

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
TRADEMARK EXAMINING DIVISION

In re Application of: The Quaker Oats Company  
Serial No.: 78/334955  
Filed: December 2, 2003  
Mark: WE MAKE BREAKFAST  
Law Office: 113

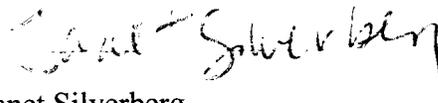
Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, Virginia 22313-1451

**WITHDRAWAL OF APPLICATION**

Sir:

Pursuant to 37 C.F.R. § 2.68, Applicant hereby expressly abandons this application,  
without prejudice

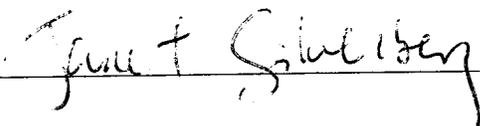
Respectfully submitted,



Janet Silverberg  
Attorney for Applicant  
The Quaker Oats Company  
555 West Monroe Street, Mail Code 11-10  
Chicago, Illinois 60613  
Phone: 312-821-1408  
E-Mail: janet\_silverberg@quakeroats.com

**CERTIFICATE OF MAILING UNDER 37 CFR 1.10**

I do hereby certify that the foregoing document is being deposited with  
the United States Postal Service, postage prepaid, in an envelope  
addressed to the Commissioner for Trademarks, P.O. Box 1451,  
Alexandria, Virginia 22313-1451, on this 19th day of January, 2005.



01-25-2005