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March 23, 2006

VIA EXPRESS MAIL

United States Patent and Trademark Office
Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451

TTAB

Re: Appeal Brief
Our File: Crosswalk, Inc./ CROSSWALK/ U.S./ Class 042

Dear Sir/Madam:

Enclosed for filing is an Appeal Brief together with Exhibits A-M identified as follows:

Applicant:	Crosswalk, Inc.
Mark:	CROSSWALK
Serial No.:	78/424,189

Also enclosed is check number 539395 in the amount of \$100.00 which represents payment of the filing fee associated with filing this Appeal. Please charge any deficiency or credit any overpayment of this fee to Deposit Account No. 03-3118. A duplicate copy of this letter as authorization is attached hereto for your convenience.

Please return the enclosed postcard noting the filing date and serial number for this application.

Sincerely,

COOLEY GODWARD LLP


Lisa K. Koenig

LKK/ds

Enclosures



03-23-2006

U.S. Patent & TMOtc/TM Mail Rcpt Dt. #26

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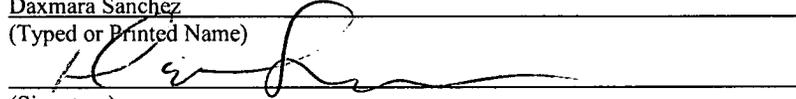
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Daxmara Sanchez

(Typed or Printed Name)


(Signature)

March 23, 2006

(Date)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In Re the Application of:)
)
Applicant: Crosswalk, Inc.)
)
Mark: CROSSWALK)
)
Serial No.: 78/424,189)
)
Filed: May 24, 2004)
)
Mailing Date: July 29, 2005)
_____)

APPEAL BRIEF

Applicant Crosswalk, Inc. ("Applicant"), hereby files its brief pursuant to Trademark

Rule 2.142(b):

03/28/2006 6THDRA52 00000017 78424189

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Introduction

Applicant has applied for Applicant's Mark CROSSWALK (the "Mark") to identify itself and its products in the marketplace. The Examining Attorney (or "Examiner") maintained a final refusal of this application on two grounds: 1) Section 2(d) of the Trademark Act stating that Applicant's Mark "so resembles Applicant's Marks shown in U.S. Registration Nos. 2,736,979 and 2,805,119 (the "Cited Marks") to be likely, when used in connection [sic] the identified services, to cause confusion, or to cause mistake or to deceive," and 2) the wording of the identification of services, which the Examiner considers indefinite.

As is more fully set forth below, Applicant respectfully disagrees with the Examiner's assessment. The Cited Marks belong to a company that runs a religious internet portal and news and chat room website. Applicant provides information technology and data storage consulting and technical support services. The services are in vastly different realms, totally unrelated and marketed in different channels to completely different consumers. Further, Applicant's services are marketed only to very sophisticated professionals who purchase after significant deliberation, and the Cited Marks exist in a crowded field. The chance for any confusion as to origin in this case is hardly fathomable. For the reasons herein, Applicant contends that Applicant's Mark is appropriate for registration on the Principal Register.

Identification of Services

Applicant originally filed this application with the following identification of services:

Professional services and support in connection with the assessment and design of data and information resources, and the design, implementation, workflow, process development and maintenance of software, data and information systems, in International Class 42.

In the office action dated January 3, 2005, the Examiner requested that Applicant amend

its identification, suggesting the following:

Design of information and data bases for others; design, development and implementation of software; maintenance of software and data bases.

Because the Examiner's suggested amendment did not accurately describe Applicant's services, in its June 1, 2005 office action response, Applicant amended its identification of services as follows:

Professional services and support in connection with the assessment and design of information and data storage systems for others; design, development and implementation of software; maintenance of software and data storage systems for others.

In the office action dated July 29, 2005, the Examiner refused the proposed description and suggested the following:

Professional technical support services, namely, design of information and computer software for facilitating data storage for others; design, development, and implementation of software; maintenance of computer software; maintenance of computer software for facilitating data storage for others.

After a conversation with the Examiner on January 17, 2006, Applicant proposed the following amended description in an informal e-mail (See Exhibit A hereto)¹:

Professional assessment, design and technical support services, namely assessment and design of information technology and data storage systems for others; design, development and implementation of software; maintenance of information technology software and data storage systems for others.

The second, third and fourth portions of the description are substantially identical to what

¹ All of the exhibits to this appeal brief are already part of the record in this case: Exhibit A is included in the Examining Attorney's file as informal correspondence received from Applicant; Exhibits B – K and Exhibit M were attached as exhibits to Applicant's prior office action response; and Exhibit L was attached as an exhibit to the most recent office action, dated July 29, 2005.

the Examiner had proposed in the most recent office action. The first section is modified to clarify that the company assesses, designs and supports information technology and data storage systems for its clients. Applicant hereby formally submits this amended description.

Likelihood of Confusion

Applicant submits that the Examiner did not establish that Applicant's Mark is likely to cause confusion with the Cited Marks when used in connection with Applicant's services. As discussed in detail herein, and in contrast to assertions made by the Examiner, the marks have different connotations in the way they are used, the goods and services have no overlap, there is no overlap in terms of marketing channels and the consumers that would obtain Applicant's services are very sophisticated and are not likely to be confused. Finally, Applicant submits that its applied-for description of services is not indefinite and uses commonly understood terminology.

I. APPLICANT'S MARK IS NOT CONFUSINGLY SIMILAR TO THE CITED MARKS

The Examining Attorney has refused to register Applicant's CROSSWALK mark under Section 2(d) on the ground that the Examiner believes that Applicant's Mark so resembles the marks in Registration Nos. 2,805,119 and 2,736,979 such that it is potentially likely to cause confusion. Crosswalk.com, Inc. ("Registrant") owns both registrations for the marks CROSSWALK and CROSSWALK.COM in connection with:

Computer services, namely electronic transmission of data and documents via computer terminals; providing telecommunications connections to a global computer network; providing bulletin boards and chat rooms featuring general news and information of interest to specific groups with specific self-defined interests, in International Class 38; and

Computer services, namely, providing multiple-user access to a global computer information network; providing databases featuring general news and information; providing search engines for obtaining data on a

global computer network; hosting websites of others on a computer server for a global computer network; providing an online computer database in the field of religion and spirituality; providing temporary use of online non-downloadable software for use as a web filtering device, in International Class 42.

(The Registrations cited by the Examiner are collectively referred to herein as the “Cited Marks”).

Applicant has applied to register the mark CROSSWALK in International Class 42 in connection with “professional assessment, design and technical support services, namely assessment and design of information technology and data storage systems for others; design, development and implementation of software; maintenance of information technology software and data storage systems for others” (as amended above). Applicant submits that its mark should not be barred from registration based upon the Cited Marks because the marks differ in the following significant ways:

- The connotations of the marks are entirely different.
- The services offered under the marks are not closely related to the services offered under the Cited Marks and will not overlap with them.
- Applicant’s services are marketed to different target audiences than those identified by the Cited Marks.
- Applicant’s services require a high level of purchaser sophistication.
- There has been no actual confusion among Applicant’s Mark and the Cited Marks despite a period of concurrent use.
- The Cited Marks are in a crowded field of “CROSSWALK” marks and thus only entitled to very narrow protection.

A. Legal Standard: Likelihood of Confusion

The question of likelihood of confusion between marks concerns “not the nature of the mark but...its effect ‘when applied to the goods of the applicant.’ The only relevant application is made in the marketplace.” *In re I.E. du Pont de Nemours & Co.*, 476 F.2d 1357, 1360-61 (C.C.P.A. 1973). In determining whether there is a likelihood of confusion, courts look to many factors, including the similarity or dissimilarity of the marks, the similarity or dissimilarity of the goods, the channels of distribution of the goods, the sophistication of the targeted consumer, and the fame of the prior mark. *Id.* An analysis of these factors shows that no confusion will result between Applicant’s CROSSWALK mark and the Cited Marks.

1. Applicant’s Mark Differs in its Connotation from the Cited Marks

In determining the potential for likelihood of confusion, the marks must be regarded in their entireties. *Burger Chef Systems, Inc. v. Sandwich Chef, Inc.*, 203 U.S.P.Q. 733, 735 (C.C.P.A. 1979); *AMF Inc. v. Sleekcraft Boats*, 204 U.S.P.Q. 808, 814 (9th Cir. 1979) (the entire mark must be considered); *Kampgrounds of America, Inc. v. North Delaware A-OK Campground, Inc.*, 190 U.S.P.Q. 437, 442 (D. Del. 976) (holding that each factor to be considered in determining whether there is a likelihood of confusion between marks in question is pertinent, but none is controlling); *Salton Inc. v. Cornwall Corp.*, 205 U.S.P.Q. 428, 440 (D.N.J. 1979) (analysis of likelihood of confusion does not rest on single factor, but rather on a variety of variables). “The test for likelihood of confusion does not focus on similarity of competing marks in the abstract. Rather the test evaluates objective evidence that the competing marks, when used in the marketplace, are likely to confuse the purchasing public about the source of the products.” *Kenner Parker Toys Inc. v. Rose Art Indus., Inc.*, 963 F.2d 350, 352 (Fed. Cir. 1992).

The Cited Marks are used in the marketplace in connection with services related to the Christian religion. (See printouts from Registrant's website, attached hereto as Exhibit B). As such, Registrant's marks have a very specific connotation relating to a religious cross. The tag line on Registrant's website, "The Intersection of Faith and Life" and the clear depiction of a religious cross inside the letter "o" in the mark further establish this connotation.:

The logo for crosswalk.com features the word "crosswalk.com" in a bold, lowercase, sans-serif font. The letter "o" in "cross" is replaced by a small, stylized icon of a cross with a circle around it.

Applicant's Mark, in contrast, has no such meaning – it has nothing to do with a religious cross or any other connection to the Christian religion. For Applicant and in the context of Applicant's industry, CROSSWALK is an arbitrary term that Applicant adopted. Given this difference in connotation, it is not likely that consumers would confuse the two marks in the marketplace.

