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Filing date: **10/29/2004**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant: **HIT Entertainment, PLC**

Application Serial Number: **78285631**

Application Filing Date: **08/11/2003**

Mark: **EBODS**

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First 30 Day Request for Extension of Time to Oppose

Pursuant to 37 C.F.R. Section 2.102, Hallmark Cards, Incorporated, 2501 McGee Trafficway, MD 339, Kansas City, MO64108, UNITED STATES, a corporation organized under the laws of Missouri, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark .

The time within which to file a notice of opposition is set to expire on 11/04/2004. Hallmark Cards, Incorporated respectfully requests that the time period within which to file an opposition be extended until 12/04/2004.

Respectfully submitted,

/dwight c. arn/

10/29/2004

Dwight C. Arn

Hallmark Cards, Incorporated

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