

ESTTA Tracking number: **ESTTA30149**

Filing date: **04/08/2005**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant: **Kim Crawford Wines Limited**
Application Serial Number: **78316042**
Application Filing Date: **10/20/2003**
Mark: **PIA 2000**
Date of Publication **03/15/2005**

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, E. & J. Gallo Winery, 600 Yosemite Boulevard, Modesto, CA95354, UNITED STATES, a corporation organized under the laws of California, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 04/14/2005. E. & J. Gallo Winery respectfully requests that the time period within which to file an opposition be extended until 07/13/2005.

Respectfully submitted,
/PWR/
04/08/2005

PAUL W. REIDL

E. & J. Gallo Winery

LEGAL DEPARTMENT 600 Yosemite Boulevard

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