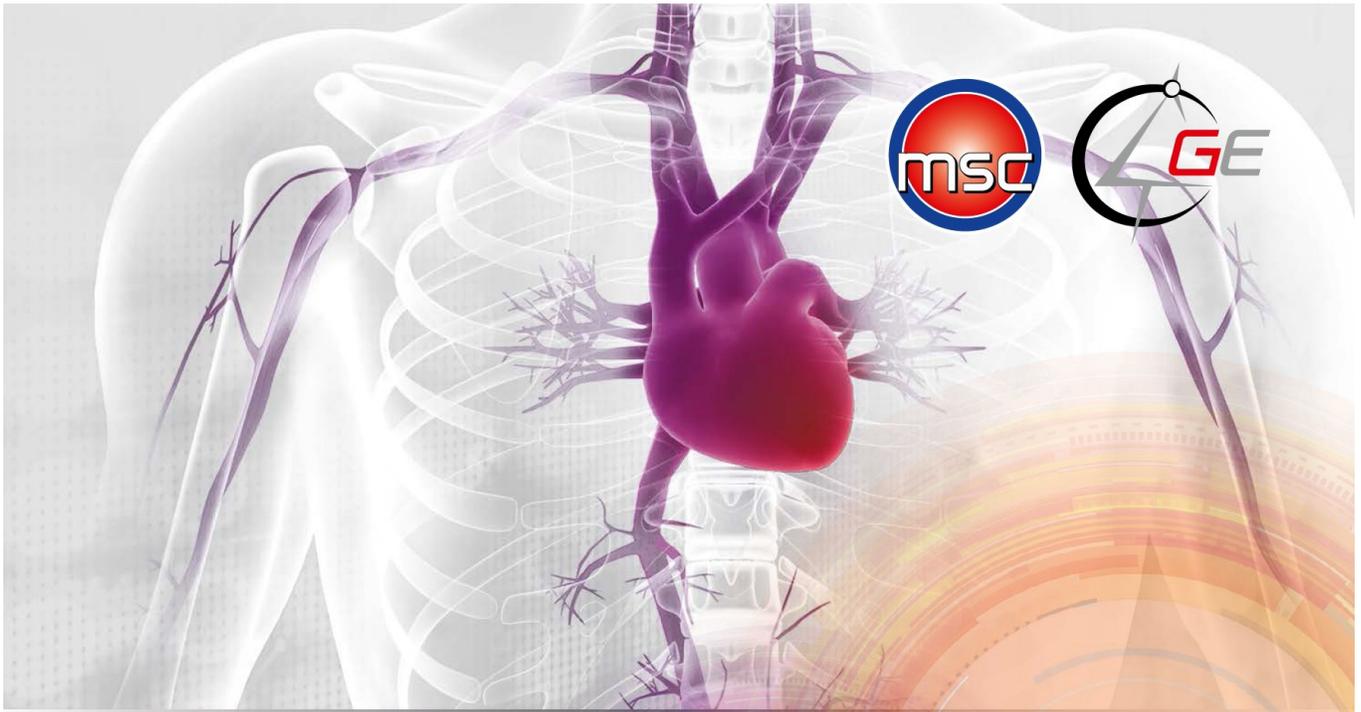


Cardiology

Mobile ECG Printer

Developed and produced according to FDA (CSR) * ARM Controller * Li-Ion Battery & Controller * customer-specific thermal printer * 35 country-specific versions





Please
contact us

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● Gleichmann & Co. Electronics / Headquarters

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www.msc-ge.com

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EXHIBIT 4

MFi Program

Join the MFi licensing program and get the hardware components, tools, documentation, technical support, and certification logos needed to create AirPlay audio accessories and electronic accessories that connect to iPod, iPhone, and iPad.



Hardware Components and Documentation

Get the hardware connectors and components that are required to manufacture iPod, iPhone, iPad, and AirPlay audio accessories. And access the iPod Accessory protocol specification, the communication protocol used to interact with iPod, iPhone, and iPad.



