

ESTTA Tracking number: **ESTTA14615**

Filing date: **09/07/2004**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant: **Hilton Hospitality, Inc.**
Application Serial Number: **78284043**
Application Filing Date: **08/06/2003**
Mark: **PURITY BASICS**
Date of Publication **05/11/2004**

60 Day Request for Extension of Time to Oppose Upon Consent

Pursuant to 37 C.F.R. Section 2.102, Beiersdorf AG, Unnastrasse 48, Hamburg, 20245, GERMANY respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark with applicant's consent.

The time within which to file a notice of opposition is set to expire on 09/08/2004. Beiersdorf AG respectfully requests that the time period within which to file an opposition be extended until 11/07/2004.

Respectfully submitted,
/lisa rosenburgh/
09/07/2004

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