

ESTTA Tracking number: **ESTTA19760**

Filing date: **11/22/2004**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant: **FremantleMedia Operations B.V.**
Application Serial Number: **78344261**
Application Filing Date: **12/22/2003**
Mark: **THE BETTER SEX**
Date of Publication **09/21/2004**

60 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Townsend Enterprises, Inc. d/b/a Sinclair Intimacy Institute, 88 Vilcom Circle, Suite 150 PO Box 8865, Chapel Hill, NC27515, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 11/20/2004. Townsend Enterprises, Inc. d/b/a Sinclair Intimacy Institute respectfully requests that the time period within which to file an opposition be extended until 01/19/2005.

Respectfully submitted,
/Vedia Jones-Richardson/
11/22/2004

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