

ESTTA Tracking number: **ESTTA35809**

Filing date: **06/15/2005**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant: **The Sleeman Brewing & Malting Co. Ltd.**  
Application Serial Number: **78336665**  
Application Filing Date: **12/04/2003**  
Mark: **SLEEMAN CREAM ALE**  
Date of Publication **05/17/2005**

**First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, HEINEKEN BROUWERIJEN B.V., Tweede Weteringplantsoen 21, Amsterdam, 1017 ZD, NETHERLANDS, a Limited Liability Company, organized under the laws of Netherlands, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 06/16/2005. HEINEKEN BROUWERIJEN B.V. respectfully requests that the time period within which to file an opposition be extended until 09/14/2005.

Respectfully submitted,  
/Jonathan Hudis/  
06/15/2005

**Jonathan Hudis**

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