The Examiner's rejection of this argument based on the contention that "crosswalk does not have multiple meanings and is defined as a designated place for crossing a street" completely misses the point. Whatever the dictionary definition of the term "crosswalk," Registrant is quite clearly using the term "cross," in large part, in order to signify a religious cross and this is an important feature of the mark to Registrant. Applicant is using the term "crosswalk" as a pun on the word – not to connote a street crossing. Further, for the Examiner to state that the image of Applicant's Mark on Registrant's website does not contain a depiction of a religious cross inside of the letter "o" simply ignores the obvious. Applicant's argument is not, as the Examiner seems to mistakenly imply in the most recent office action, that the Cited Marks, as registered, actually *include* the depiction of a religious cross. Instead, the depiction of the cross further establishes

the religious connotation in Registrant's use of Applicant's Mark, which is in stark contrast to Applicant's use. Thus, there is no likelihood of confusion.

2. Applicant's Information Technology Services Offered Under the CROSSWALK Mark are Distinct from the Religious Services Offered Under the Cited Marks.

Confusion between Applicant's Mark and the Cited Marks is very unlikely because the services offered by Applicant and the cited companies are completely distinct. Even where two marks are identical, courts and the T.T.A.B. routinely hold that there is no likelihood of confusion "if the goods or services in question are not related or marketed in such a way that they would be encountered by the same persons in situations that would create the incorrect assumption that they originate from the same source." TMEP § 1207.1(a)(i), citing *Local Trademarks, Inc. v. Handy Boys, Inc.*, 16 U.S.P.Q.2d 1156 (T.T.A.B. 1990) (LITTLE PLUMBER for drain opener not confusingly similar to LITTLE PLUMBER AND DESIGN for advertising services); *Quartz Radiation Corp. v. CommScope Co.*, 1 U.S.P.Q.2d 1668 (1986) (QR for coaxial cable held not confusingly similar to QR for products such as lamps and tubes related to the photocopying field); *see also* Reg. Nos. 1,789,239 & 1,685,750 (attached hereto as Exhibits C and D) (FIRST STEP registered by one party for "computer software for accounting applications" and another party for "computer software for use in testing and evaluating skills for job placement"); Reg. Nos. 1,985,591, 1,972,552, 1,958,470, 1,769,848, 1,652,266 & 1,684,124 (attached hereto as Exhibits E, F, G, H, I and J) (QUEST registered by six different owners for different kinds of computer software). As in the above-cited cases, there is no realistic likelihood that a consumer would falsely believe that the services offered in connection with Applicant's Mark and the Cited Marks originate from the same source because such services are substantially dissimilar.

The Cited Marks are used in connection with religious services, specifically by providing “timely, relevant, life-enhancing material from qualified, respected Christian sources[.]” (See printouts from Registrant’s website, www.crosswalk.com, attached as Exhibit B hereto.) Registrant services are basically a website providing information about the Christian religion, where to find Christian services, how to buy Christian products and providing discussion forums and chat rooms for Christian topics. Its services are marketed exclusively to individuals and religious organizations.

In contrast, Applicant has absolutely nothing to do with any kind of Christian religion or spirituality-type services, nor does it have anything to do with a providing an informational website or chat rooms. Applicant operates exclusively in the secular business arena and is not involved in any way with religion or religious organizations. Applicant uses its CROSSWALK mark for “professional assessment, design and technical support services, namely assessment and design of information technology and data storage systems for others; design, development and implementation of software; maintenance of information technology software and data storage systems for others.” Applicant provides advice and consulting regarding a customer’s information technology and data storage services. It assists them in assessing their current systems and environment and then in designing and implementing new or improved information technology and data storage solutions if necessary. (See printouts from Applicant’s website, www.crosswalkinc.com, attached as Exhibit K hereto). The provision of religious content and internet services differs radically from the provision of information technology-related services.

In addition, despite the Examiner’s assertion, which, contrary to *Kenner Parker Toys Inc., supra*, ignores the Registrant’s marketplace use of its mark, which is exclusively related to religion, there is no similarity between Registrant’s services and Applicant’s even setting aside

the portion of the identification of services that is related to religion. Registrant's description is as follows:

Class 42: Computer Services, namely, providing multiple-user access to a global computer information network; providing databases featuring general news and information; providing search engines for obtaining data on a global computer network; hosting websites of others on a computer database in the field of religion and spirituality [as previously noted]; providing temporary use of online non-downloadable software for use as a web filtering device.

Class 38: Computer services, namely electronic transmission of data and documents via computer terminals; providing telecommunications connections to a global computer network; providing bulletin boards and chat rooms featuring general news and information of interest to specific groups with specific self-defined interests.

In short, excluding the services that specifically reference religion, in Class 42, according to the description, Registrant offers: 1) an internet portal, news databases, search engine services and web filtering software. In Class 38 it offers 1) data transmission, internet connections and bulletin boards and chat rooms.

None of these services have anything at all to do with Applicant's services. Internet hosting, web filtering software and provision of chat rooms have absolutely nothing to do with consulting and technical support services for the assessment and design of information technology and data storage systems. Further, Applicant's professional and technical support services cannot realistically be considered within Registrant's "normal fields of expansion" as the Examiner implies (see websites of Registrant and Applicant, attached hereto as Exhibits B and K, respectively). They have absolutely nothing to do with one another.

Given the distinct nature of the services offered by Applicant, as compared to the services represented by the CROSSWALK and CROSSWALK.COM marks, there is simply no realistic likelihood that a consumer would falsely believe that the services offered in connection with

Applicant's Mark and the Cited Marks originate from the same source. Thus, there is no likelihood of confusion.

3. Applicant's Services are Marketed to Different Parties than the Services Sold Under the Cited Marks.

Because the services that Applicant offers under its mark are so different than those Registrant offers under the Cited Marks, it is not surprising that the individuals and entities to whom the respective products are marketed also vary significantly.

Applicant offers its to large corporations and those in charge of managing their information technology systems. (See Exhibit K). In contrast, Registrant markets its services to Christian individuals and families. (See Exhibit B). Registrant's market of Christian individuals has no overlap at all with the market and target audience, which is large, complex corporations. Only large corporations would have a need for services like Applicant's, which are designed to manage complex information technology solutions in companies with a complex infrastructure.

Again, even removing the religious aspect of Registrant's business, Registrant's services are marketed to individual consumers for use in their private lives, whereas Applicant's services are marketed to executives of corporations to use as part of their overall information technology and data storage strategy. There is no overlap here. With no potential overlap at all in terms of market or marketing channels, there is no likelihood of confusion as to source with the simultaneous use of Applicant's Mark and the Cited Marks.

4. Applicant's Services Require a Sophisticated Customer.

Sophisticated purchasers further reduce the possibility of confusion. Indeed, courts have held that even where services or goods are deemed to be sufficiently related, a sophisticated consumer will make confusion a remote possibility. *Astra Pharmaceutical Products, Inc. v.*

Beckman Instruments, Inc., 718 F.2d 1201, 1206-07 (1st Cir. 1983) (finding no infringement in the case of ASTRA for local anesthetic preparation and ASTRA computerized blood analyzer despite that both sold to “hospital community” where blood analyzers were expensive and purchasing decisions made by sophisticated administrators, and noting that the most important factor in its decision was sophistication of the buyers of the products); *Compaq Computer Corp. v. Procom Tech., Inc.*, 37 U.S.P.Q.2d 1801, 1813 (S.D. Tex. 1995) (“virtually identical” computer drive trays unlikely to be confused where “market consists of sophisticated buyers”).

Like *Astra*, Applicant’s services are marketed to and purchased by very sophisticated consumers. Specifically, Applicant’s services are marketed to information technology specialists and professionals at large corporations that need Applicant’s services to assess, manage and maintain their technology infrastructure. Applicant’s services are expensive and require a great deal of sophistication to understand how the services function to assist corporations in managing and protecting information and infrastructure. Companies seeking to purchase Applicant’s services must be technically knowledgeable about Applicant’s services, as well as about competing services and software and computer systems generally. This makes any purchase of Applicant’s services one that is made only after carefully considered deliberation and likely consultation with company information technology specialists and management, as well as direct and lengthy contact with Applicant’s personnel. This type of purchaser would not be confused as to the source of Applicant’s services versus those of Registrants, nor as to the companies in general, regardless of the similarity of their marks. Therefore, there is no likelihood of confusion.

The Examiner points to no evidence that contradicts this conclusion. Instead she attaches third-party registrations that purportedly cover both Applicant’s and Registrant’s services, stating

that they show that companies market services such as Applicant's and Registrant's "jointly." Without taking apart the particulars of the services covered in these applications, the fact that a particular company has applied for a mark in connection with various, possibly very divergent services, is irrelevant. Companies are free to use a particular mark to designate any number of goods and services in a particular application. This has no bearing on whether those goods and services have any relationship to each other, nor does it provide any evidence that a company markets those goods or services "jointly." Finally, the Examiner attaches a webpage, purportedly to show that "customers would encounter the applicant's services in the same market as the registrant's services." The webpage (attached hereto as Exhibit L), in fact shows neither Applicant's nor Registrant's services, indicating that perhaps the Examiner simply does not fully understand the nature of the services provided by either.

5. There Has Been No Confusion Between Applicant's Marks Despite a Period of Concurrent Use.

Applicant has been using the term CROSSWALK in connection with its services since mid-2004. The owner of the Cited Marks claims dates of first use of September 1998. Since Applicant began use, there have been no known instances of consumer confusion. This lack of confusion over the past several years further indicates no likelihood of confusion. *See In re I.E. du Pont de Nemours & Co.*, 476 F.2d 1357, 1361 (C.C.P.A. 1973).