MFi Logos

Promote your electronic accessory with MFi logos. Made for iPod, Made for iPhone, Made for iPad, and AirPlay logos communicate to customers that an electronic accessory has been designed to connect specifically to iPod, iPhone, or iPad, and has been certified by the developer to meet Apple performance standards.



Technical Support

Request support from our Developer Technical Support engineers and get one-on-one assistance with your specific technical issue.

Join the MFi Program

Hardware Connectors and Components	✓
Testing Tools	✓
Technical Information	✓
Technical Support	✓
Product Certification	✓
MFi and AirPlay Logos	✓
iPod, iPhone, and iPad Compatibility Icons	✓

Apply Now

Questions?

To learn more about the MFi Program or the enrollment process, see our [FAQs](#) >

Already a Licensee?

[Sign in to access program resources](#) >

<p>Developer Programs MFi Program</p> <p>What's New</p> <ul style="list-style-type: none"> IOS 8 OS X Yosemite Swift Xcode 6 	<p>Resources</p> <ul style="list-style-type: none"> IOS Dev Center Mac Dev Center Safari Dev Center App Store iAd iCloud 	<p>Forums</p> <ul style="list-style-type: none"> Videos Licensing and Trademarks Hardware and Drivers iPod, iPhone, and iPad Cases Open Source 	<p>Programs</p> <ul style="list-style-type: none"> IOS Developer Program IOS Developer Enterprise Program IOS Developer University Program Mac Developer Program Safari Developer Program MFi Program 	<p>Support</p> <ul style="list-style-type: none"> IOS Developer Program Mac Developer Program Safari Developer Program App Store iTunes Connect Technical Support
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 MFi Programs Enrollment

Enrolling in the MFi Program

Here's what you need to do:

✓ **Determine if the MFi Program is right for your company/organization.**

The MFi Program is intended for hardware developers who wish to develop electronic accessories specifically for iPhone, iPad or iPod*. Companies, organizations, government entities and educational institutions are all eligible to apply. Your organization must have a registered legal entity name to apply.

✓ **Create/register an Apple ID and submit an enrollment form.**

Create/register a business Apple ID to complete the enrollment form, execute the online NDA, and submit the form.

✓ **Complete a credit review.**

You will be directed to a secure third-party Web site to complete your credit review.

✓ **Execute an MFi License.**

Once your credit review is complete, you will receive the MFi License Agreement for review and signature.

[Continue](#)

*Case developers, app developers and developers of accessories that rely solely on standard technology do not need to join the MFi Program.



FAQs

To learn more about the MFi Program and the enrollment process, see our [Frequently Asked Questions](#).

MFi Licensed Accessories

Click [here](#) to search for MFi Licensed accessories.



Frequently Asked Questions

Program overview

- What types of accessories and technologies are part of the MFi Program?
- What types of accessories and technologies are not part of the MFi Program?
- Who should apply to the MFi Program?
- What types of MFi Licenses are available?
- How does an MFi Development Licensee work with an MFi Manufacturing Licensee?
- Can you review my product concept and advise if I need to join the MFi Program?
- What is the royalty associated with MFi accessories?

Program enrollment

- What will I need to apply for the MFi Program?
- Am I eligible to apply for the MFi Manufacturing License if my company does not own a manufacturing facility?
- What are the steps for enrolling in the MFi Program?
- How can I check the status of my program enrollment? How long does it take to join the MFi Program?
- Is there a program fee for participation in the MFi Program?
- How do I complete a credit review?
- Why do I need to complete a credit review? Is this required?

Who needs to join the MFi Program

- My company wants to design/develop an MFi accessory and outsource manufacturing.
- My company is an engineering design firm/contractor that wants to develop MFi accessories for a client.
- My company wants to manufacture electronic components/sub-assemblies for MFi accessories.
- My company wants to provide sub-contracting services to an MFi Manufacturing Licensee.
- My company/organization wants to develop MFi accessories for in-house use.

