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**To:** Darrell Hines, Jr. (IP@moss.barnett.com)  
**Subject:** TRADEMARK APPLICATION NO. 78490317 - SHOE JEWELZ - 04-TM-01  
**Sent:** 6/21/2006 4:15:49 PM  
**Sent As:** ECOM109@USPTO.GOV  
**Attachments:**

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**UNITED STATES PATENT AND TRADEMARK OFFICE****SERIAL NO:** 78/490317**APPLICANT:** Darrell Hines, Jr.**CORRESPONDENT ADDRESS:**  
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If no fees are enclosed, the address should include the words "Box Responses - No Fee."

**MARK:** SHOE JEWELZ**CORRESPONDENT'S REFERENCE/DOCKET NO:** 04-TM-01**CORRESPONDENT EMAIL ADDRESS:**  
IP@moss.barnett.com

Please provide in all correspondence:

1. Filing date, serial number, mark and applicant's name.
2. Date of this Office Action.
3. Examining Attorney's name and Law Office number.
4. Your telephone number and e-mail address..

Serial Number 78/490317

Applicant is requesting reconsideration of a final refusal dated November 29, 2006.

After careful consideration of the law and facts of the case, the examining attorney must deny the request for reconsideration and adhere to the final action as written since no new facts or reasons have been presented that are significant and compelling with regard to the point at issue.

Accordingly, applicant's request for reconsideration is *denied*. The time for appeal runs from the date the final action was mailed. 37 C.F.R. Section 2.64(b); TMEP Section 715.03(c).

/Naakwama Ankrah/  
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