6. The Cited Marks are in a Crowded Field of CROSSWALK Marks and Thus Are Only Entitled to Very Narrow Protection.

There are many companies in the marketplace that have registered some form of the term "CROSSWALK" for use in their name or for their company products. As a result, the Cited Marks are entitled to only very narrow protection, very specific to the services offered under Applicant's Mark. *National Cable Television Ass'n v. American Cinema Editors, Inc.*, 937 F.2d

1572, 19 U.S.P.Q. 2d 1424 (Fed. Cir. 1991); *Sum Banks of Florida, Inc. v. Sun Fed. Savings & Loan Ass'n*, 651 F.2d 311, 316, 211 U.S.P.Q. 844, 848 (5th Cir. 1981); *See also* 2 J. THOMAS MCCARTHY, *MCCARTHY ON TRADEMARKS* § 11:85 (4th Ed. 1998) (“Thus, in a ‘crowded’ field of similar marks, each member of the crowd is relatively ‘weak’ in its ability to prevent use by others in the crowd.”). The following are just a few examples of companies employing the term CROSSWALK in their names or marks:

- CROSSWALK — annual publication, namely pamphlets featuring medical codes used for diagnostic and billing purposes
- CROSSWALKS — metal non-luminous and non-mechanical signs
- CROSSWALK — resilient hard surface type covering for floors, walls, and other surfaces

See Exhibit M attached hereto.

Because of the prevalence of the term CROSSWALK, it is reasonable to assume that consumers have been conditioned to expect different sources for different goods or services offered under a mark that includes CROSSWALK. *National Cable Television Ass'n*, 19 U.S.P.Q.2d at 1430 (noting that where a mark is commonly used on numerous types of goods and services by different companies, it may be reasonable to infer that purchasers have been conditioned to expect different sources for the different goods or services). Although Examiner attempts to narrow the field to only CROSSWALK marks that are “computer-related,” we disagree that this is the relevant analysis. As discussed in detail above, despite that both Registrant’s and Applicant’s services somehow incorporate computers, they are in fact no more similar than the services listed above. Thus, in such a crowded field of marks using the term CROSSWALK, there is little likelihood of confusion between Applicant’s Mark and the Cited Marks.

B. Summary

Given the foregoing, Applicant is confident that no confusion will result between Applicant's use of CROSSWALK and Registrant's use of the Cited Marks. The connotations of the marks are entirely different and the services offered by the Applicant and Registrant are entirely different and marketed to completely different parties in vastly different areas. In addition, the purchasers of Applicant's services are sophisticated consumers, there has been no evidence of actual confusion and the Cited Marks exist in a crowded field and are weak and entitled only to narrow protection. Considering all the relevant factors, the marks are not likely to confuse consumers as to their origin.

CONCLUSION

Given the foregoing arguments and amendments, Applicant submits that the mark is now in condition for approval and publication and Applicant requests favorable action.

Dated: March 23, 2006

Respectfully submitted,

COOLEY GODWARD LLP

By: 

Lisa K. Koenig
Attorney for Applicant Crosswalk, Inc.
380 Interlocken Crescent, Suite 900
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Telephone: (720) 566-4000

Koenig, Lisa

From: Koenig, Lisa
Sent: Tuesday, January 24, 2006 4:12 PM
To: 'Lana.Pham@uspto.gov'
Cc: Koenig, Lisa
Subject: Application Serial No. 78/424,189 / CROSSWALK / Crosswalk, Inc.

Dear Ms. Pham,

Pursuant to our conversation on January 17 regarding the above-referenced application, I would like to propose the following amendment to the identification of services:

Professional assessment, design and technical support services, namely assessment and design of information technology and data storage systems for others; design, development and implementation of software; maintenance of information technology software and data storage systems for others, in International Class 42.

The second, third and fourth sections are substantially identical to what you had proposed in the most recent office action. The first section is modified to clarify that the company assesses, designs and supports information technology and data storage systems for its clients. Please let me know whether this modification would be acceptable, and if not, please let me know if you can propose an alternative.

I appreciate your assistance.

Best regards,

Lisa Koenig

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Vision

We are a for-profit religious corporation dedicated to building up the Church, which is the Body of Christ.

Mission

As a Christ-centered, for-profit corporation, we will create value for our customers, employees and shareholders by:

- Bringing glory to God in all that we do;
- Equipping people to grow in their faith and the practical application of it in their lives;
- Enhancing fellowship, communication and relationship-building within the Christian community; and
- Encouraging and enabling personal involvement in the care of those who are spiritually, emotionally, physically or financially poor.

Statement of Faith

We believe that there is one God, eternally existing in three persons: the Father, the Son, and the Holy Spirit.

We believe that the Bible is God's written revelation to man and that it is verbally inspired, authoritative, and without error in the original manuscripts.

We believe in the deity of Jesus Christ, His virgin birth, sinless life, miracles, death on the cross to provide for our redemption, bodily resurrection and ascension into heaven, present ministry of intercession for us, and His return to earth in power and glory.

We believe in the personality and deity of the Holy Spirit, that He performs the miracle of the new birth in an unbeliever and indwells believers, enabling them to live a godly life.

We believe that man was created in the image of God, but because of sin, was alienated from God. That alienation can be removed only by accepting through faith God's gift of salvation which was made possible by Christ's death.

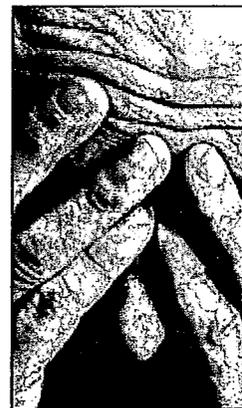
Our Website

Our aim is to offer the freshest and most compelling biblically-based content to Christians who take seriously their relationship with Christ. Crosswalk.com is built around four primary content areas – Faith, Family, Fun and Community. Each category is further subdivided into areas of significance to many Christians, including Bible Study, Devotionals, Marriage, Parenting, Music, etc.

Within this framework, we work hard to provide timely, relevant, life-enhancing material from

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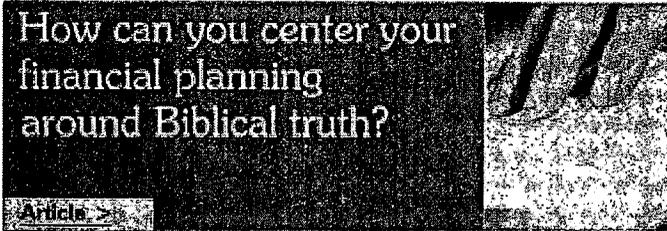
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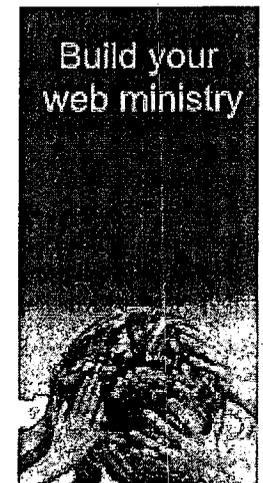
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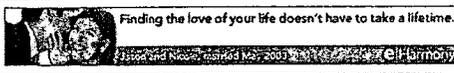
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Joshua 1:3 - *Be strong and courageous! Do not tremble or be dismayed, for the LORD your God is with you wherever you go.* Lord, increase my courage to fight candles of truth and dispel the darkness in Your name. I will fear only You today, not the enemy.
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When pain from the past lingers in your life and causes emotional scars, you need to understand that God is always ready to help you be healed without scars!

- Faith**
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Rebekah Montgomery
 - Infant's Death: A Present for Jesus?
Ginger Plowman
 - The Sufficiency of Christ Alone
John MacArthur

- Family**
- Can't Wait Till The Kids Get Older?
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 - Avoiding the Mid-Life Crisis
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Serial Number: 74346029 Assignment Information

Registration Number: 1789239 Assignment Information

Mark (words only): FIRST STEP

Standard Character claim: No

Current Status: This registration has been renewed.

Date of Status: 2003-11-25

Filing Date: 1993-01-06

Transformed into a National Application: No

Registration Date: 1993-08-24

Register: Principal

Law Office Assigned: LAW OFFICE 3

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Current Location: 900 -File Repository (Franconia)

Date In Location: 2003-11-26

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. BEST SOFTWARE, INC.

Address:

BEST SOFTWARE, INC.

56 Technology Drive

Irvine, CA 92618

United States

Legal Entity Type: Corporation

State or Country of Incorporation: Virginia

GOODS AND/OR SERVICES

International Class: 009

computer software for accounting applications sold as a package with instructional manuals

First Use Date: 1992-09-00

First Use in Commerce Date: 1992-09-00

Basis: 1(a)

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

2005-05-05 - TEAS Change Of Owner Address Received

2003-11-30 - TEAS Change of Correspondence Received

2003-11-25 - First renewal 10 year

2003-11-25 - Section 8 (10-year) accepted/ Section 9 granted

2003-08-25 - Combined Section 8 (10-year)/Section 9 filed

2003-08-25 - PAPER RECEIVED

1999-08-06 - Section 8 (6-year) accepted & Section 15 acknowledged

1999-02-22 - Section 8 (6-year) and Section 15 Filed

1993-08-24 - Registered - Principal Register

1993-06-01 - Published for opposition

1993-04-30 - Notice of publication

1993-03-22 - Approved for Pub - Principal Register (Initial exam)

1993-03-19 - Case file assigned to examining attorney

CORRESPONDENCE INFORMATION

Correspondent

MARSHA G. GENTNER (Attorney of record)

Susan M. Daly
Greenberg Traurig

2375 East Camelback Road
Suite 700
Phoenix AZ 85016
Phone Number: 6024458382
Fax Number: 6024458643

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Serial Number: 74047914 Assignment Information

Registration Number: 1685750 Assignment Information

Mark



(words only): FIRST STEP

Standard Character claim: No

Current Status: Registration canceled under Section 8.

Date of Status: 1998-11-09

Filing Date: 1990-04-11

Transformed into a National Application: No

Registration Date: 1992-05-05

Register: Principal

Law Office Assigned: LAW OFFICE 6

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Current Location: 900 -File Repository (Franconia)

Date In Location: 1997-03-11

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Snelling and Snelling, Inc.