Who does not need to join the MFi Program

- [I want to develop cases for iPhone, iPad or iPod.](#)
- [I want to develop an accessory that communicates with an Apple device using only Bluetooth Low Energy.](#)
- [I want to develop an iOS app that communicates with an MFi accessory.](#)
- [I want to source/sell MFi accessories as finished goods.](#)
- [I want to develop an MFi accessory for personal use.](#)
- [I want to teach students about developing MFi accessories.](#)

List of authorized MFi Manufacturing Licensees

- [How can I access the list of authorized MFi Manufacturing Licensees?](#)

Program overview

What types of accessories and technologies are part of the MFi Program?

The MFi Program encompasses third-party hardware accessories that use Apple's MFi licensed technology to connect electronically to iPhone, iPad or iPod. MFi licensed technology includes:

- [HomeKit](#) accessory Protocol (HAP)
- Lightning and 30-pin connectors
- Authentication coprocessors
- iPod Accessory Protocol (IAP), the protocol used to communicate with iPhone, iPad and iPod
- [AirPlay](#) audio technology
- Wireless Accessory Configuration (WAC) feature
- Headphone Remote and Mic feature
- Lightning Audio Module
- [CarPlay](#) technology
- MFi Game Controller technology
- [MFi Hearing Aid](#) technology

What types of accessories and technologies are not part of the MFi Program?

Accessories that do not use any of the MFi licensed technology listed above are not part of the MFi Program. For example:

- Accessories that use only standard [Bluetooth profiles supported by iOS](#)
- Accessories that use only [Bluetooth Low Energy](#) (BTLE) (note: BTLE-enabled [HomeKit](#) accessories and BTLE-enabled [MFi Hearing Aids](#) are part of the MFi Program)
- Accessories that connect to an Apple device through the headphone jack and do not use any MFi licensed technology
- Non-electronic [cases](#)

Who should apply to the MFi Program?

Developers who wish to develop electronic accessories for iPhone, iPad or iPod using licensed technology should join the MFi Program. Companies, organizations, government entities and educational institutions are eligible to apply. For more information, please see the [Who needs to join the MFi Program](#) and [Who does not need to join the MFi Program](#) sections below.

What types of MFi Licenses are available?

There are 2 types of Licenses: a Development License and a Manufacturing License. Companies that plan to develop/help develop, but not manufacture, MFi accessories are eligible for the MFi Development License. Companies that plan to manufacture MFi accessories AND own a manufacturing facility are eligible for the MFi Manufacturing License. The following table describes the features of each License.

	Development License	Manufacturing License
Technical specifications	✓	✓
Sample quantities of MFi components	✓	✓
Development/testing tools	✓	✓
MFi and AirPlay logos	With Apple approval	✓
MFi certification		✓
Mass-production quantities of MFi components		✓
Mass-production manufacturing		✓
Submission of sales, inventory, forecast reports to Apple		✓
Developer Technical Support (DTS) incidents	✓	✓

How does an MFi Development Licensee work with an MFi Manufacturing Licensee?

Once an MFi Development Licensee develops/prototypes an MFi accessory, they will work with one or more MFi Manufacturing Licensees who will manufacture the accessory. The MFi Manufacturing Licensee will be solely responsible for all program obligations associated with the Development Licensee's MFi accessories, as shown in the table above. To access the list of authorized MFi Manufacturing Licensees, click [here](#).

Can you review my product concept and advise if I need to join the MFi Program?

If you intend to develop an electronic accessory which will connect to iPhone, iPad or iPod using proprietary technology, your company must join the MFi Program. Apple is unable to provide feedback regarding a product concept prior to joining the MFi Program.

What is the royalty associated with MFi accessories?

This information is only available under NDA. You will be able to review this information once your application for the MFi Manufacturing License has been approved.

Program enrollment

What will I need to apply for the MFi Program?

- A registered legal entity name
- Address for the company/organization's principal place of business or corporate headquarters (P.O. boxes are not accepted)
- Company/organization domain name/e-mail address and Web site
- A completed [credit review](#) of your company by an Apple-specified third party
- A valid credit card to purchase the credit review
- (For the MFi Manufacturing License) Ownership of a manufacturing facility

Am I eligible to apply for the MFi Manufacturing License if my company does not own a manufacturing facility?

