

ESTTA Tracking number: **ESTTA37984**

Filing date: **07/07/2005**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant: **Hallmark Licensing, Inc.**  
Application Serial Number: **78445300**  
Application Filing Date: **07/02/2004**  
Mark: **HOOPS&YOYO**  
Date of Publication **06/07/2005**

**First 30 Day Request for Extension of Time to Oppose**

Pursuant to 37 C.F.R. Section 2.102, Flambeau, Inc., 801 Lynn Avenue, Baraboo, WI53913, UNITED STATES, a corporation organized under the laws of Ohio, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark .

The time within which to file a notice of opposition is set to expire on 07/07/2005. Flambeau, Inc. respectfully requests that the time period within which to file an opposition be extended until 08/06/2005.

Respectfully submitted,  
/Sonja A. Stauffacher/  
07/07/2005

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