Address:

Snelling and Snelling, Inc.
4000 S. Tamiami Trail

Sarasota, FL 34231

United States

Legal Entity Type: Corporation

State or Country of Incorporation: Pennsylvania

GOODS AND/OR SERVICES

International Class: 009

computer software for use in testing and evaluating skills for job placement

First Use Date: 1989-06-15

First Use in Commerce Date: 1989-06-15

Basis: 1(a)

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

1998-11-09 - Canceled Section 8 (6-year)

1992-05-05 - Registered - Principal Register

1991-11-25 - Allowed for Registration - Principal Register (SOU accepted)

1991-11-25 - Case file assigned to examining attorney

1991-10-09 - Statement of use processing complete

1991-07-26 - Amendment to Use filed

1991-01-29 - Notice of allowance - mailed

1990-11-06 - Published for opposition

1990-10-06 - Notice of publication

1990-08-23 - Approved for Pub - Principal Register (Initial exam)

1990-08-20 - Case file assigned to examining attorney

CORRESPONDENCE INFORMATION

Correspondent

Stanley B. Kita (Attorney of record)

Stanley B. Kita
Howson and Howson
Spring House Corporate Center
Box 457
Spring House, PA 19477

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Serial Number: 74705257

Registration Number: 1985591

Mark (words only): QUEST

Standard Character claim: No

Current Status: Registered.

Date of Status: 2001-09-06

Filing Date: 1995-07-20

Transformed into a National Application: No

Registration Date: 1996-07-09

Register: Principal

Law Office Assigned: LAW OFFICE 103

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Current Location: 900 -File Repository (Franconia)

Date In Location: 2003-02-04

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Met Pro Corporation, Stiles-Kem Division

Address:

Met Pro Corporation, Stiles-Kem Division
160 Cassell Road
Harleysville, PA 19438
United States

Legal Entity Type: Corporation

State or Country of Incorporation: Delaware

GOODS AND/OR SERVICES

International Class: 009

computer software, namely computer generated analogous statistical evaluation procedures for potable

water systems

First Use Date: 1995-06-00

First Use in Commerce Date: 1995-06-00

No Filing Basis Claimed

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

2003-01-24 - Cancellation terminated for Proceeding

2003-01-24 - Cancellation dismissed for Proceeding

2001-09-06 - Cancellation Instituted No. 999999

1996-07-09 - Registered - Principal Register

1996-04-16 - Published for opposition

1996-03-15 - Notice of publication

1996-02-06 - Approved for Pub - Principal Register (Initial exam)

1996-02-01 - Case file assigned to examining attorney

CORRESPONDENCE INFORMATION

Correspondent

Scott B. Schwartz (Attorney of record)

RICHARD E. KURTZ
WOODCOCK WASHBURN LLP
ONE LIBERTY PLACE, 46TH FLOOR
PHILADELPHIA, PA 19103

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Serial Number: 74629290 Assignment Information

Registration Number: 1972552 Assignment Information

Mark (words only): QUEST

Standard Character claim: No

Current Status: Registration canceled under Section 8.

Date of Status: 2003-02-08

Filing Date: 1995-01-31

Transformed into a National Application: No

Registration Date: 1996-05-07

Register: Principal

Law Office Assigned: LAW OFFICE 102

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Current Location: 900 -File Repository (Franconia)

Date In Location: 2001-09-28

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. QUALCOMM Incorporated

Address:

QUALCOMM Incorporated
6455 Lusk Boulevard
San Diego, CA 92121
United States

Legal Entity Type: Corporation

State or Country of Incorporation: Delaware

GOODS AND/OR SERVICES

International Class: 009

computer software, namely electronic mail software for sending, receiving and managing electronic mail

messages

First Use Date: 1993-08-30

First Use in Commerce Date: 1993-09-30

Basis: 1(a)

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

2003-02-08 - Canceled Section 8 (6-year)

1996-05-07 - Registered - Principal Register

1996-03-13 - Opposition terminated for Proceeding

1996-03-13 - Opposition dismissed for Proceeding

1995-12-12 - Opposition instituted for Proceeding

1995-10-16 - Extension Of Time To Oppose Received

1995-09-12 - Published for opposition

1995-08-11 - Notice of publication

1995-06-29 - Approved for Pub - Principal Register (Initial exam)

1995-06-27 - Case file assigned to examining attorney

CORRESPONDENCE INFORMATION

Correspondent

Theresa R. Willi (Attorney of record)

THERESA R. WILLI
QUALCOMM INCORPORATED
6455 LUSK BOULEVARD, SUITE Q433C
SAN DIEGO, CA 92121

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Serial Number: 74568385 Assignment Information

Registration Number: 1958470 Assignment Information

Mark (words only): QUEST

Standard Character claim: No

Current Status: Section 8 and 15 affidavits have been accepted and acknowledged.

Date of Status: 2002-04-25

Filing Date: 1994-09-01

Transformed into a National Application: No

Registration Date: 1996-02-27

Register: Principal

Law Office Assigned: LAW OFFICE 109

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Current Location: 900 -File Repository (Franconia)

Date In Location: 2002-04-26

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. MYND CORPORATION

Address:

MYND CORPORATION
MYND CENTER
BLYTHEWOOD, SC 29016
United States

Legal Entity Type: Corporation

State or Country of Incorporation: Michigan

GOODS AND/OR SERVICES

International Class: 009

computer software programs for use by hospitals, HMOs and HOMs in recording patient, visitor and

employee information; software for recording the training and credentials of medical staff

First Use Date: 1985-05-03

First Use in Commerce Date: 1985-05-15

Basis: 1(a)

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

2002-04-25 - Section 8 (6-year) accepted & Section 15 acknowledged

2002-02-27 - Section 8 (6-year) and Section 15 Filed

1996-02-27 - Registered - Principal Register

1995-12-05 - Published for opposition

1995-11-03 - Notice of publication

1995-09-12 - Approved for Pub - Principal Register (Initial exam)

1995-08-11 - Communication received from applicant

1995-02-16 - Non-final action mailed

1995-02-08 - Case file assigned to examining attorney

1995-01-31 - Case file assigned to examining attorney

CORRESPONDENCE INFORMATION

Correspondent

KENNETH J. PURCELL

COMPUTER SCIENCES CORPORATION

2100 E. GRAND AVE.

EL SEGUNDO, CA 90245

T
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Serial Number: 74290100 Assignment Information

Registration Number: 1769848 Assignment Information

Mark (words only): QUEST

Standard Character claim: No

Current Status: This registration has been renewed.

Date of Status: 2003-07-22

Filing Date: 1992-06-30

Transformed into a National Application: No

Registration Date: 1993-05-11

Register: Principal

Law Office Assigned: LAW OFFICE 4

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Current Location: 900 -File Repository (Franconia)

Date In Location: 2003-07-24

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. DELMIA CORP.

Address:

DELMIA CORP.
900 N. SQUIRREL ROAD SUITE 100
AUBURN HILLS, MO 48326
United States

Legal Entity Type: Corporation

State or Country of Incorporation: Delaware

GOODS AND/OR SERVICES

International Class: 009

factory floor automation simulation software

First Use Date: 1992-04-07

First Use in Commerce Date: 1992-04-07

Basis: 1(a)

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

2003-07-22 - First renewal 10 year

2003-07-22 - Section 8 (10-year) accepted/ Section 9 granted

2003-05-12 - Combined Section 8 (10-year)/Section 9 filed

2003-05-12 - TEAS Section 8 & 9 Received

1999-09-17 - Section 8 (6-year) accepted & Section 15 acknowledged

1999-05-10 - Section 8 (6-year) and Section 15 Filed

1993-05-11 - Registered - Principal Register

1993-02-16 - Published for opposition

1993-01-15 - Notice of publication

1992-12-14 - Approved for Pub - Principal Register (Initial exam)

1992-11-30 - Examiner's amendment mailed

1992-11-24 - Previous allowance count withdrawn

1992-11-13 - Approved for Pub - Principal Register (Initial exam)

1992-11-03 - Examiner's amendment mailed

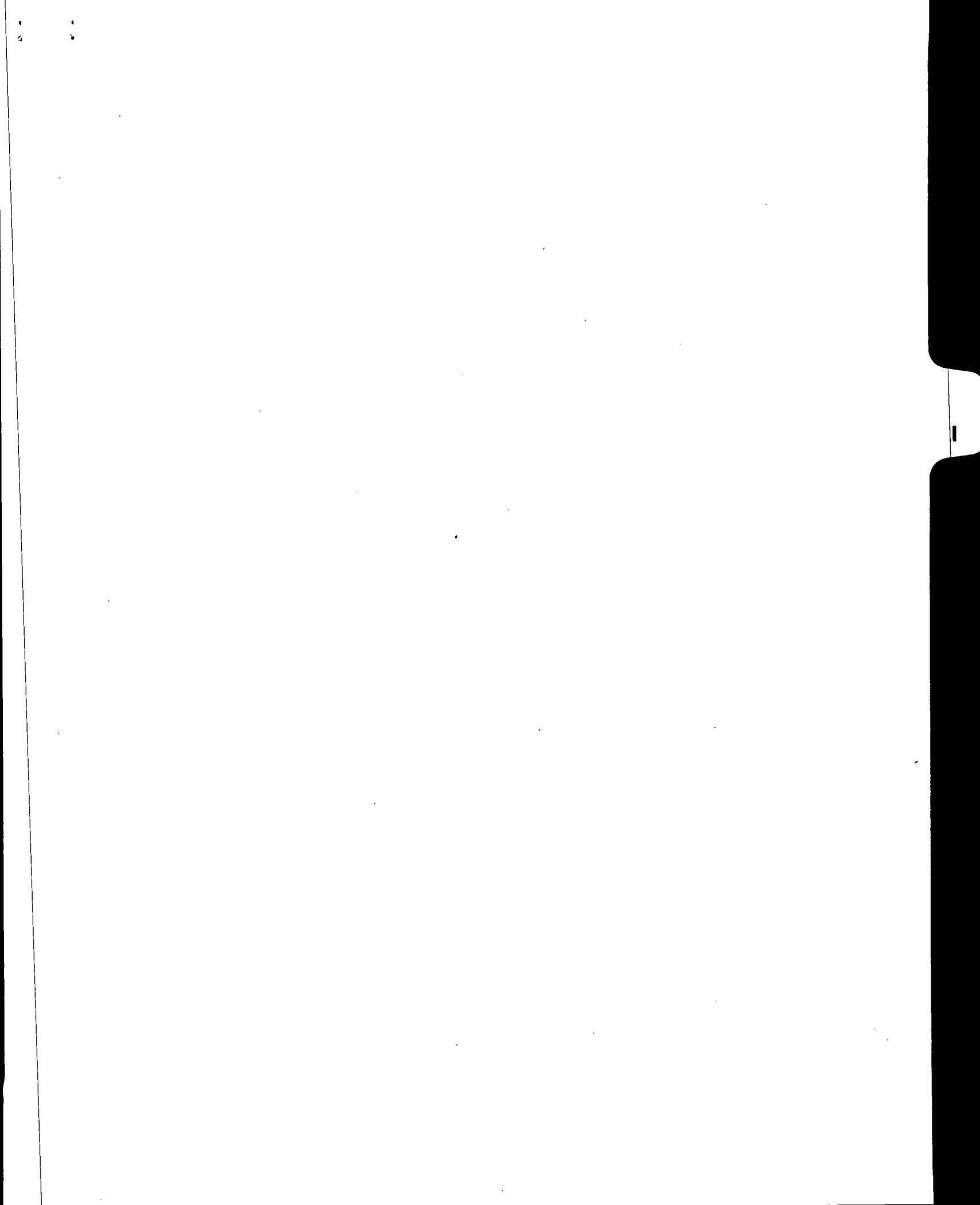
1992-10-15 - Case file assigned to examining attorney

