

ESTTA Tracking number: **ESTTA72635**

Filing date: **03/24/2006**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Advanced Total Marketing Systems, Inc.
Application Serial Number:	78416400
Application Filing Date:	05/11/2004
Mark:	DEL RANCHO
Date of Publication	03/21/2006

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Tortilleria El Maizal Inc., 1920 Shiloh Rd., Bldg 4, Suite 100, Kennesaw, GA 30144, UNITED STATES, a corporation organized under the laws of Georgia, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 04/20/2006. Tortilleria El Maizal Inc. respectfully requests that the time period within which to file an opposition be extended until 07/19/2006.

Respectfully submitted,

/Kevin G. Smith/

03/24/2006

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