No. The MFi Manufacturing License is intended solely for companies that own one or more manufacturing facilities.

What are the steps for enrolling in the MFi Program?

- Create/register a business Apple ID to access the MFi Program enrollment page (please use a supported Web browser, Safari or Firefox, running on OS X v10.8 or later, or Windows 7 or later)
- Complete the enrollment form, execute the online NDA, and submit the form
- Purchase and complete a credit review through a secure third-party Web site using the unique URL provided by Apple

- Once your credit review is complete and your program application is approved, you will receive an email with instructions for reviewing/executing the MFi License
- Execute the MFi License
- Receive a welcome e-mail when the MFi License is counter-signed and executed by Apple

How can I check the status of my program enrollment? How long does it take to join the MFi Program?

Processing times may vary, depending on the volume of applications received. Apple executes contracts on a first-come, first-served basis. Incomplete applications may delay the process.

Is there a program fee for participation in the MFi Program?

There is no program fee at this time. However, all program applicants must purchase and complete a credit review through a secure, third party Web-site.

How do I complete a credit review?

After you submit a completed enrollment form, you will be directed to a secure, third-party Web site to complete your credit review.

Why do I need to complete a credit review? Is this required?

Yes. A credit review is conducted to authenticate the existence and identity of your company/organization.

Who needs to join the MFi Program

My company wants to design/develop an MFi accessory and outsource manufacturing?

Yes. If you would like access to the MFi technical specifications and/or sample quantities of licensed components for the purpose of development, please apply for the MFi Development License. After License execution, you can work with an MFi Manufacturing Licensee who will manufacture the accessory and take responsibility for all program requirements on your company's behalf. To access the list of authorized MFi Manufacturing Licensees, click [here](#).

My company is an engineering design firm/contractor that wants to develop MFi accessories for a client. Do I need to join the MFi Program?

Yes. If you would like access to the MFi technical specifications and/or sample quantities of licensed components for development purposes, please apply for the MFi Development License.

My company wants to manufacture electronic components/sub-assemblies for MFi accessories. Do I need to join the MFi Program?

Yes. Please apply for the MFi Development License. The MFi Manufacturing License is intended for companies who will manufacture MFi accessories as finished goods. The MFi Manufacturing Licensee will be solely responsible for procuring all MFi components.

My company wants to provide sub-contracting services to an MFi Manufacturing Licensee. Do I need to join the MFi Program?

Yes. Please apply for the MFi Development License.

My company/organization wants to develop MFi accessories for in-house use. Do I need to join the MFi Program?

Yes. If you would like access to the MFi technical specifications and/or sample quantities of licensed components for development purposes, please apply for the MFi Development License. After License execution, you can work with an MFi Manufacturing Licensee who will manufacture the accessory and take responsibility for all program requirements on your company's behalf. To access the list of authorized MFi Manufacturing Licensees, click [here](#).

Who does not need to join the MFi Program

I want to develop cases for iPhone, iPad or iPod. Do I need to join the MFi Program?

No. If you intend to develop a case which does not connect electronically to iPhone, iPad or iPod using licensed technology, you do not need to join the MFi Program. For information regarding case development, please visit: <http://developer.apple.com/resources/cases/>.

I want to develop an accessory that communicates with an Apple device using only Bluetooth Low Energy. Do I need to join the MFi Program?

No. Accessories which connect to an Apple device using only Bluetooth Low Energy/BTLE/Bluetooth 4.0 or standard Bluetooth profiles supported by iOS are not part of the MFi Program.

I want to develop an iOS app that communicates with an MFi accessory. Do I need to join the MFi Program?

No. iOS app developers do not need to join the MFi Program. Everything app developers need is in the External Accessory Framework, which is provided in the iOS SDK. To access the iOS SDK, please join the iOS Developer Program: <https://developer.apple.com/programs/ios/>.

I want to source/sell MFi accessories as finished goods. Do I need to join the MFi Program?

