

UNITED STATES PATENT AND TRADEMARK OFFICE  
Trademark Trial and Appeal Board  
P.O. Box 1451  
Alexandria, VA 22313-1451

Mailed: February 10, 2005

Applicant: The Quaker Oats Company  
Serial No.: 78334955  
Filed: 12/02/2003  
Mark: WE MAKE BREAKFAST

David Herdman  
Kellogg North America Company  
One Kellogg Square  
Battle Creek, MI 49016

**Tracey Fleming, Legal Assistant.**

The withdrawal of application filed 1/25/05 has been incorporated in the record of this case and the application now stands abandoned.