1992-10-13 - Case file assigned to examining attorney

CORRESPONDENCE INFORMATION

Correspondent

MICHELLE L VISSER
RADER FISHMAN & GRAUER PLLC
39533 N WOODWARD AVE STE 140
BLOOMFIELD HILLS MI 48304



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Registration Number: 1652266

Mark (words only): QUEST

Standard Character claim: No

Current Status: Registration canceled under Section 8.

Date of Status: 1998-02-03

Filing Date: 1990-08-22

Transformed into a National Application: No

Registration Date: 1991-07-30

Register: Principal

Law Office Assigned: LAW OFFICE 6

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Current Location: 900 -File Repository (Franconia)

Date In Location: 1991-08-07

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Software Shop Systems, Inc.

Address:

Software Shop Systems, Inc.

P.O. Box 728

Farmingdale, NJ 077270728

United States

Legal Entity Type: Corporation

State or Country of Incorporation: New Jersey

GOODS AND/OR SERVICES

International Class: 009

software for use in the construction industry

First Use Date: 1990-07-26

First Use in Commerce Date: 1990-08-17

Basis: 1(a)

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

1998-02-03 - Canceled Section 8 (6-year)

1991-07-30 - Registered - Principal Register

1991-05-07 - Published for opposition

1991-04-05 - Notice of publication

1991-01-25 - Approved for Pub - Principal Register (Initial exam)

1991-01-25 - Case file assigned to examining attorney

CORRESPONDENCE INFORMATION

Correspondent

Allan Ratner (Attorney of record)

Allan Ratner
Ratner & Prestia
500 North Gulph Road
P.O. Box 980
Valley Forge, PA 19482

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Serial Number: 74023630 Assignment Information

Registration Number: 1684124 Assignment Information

Mark (words only): QUEST

Standard Character claim: No

Current Status: This registration has been renewed.

Date of Status: 2002-09-19

Filing Date: 1990-01-29

Transformed into a National Application: No

Registration Date: 1992-04-21

Register: Principal

Law Office Assigned: LAW OFFICE 4

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Current Location: 900 -File Repository (Franconia)

Date In Location: 2004-07-27

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. CENTURA SOFTWARE CORPORATION

Address:

CENTURA SOFTWARE CORPORATION

945 Island Drive

Redwood Shores, CA 94065

United States

Legal Entity Type: Corporation

State or Country of Incorporation: California

GOODS AND/OR SERVICES

International Class: 009

computer software, manuals and guidebooks sold as a unit for use in the manipulation, analysis,

presentation and development of forms and reports regarding business information and other data stored in an underlying database management system

First Use Date: 1991-03-01

First Use in Commerce Date: 1991-03-01

Basis: 1(a)

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

2002-09-19 - First renewal 10 year

2002-09-19 - Section 8 (10-year) accepted/ Section 9 granted

2002-08-13 - TEAS Change of Correspondence Received

2002-06-03 - Combined Section 8 (10-year)/Section 9 filed

2002-06-03 - PAPER RECEIVED

1998-07-17 - Section 8 (6-year) accepted & Section 15 acknowledged

1998-04-21 - Section 8 (6-year) and Section 15 Filed

1992-04-21 - Registered - Principal Register

1992-01-02 - Allowed for Registration - Principal Register (SOU accepted)

1991-12-18 - Case file assigned to examining attorney

1991-11-27 - Statement of use processing complete

1991-09-30 - Amendment to Use filed

1991-08-13 - Notice of allowance - mailed

1991-05-21 - Published for opposition

1991-04-19 - Notice of publication

1991-01-28 - Approved for Pub - Principal Register (Initial exam)

1990-12-03 - Communication received from applicant

1990-05-29 - Non-final action mailed

CORRESPONDENCE INFORMATION

Correspondent

ALDO J. TEST (Attorney of record)

Stacey R. Halpern
Knobbe, Martens, Olson & Bear, LLP
2040 Main Street, 14th Floor
Irvine CA 92614

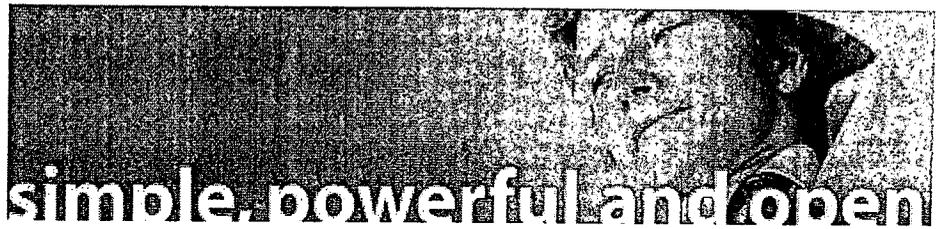
Phone Number: (949) 760-0404

Fax Number: (949) 760-9502

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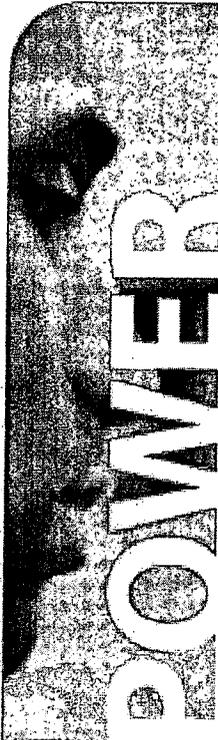
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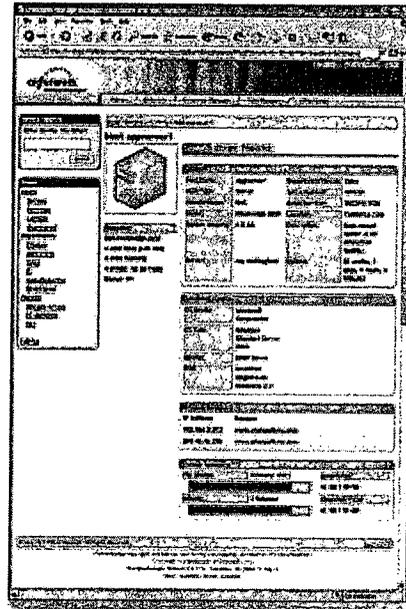
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OUR BUSINESS



Crosswalk's mission is to bring storage solutions to the mid-market. These solutions address today's key business concerns, such as IT consolidation, information backup, disaster recovery, application performance and availability. Our solutions include software, best-practices and professional services. We deliver these solutions to the market through highly capable, authorized solution partners.



Crosswalk Storage Manager is the core application of the Crosswalk Storage Manager Software Suite.

It provides navigation and visualization from the host down to the LUN. Using an agentless discovery process, it leverages industry standard data collection via WMI, SNMP and SMI-S to give you unsurpassed visibility into your IT environment.

Crosswalk's solutions help unify information access and storage management, providing a simple and dramatically more powerful way to use and protect information assets.

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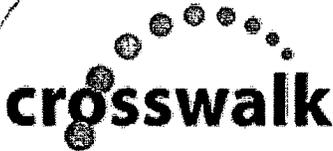
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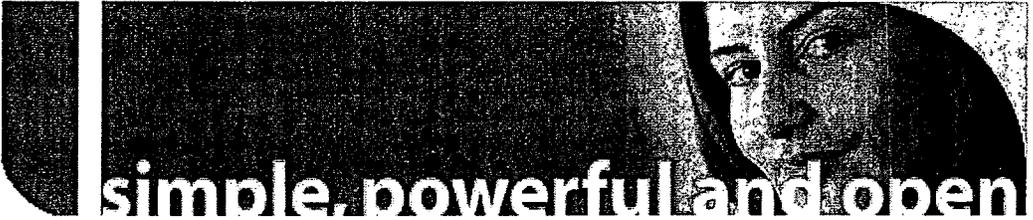
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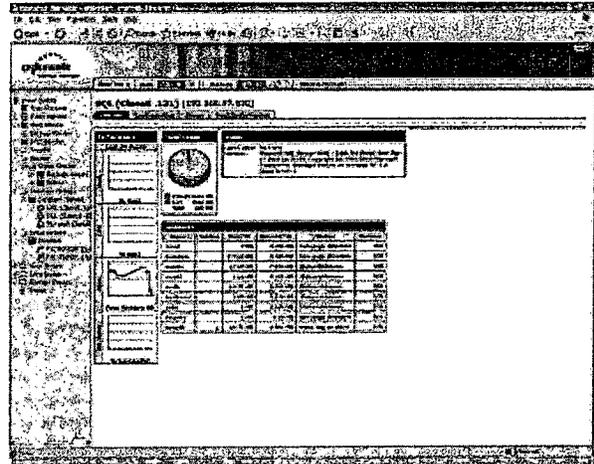
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Certifications Available

SOLUTIONS

Crosswalk Solutions consist of storage industry best practice methodologies and professional services wrapped around the Crosswalk Storage Manager Software. By leveraging this unique combination, we provide a comprehensive package of services and solutions for our partners and end-user customers to help them solve IT infrastructure and storage related business problems.



