

ESTTA Tracking number: **ESTTA74580**

Filing date: **04/05/2006**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Berenzveig, Dov
Application Serial Number:	78521758
Application Filing Date:	11/23/2004
Mark:	DOV HAIR
Date of Publication	03/28/2006

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Unilever Supply Chain, Inc., 1 John Street, Clinton, CT 06413, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 04/27/2006. Unilever Supply Chain, Inc. respectfully requests that the time period within which to file an opposition be extended until 07/26/2006.

Respectfully submitted,
/ken leonard/
04/05/2006

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