No. You do not need to join the MFi Program in order to source and/or sell MFi accessories as finished goods. However, you must source MFi finished goods from an MFi Manufacturing Licensee. The Manufacturing Licensee will be authorized to develop/manufacture goods sold under your company's brand and will take responsibility for all program requirements on your company's behalf. The Manufacturing Licensee will also be authorized to include the MFi logo on the product packaging and user guide of your accessory, once it has completed the necessary program requirements. To access the list of authorized MFi Manufacturing Licensees, click [here](#).

I want to develop an MFi accessory for personal use. Can I join the MFi Program?

No. We recommend that you use a third-party hobbyist solution which will allow you to connect iOS devices to serial devices and to write iOS apps that communicate with these serial devices.

I want to teach students about developing MFi accessories. Can I join the MFi Program?

No. The information shared under the MFi Program is Apple Confidential and not intended to be used in an academic setting.

No. The information shared under the MFi Program is Apple Confidential and not intended to be used in an academic setting.

List of authorized MFi Manufacturing Licensees

How can I access the list of authorized MFi Manufacturing Licensees?

If you would like to access the latest list of MFi Manufacturing Licensees, please click [here](#) to execute an online NDA. Upon execution of the NDA, you will automatically be able to view the list.

If you have a question that is not addressed in the FAQs, click "Contact Us."

[Contact Us](#)



MFi Licensed Accessories

Search for Accessories

Search Criteria

Lightning Only Lightning-based accessories are searchable at this time.

By Accessory Category

By Compatibility



Important: Information about products not manufactured by Apple is provided for informational purposes only and does not constitute Apple's recommendation or endorsement.

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EXHIBIT 5

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In the Matter of:	:	
	:	
Apple Inc.	:	
	:	Examining Attorney: Sui Q. Duong
Serial No: 78-521,891	:	
	:	Law Office: 116
Filed: November 23, 2004	:	
	:	
Mark: IPOD	:	
	:	

1. I, Thomas R. La Perle, am Assistant Secretary and a Director in Apple Inc.'s legal department, with responsibility for managing Apple's Trademark and Copyright Group. I am familiar with Apple's operations, including the marks, marketing, and licensing activities associated with its innovative personal computing devices and software products. I submit this Declaration in support of Apple's Request for Reconsideration of even date in the captioned Application, and specifically to provide background about Apple's Made For iPod Program ("MFi Program").

2. Apple's MFi Program is a licensing program whereby approved third parties can apply to use, under a controlled license, the "Made for iPod" Logo ("MFi iPod Logo") on certain product packaging and user guides for their approved licensed products.

3. The details of the MFi Program are proprietary and confidential. Indeed, before a third party may apply to be an approved licensee, that third party must sign a non-disclosure agreement. Nevertheless, for purposes of confirming that the substitute specimens of use submitted in support of the application for Apple's IPOD mark in Class 16 (78-521,891) (the "Substitute Specimens"), I hereby provide some general information regarding Apple's MFi Program.

4. An interested third party that makes accessories or other products for use in connection with Apple's iPod device may apply for a trademark license through the MFi Program that will enable such third party to use the MFi iPod Logo in association with its product to signify to consumers that such product has been designed to work with Apple's product and has been certified to meet Apple's performance standards. The application process is detailed on pages from Apple's website at <https://developer.apple.com/programs/mfi/>, a selection of pages from which are attached hereto as Exhibit A.

5. Apple carefully reviews each application to ensure the proposed product meets Apple's standards.

6. If approved, the licensee and Apple, as trademark licensor, enter into a trademark license agreement, whereby the licensee ultimately may use the MFi iPod Logo in certain approved manners. Before such use can commence, the licensee must submit a sample of the proposed product and all associated documentation to Apple, so that Apple can ensure compliance with its MFi iPod Logo guidelines. Apple has the authority and discretion to require that changes be made to the products and edits be made to the documentation. If, at any time, the use does not meet Apple's standards, then Apple can require that the licensee cease use of the MFi iPod Logo.

7. The license agreement also identifies trademarks that Apple owns, including the MFi iPod Logo, and provides that all use of Apple's marks by the licensee and goodwill associated with Apple's marks inure to Apple's exclusive benefit.

