

ESTTA Tracking number: **ESTTA17637**

Filing date: **10/21/2004**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant: **FremantleMedia Operations B.V.**  
Application Serial Number: **78344261**  
Application Filing Date: **12/22/2003**  
Mark: **THE BETTER SEX**  
Date of Publication **09/21/2004**

**First 30 Day Request for Extension of Time to Oppose**

Pursuant to 37 C.F.R. Section 2.102, Townsend Enterprises, Inc. d/b/a Sinclair Intimacy Institute, 88 Vilcom Circle, Suite 150, PO Box 8865, Chapel Hill, NC27515, UNITED STATES, a corporation organized under the laws of North Carolina, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark .

The time within which to file a notice of opposition is set to expire on 10/21/2004. Townsend Enterprises, Inc. d/b/a Sinclair Intimacy Institute respectfully requests that the time period within which to file an opposition be extended until 11/20/2004.

Respectfully submitted,  
/Andrew T. Prokopetz/  
10/21/2004

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