IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In re the Application of:

Viacom International, Inc.

Application Serial No.: 78/415,683

BOXTTAB NO FEE

Filed May 10, 2004

Mark: REAL DEAL

Published in the Official Gazette of February 22, 2005 at Page TM 276

Commissioner for Trademarks P.O. Box 1451 Alexandria, VA 22313-1451

Sir:

REQUEST FOR EXTENSION OF TIME TO FILE NOTICE OF OPPOSITION

Petitioner, Sundance/Newbridge Educational Publishing, LLC, and their related and/or affiliated companies, through its undersigned counsel, hereby respectfully requests a sixty (60) days extension of time to file a Notice of Opposition, to and including, <u>April 22, 2005</u>, against the above-identified application.

The reason for this request is that additional time is required to permit undersigned counsel to confer with Petitioner to determine whether an opposition is necessary.

This request is not made for the purpose of unduly delaying proceedings in the Patent and Trademark Office.

This request is submitted in triplicate.

Respectfully submitted,

SUNDANCE/NEWBRIDGE EDUCATIONAL PUBLISHING, LLC

Date: March 8, 2005

Lloyd L. Rich Lloyd L. Rich, PC 1163 Vine Street Denver, Colorado 8

Denver, Colorado 80206

(303) 388-0291 fax (303) 388-0477

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Certificate of Mailing

Commissioner for Trademarks P.O. Box 1451 Alexandria, VA 22313-1451

Dear Sir:

"Express Mail" mailing label number ER 725706442 US.

Date of Deposit: March 8, 2005

I hereby certify that this Request For Extension Of Time To File Notice Of Opposition in triplicate with respect to Serial No.: 78/415,683, REAL DEAL, for Petitioner, Sundance/Newbridge Educational Publishing, LLC is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 C.F.R. § 1.10 on the date indicated above and is addressed to Commissioner for Trademarks, P.O. Box 1451, Alexandria, VA 22313-1451.

Respectfully submitted,

Attorney for Applicant

by: Lloyd L. Rich 1163 Vine Street

Denver, CO 80206

(303) 388-0291

TTAB

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Letter of Transmittal

Commissioner for Trademarks P.O. Box 1451 Alexandria, VA 22313-1451

Dear Sir:

Enclosed is the following:

Request For Extension Of Time To File Notice Of Opposition in triplicate with respect to Serial No.: 78/415,683, REAL DEAL, for Petitioner, Sundance/Newbridge Educational Publishing, LLC.

Dated: March 8, 2005

Respectfully submitted,

Attorney for Applicant by: Lloyd L. Rich

by: Lloyd L. Rich 1163 Vine Street

Denver, CO 80206

(303) 388-0291

03-09-2005

U.S. Patent & TMOfc/TM Mail Rcpt Dt. #74