

ESTTA Tracking number: **ESTTA37285**

Filing date: **06/30/2005**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant: **Telemedia Marketing & Design, Inc.**
Application Serial Number: **78298996**
Application Filing Date: **09/11/2003**
Mark: **CAJA POPULAR**
Date of Publication **05/31/2005**

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Popular, Inc., 209 Munoz Rivera Ave., Suite 913, San Juan, PR00918, UNITED STATES, a corporation organized under the laws of Puerto Rico, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to confer with counsel
- *The potential opposer owns about three dozen registrations or prior-pending applications in class 36 that would be damaged by the proposed registration. It and its counsel need additional time to confer and prepare opposition papers setting forth in detail its position in light of the nature and extent of said registrations and applications in the same class as the proposed registration. In addition, the potential opposer's counsel will be unavailable during the last two weeks of July.*

The time within which to file a notice of opposition is set to expire on 06/30/2005. Popular, Inc. respectfully requests that the time period within which to file an opposition be extended until 09/28/2005.

Respectfully submitted,
/Roberto C. Quinones-Rivera/
06/30/2005

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