8. Accordingly, when an approved third party uses the MFi iPod Logo on, for example, its product packaging or user manual, such use is a licensed trademark use, and any goodwill that arises from such use inures exclusively to Apple's benefit.

9. Consumers rely upon the presence of the MFi iPod Logo on third-party products and documentation to signify that the products and documentation have been reviewed by Apple and that Apple controls the quality of such products and documentation.

10. As such, the substitute specimens of use that Apple submitted on July 18, 2014, namely, the Yamaha and Sony product manuals that bear the MFi iPod Logo, demonstrate valid trademark use of the IPOD mark in connection with the Class 16 goods under the Application, and therefore constitute valid trademark specimens of use for such Application.

11. Therefore, and without prejudice to Apple's other arguments and evidence submitted in the Request for Reconsideration relating to the original specimen, I respectfully submit that the Substitute Specimens are valid trademark specimens showing use of the IPOD mark by Apple for the goods covered under the Application.

12. The undersigned, being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001, and that such willful false statements and the like may jeopardize the validity of the application or any registration resulting therefrom, declares that all statements made herein of her own knowledge are true and that all statements made on information and belief are believed to be true.

Apple Inc.

Dated: FEBRUARY 19, 2015

By: _____


Thomas R. La Perle, Esq.
Assistant Secretary
Intellectual Property Counsel

EXHIBIT A

MFi Program

Join the MFi licensing program and get the hardware components, tools, documentation, technical support, and certification logos needed to create AirPlay audio accessories and electronic accessories that connect to iPod, iPhone, and iPad.



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Technical Support

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Join the MFi Program

Hardware Connectors and Components	✓
Testing Tools	✓
Technical Information	✓
Technical Support	✓
Product Certification	✓
MFi and AirPlay Logos	✓
iPod, iPhone, and iPad Compatibility Icons	✓

Apply Now

Questions?

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Already a Licensee?

[Sign in to access program resources](#) >

<p>Developer Programs MFi Program</p> <p>What's New</p> <ul style="list-style-type: none"> IOS 8 OS X Yosemite Swift Xcode 6 	<p>Resources</p> <ul style="list-style-type: none"> IOS Dev Center Mac Dev Center Safari Dev Center App Store iAd iCloud 	<p>Forums</p> <ul style="list-style-type: none"> Videos Licensing and Trademarks Hardware and Drivers iPod, iPhone, and iPad Cases Open Source 	<p>Programs</p> <ul style="list-style-type: none"> IOS Developer Program IOS Developer Enterprise Program IOS Developer University Program Mac Developer Program Safari Developer Program MFi Program 	<p>Support</p> <ul style="list-style-type: none"> IOS Developer Program Mac Developer Program Safari Developer Program App Store iTunes Connect Technical Support
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FAQs

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MFi Licensed Accessories

Click [here](#) to search for MFi Licensed accessories.



Frequently Asked Questions

Program overview

- What types of accessories and technologies are part of the MFi Program?
- What types of accessories and technologies are not part of the MFi Program?
- Who should apply to the MFi Program?
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Who does not need to join the MFi Program

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- MFi Game Controller technology
- [MFi Hearing Aid](#) technology

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Accessories that do not use any of the MFi licensed technology listed above are not part of the MFi Program. For example:

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Development/testing tools	✓	✓
MFi and AirPlay logos	With Apple approval	✓
MFi certification		✓
Mass-production quantities of MFi components		✓
Mass-production manufacturing		✓
Submission of sales, inventory, forecast reports to Apple		✓
Developer Technical Support (DTS) incidents	✓	✓

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There is no program fee at this time. However, all program applicants must purchase and complete a credit review through a secure, third party Web-site.

How do I complete a credit review?

After you submit a completed enrollment form, you will be directed to a secure, third-party Web site to complete your credit review.

Why do I need to complete a credit review? Is this required?

Yes. A credit review is conducted to authenticate the existence and identity of your company/organization.

Who needs to join the MFi Program

My company wants to design/develop an MFi accessory and outsource manufacturing?