The database Reporter option for Crosswalk Storage Manager generates specific reports for SQL Server and Oracle databases. With this module, you get management metrics and visibility of your databases so that you can properly and efficiently manage your Oracle and SQL databases.

Our current Services include **Crosswalk Storage Manager Product Based Services, Storage Solutions** and **Education Services**.

Product Based Services

- **Crosswalk Storage Manager Installation/Implementation**
Certified Crosswalk Professional Consultants will provide installation services for all purchased modules of the Crosswalk Storage Manager Suite. This installation includes software/server installation and configuration of necessary agents. Crosswalk or certified partner consultants will also provide hands on education and training to ensure our clients are fully capable of utilizing Crosswalk Storage Manager.
 - **Client Education**
As part of the implementation of Crosswalk Storage Manager you will receive education and hands on training to help you get the most out of this powerful software suite. Crosswalk professionals will ensure you have all the necessary knowledge to manage your IT environment in a

more efficient manner.

(See Crosswalk Product training for more information on the modules for this knowledge transfer)

- **Crosswalk Planning Tool**
Crosswalk Professional Consultants will provide installation services of the Crosswalk Planning Tool. This includes initial software installation and hands on education of the planning tool.

Storage Solution Services

- **Consolidation Services (Server/Storage)**
 - **Assessment**
Crosswalk Professional Consultants will conduct an assessment of your IT environment using ITIL best practice standards and provide a comprehensive assessment report. This report will include current findings and key recommendations to meet your current and future business needs resulting in opportunities to improve utilization, application availability, backup completion rates, etc.
 - **Planning/Design**
The assessment report can be used to develop a plan and design a solution to meet the current issues highlighted in the assessment report for your specific environment. Crosswalk Professional Services can assist with this phase of planning and design.
 - **Implementation**
Once the plan and resulting design are completed Crosswalk Professionals can implement the solution to resolve or improve any outstanding issues.
- **Healthcheck Services**
Crosswalk Professionals will provide periodic checks and updates to your environment using our Professional Services assessment tool. We will provide a complete healthcheck and alert you to all discovered issues that could jeopardize your data availability and or compromise your deployment. This will be followed up with a plan to bring your environment back to industry best standards.
- **Backup Services**
 - **Assessment**
Crosswalk Professional Consultants will conduct an assessment of your current backup environment and policies using our Professional Services assessment tool. A report will be provided outlining all discovered information and recommendations for fixing any issues
 - **Planning/Design**
The assessment report can be used to develop a plan and design a solution to meet the current issues. Crosswalk Professional Services can assist with this phase of planning and design.
 - **Implementation**
Once a plan and design has been developed and approved Crosswalk Professional Services can assist with implementing the solution to resolve or improve any outstanding issue

Education Services

- **Partner Sales Training/Certification**

Crosswalk Education Specialists provide comprehensive education on the values of Crosswalk's products. This includes in-depth knowledge of the product and the value of Crosswalk Storage Manager to a client's IT organization. This knowledge transfer includes certification testing to ensure our clients get professional and consistent solution sales support whether working directly with Crosswalk or through one of our certified Value Added Resellers

(To find out more about how to become a Crosswalk VAR see our Crosswalk partner page.)

- **Crosswalk Product Training**

Crosswalk Education Services offers specific education and knowledge transfer on all components of the Crosswalk Storage Manager suite. This curriculum is available to Crosswalk clients and VARs. The curriculum includes education on the following Crosswalk modules:

- **Resource Manager**

- Oracle Reporter Option
- MS SQL Server Reporter Option
- MS Exchange Reporter Option
- NAS Reporter Option
- Advanced Backup Reporter Option
- Basic Backup Reporter Option

- **SAN Manager**

- SAN Performance Option

- **Knowledge Database**

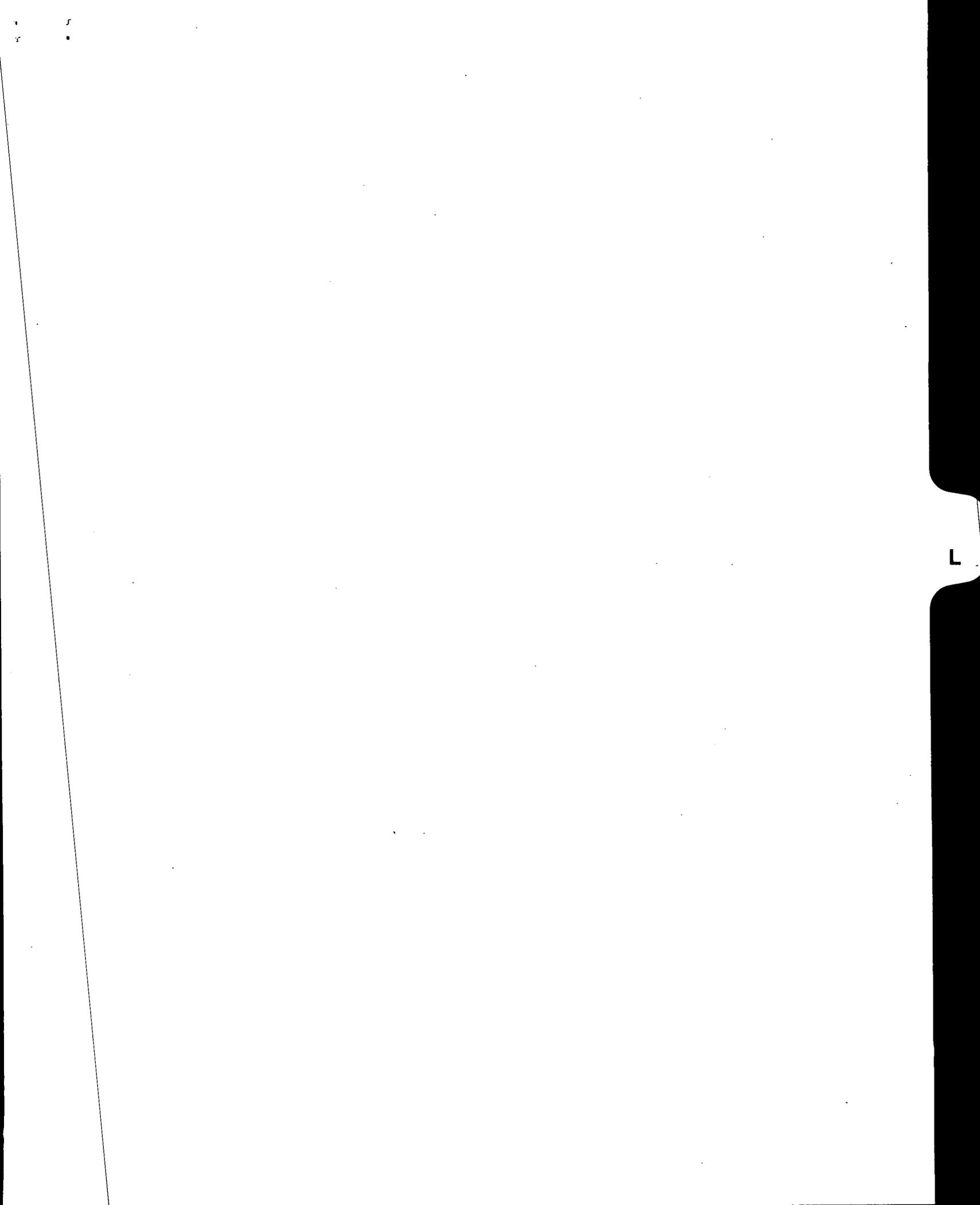
- **Delivery/Implementation**

Certifications available from Crosswalk Education Services

Crosswalk education specialists provide instructor led training to certify authorized partners in the implementation of Crosswalk products. This curriculum will prepare consultants to deliver all aspects of implementing specific Crosswalk modules or the entire Crosswalk Suite.

- Crosswalk Sales Support Professional
- Crosswalk Integration Professional
- Crosswalk Administration Professional
- Crosswalk Support Professional
- Crosswalk Architect (Certification for Integration, Administration, and Support)

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investor relations

Senticore, Inc.
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Hollywood, FL 33020



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Fax: 954.921.5214

Quarterly Report: *Senticore in 2005*

Dear Fellow Shareholders:
It feels as though 2005 just began yesterday, and yet the month of May is already around the corner. Annual reports are being released; tax season is over and the baseball season is underway; days are longer; flowers are in bloom; and kids will soon be home for the summer. They say "time flies when you're having fun." This could not be more true for us, since this management team genuinely enjoys what we do and look forward to each "working" day. The aim: to enjoy the journey as much as the destination.