Yes. If you would like access to the MFi technical specifications and/or sample quantities of licensed components for the purpose of development, please apply for the MFi Development License. After License execution, you can work with an MFi Manufacturing Licensee who will manufacture the accessory and take responsibility for all program requirements on your company's behalf. To access the list of authorized MFi Manufacturing Licensees, click [here](#).

My company is an engineering design firm/contractor that wants to develop MFi accessories for a client. Do I need to join the MFi Program?

Yes. If you would like access to the MFi technical specifications and/or sample quantities of licensed components for development purposes, please apply for the MFi Development License.

My company wants to manufacture electronic components/sub-assemblies for MFi accessories. Do I need to join the MFi Program?

Yes. Please apply for the MFi Development License. The MFi Manufacturing License is intended for companies who will manufacture MFi accessories as finished goods. The MFi Manufacturing Licensee will be solely responsible for procuring all MFi components.

My company wants to provide sub-contracting services to an MFi Manufacturing Licensee. Do I need to join the MFi Program?

Yes. Please apply for the MFi Development License.

My company/organization wants to develop MFi accessories for in-house use. Do I need to join the MFi Program?

Yes. If you would like access to the MFi technical specifications and/or sample quantities of licensed components for development purposes, please apply for the MFi Development License. After License execution, you can work with an MFi Manufacturing Licensee who will manufacture the accessory and take responsibility for all program requirements on your company's behalf. To access the list of authorized MFi Manufacturing Licensees, click [here](#).

Who does not need to join the MFi Program

I want to develop cases for iPhone, iPad or iPod. Do I need to join the MFi Program?

No. If you intend to develop a case which does not connect electronically to iPhone, iPad or iPod using licensed technology, you do not need to join the MFi Program. For information regarding case development, please visit: <http://developer.apple.com/resources/cases/>.

I want to develop an accessory that communicates with an Apple device using only Bluetooth Low Energy. Do I need to join the MFi Program?

No. Accessories which connect to an Apple device using only Bluetooth Low Energy/BTLE/Bluetooth 4.0 or standard Bluetooth profiles supported by iOS are not part of the MFi Program.

I want to develop an iOS app that communicates with an MFi accessory. Do I need to join the MFi Program?

No. iOS app developers do not need to join the MFi Program. Everything app developers need is in the External Accessory Framework, which is provided in the iOS SDK. To access the iOS SDK, please join the iOS Developer Program: <https://developer.apple.com/programs/ios/>.

I want to source/sell MFi accessories as finished goods. Do I need to join the MFi Program?

No. You do not need to join the MFi Program in order to source and/or sell MFi accessories as finished goods. However, you must source MFi finished goods from an MFi Manufacturing Licensee. The Manufacturing Licensee will be authorized to develop/manufacture goods sold under your company's brand and will take responsibility for all program requirements on your company's behalf. The Manufacturing Licensee will also be authorized to include the MFi logo on the product packaging and user guide of your accessory, once it has completed the necessary program requirements. To access the list of authorized MFi Manufacturing Licensees, click [here](#).

I want to develop an MFi accessory for personal use. Can I join the MFi Program?

No. We recommend that you use a third-party hobbyist solution which will allow you to connect iOS devices to serial devices and to write iOS apps that communicate with these serial devices.

I want to teach students about developing MFi accessories. Can I join the MFi Program?

No. The information shared under the MFi Program is Apple Confidential and not intended to be used in an academic setting.

No. The information shared under the MFi Program is Apple Confidential and not intended to be used in an academic setting.

List of authorized MFi Manufacturing Licensees

How can I access the list of authorized MFi Manufacturing Licensees?

If you would like to access the latest list of MFi Manufacturing Licensees, please click [here](#) to execute an online NDA. Upon execution of the NDA, you will automatically be able to view the list.

If you have a question that is not addressed in the FAQs, click "Contact Us."

[Contact Us](#)



MFi Licensed Accessories

Search for Accessories

Search Criteria

Lightning Only Lightning-based accessories are searchable at this time.

By Accessory Category

By Compatibility



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