The success of a company and its management team is measured by its overall performance; more specifically it is assessed on its ability to achieve its goals and milestones. In December of

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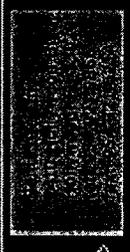
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5/28/2004:
Form 10QSB for SENTICORE INC (Quarterly Report)

4/22/2004:
Form 10KSB for SENTICORE INC (Annual Report)

3/10/2004:
Form 8-K for SENTICORE INC (Changes in Certifying Accountant)

2/25/2004:
Form 8-K for SENTICORE INC (Other Events)

12/08/2003:
Form 10QSB for SENTICORE INC (Quarterly Report)

11/10/2003:
Form 8-K for SENTICORE INC (Other Events)

more specifically it is assessed on its ability to achieve its goals and milestones. In December of 2004, we had delivered a shareholder letter titled the Year in Review and a Look Ahead to 2005. In it, we reflected back on our progress and attempted to forecast what the future held in store for us based upon management's goals and objectives. The purpose of this letter is to demonstrate to our shareholders that we as management hold ourselves accountable and perform regular monthly, quarterly, and annual assessments of our performance. The following are some of the highlights of the Year in Review and a Look Ahead to 2005:

- Current management gained control of Hojo Holdings in April of 2003.
- Hojo Holdings became Senticore, Inc. during the summer of 2003.
- Management restructured the company's business plan to become a public holding company with a concentration in real estate.
- A three phase plan or road map was created and has been implemented to help lead Senticore to success.
- Each year, the company aimed to amass a minimum amount of assets through acquisition. (\$50 million in year one, \$75 million in year two, and \$100 million in year three)
- Phase One, the primary acquisitions phase, consisted of growth by acquisition, ideally within the real estate sector, including businesses acquired with their underlying real estate properties.
- By the end of 2004, management felt confident of achieving success for the first part of Phase One having signed agreements to acquire two large timber plantations, Smith Forestal of Costa Rica and Westar South America of Venezuela.
- Upon signing the deals to acquire, Senticore also secured timber contracts for the new timber division totaling in excess of \$2.0 million.
- Senticore provided total funding for South American operations to complete the first order valued at \$700,000.
- Phase Two of the new business plan was to include nurturing existing subsidiaries and complete more acquisitions within the real estate sector, as well as other up and coming industries.
- To that end, Senticore identified the gaming sector as a viable investment opportunity and acquired PokerBook Gaming Corporation of Orlando, FL.
- Senticore announced the launch of a Poker Tour designed to benefit charitable organizations.
- Phase Three of the business plan includes successfully selling our most profitable subsidiaries through various methods: spinning them off as separate public companies or selling to a large company within the same space.
- Management intends to make application to a more senior exchange immediately upon qualification. We felt the two timber acquisitions would easily help SNIC qualify for the AMEX or NASDAQ Small Cap market.

Almost four months into the new year, we reflect upon the above goals, hopes, and milestones and will attempt to paint a picture of where we believe this company will be not only next quarter or next year, but also in the years to come.

The general focus of Senticore does not waver. We firmly believe in the industries we have chosen to concentrate upon and remain confident that the success of this company will be achieved from these sectors as well as those new areas we may forge into in the future. The demand within the timber industry continues to increase while supply remains low. The Internet gaming space has shown substantial percentage growth rates while the global market is still virtually untapped. Interest is increasing and gaming companies are taking advantage of public offerings as evidenced by Party Poker's proposed \$6 billion listing on the UK exchange.

Looking back, management's goals included having at least one of the two timber acquisitions listed on our books by year end 2004 and the second should have been completed by the end of the first quarter 2005. In addition, we hoped to book revenues from the first completed timber contract by the end of the first quarter of 2005.

Timber Industry: the Good and the Bad

There is both positive and negative news to report in relation to the pending acquisitions and their related audits. First, we believe no audit should take one year to complete, especially if our auditors are prepared to work day and night to deliver by a certain date as was the case last December. Our auditors had confirmed to the company at least one, if not both, of the audits for our timber acquisitions would be completed by year end 2004, and they were willing to spend whatever time necessary to ensure their success including having obtained all the necessary yellow fever shots to immediately travel to South America.

Our team however experienced numerous delays caused by the Selling Party. Midway through the first quarter of 2005, Senticore management delivered an ultimatum to the Sellers and demanded their cooperation. The lack of cooperation from Smith Forestal toward the completion of a swift audit became a great concern during the first quarter of this year.

Therefore, I traveled to Central America last month and met with some of the key individuals related to the companies including one of their largest former shareholders. The trip proved to be very informative and it became apparent why we have faced so many delays to date.

Smith Forestal, from whom we had agreed to acquire approximately 60,000 acres of timber plantations, did not legally possess the right to sell this land despite all the representations and warranties provided to us in the Purchase Agreements. In fact, they were simply attempting to broker the deal while making representations of complete ownership and right to sell the land, equipment, and inventory. We have learned that Smith Forestal does not own any such land in Costa Rica. Senticore has begun exploring all legal recourse at present in both Costa Rica and the US. In addition, we have removed all reference and association to Smith Forestal from our websites. Lastly, the millions of shares issued to the Selling party as the purchase price will be cancelled, thus decreasing Senticore's total outstanding float, and increasing each shareholder's actual stake in the company.

The above is a very clear description of the facts as we have learned them during our most recent trip to Central America. This week, after analyzing all the particulars of this situation, the Board of Directors concluded that the Seller will not be performing. Although, it may appear negative, the truth has actually led us to a more positive position. The original Sellers of the land in Costa Rica still wish to sell and we are now currently in negotiation to acquire much of the same land directly from the sellers minus the middle man (Smith Forestal), thus securing a better purchase price for the Company. The net result would be extremely beneficial for Senticore and its shareholders if our efforts are successful.

During the recent trip, we also learned of exceptional opportunities in neighboring countries such as Panama and Honduras. Over the next two years, Senticore intends to acquire additional properties throughout Central America in its effort to increase its presence in the timber industry. This sector is as strong today if not stronger than it was one year ago when we decided to get involved in timber. It is also gaining considerable attention from Wall Street as many well respected investors and funds are beginning to invest in or increase their holdings in timber. In a recent story covered in the Wall Street Journal and on CNBC, Harvard Management, which invests \$27 billion of the university's endowment and pension money, has 10 percent of its assets in timber. Billionaire, Carl Icahn, also recently registered to purchase up to one billion dollars worth of shares of a company within the timber industry. As timber supply has been shrinking, demand around the world continues to increase in the wake

of natural disasters and global growth, especially from countries such as China. Many countries that were once resources for supplying timber have now amended their policies and prohibit the exporting of timber/lumber as they wish to retain the valuable commodity for their own domestic use. These are just a couple of the many reasons Senticore chooses to remain focused on this sector.

Senticore has contracted timber engineers, traders, and experts to replace Smith Forestal's staff and asked them to prepare a detailed business plan to aggressively expand in this industry. During 2005, we hope to have at least 5,000 new acres of high quality Teak and Gmelina (pronounced Melina) planted in Central America. The climate there is ideal for the species we are concentrating on, and the government policies are very friendly toward timber plantations and provide export benefits such as zero income tax on sales. In addition to our plan to plant new crop, we intend to harvest and sell from the existing plantations, thus generating revenues and earnings for the company.

In summary, we recognize that many of our shareholders have invested in Senticore because of our involvement in timber. We hope they will be happy to learn that this management will continue to remain focused on this industry with an eye towards officially closing our timber acquisitions and finally placing the assets and revenues on our books.

Gaming

Senticore's other primary focus should also see significant growth in 2005. In December of 2004, Senticore diversified into the gaming sector with the acquisition of PokerBook Gaming Corporation of Orlando, FL. PokerBook possessed proprietary gaming and poker **software** and intended to generate revenues by licensing the **software** to gaming operators worldwide. PokerBook's business plan does not include operating its own pay for play poker site. Instead, the company aims to focus more on the service and marketing side of the business. In addition to licensing the **software**, our management team hopes to raise substantial capital for charities through the organization of the PokerBook Charity Tour, a series of tournaments dedicated to raising capital for worthy charitable causes around the world.

Our **software development** team has completely redesigned the proprietary poker **software** acquired from PokerBook, and will open it up for public demonstration next week. The new PokerBook website will also be unveiled to the public on April 29, 2005. We believe PokerBook represents an exciting opportunity for Senticore since it too is a publicly traded company.

PokerBook currently trades on the Pink Sheets. Senticore has already engaged an auditing firm to assist in bringing POKG up to fully reporting status and upgrade it for listing on the OTC Bulletin Board market. The Company's disclosure statement was filed during the first quarter of this year and the audits are in the process of being completed. Fortunately, PokerBook was formerly operated by a CPA, thus having strict accounting procedures in place, and allowing the audit process to go very smoothly. It is anticipated that POKG's application to the OTC Bulletin Board will be made as soon as possible, likely in the second quarter of 2005.

The World Poker Tour season is well underway and some of the biggest poker tournaments are coming up within the next few months. Poker will be gaining more interest this year compared to last year as entire cable channels are now dedicated to providing complete coverage of the events. PokerBook intends to have representation at the major tournaments including bringing on well-known poker professionals to join the PokerBook team. We believe PokerBook will continue to gain interest in the poker world through increased global exposure of the industry as well as the promotion of our own proprietary **software** and the PokerBook brand.

In recent months, we have also seen Poker become one of the main topics of discussion among state legislatures throughout the country. At present, online gaming is still frowned upon by the Department of Justice (DoJ), but we firmly believe US residents will eventually see the industry

Department of Justice (DOJ), our we firmly believe US residents will eventually see the industry regulated and permitted to operate on US terrain.

If permitted and regulated, it can provide substantial tax income for the country, especially since approximately 70% of the online gaming market is made up of US players. A system of governance can also help protect consumers and persuade unfair operators to look elsewhere. Lastly, regulation can greatly increase the credibility of the industry, therefore, all legitimate operators such as ourselves hope to see more regulation from the government and will most likely support and assist in the formation of necessary checks and balances.

Some shareholders have posed the question to us whether we believe this is merely euphoria and can we expect the "bubble" to burst at some point in the near future similar to the dotcom phenomenon of the 1990s. The simple answer is a resounding NO, because there are vast differences between the two. Although the online gaming market operates over the Internet, the similarities end there. Many dotcoms were merely ideas with strong potential, lots of "ifs", and big marketing budgets, but possessed little if any revenues or earnings. The top companies in the gaming sector however have very strong earnings and growth rates. Therefore the increased interest given to them by investment banking houses globally and their subsequent listing on major public exchanges are well warranted, unlike the dotcoms of the 90s.

With the industry appearing solid and poised for short, intermediate, and long term growth, the obvious question remains: what is PokerBook's competitive advantage and how can we expect to capture any percentage of the market share? The answer is simple: PokerBook's proprietary **software** is the only **non-downloadable** poker product on the market, therefore eliminating the possibility of users downloading viruses or having to deal with firewall issues within their workplaces. Players can log on and play from virtually anywhere and on any PC, without having to install the **software** on that PC.

PokerBook intends to market its proprietary product through high profile charity tournaments while building brand identity. The ultimate goal: gain a percentage of our charity players as regular paying poker players on our licensees' websites. These players are worth as much as \$250 - \$350 per player to most poker site operators, therefore, there is a very lucrative revenue model built in place for PokerBook. Secondly, PokerBook intends to begin expanding into Asia (a vastly untapped market) ahead of the competition. By planting the seeds now and building a territorial marketing infrastructure of agents and promoters, we believe PokerBook will have an equal opportunity to capture this market. Internet and broadband is expected to become more readily available among the general population over the next five years, thus allowing more players to participate on gaming sites. In short, Poker is here to stay, and be enjoyed all over the world!

Senticore: A Business Development Company (BDC)

During the fourth quarter of 2005, the Senticore board voted to restructure the company's corporate design into a Business Development Company. As a BDC, we will have many advantages that most publicly traded companies do not experience. Along with the benefits come greater reporting requirements, however, we believe this will ultimately bring more credibility for this company. Neither the business nor corporate focus as a public holding company will be altered by becoming a BDC. We believe the BDC structure fosters more growth opportunities and lends itself well to our three phase plan consisting of acquisition, development, and ultimate exit strategy through public listing or outright sale of our subsidiaries. BDC structures were designed for holding companies.

An additional benefit of a BDC is the company's ability to raise up to \$5.0 million of capital during any calendar year without the need for additional registrations. This is extremely helpful, especially in the event we require immediate capital for an acquisition which can substantially benefit our core holdings. We have also located respectable investment funds wishing to acquire our stock on favorable terms to participate in our growth plans.

As a BDC, Senticore plans to establish a separate audit committee this year, as well as an independent Board of Directors. These are some of the many requirements that should provide us with added credibility while further protecting our shareholders. BDCs are not suitable for all companies. In fact, very few publicly traded companies can truly qualify as a BDC, but we are privileged to be one of these companies.

Dividends

During the fourth quarter of 2004, Senticore announced that it will be making a dividend distribution to shareholders of record on Wednesday, October 27, 2004. The Company had earned \$150,000 in stock and warrants from AdZone Research (OTC BB: ADZR) to date resulting from a joint venture agreement to market AdZone **Software**. Although the company has received the shares, we cannot distribute them to our shareholders as they remain to be registered by AdZone. Upon their successful registration, this distribution will take place as promised.

Senticore also earned shares of common stock through the three party transaction completed with AdZone Research and The Justice Fund.

In Summary

We never expected the road to success to be a freeway. We are realists and expect pitfalls along the way. The Smith Forestal transaction was certainly one of those. However, our loss was mostly time, plus a bit of capital. Now we move on, knowing that our judgment of the timber industry was correct and that our choice of partners needs to improve. Resiliency is a wonderful thing. We anticipate being active in the Central American timber industry for the balance of 2005 and beyond. We also have high hopes and expectations for our foray into the gaming industry. We expect to conduct our first charity tournament for the benefit of the children victimized by the December Tsunami within the next quarter. In addition to raising money for the tragic victims of this disaster, we hope to raise our own public persona and announce to the world that PokerBook will be a factor in Internet gaming for years to come!

As we look forward, we have a number of issues to focus on; all in high growth industries. In addition to those areas covered in this review, Senticore has other transactions currently in negotiations, although no formal announcements will be made until such time as these transactions actually culminate. In our two year tenure with this Company, we have been and will remain an aggressive management team seeking out the best opportunities for this holding company. Whether it is in natural resources or high-tech, the focus of most acquisitions will continue to remain on hard tangible assets such as real estate.

In closing, I would like to thank the great team of dedicated, highly motivated, energetic people who make up our staff and are the true backbone of this Company. Most importantly, I extend my thanks to each of our shareholders for your patience and your belief in the future of Senticore. We sincerely appreciate the support you have shown us over the years and confirm to do everything in our power to be worthy of the trust you have placed in us.

We believe in our business plan. We believe in ourselves. We continue to accumulate our own stock. The bumps in the road just make us stronger and more resolved so fasten your seatbelts and join us for the journey!

Thank you.

Yours Truly,
Jay Patel

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Registration Number: 2004932

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Standard Character claim: No

Current Status: Section 8 and 15 affidavits have been accepted and acknowledged.

Date of Status: 2002-06-05

Filing Date: 1994-09-29

Transformed into a National Application: No

Registration Date: 1996-10-01

Register: Principal

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If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 900 -File Repository (Franconia)

Date In Location: 2002-09-18

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. American Society of Anesthesiologists, Inc.

Address:

American Society of Anesthesiologists, Inc.
520 N. Northwest Highway
Park Ridge, IL 600682573
United States

Legal Entity Type: NON-PROFIT CORPORATION

State or Country Where Organized: New York

GOODS AND/OR SERVICES

International Class: 016

annual publication, namely pamphlets featuring medical codes used for diagnostic and billing purposes

First Use Date: 1994-10-05

First Use in Commerce Date: 1994-10-05

Basis: 1(a)

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

2002-06-05 - Section 8 (6-year) accepted & Section 15 acknowledged

2002-04-11 - Section 8 (6-year) and Section 15 Filed

1996-10-01 - Registered - Principal Register

1996-07-22 - Allowed for Registration - Principal Register (SOU accepted)

1996-07-15 - Statement of use processing complete

1996-07-15 - Extension 1 granted

1996-04-09 - Amendment to Use filed

1996-04-09 - Extension 1 filed

1995-10-10 - Notice of allowance - mailed

1995-07-18 - Published for opposition

1995-06-16 - Notice of publication

1995-03-29 - Approved for Pub - Principal Register (Initial exam)

1995-03-06 - Communication received from applicant

1995-02-22 - Examiner's amendment mailed

1995-02-10 - Case file assigned to examining attorney

CORRESPONDENCE INFORMATION

Correspondent

Susan Neuberger Weller (Attorney of record)

SUSAN NEUBERGER WELLER
MINTZ, LEVIN, COHN, FERRIS, GLOVSKY & PO
ONE FOUNTAIN SQUARE
11911 FREEDOM DRIVE, SUITE 400
RESTON, VIRGINIA 20109

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2005-05-31 12:19:10 ET

Serial Number: 75477755

Registration Number: 2275806

Mark (words only): CROSSWALKS

Standard Character claim: No

Current Status: Registered.

Date of Status: 1999-09-07

Filing Date: 1998-05-01

Transformed into a National Application: No

Registration Date: 1999-09-07

Register: Principal

Law Office Assigned: LAW OFFICE 104

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 900 -File Repository (Franconia)

Date In Location: 1999-10-07

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. ATLAS SCREEN PRINTING, INC.

Address:

ATLAS SCREEN PRINTING, INC.

131 S.E. 10TH AVE.

GAINESVILLE, FL 32601

United States

Legal Entity Type: Corporation

State or Country of Incorporation: Florida

GOODS AND/OR SERVICES

International Class: 006

Metal non-luminous and non-mechanical signs

First Use Date: 1996-05-00

First Use in Commerce Date: 1996-05-00

Basis: 1(a)

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

2005-05-24 - TEAS Section 8 & 15 Received

1999-09-07 - Registered - Principal Register

1999-06-15 - Published for opposition

1999-05-14 - Notice of publication

1999-02-28 - Approved for Pub - Principal Register (Initial exam)

1999-02-24 - Examiner's amendment mailed

1999-02-19 - Previous allowance count withdrawn

1999-02-07 - Approved for Pub - Principal Register (Initial exam)

1999-01-15 - Case file assigned to examining attorney

CORRESPONDENCE INFORMATION

Correspondent

H WILLIAM LARSON (Attorney of record)

H WILLIAM LARSON
LARSON & LARSON PA
7381 114TH AVE N STE 406
LARGO FL 33773

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2005-05-31 12:20:20 ET

Serial Number: 73422622 Assignment Information

Registration Number: 1294615 Assignment Information

Mark (words only): CROSSWALK

Standard Character claim: No

Current Status: Section 8 and 15 affidavits have been accepted and acknowledged.

Date of Status: 1990-01-29

Filing Date: 1983-04-21

Transformed into a National Application: No

Registration Date: 1984-09-11

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 900 -File Repository (Franconia)

Date In Location: 1990-05-15

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Armstrong World Industries, Inc.

Address:

Armstrong World Industries, Inc.

P.O. Box 3001

Lancaster, PA 17604

United States

Legal Entity Type: Corporation

State or Country of Incorporation: Pennsylvania

GOODS AND/OR SERVICES

International Class: 027

Resilient Hard Surface Type Covering for Floors, Walls, and Other Surfaces

First Use Date: 1981-03-11

First Use in Commerce Date: 1981-03-11

Basis: 1(a)

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

1990-01-29 - Section 8 (6-year) accepted & Section 15 acknowledged

1989-10-23 - Section 8 (6-year) and Section 15 Filed

1984-09-11 - Registered - Principal Register

1984-06-19 - Published for opposition

1984-04-23 - Notice of publication

1984-01-11 - Approved for Pub - Principal Register (Initial exam)

CORRESPONDENCE INFORMATION

Correspondent

Clifford B. Price (Attorney of record)

Clifford B. Price
c/o Armstrong World Industries, Inc.
P. O. Box 3001
Lancaster, PA 17604
